



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, August 22, 2025

**COMMITTEE MEETING NOTICE**


AD 02

TERRY, JR, Lawrence, Agent  
L L & K 2 LLC  
4265 N 61ST St  
Milwaukee, WI 53216

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Friday, September 05, 2025 at 09:00 AM**

The access code is <https://meet.goto.com/244535133>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting Disc Jockey, Jukebox, Bands, Karaoke, 3 Amusement Machines, Poetry Readings, Comedy Acts, Patrons Dancing and 1 Pool Table as agent for  K 2 LLC" for "DEE'S ELEGANCE" at 7420 W VILLARD Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**



BY:

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 07/30/2025  
Officer: Eric Kradecki

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Dee's Elegance  
Address: 7420 W. Villard Ave  
Phone: 414-213-6758

Owner: Terry Lawrence Jr. (B/M, 05/25/1967) T6005206718501  
Owner address: 4265 N. 61<sup>st</sup> St  
City State Zip: Milwaukee, WI 53218  
Owner Phone: 414-213-6758  
Owner email: myfamfkd@gmail.com

Licensee/Agent: Terry Lawrence Jr.  
Home Address: 4265 N. 61<sup>st</sup> St.  
City State Zip: Milwaukee, WI 53218  
Phone: 414-213-6758  
Email: myfamfkd@gmail.com

Preferred contact: Terry Lawrence Jr.

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 6A-2A ☐24 hours ☐Y ☒N  
Mon: 6A-2A  
Tue: 6A-2A  
Wed: 6A-2A  
Thu: 6A-2A  
Fri: 6A-230A  
Sat: 6A-230A

Premise Type: ☒Tavern/Bar  
☐Restaurant  
☒Other: BAR FOOD

Licenses currently held: Previous owner Quiana L. MILTON (PEP-0009949 BTVRN-0212623  
both expiring 8/31/2025)

Alcohol: ☐Yes ☒No Class: #:

Tobacco: ☐ Yes ☒ No #:  
 Food: ☐ Yes ☒ No #:  
 Extended Hours: ☐ Yes ☒ No #:  
 Secondhand Dealer: ☐ Yes ☒ No Type: #:  
 Other: ☐ Yes ☒ No Type: #:  
 Other: ☐ Yes ☒ No Type: #:

#### **Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☐ Yes ☒ No
6. Is there a parking lot ☒ Yes ☐ No
7. Is the parking lot clean? ☒ Yes ☐ No
8. Off-Street parking ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☒ Yes ☐ No
  - b. Will this lot have cameras? ☒ Yes ☐ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 5
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

#### **Camera Survey:**

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras ☒ Yes ☐ No How many: 5
22. Are there interior cameras ☒ Yes ☐ No How many: 6
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☒ Yes ☐ No How many 3

#### **Interior Survey:**

25. What is the planned capacity 75  
26. What is the minimum number of employees That will be on premise 8  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒Yes ☐No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐Yes ☒No  
28. Is the interior of the location neat and clean? ☒Yes ☐No  
29. Does an interior camera face the entrance/exit? ☒Yes ☐No  
30. Is there a lockable area that separates employees from customers? ☒Yes ☐No  
31. Are emergency and non-emergency numbers posted near the phone? ☒Yes ☐No  
32. Does the owner know how to contact their police district directly? ☒Yes ☐No  
a. Did you provide a district contact guide to the owner? ☒Yes ☐No

### Security

33. How many security personnel are going to be employed: 6  
34. How ill they be deployed: Interior 1 Exterior 1  
35. What days will they be deployed ☒Mon☒Tue☒Wed☒Thu☒Fri☒Sat☒Sun  
36. Will the security be managed by business ☐or contracted☒  
37. Will they be armed ☒Yes ☐No  
38. What type of security measures to be used:  
☒Wanding/metal detector  
☒ID Scanner  
☐Dress Code  
☐Cover Charge  
☒Age restriction 30 and over  
☐Other

