

2014 Pricing Schedule – Milwaukee Police Department, WI

Crook-Catching Capability	FastFind	TotalTrack	PowerPlus
Reporting system for pawn/secondhand stores	✓	✓	✓
Online reporting system for all precious metal dealers	✓	✓	✓
Unlimited accounts for authorized personnel	✓	✓	✓
Images of property, sellers, vehicles, thumbprints, etc. as provided by businesses	✓	✓	✓
Updates, training and support for agency personnel and reporting businesses	✓	✓	✓
Store monitor compliance tools	✓	✓	✓
ReportIt citizen property inventory system	✓	✓	✓
NCIC automated stolen property reports	✓	✓	✓
Statewide search access	✓	✓	✓
Nationwide search access		✓	✓
Hit alerts to mobile phones		✓	✓
BOLO (continuous, saved) searches		✓ 450	✓ 675
ebay™ First Responder Service		✓	✓
POI Inter-agency communication system		✓ 3,000	✓ 5,000
Case Search system		✓	✓
Statement Analyzer system			✓
Reporting system for scrap metal dealers			✓
National search access to scrap metal dealers			✓
CompStat mapping system			✓
Annual subscription	\$59,888	\$68,688	\$79,788
Optional: Three (3) LeadsOnline Sketches	b/w \$750	Color \$1,050	

Pricing and terms presented will expire 45 days from date of proposal. A formal definitive agreement executed by both parties is required, the terms of which will supersede all prior communications and understandings.

What is the exact cost to the police department? See attached proposal

What is the exact cost to the businesses? There is no cost to businesses to report to LeadsOnline.

Can you enter vehicle information? Yes. Scrap metal recyclers enter vehicle information.

NO! NOT RIGHT NOW.

Do you report to or have a patch to NMVTIS? No. I need further information on this one from you please.

Does MPD own the information being put into LEADS and have the rights to it? Yes

Do you offer IT support? Yes

Is there hardware and equipment MPD needs, and equipment that the businesses need? Internet access and a computer

How many states use LEADS? 45

Is LEADS customizable to fit the needs of MPD? And if so, is that included or extra charges? Depends on what you need customized. With all the large agencies mentioned above a few have requested certain reports, etc and we have not charged any of them anything extra. It is just part of the level of service we provide at LeadsOnline.

How is LEADS administered on a statewide basis? Not sure I understand this question. Need further clarification. We have four statewide Metal Theft Investigative Systems deployed are you referring to those? Licenses—is there a limit to the amount or is their an extra cost for it? For example, if we change state law, hypothetically and 3000 businesses have to report, do we have to BUY more licenses? For that matter, we

<https://outlook.office365.com/owa/projection.aspx>

24hour Tech support? And HOW? Who keeps the servers?

DATA:

Will LEADS Online transfer ALL data from NEWPRS into the LEADS system? Would there be a cost to transfer?

DATA EXTRACTION: Can data be extracted in a full set or piece by piece?

What is the role of the administrator per department/ for the whole state? Administer passwords? Training?

9/19/2014

RE: Property Recovery/LEADS INFO - Thiele, Jeffrey

have 1800 sworn members here. Not all need or would be given access, but we encourage patrol to check our current system for stolen items. I have over 60 registered users with their own passwords and that number will increase in the next month. Thats just for my department of course. There is no limit to the number of users. NYPD currently has 4,477 and they can add more if they want at no additional cost. As for the number of businesses allowed to report that is unlimited also. Your price does not change based on the number of businesses.

Can the use of LEADS be tracked by the individuals login? For security and confidential business file purposes of course so no one uses the system in November to Christmas shop for December to see what is at a pawn shop. Great question. Yes you can produce a report and check to make sure no one is Christmas shopping or buying Valentines gifts for that matter.


RE: Property Recovery/LEADS INFO

Amberly Harper <aharper@leadsonline.com>

Mon 22-Sep-14 08:47

Inbox

To:Thiele, Jeffrey <jthiel@milwaukee.gov>;

 1 attachment

Major Client References.pdf;

Hi Officer Thiele,

It was a pleasure speaking with you on Friday. Attached are a couple of documents, I believe you will find beneficial based on our group conversation Friday. Below, are a few more references from Wisconsin agencies.

- 1) Major Client References – includes a brief success story and reference from Chicago, NYPD, and Las Vegas (in case you wanted to compare apples to apples).
- 2) LeadsOnline – Letter from Captain Richard Maierte from Clinton Township, MI. This a great letter and applies to you in your current situation. I don't want to spoil it for you, so, please read.
- 3) More WI References:
 - a. Stoughton Police Dept. – Det. Erik Veum – 608-873-3374
 - b. Everest Metro Police Dept. – Chief Wally Sparks – 715-359-4202
 - c. Juneau County Sheriff's Office – Det. Shaun Goyette – 608-847-9435 or 608-847-5649

Please let me know if you have any further questions.

