

Franitza, Al

From: Herguth, Melissa [mherguth@ymcamke.org]
Sent: Monday, June 04, 2007 3:09 PM
To: Franitza, Al
Subject: Adult Video Store Letter

JOHN C. CUDAHY YMCA
We build strong kids, strong families, strong communities.

City Planning Commission
Attention: Al Franitza
809 N Broadway
Milwaukee, WI 53202

City Planning Commission,

I am writing you as a business professional and community advocate for the Historic Granville neighborhood. The residents, business community, and I strongly appose the owners request to rezone the use of the facility from the neighborhood servicing business to allow occupancy of the Adult Video Store.

As a Community Organizer I am concerned about the economic vitality of this community. Having an Adult Video Store in our neighborhood suggests that we are not able to attract economically thriving businesses. I believe that this store deters reputable business and homeowners to move into this area.

Having an Adult Video store in this neighborhood undermines both our efforts and the city's efforts of community development

Finally, there are a great number of community leaders and organizations dedicated to the future of this community. The store has been a long time trouble spot an eyesore within the community. I ask that you take the stance of the residents and business owners in this community and not support the rezoning of the property.

Sincerely

Melissa Herguth
Community Development Specialist
John C. Cudahy YMCA
9050 N. Swan Road
Milwaukee, WI 53224

6/4/2007