



City
of
Milwaukee



Equity Impact Statement

1. Describe the proposed ordinance or resolution. File number: _____

The Milwaukee Breast and Cervical Cancer Awareness Program (MBCCAP) is a care coordinator for the Department of Health Services Wisconsin Well Woman Program (WWWP) grant. MBCCAP serves as a care coordinator by enrolling eligible persons into the WWWP program that pays for breast and cervical cancer screenings, diagnostics, and case management. Additionally the program serves as a navigator for persons to receive Well Woman Program services at external provider locations. MBCCAP is the only coordinating agency in the city of Milwaukee meaning we are the only avenue for persons to enroll in WWWP. The grant also aids MBCCAP in providing community education regarding breast and cervical health.

2. Identify the anticipated equity impacts, if any, of this proposal.

The grant provides free screening to detect breast and cervical cancer earlier when it is easier to treat. The grant also covers the cost of diagnostic follow up. The grant serves persons who either do not have health insurance or are under insured. The majority of the persons served are Hispanic and Spanish speaking. Seventy five percent of our staff is bilingual in English and Spanish. Onsite translation is also available.

3. Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

Marginalized groups may be positively impacted by this proposal as it provides access to free breast and cervical health services and education. Persons enrolled in the program can receive care with any WWWP provider in WI increasing access and decreasing travel barriers. Our Spanish speaking staff aids to decrease language barriers increasing both access and quality of care. While our program utilizes the language line, the lack of additional spoken languages by our staff may negatively impact to minority groups. While the program is available to all Milwaukee residents who meet the eligibility guidelines the program acknowledges its ability to increase its outreach efforts to engage additional persons.



4. Describe any engagement efforts with minority communities potentially impacted by the proposal.

MBCCAP is looking to increase community education with emphasis on outreach to the Black community. MBCCAP acknowledges that enrollment of Black persons in the WWP has decreased in relation to the Affordable Care Act increasing enrollment in state insurance. However there is still significant breast cancer disparities between Black and White women in Wisconsin; hence the desire to increase education. MBCCAP welcomes and pursues community partnerships and relations with stakeholders to increase its engagement efforts with minority communities.

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

MBCCAP utilizes the electronic health record Ochin Epic which allows for tracking of enrolled persons and services received, it also offers CareEverywhere to have expedited access to client records after services. This also allows for tracking of demographics such as race, address, and language. MBCCAP also tracks its participation in community events. MBCCAP can also receive reports from the state WWWP on persons who received services with the WWWP. The WWWP is responsible for reporting to the Centers for Disease Control from which it receives funding.

6. Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

MBCCAP provides taxis for women who do not have transportation to appointments. The program has various methods of delivering and receiving information with proper HIPPA protection including text, email, mail, and telephone.

Name: **Kudvaet Salas**

Signature: **Kudvaet Salas**

 Digitally signed by Kudvaet Salas
Date: 2025.11.19 10:52:59 -06'00'

Date: **11/19/2025**