Best,

Amberly Harper
Account Executive, LeadsOnline
972.331.6783

P.S. If you've solved a case with LeadsOnline, tell us about it by sending an email to imarockstar@leadsonline.com. We'll send you some LeadsOnline swag for the great work you're doing!

Client References

1. Chicago Police Department

Sgt. Matt Lipman
3510 South Michigan Ave
Chicago, IL 60653
(312) 745-6016
matthew.lipman@chicagopolice.org

"Schools and churches on the north and northwest sides of Chicago were being burglarized. Based on witness accounts, detectives in the Major Case Squad identified a male and female suspect, and their residence was put on surveillance until they were caught in the act of burglarizing a Chicago public high school. During interviews, we learned they were heroin addicts with very little recollections of the places they had previously burglarized. Using LeadsOnline, detectives discovered proceeds from an additional seven burglaries, and we were able to recover and return a considerable amount of property to the schools and churches. Thanks for your products and services – it made our job easier."

-Sgt. Philip Cappitelli

2. New York City Police Department

Sgt. Juan Duque – Office of the Deputy Commissioner of Operations
One Police Plaza
New York, NY 10038
(646) 610-8892
Juan.Duque@nypd.org

"The lifeless body of a woman with multiple stab wounds was discovered inside her apartment. The last time family or friends had spoken to her was three days prior. The victim's husband quickly surfaced as a person of interest. Numerous efforts to track his whereabouts included phone work and bank records, but it was a LeadsOnline search that disclosed he pawned several pieces of jewelry in Astoria, NY in the two days following the crime. This greatly contributed to the investigator's case in identifying an approximate time of death and a direct link between the perpetrator and the victim."

-Sergeant Juan Duque

3. Las Vegas Metropolitan Police Department

Sgt. E.P. Brown
400 East Stewart Ave
Las Vegas, NV 89101
(702) 828-4151
E4433b@lvmpd.com

"We discovered a man's body in his burning apartment. The man had been shot in his head and his body had been decomposing for days before the fire was set. It was later discovered property was missing from the residence, and it was a LeadsOnline search that found the stolen Playstation 3. The evidence provided by LeadsOnline connected the murder suspect to the crime scene. This is only one of the countless cases that LeadsOnline has helped us solve."

-Sgt. E.P. Brown

September 18, 2014

Officer Jeffery Thiele
Milwaukee Police Department
749 W. State St.
Milwaukee, WI 53233

Dear Officer Thiele,

Thank you for looking into LeadsOnline. As you review this proposal, please also glance over the mission statement for the Milwaukee Police Department. I believe you will find a direct correlation between the work we will do together in service to your community and the overall goals of your law enforcement agency.

LeadsOnline is the nation's largest online investigative system used by law enforcement to solve crimes – from burglary to identity theft, homicide and narcotics. You will soon be joining more than 3,000 law enforcement agencies throughout Wisconsin and across America that have turned boxes and file drawers full of transaction records into useful data for solving crimes.

As you probably know, LeadsOnline pays for itself through searches and reports containing timely information from within and outside your jurisdiction. Your investigators benefit by sharing actionable intelligence from surrounding jurisdictions and from other states. Together we can achieve your goals and bring a new level of success and confidence in working your criminal investigations.

Here are 14 very good reasons to hire LeadsOnline to serve your criminal investigations division:

1. Community vigilance/Citizen record keeping: LeadsOnline provides ReportIt, a free system for your residents to securely catalog photos, serial numbers, receipts and other documentation to identify property for accurate crime reporting in the event of theft. ReportIt is a tremendous community benefit.
2. NCIC hit reports: Agencies spend staff hours keying serial numbers from pawn tickets to check for NCIC hits. LeadsOnline automatically reports these hits to you without the data entry. LeadsOnline keeps searching across the country night and day. Your costs are reduced with more crimes solved.
3. National pawnshop/secondhand coverage: More than 25,000 businesses are reporting electronically, equipping you to find your suspects wherever they go. Unsolvable cases are now solvable.
4. Precious metal dealer reporting: Businesses of all kinds are now buying gold. With LeadsOnline, your agency can easily bring all of these dealers online at no additional cost.
5. Metal theft investigations: Metal theft is highly destructive, and in many cases your community is stuck with the repair bill. LeadsOnline connects detectives directly with transaction information from scrap metal dealers to solve these crimes.
6. eBay First Responder Service: LeadsOnline provides instant access to the identity of eBay sellers in your financial crimes cases.
<http://pages.ebay.com/securitycenter/LawEnforcementCenter.html>