### ADDITIONAL COMMENTS/RECOMMENDATIONS:

Agreed to send in calendar of events monthly

KO Security Company

Contact information: KO 1-262-505-7034

Will be applying for a PEP license for entertainment such as DJ

Bar Manager- Sharetha S. Davis (B/F, 05/31/82) DL# D1207978269118 PH# 414-333-6194

email: [davis.sharetha@gmail.com](mailto:davis.sharetha@gmail.com) Address- 5234 N. 88<sup>th</sup> St. Milwaukee, WI 53218

Currently holds BART-21-01938 (12/31/25)

# MILWAUKEE POLICE DEPARTMENT

## LICENSE INVESTIGATION UNIT

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/29/25  
LICENSE TYPE: BTAVN  
NEW:  
RENEWAL: X

No. 383763

License Location: 7420 West Villard Ave.

Business Name: Dee's Elegance

Licensee/Applicant: MILTON, Quiana L.

(Last Name, First Name, MI)

Date of Birth: 04/19/1980

Home Address: 5817 N. 77<sup>th</sup> Street

City: Milwaukee

State: WI

Zip Code: 53218

Home Phone: (414) 364-7112

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

The below record pertains to the applicants Corporate Officer, Sheila Milton.

1. On 10/29/1981 Sheila Milton was cited by the Brookfield Police Department for Retail Theft.

Charge: Retail Theft  
Finding: Guilty  
Sentence: Fine  
Date: 10/29/1981  
Case: Not Indicated

- =====
2. On 05/21/09 at 11:22 pm, Milwaukee police conducted a License Premise Check at 7420 W Villard Avenue. No violations were found and all licenses were property displayed.

3. On 07/26/09 at 1:38 am, Milwaukee police were dispatched to 7420 W Villard Avenue for a Trouble With Subject complaint. Investigation revealed a fight took place inside the tavern between several patrons. A patron who was not involved then made comments to the parties that were fighting when one subject took a bat and began hitting the victim. The victim was uncooperative with police as to who struck him and refused to talk to officers. Police obtained statements from Quiana Milton and the bartender Melvin Lee regarding the incident.
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4. On 11/17/2011 Sheila D. Milton was charged in Milwaukee County with Use/Unauthorized Person in Food Stamps (<\$100/1<sup>st</sup>) §49.795(6). Sheila D. Milton is listed on the application as a 50% shareholder.

Charge: Use/Unauthorized Person Food Stamps  
Finding: Guilty  
Sentence: 1 year probation  
Date: 03/01/2012  
Case: 2011CF005564

- =====
5. On the following dates and times, a Licensed Premise Checks were conducted and no violations were found.

06/16/12 12:40 am  
09/01/12 12:20 am  
01/12/13 1:50 am

- =====
6. On 05/19/2013 Milwaukee police were dispatched to a shots fired complaint at 7420 West Villard Avenue (Dee's Elegance). Investigation revealed at least two subjects exchanged gunfire in the southwest corner of the business's parking lot. Milwaukee police incident report #131390010 filed.

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7. On 04/06/2014 Milwaukee police responded to a battery-dv complaint at 7420 West Villard Avenue (Dee's Elegance). The victim had left that location, but was located a short time later. The victim, Phillis Coleman, told officers that she and Bryan Winters, who is the father of her son, were dancing at Dee's Elegance. Winters became upset with Coleman and pushed her to the floor. When Coleman left the club, Winters followed her and punched her once in the head. Milwaukee police incident report #140960012 filed.
  8. On 06/10/2014 the applicant met with Milwaukee police and Assistant City Attorney Nick DeSiato regarding problems at Dee's Elegance. Nuisance ordinances were explained to the applicant who told officers she currently has a dress code, and that patrons are patted down. It was suggested that the club check all ID's, does not over serve and monitor capacity closely. The applicant indicated they are ordering a hand held swipe ID device and they had added three more sets of lights. Captain Beecher requested that the applicant submit a new plan.
  9. On 06/22/2014 Milwaukee police were flagged down by security for Dee's Elegance (7420 West Villard Avenue). Officers were told that there had been a wedding party inside the business that had been arguing with another group of patrons. The wedding party was asked to leave the business, and had remained in the parking lot. Security believed that the wedding party may try to start a fight with other patrons when they left the business. Officers spoke to members of the wedding party who left the property a short time later without incident. No violations were observed.

