

Who's Who in the Early Childhood Field

(This list is not comprehensive)

1. Head Start Agencies (most with extended 5 *child care facilities)

- a. Acelero
 - i. Out-of-state, for-profit firm opened 7 locations in SE WI in 2013; Dr. Earnestine Willis (Reach Out and Read-Milwaukee) is founding Board Chair
 - ii. MPL has given 2 presentations on family reading habits at monthly parent meetings in past 3 years
- b. Centro Hispano
 - i. Nonprofit Dual Language and Bilingual Enrichment Early Head Start and Head Start
 - ii. Annually gives bilingual Five Practices presentations and offers on-site library card sign-up at each of the 5 Head Start locations; Early Head Start parent educators also schedule an annual parent presentations and visits to the library; receives; deposit collection
- c. Next Door
 - i. Recipient of large Federal contract to run HS and Early HS in Milwaukee. Identified outside agencies to operate HS within their contract, such as: Helwig Family Center, St. Ann's etc.
 - ii. MPL conducts training in early literacy topics to Next Door HS and CC staff; MPL has been guest speaker at monthly parent meetings
- d. Helwig Family Center Early Childhood Head Start
 - i. See notes in "Next Door" section
 - ii. No MPL connection specific to the physical site, but has trained their staff
- e. Malaika Early Lrng Ctr
 - i. Harambee-neighborhood 5* center offering Head Start services
 - ii. Received previous version of RTR before YoungStar was implemented in WI
- f. MPS
 - i. Operates 23 locations throughout the city; some are neighborhood, some charter, some speciality
 - ii. No MPL connection
- g. Neighborhood House of Milw
 - i. In operation since 1945 as a social center for neighborhood children, providing a range of services for children of all ages, including refugees; Provides 5* CC and Early Head Start services
 - ii. No MPL connection
- h. St. Ann's Intergenerational Center

- i. See notes in “Next Door” section
 - ii. No MPL connection specific to the physical site, but has trained their staff
 - i. YMCA (Northside & Northwest)
 - i. Four locations operate in City of Milwaukee, 2 of which provide HS services
 - ii. MPL conducts training in early literacy topics to YMCA HS and CC staff
2. **Birth to Three Service Providers- Early intervention program for children with developmental delays and disabilities ages birth to 3 and their families.** Milwaukee County DHHS Disabilities Services Division is responsible for the administration of the program and contracts the following 8 providers:
- a. Easter Seals
 - i. Provides Birth to Three and additional services for children with developmental delays and disabilities.
 - ii. Past programming partnership at Center St library, “Toddler Talking Time,” a playgroup storytime session co-led by a licensed speech therapist and the Children's Librarian which ran for 2 years (2014-2015).
 - b. Penfield Children’s Center
 - i. In addition to Birth to Three services, provide early education and child care for infants through age 5, a behavior clinic for children ages 5 and under, and family services.
 - ii. All rooms participate in CC SRP program; receives a monthly deposit collection
 - c. St. Francis Children’s Center
 - i. In addition to Birth to Three services, provide inclusive early education and child care services for infants through age 5, including speech, physical, and occupational therapy.
 - ii. receives a deposit collection; Child Care participates in the CC SRP program, but inconsistently
 - d. Curative
 - i. In addition to Birth to Three Services, Curative provides pediatric outpatient therapy services and early childhood education.
 - ii. no MPL connection
 - e. Milwaukee Center for Independence
 - i. Birth to Three services and Wells Street Academy which enrolls children with complex medical needs as young as age 4.
 - ii. No MPL connection
 - f. Lutheran Social Services
 - i. Affiliated with congregations of the Evangelical Lutheran Church in America throughout Wisconsin and Upper Michigan, LSS welcomes and

serves people of all faiths and backgrounds; services extend across Wisconsin and Upper Michigan, helping people all along the lifespan with services as essential as housing and life-changing as adoption.

- ii. The child care center inside the administrative bldg, The Growing Tree, receives a monthly deposit collection; was a pilot site for the newer version of Ready to Read Outreach services; the CC director, Teresa Purifoy, is featured in the “Stories from the Stacks” collection of videos, promoting the Ready to Read program; participates in CC SRP and receives summer outreach services;
- g. Vision Forward
- h. HEAR Wisconsin

3. Home Visitation Programs

- a. The Parenting Network
 - i. Home visiting services include Home Instruction for Parents of Preschool Youngsters (HIPPI) and Healthy Families Milwaukee services to new and expectant mothers.
 - ii. The Parenting Network has provided training for MPL staff. We currently do not partner with their home visitation programs.
- b. Children’s Outing Association - HIPPI
 - i. 30 week HIPPI program for families with children ages 3-5. Monthly Family Gathering Nights
 - ii. COA staff distribute 5 practices brochures to families. MPL outreach staff promotes library resources and Super Reader at end-of-year Family Gathering Night.
- c. Milwaukee Health Department
 - i. Health Centers & several home visiting nurse programs (Empowering Families of Milwaukee, Nurse Family Partnership, Parents Nurturing and Caring for their Children).
 - ii. MPL is building a partnership with MHD by providing MPL resources for distribution to clients. Future plans for reciprocal trainings for MHD and MPL staff.
- d. Children’s Hospital of Wisconsin