LeadsOnline

Catching crooks and cooks since 2000

6900 Dallas Parkway, Suite 825, Plano, Texas 75024

TF 800.311.2656

T 972.361.0900

F 972.361.0901

7. Stolen firearms: Stolen guns are found regularly via LeadsOnline and are then taken off of the streets. Your investigators will be equipped to recover weapons sold within and outside of your jurisdiction.
8. Property crimes: 88% of all Part 1 Crimes involve property. These are the crimes that most impact your community. LeadsOnline equips you with the tools to instill confidence among local residents.
9. Narcotics investigations: Property crimes are in direct correlation with narcotics offenses. Suspects steal property including copper and sell it to support illegal drug activity. Much of the enormous local drug problem is funded by crimes that can be solved each day by detectives using LeadsOnline.
10. Homicides/Major crimes: Homicides are solved regularly by detectives using LeadsOnline as violent criminals sell property linking them to their crimes.
11. Statement Analysis @: LeadsOnline not only helps identify your suspects, but also provides the Statement Analyzer to instantly identify words and phrases used by suspects to indicate deception.
12. LeadsOnline Sketches: LeadsOnline connects your agency with world-class law enforcement forensic artists who will interview your witness and provide a top-quality drawing in time for the local news.
13. Unlimited training and support: Free ongoing training and support for law enforcement and reporting businesses. All support performed by American personnel in America.
14. Operational efficiency: LeadsOnline relieves some of the costs you incur today, effectively providing additional staff for more pressing functions. You will solve more crimes with the same personnel.

References

Listed below are a couple of the investigators who were once in your shoes and now use LeadsOnline in their criminal investigations. Feel free to contact them to ask about the level of service they receive.

Neal Rabas <i>2010</i>	Sergeant	Appleton Police Department	(920) 832-5546
Jack Theyerl	Detective	Winnebago County Sheriff's Dept.	(920) 236-7367
Chad Marcon	Investigator	Onalaska Police Department	(608) 781-9550

\$5,000. Does not change bus.

Please understand that other agencies may or may not be able to answer specific product questions about specific features. Call me if there are technical questions that are still on your mind.

With your support, we will work to do more for your investigators than has ever been done before.

Sincerely,

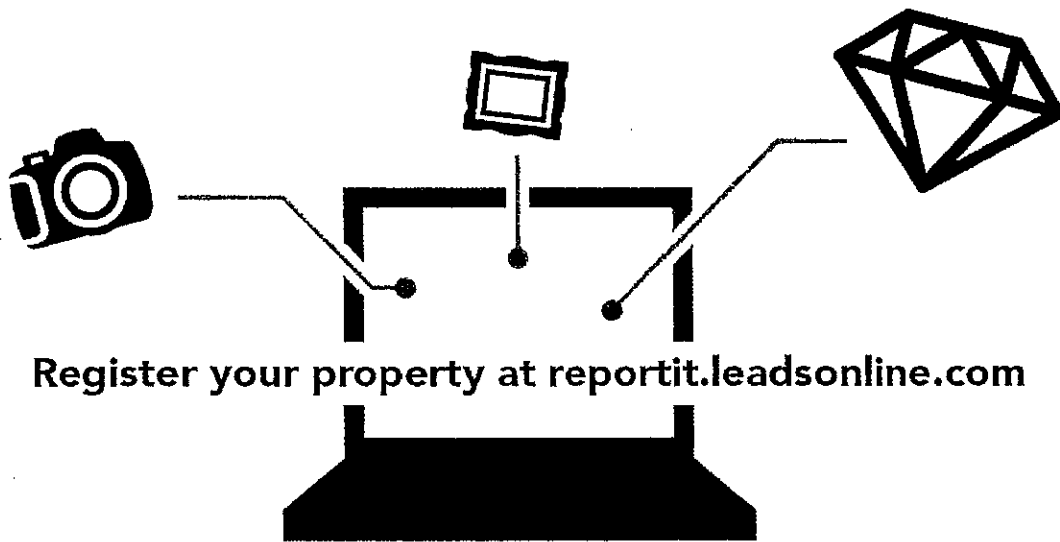
Amberly Harper
Account Executive



Report It

Citizen Property Inventory System

Powered by LeadsOnline



Register your property at reportit.leadsonline.com

For the citizens of Milwaukee.

Safe. Secure. Free.

Knowing what you own – the difference between recovering and not recovering stolen property.



General Public

Keep a secure, online record of valuable property, accessible from anywhere. All for free.



Law Enforcement

Help law enforcement recover stolen property faster than before.



Corporate Accounts

Inventory tools, equipment, supplies, etc. Call 1-800-311-2656 for more about corporate accounts.

Neal RABAS-Appleton PD, \$5000, not passed on to businesses, is in the budget every year. Is the administrator but also an investigator. Had since 2010. Has the TotalTrack system. Has at least 23 stores that report into LEADS. Neal.rabas@appleton.org

Chad Marcon-Onalaska, PD, \$2148, absorbs cost in the budget, has at least 5+ businesses. Investigator only. Admin is done Asst. Chief or clerk. Total track. Does not ordinance.