

Bauman, Robert

From: Angela Nordstrom <anordstrom@sg-re.com>
Sent: Monday, August 11, 2014 4:04 PM
To: Bauman, Robert
Subject: 4th & Highland Parking Structure

Follow Up Flag: Flag for follow up
Flag Status: Flagged

Dear Alderman Bauman,

I am the building manager of The Moderne. I am reaching out to you with the hope that you can help us find a resolution to a very serious situation that our residents are facing. We have many residents who have chosen to rent a monthly parking space at the City of Milwaukee parking structure located just west of The Moderne, on the corner of 4th and Highland. Over the course of the past year or so, but more frequently and regularly beginning this past Memorial Day weekend, our residents' vehicles are being broken into and vandalized.

On the Saturday before Memorial Day we had a large group of residents move into The Moderne. These residents are students here on an internship program with SC Johnson. For most of them it is their first time in Milwaukee. All of the interns participating in this program park in the City structure. That weekend, about 6 to 7 vehicles were broken into and vandalized. Needless to say, this placed a lot of concern and fear not only into the students, but also their families. After this extremely unfortunate weekend, I spent a great deal of time speaking with some of the parents of the students affected, the HR director of SCJohnson and our corporate housing partner who placed those residents here at The Moderne to assure them they did not make the wrong decision by choosing The Moderne. It was not a favorable beginning to what should have been a wonderful experience for these interns. Since that weekend, it seems as though we get reports every weekend from other residents here of break-ins - including this past weekend. We just had a resident move in last week who is in Milwaukee on a short-term work assignment - and her car was broken into this past weekend. Not a great way to start off her tenancy at Moderne and not a great first impression of the neighborhood.

We have spoken with Jason Sudnik, the manager of that particular garage, at length about our concerns. A common response from Jason is that individuals should not leave valuables in their vehicles. That comment is not reassuring to me or our residents parking in that garage. He has also said that he has increased patrol and police presence, but when I asked increased from what to what, he said he couldn't share that information. I am really hoping to hear more about what the garage/City is doing to address this situation. I understand there is a patrol vehicle which covers several downtown garages. Possibly the garage next door can have its own patrol car - which should focus primarily on the first couple levels of the garage where the break ins most occur?

Alderman, my staff and I have worked extremely hard to see Moderne through to a successful lease up. Having the City garage located conveniently right next door could (should) be of tremendous value to us, as The Moderne's own garage has reached capacity. However, the break ins next door are spreading throughout the building rapidly and we have very serious concerns that 1) we will not be able to retain our current residents and 2) the area/building is going to get an extremely bad reputation causing people to not want to rent at Moderne.

I wanted to reach out to you just to inform you of the severe impact this is having on The Moderne. As mentioned above, this garage can be a wonderful asset in this area, not only for Moderne, but future developments - but not given it's current reputation.

I would sincerely appreciate your help in increasing the security efforts at this garage. I am happy to speak with you further should you have any questions.

Thank you in advance for your help with this situation.

Angela Nordstrom
414.988.8265