4. Training institutions:

- a. WI Early Childhood Association (WECA)
 - i. WECA strengthens the capacities of child care professionals through professional development, advocacy and research.
 - ii. MPL recognized by WECA as a quality PD/ training organization in the field of early literacy; partnered on providing “Super Saturday” trainings

from 2005-2009, until WECA received the contract to implement YoungStar; more recent collaboration includes partnering on grant requests to MKES QECE network funders to implement a pilot of support to child cares; WECA requests MPL to present at the annual “Pathways to Quality” early childhood conference.

- b. MPL
 - i. Books2Go program - Child care library cards; Ready to Read Project - Service to central city child cares through which literacy consultants provide weekly, 1 hour mentoring sessions on early literacy, brain development, and social-emotional development for children birth through age 4; Provider Workshops - Continuing education workshops for child care providers at our branch libraries; Play and Learn programs - open-ended, dramatic play sessions for families with young children that support the development of early literacy skills at Washington Park, Zablocki, and Forest Home.
- c. 4C for Children
 - i. Mission is to connect people and resources to cultivate accessible and high-quality early care and education for the benefit of children, families, and communities.
 - ii. Has provided training to Early Literacy staff in the past; discussing with the Training SUPERVISOR options for connecting MPL with the organization and the providers they serve.
- d. Dept. of Children & Families- Milwaukee Early Care Administration (DCF-MECA)
 - i. Promotes excellence in early care and education in Milwaukee county; works with the community to: provide child care subsidy authorizations for working parents; support licensed and certified child care providers in Milwaukee County; train, certify, and monitor family providers; maintain the integrity of child care dollars in Milwaukee County
 - ii. MPL provides early literacy training presentations off-site that are promoted and marketed to the MECA network of providers
- e. Milwaukee Area Technical College
 - i. Offers an Associate Degree in Early Childhood Education. The program prepares students for several external examinations for credentials from the state registry including Infant/Toddler, Preschool, Administrator, and Inclusion.
 - ii. MPL staff presents on early literacy topics.
- f. UWM
 - i. The School of Continuing Education’s Center for Early Childhood Professional Development & Leadership aims to improve early childhood

programs through professional training, certificates, credentials and degree pathways for administrators, educators and providers.

1. RTR outreach consultants participate in professional development for the Wisconsin Model of Early Learning Standards (WMELS) and the Wisconsin Training and Technical Assistance Professional (T-TAP).
- ii. Milwaukee Child Welfare Partnership provides professional development opportunities and enhances the capacity of those who support Wisconsin's children and families.
 1. MPL Early Education Manager and RTR consultant participated in Ages & Stages Questionnaire (ASQ & ASQ:SE) training to become certified trainers.

5. Regulation/ Quality Improvement:

- a. Department of Children and Families (DCF)
 - i. The State of Wisconsin department which sets the licensing regulations for childcare; provides inspections annually at a minimum to ensure compliance
 - ii. Licensing Specialists are a resource for MPL's early literacy team, and have conducted in-library trainings at no cost
- b. DCF- YoungStar
 - i. YoungStar is Wisconsin's child care quality rating and improvement system; gives parents the tools and information they need to raise happy, healthy kids; Helps preschools, home-based programs, learning centers, and other child care providers give children safe, nurturing places to grow, by: objectively measuring child care quality of thousands of child care providers, awarding up to five stars for the best quality of care; by giving parents an easy way to compare their local child care options and find the programs that match their needs; by supporting providers with tools and training to deliver high-quality care; by setting a consistent standard for child care quality. The organization implementing Youngstar is now Madison-based Supporting Families Together, which provides ratings every 2 years instead of annually, as done by WECA previously.
 - ii. MPL uses data provided by YoungStar to determine a 3-star center's fit for receiving Ready to Read Outreach services.
- c. The Registry
 - i. Promotes excellence in the care and education of children by: recognizing and celebrating professional achievements; promoting and supporting personal growth; designing and aligning career pathways. It acknowledges, highlights, celebrates and often rewards the training,

- experience and professionalism that are vital to quality care
- ii. MPL receives approval of all its child care workshop presentations before they are allowed to be scheduled; MPL's workshop presenters are certified "Master Trainers" on the Registry system

6. 5* Group Licensed Centers, most also providing various family support services:

