

# Robert Kashou

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## Experience

### Shop Laborer

1976-1979 **Kashou Carpets Milwaukee, WI.**

- Carpet cleaning, Deliveries, shipping and receiving

### Shop Foreman

1979-1986 **Kashou Carpets Milwaukee, WI.**

- Day to day operations including management of on location carpet cleaning crews, maintenance of equipment, receiving and pricing of carpet shipments, and sales.

### Partner

1987-2000 **Kashou Carpets Milwaukee, WI.**

- I oversaw advertising, marketing, purchasing, and sales. During this period, I refined the direction of our marketing to target a higher end niche. In doing so we remodeled the store and eliminated large rug cleaning machines to make room for an additional 8,000 sq. feet of showroom space. I opened two satellite locations, one on Hwy. 100 and another on 76<sup>th</sup> and Bradley. These stores were named "Just Rugs". After three years, I decided to close them and concentrate my efforts at the Farwell location.

### Owner

2001-1016 **Kashou Carpets Milwaukee, WI.**

- My efforts to maintain a quality reputation with impeccable service and products continued. Navigating a changing business climate and industry was my focus, along with personnel changes and further improvements to our marketing strategy which could sustain continued growth

## Education

University of Wisconsin Oshkosh

1976-1979

Studied Business Administration, minoring in Psychology.

## Interests

Travel, Fishing, Gardening, investing and charity work.

## Community Involvement

References are available on request.