



Police Department

Nannette H. Hegerty  
Chief of Police

September 13, 2005

The Honorable Common Council  
City of Milwaukee  
200 East Wells Street  
Milwaukee, WI 53202

Dear Council Members:

In accordance with Common Council Ordinance 320-27.3(c), the Milwaukee Police Department Safety Division submits the following 2004 traffic reports.

1. A report on motor vehicle traffic accident trends. This report shall include, but not be limited to, comprehensive accident data, a narrative interpreting the data and a listing of the locations of all traffic fatalities. (Attachment #1-A and #1-B)
2. A report containing data, including tables, charts or maps, highlighting locations with high accident frequencies in the previous calendar year. (Attachment #2-A, #2-B and #1-C)
3. A report summarizing the status of the matters the safety commission has the responsibility to review. The reports shall include, but not be limited to, recommendations on appropriate actions necessary or advisable to be taken by the various departments, boards, commissions or agencies or by the mayor and common council to reduce the rates of accident occurrences, and comparisons and analysis of citywide public safety actions over time to determine the extent of progress being made to reduce and eliminate the public safety matters. (Included in report narrative.)

In 2004, the City of Milwaukee experienced a decrease of 867 reportable crashes. Total reportable crashes for 2004 were 11,888, compared to 12,755 in 2003. As well, the number of traffic injuries decreased in 2004 by 109, to 4,245 from 2003's total of 4,354. The number of traffic fatalities in 2004 increased by 24; for a total of 52, compared to 28 in 2003. In addition, pedestrian fatalities increased by 10. The total number of pedestrian fatalities for 2004 was 17, compared to 7 in 2003.

The City of Milwaukee Crash Trends report shows that the various types of crashes remained relatively unchanged, with the exception of motorcycle crashes and school bus crashes. Motorcycle crashes decreased by 44 in 2004. There were 153 motorcycle crashes in 2004, compared to 197 in 2003. School bus crashes declined 33 in 2004 to 195, when compared to 197 in 2003.

The City of Milwaukee registration rate for 2004 was 1.4%. The registration rate is calculated by the total number of traffic fatalities divided by the number of registered motor vehicles.

The Patrol Support Division continues their arduous efforts to enforce traffic violations citywide throughout the City of Milwaukee. The Department's success of enforcement has been enhanced through the receipt of various Wisconsin Department of Transportation (DOT) Grants. These grant awards have included funding for Pedestrian and Bicycle Safety Enforcement, and the "CLICK IT OR TICKET MOBILIZATION PROJECT", which includes two components: "YOU DRINK & DRIVE, YOU LOSE" alcohol mobilization; and the "SEAT BELT MOBILIZATION." The implementation of these grant fund programs demonstrates the Department's efforts in the reduction of traffic violations.

**EDUCATION, ENFORCEMENT and ENGINEERING Tools** are factors in addressing efforts to improve traffic safety. The Department continues to employ relentless measures to eradicate traffic violators within our community.

Sincerely,

NANNETTE H. HEGERTY  
CHIEF OF POLICE



FLORENCE H. DUKES  
SAFETY DIRECTOR

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Attachments