- a. Alverno Early Learning Center
 - i. Child care and early learning center serving infants through age 7.
 - ii. Participate in MPL Super Reader Program.
- b. COA Riverwest CCC
 - i. Founded in 1906 originally as the "Children's Outing Association," COA helps Milwaukee children, teens and families reach their greatest potential through a continuum of educational, recreational and social work programs offered through its urban community centers and rural camp facility. As a multicultural agency, COA values diversity and promotes positive social interaction. COA's programming continuum is comprised of three core focus areas, with family is at the center.
 - ii. MPL conducts training in early literacy topics to staff; participates in CC SRP program; Outreach events include Family SRP promotion/ signup and Skyline Music Series; received previous version of Ready to Read outreach service
- c. COA Burke Early Education Center
 - i. Housed inside Goldin Center, along with a plethora of youth and family resources and programs (see COA Riverwest info)
 - ii. Received current version of Ready to Read outreach services for 8 months in 2016; participates in CC SRP program
- d. Ebenezer CCC
 - i. A for-profit that provides 'Child Care from the Heart;' strengthens families by providing exceptional early care and education in safe, innovative and nurturing environments; 3 Milwaukee locations (+ 1 in Tosa)
 - ii. Before becoming 5 star, received previous bilingual version of RTR at southside location and received SRP Outreach at downtown; 2 centers take part in CCSRP program;
- e. La Causa Early Educ. Ctr
 - i. Is a part of La Causa, Inc.- The Early Education Center offers bilingual full-day care for children ages 3 weeks- 3 years with before/after school care up to age 12. La Causa, Inc. also offers a 24 hour Crisis Nursery and Respite Center, along with other social services for all ages.
 - ii. SRP, received previous bilingual version of RTR

- f. MATC
 - i. Child care
 - ii. Attend story times and summer programming at Central Library.
- g. Reading Rainbow Academy III
 - i. Child care
 - ii. Before becoming 5 star, received previous bilingual version of RTR.
- h. St. Joseph Academy Early Childhood Education Center
 - i. Child care and school
 - ii. Child Development Center receives MPL deposit collection
- i. St. Anthony Preschool & Day Care Services
 - i. Provide child care and preschool services to children ages 2-5.
 - ii. MPL provides outreach to family events at the school.
- j. Teddy Bear CC
 - i. Child care
 - ii. Takes part in CC SRP program; received SRP Outreach before becoming a 5-star
- k. Tendercare Christian CCC
 - i. Takes part in CC SRP program; received SRP Outreach before becoming a 5-star
- l. Nurturing Nook
 - i. Child care
 - ii. Participates in CC SRP
- m. United Community Center Day Care
 - i. Day care includes a program for 3 year olds and is housed in the United Community Center, along with the Bruce Guadalupe Community School (K4-8th grade).
 - ii. No MPL service at the daycare.
- n. UWM Children's Learning Center
 - i. Child Care
 - ii. No MPL connection

7. Other:

- a. Reach Out and Read - ROR-Milwaukee (Medical College of Wisconsin); Aurora Sinai Family Health Center, Gerald L. Ignace Indian Health Center; Columbia St. Mary's Family Health Center
 - i. Program integrates early literacy development into pediatric primary care settings for preschool children, by taking advantage of regularly scheduled well-child visits to distribute developmentally and culturally appropriate books and provide guidance to parents to support the development of their children's early literacy skills.

- ii. MPL is developing relationships with ROR-Milwaukee and Aurora Sinai and will be reaching out to Gerald L. Ignace staff.
- b. Betty Brinn Children's Museum (BBCM)
 - i. Educational programs and exhibits that support healthy development and school readiness.
 - ii. MPL participates in BBCM family events by sharing resources and presenting story times and early literacy programming. Developing a relationship with BBCM outreach program through which MPL will present literacy-focused, parent engagement programs to groups throughout the community alongside BBCM staff.
- c. Vision Forward
- d. WI Department of Public Instruction - Growing Wisconsin Readers Initiative
 - i. Statewide initiative rooted in public libraries that aims to support Wisconsin caregivers of young children with information to support the development of early literacy skills.
 - ii. MPL staff participated in early literacy and brain development training organized by DPI. Growing Wisconsin Readers brochures have been distributed through branches to patrons and to requesting partners such as child cares.
- e. Collaborating Partners
- f. WI-AIMH (Wi. Alliance for Infant Mental Health)
 - i. A statewide nonprofit which promotes infant and early childhood mental health/the healthy social and emotional development through raising public awareness, developing professional capacity and advocating for policies which are in the best interest of infants, young children and their families; aims for all Wisconsin infants and young children to reach their fullest potential through nurturing and consistent relationships within the context of family, community and culture.
 - ii. MPL attends Milwaukee chapter meetings sporadically through connection with the PESN network of MKES
- g. MAEYC Milwaukee affiliate of the Wisconsin Early Childhood Association (WECA) which in turn is the State affiliate of the National Association for the Education of Young Children (NAEYC).
 - i. The Milwaukee Association for the Education of Young Children (MAEYC) is a professional association that serves the greater Milwaukee area that provides a forum for child care and education professionals to meet together, support and acknowledge each other's' efforts, identify diverse Milwaukee area needs, and develop strategies to meet these needs; provides a variety of training events, issue-oriented discussions, and recognition of opportunities throughout the year.

- ii. Two MPL Early Literacy contract staff are active members and trainers of MAEYC
- h. Family Child Care Association
 - i. Provides support, education, communication, and resources to family child care providers within 17 regions in the state.
 - ii. No MPL service