10. On 01/26/2015 Milwaukee police responded to a shooting at 7420 West Villard Avenue (Dee's Elegance). Investigation revealed a subject who was working security for the business had shot a patron when that patron pointed a gun at him. Milwaukee police incident report #150260003 filed.

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11. On 03/20/2015 officers went to Dee's Elegance, 7420 W. Villard Av, for a check with Wisconsin Department of Revenue agents. Agents located numerous bottles of alcohol that were not on invoices. The bartender stated they were gifts from customers or left over from private parties. The bottles were seized and a warning was given to maintain invoices on sight.

12. On 10/03/2015 officers were dispatched to Dee's Elegance, 7420 W. Villard Av for a Criminal Damage to Property investigation. The applicant was the caller and stated a customer left her establishment and walked across the street and intentionally damaged the fence to the business at 7501 W. Villard Av. The applicant provided video of the incident and her cooperation was pivotal to the investigation.

13. On 02/18/2016 officers were dispatched to Dee's Elegance, 7420 W. Villard Av, for a trouble with subject call. The applicant stated a customer was refusing to leave at closing time and was threatening her and her staff. The subject was on scene and told officers he was not leaving and they would have to arrest him or he wasn't leaving. He was arrested and conveyed to district 7 where he was cited for Loitering.

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14. On 01/01/2017 Milwaukee police were dispatched to a shooting at 7420 West Villard Avenue (Dee's Elegance). Officers discovered a shooting victim inside the tavern. The applicant was on the scene and cooperated with the investigation. Milwaukee police incident report #170010043 filed.

15. On 01/14/2017 Milwaukee police and Alderman Johnson met with the applicant and additional parties at 7420 West Villard Avenue (Dee's Elegance). The applicant stated she has hired a new security company, has posted the age limit as 30 and up, and that she will change the music if the crowd is getting too comfortable. She is also looking into purchasing an ID scanner and a door frame metal detector. The applicant was advised to post "No Firearms Allowed" on the exterior door.

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16. On 01/18/2018 officers were dispatched to a Trouble with Subject at 7420 W. Villard Av. The officers spoke with the applicant who stated she had a subject that got into an argument with her security guard. The subject was asked to leave but refused. The subject did leave but returned and argued with the security guard while reaching for his waistband as if he had a weapon. The subject left in an auto. The officers did locate the auto with the subject inside. He admitted to being asked to leave because he was talking with female patron the security guard was talking to. The subject was cited for Disorderly Conduct.

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17. On 03/29/2019 at 2:40am officers were dispatched to a Trouble with Subject at Dee's Elegance, 7420 W. Villard Av. The security guard stated a patron of the bar got into an altercation with another patron and made a threat as he was going to his car. The subject could not get into his car and the security guard got the patron an Uber home. None of the subjects involved were on scene when the officers arrived. The applicant was on scene and provided the officers with the licenses.

18. On 04/29/2019 at 2:15am officers were dispatched to a Subject with gun call at 7420 W. Villard Av. The investigation revealed that the security guard saw a patron leave the tavern and drive erratically in the area. The subject then came back to the business and approached the security guard. Fearing for his safety the guard drew his firearm and detained the subject for police. The subject was arrested for Operating While Intoxicated.

19. On 05/20/2019 at 1:46am officers were dispatched to a Subject with Gun complaint at Dee's Elegance, 7420 W. Villard Av. The officers spoke with the applicant who stated a subject was kicked out of the bar. Another patron had seen the subject driving around the area and the passenger was observed displaying a firearm. The applicant then called the police.

