



Office of the City Clerk

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September 6, 2018

CERTIFIED MAIL

Tino Bates
1111 N. Old World Third St.
Milwaukee, WI 53203

RE: Resolution relating to a Certificate of Appropriateness for installation of multiple signs at 1109 - 1111 N. Old World 3rd Street, in the Old World 3rd Historic District, for 1231 Tino Bates and Truth Lounge.

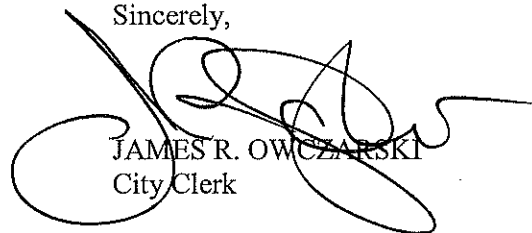
Dear Mr. Bates:

Your application listed above was heard at the Historic Preservation Commission meeting of September 4, 2018. At this meeting, the Commission granted your request, but with the conditions requested by staff. I have included a copy of the staff report with the conditions highlighted.

You can appeal the Commission's decision to the Common Council by filing a written request with the City Clerk by September 27th. The appropriate Common Council committee will hear your appeal at its next meeting.

If you have any questions relating to the appeal process, please contact Linda Elmer at 414-286-2231.

Sincerely,



JAMES R. OWCZARSKI
City Clerk





Milwaukee Historic Preservation Commission Staff Report

LIVING WITH HISTORY

HPC meeting date: 9/4/2018
Ald. Robert Bauman District: 4
Staff reviewer: Tim Askin
PTS #114587 CCF #180657

Property	1111 N. OLD WORLD THIRD ST.	Old World Third Street HD
Owner/Applicant	OLD WORLD THIRD PROPERTIES LLC 9100 W BURLEIGH ST MILWAUKEE WI 58322	Tino Bates 9100 W. Burleigh St. Milwaukee, WI 53222 Phone: (414) 732-6899
Proposal	Replace projecting sign from previous tenant and install vinyl decal on front windows.	
Staff comments	<p>This review is direct result of the Old World Third district audit ordered by the Commission earlier this year. This signage was discovered to be erected without a Certificate of Appropriateness or a permit. Permits are required for changing signs even in the same location as an existing one. Additionally, air rights leased for projecting signs from the city are not automatically transferrable to a new tenant.</p> <p>The sign base and bracket are acceptable as installed. However, the Commission has been strict on not allowing vinyl decals being the entirety of a sign face. This is the case here. If the decals were removed and the sign redone as a hand-painted design in the same design, it would meet the sign standards for the district.</p> <p>The nanawall-type doors feature two raised-surface vinyl decals. Staff practice is to advise applicants to put such decals on the inside surface for two reasons: 1) avoid review by the commission or staff and 2) durability. Given the texture of these decals, they could not readily be re-positioned on the interior of the glass. Staff is willing to recommend that they be allowed to stay as installed.</p> <p>Summary: Require projecting sign to be revised to be hand-painted or a new sign. Approve two existing window decals.</p>	
Recommendation	Recommend HPC Approval with conditions on projecting sign	
Conditions	If projecting sign remains, the vinyl decal must be replaced a hand-painted version of the same design or a new design submitted that involves hand-painting, carving, or raised letters.	
Previous HPC action		
Previous Council action		