

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department/Family and Community Health Services Division**

Contact Person & Phone No: **Natalie Alcaraz 286-6507**

Category of Request

New Grant

Grant Continuation

Previous Council File No. 181240

Change in Previously Approved Grant

Previous Council File No.

Project/Program Title: 2020 Women's, Infant's and Children's Nutrition Program Grant (C)

Grantor Agency: US Department of Agriculture through the State of Wisconsin Division of Health and Family Services

Grant Application Date: N/A Continuing

Anticipated Award Date: January 2020

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this program is to prevent nutrition-related health problems and to improve the health status of low income, at-risk pregnant, breastfeeding, or postpartum women, infants and children up to the age of five years. The locations are Southside Health Center, Northwest Health Center and the Keenan Health Center.

2. Relationship to Citywide Strategic Goals and Departmental Objectives:

This program relates to the Health Department objective of promoting the health and safety of women, children, and families. Specifically, this program addresses low birth weight, infant mortality and childhood obesity. Good prenatal care is effective in lowering these risk factors as well as other risks of adverse pregnancy outcomes. Research has also shown that low-income women and children often consume inadequate amounts of key nutrients needed during pregnancy, during lactation, and during periods of growth and development.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

In addition to the nutrition services, children attending WIC clinics were screened for lead poisoning and given immunization referrals when necessary and women are offered access to on-going reproductive health services. Children with elevated lead levels are provided follow-up.

This program funds 21 positions; and provides funding for all related program activities.

4. Results Measurement/Progress Report (Applies only to Programs):

According to the State WIC contract, our primary objective is to serve a minimum of 97% of our contracted caseload of 7,489 participants on a monthly basis. We are currently at 100% of WIC participants served in September and October. It is critical that we meet this goal in order to maintain our current level of funding. All WIC staff are informed of our caseload goals and our progress is highlighted weekly in our morning meetings, and more in depth at our all-staff meetings held every 2-3 months. Outreach is also an essential part of our program to maintain participant retention and to recruit new WIC participants. Staff are diligent in sending out reminder phone calls and texts via One Call Now daily, and in clinic, sending out additional notices for missed appointments and benefit issuance days. In addition to caseload, WIC's web based system, ROSIE, is able to collect data and track our progress in breastfeeding rates, nutrition education, low hemoglobin levels, lead levels of children tested in our WIC clinics, prematurity, low birth weight, and overweight/obesity rates. This data is instrumental in determining our nutrition education work plans for the year, and to set, implement and evaluate other clinic objectives.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is January 1, 2020 through December 31, 2020.

6. Provide a List of Subgrantees:

**G42 Security
Staff One Staffing Services**

7. If Possible, Complete Grant Budget Form and Attach.

Attached.

Thank you for your continued support of the Women, Infants and Children program.