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20. On 06/09/2019 at 2:10am officers were dispatched to a Subject with Gun complaint at Dee's Elegance, 7420 W. Villard Av. The officers spoke with the applicant, who was on scene. The applicant stated that a patron has a restraining order against her ex-wife, who came to the business. Security was able to get both parties outside. Once outside there was a male subject with a pistol. The applicant stated this subject was not a patron. The applicant stated she called the police and was cooperative with the investigation.

21. On 10/07/2019 at 2:19am officers were dispatched to a Subject with Gun complaint at Dee's Elegance, 7420 W. Villard Av. The investigation revealed two subjects had a verbal altercation in the bar, which was broken up by security. The two subjects left, one subject retrieved a gun from his car and chased the other subject on foot. No shots were fired. The caller was a witness. The bar staff were cooperative with officers.

22. On 12/09/2019 at 2:00am officers were dispatched to a Subject with Gun complaint at Dee's Elegance, 7420 W. Villard Av. The officers spoke with security who stated two subjects were fighting about an accident that occurred in the past. The security guard pointed out a subject involved who displayed a firearm during the incident. The officers interviewed that subject, who confirmed the fight about an accident. The subject stated the other party attempted to take his car because he did not pay money for the accident he caused. The suspect denied having a firearm and consented to a search. No firearm was found. The subject was advised to never return to the bar.

23. On 03/09/2020 at 1:51am officers were dispatched to a Call for Police complaint at Dee's Elegance, 7420 W. Villard Av. The officers observed two groups of yelling at each other in the parking lot. It appeared two subjects were wanting to fight but were being held back by their friends. The officer broke up the fight and the people left without incident. The officers spoke with the applicant who stated she did not see a fight. The staff denied calling the Police and the officers could not locate the caller.

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24. On 07/25/20 at 9:39pm, Milwaukee Police conducted follow-up regard an aldermanic complaint of patrons remaining in the parking lot after closing time at 7420 W. Villard Avenue. Officers made contact with the manager of the location who was fully cooperative and receptive to the officers concerns and would pass the information along to her employees.
25. On 10/29/20 at 1:09am, Milwaukee Police were dispatched to 7420 W. Villard Avenue for a subject with gun complaint. Investigation revealed that a patron was escorted out of the establishment because he was causing a disturbance. While outside, he began to argue with a female inside the parking lot and when security asked him to leave the premise, he went to his vehicle a put a firearm in his waistband. A patron called police and both subjects left the premise before police arrival. The applicant and her staff were very cooperative with officers and said thaey would call back if the subject returned.
26. On 11/11/20 at 11:10pm, Milwaukee Police conducted a license premise check at 7420 W. Villard Avenue. The establishment was abiding by the Covid-19 restrictions their were no issues inside or outside the tavern.
27. On 12/16/20 at 11:51pm, Milwaukee Police were dispatched to 7420 W. Villard Avenue for a tavern check. Investigation revealed the tavern was in compliance with current mandates.
28. On 02/22/21 at 2:03am, Milwaukee Police were dispatched to 7420 W. Villard Avenue for a trouble with subject complaint. Investigation revealed that a subject was in the parking lot, panhandling, and refused to leave after being told several times. The female left before police arrival.
29. On 03/04/21 at 1:11am, Milwaukee Police were dispatched to 7420 W. Villard Avenue for a battery complaint. Officers interviewed the applicant who stated that she had trouble with a group of females who were yelling at the bartender and wanted someone to call police due to the group's unruly behavior. The applicant and the group reconciled their differences before police arrival and she thanked the police for their response. She also told officers that she was going to transition to a "members only" establishment and was in the process of obtaining the proper paper work. There were no issues inside or outside the establishment which required police attention.
30. On 04/06/21 at 9:30am, Milwaukee Police were dispatched to 9177 N 75<sup>th</sup> Street for a theft of firearm complaint. Investigation revealed that the firearm was stole from a vehicle which was parked at 7420 W. Villard Avenue on 03/04/21. This incident is related to another theft of a firearm from a vehicle at the same location and date. The employees were cooperative and forthcoming with police and video surveillance did not capture either incident.
31. On 06/14/21 at 12:12am, a patron was escorted out of 7420 W. Villard Avenue because he had multiple verbal altercations with other patrons inside the tavern. While outside, the subject retrieved a firearm and fired four shots into the ground of the parking lot. This was observed by police officers who order the subject to drop the firearm. The subject dropped the firearm and a foot pursuit began ending with the subject being taken into custody.

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32. On 06/28/21, at 12:24am, Milwaukee Police were dispatched to a Threat at 7420 W. Villard Av. Officers were advised a patron was angry due to her vehicle being broken into. The patron threatened to come back and shoot up the place. A citation was issued to the angry patron for Disorderly Conduct.

33. On 06/28/21, Milwaukee Police conducted a Tavern Check at 7420 W. Villard Av. No violations were found and all licenses were valid.

34. On 08/29/21 at 11:03pm, Milwaukee Police were dispatched to 7300 W. Herbert,, for a Shots Fired. Officers observed multiple casings in the area and some near 7420 W. Villard. Officers then heard a subject yelling "get down on the ground and keep your hands up". Officers were directed to the area of Grantosa and W. Fond du Lac, where they encountered a subject holding an AR-15 style rifle, holding another subject at gunpoint. The subject stated he is security at Dee's Elegance (7420 W Villard) and the subject on the ground just robbed him at gunpoint at the Express Gas Station, located at 7405 W. Villard Av. The subject on the ground was found to be armed and did have a gunshot wound to the lower back area. The security guard stated he was robbed while at the gas station attempting to get change for the bar. The security was cooperative and eventually conveyed to Central Booking to be interviewed.

35. On 12/23/21 at 1:37am., Milwaukee Police were dispatched to a Subject with Gun at 7420 W. Villard Av. Officers were advised a patron became angry after being denied entry due to an incident in the summer where the patron was observed in the parking lot with a rifle. The agent was on scene and cooperative with officers.

36. On 04/10/22 at 1:58am, Milwaukee Police were dispatched to a Subject with Gun at 7420 W. Villard Av. Officers were advised a patron was attempting to leave the establishment with food and a cup of liquid. The patron was stopped and advised they could not leave the establishment with a cup of liquid, when other patrons began to push and hit the owner of the bar. Security pushed all individuals involved outside and would not allow them back into the business. One of the subjects then pointed a gun with a laser and strobe attached toward the business. The subject could not be identified due to the strobe light. All employees were cooperative with the investigation and assisted officers in trying to determine who had the gun via the ID scanner and video surveillance.

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37. On 10/24/22 at 1:00p.m., Milwaukee Police took a walk in Substantial Battery complaint that occurred at 7420 W. Villard at approximately 2:00a.m., on 10/24/22. The victim stated they were in an argument with another subject in the parking lot. The victim's ride pulled up and as the victim attempted to enter the vehicle, a second subject reached around and punched the victim in the eye, causing an orbital fracture.

38. On 04/16/23 at 11:25p.m., Milwaukee Police conducted a License Premise check at 7420 W. Villard Av. This was a proactive move as it is known to officers this is a busy night at the club. The officer observed multiple security measures in place such as a metal detector and electronic identification reader. There were security officers both inside and outside the establishment. No violations were observed.

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39. On 07/04/23 at 4:25a.m., Milwaukee Police were dispatched to an Entry at 7420 W. Villard Ave. Investigation revealed a security guard responded to an alarm and found a rear door to the closed business to be open. Officers cleared the building and did not find anything that appeared to be out of the ordinary. The agent stated they would review video surveillance and contact officers if a suspect did gain full entry to the building.

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The following are calls for service at 7420 W. Villard

40. On 02/08/24 at 12:56a.m., Milwaukee Police were dispatched to a Threat. Officers were advised a subject was in the parking lot making threats and causing a disturbance, however, had already left the scene without incident.
41. On 04/29/24 at 2:06a.m., Milwaukee Police were dispatched to a Subject with Weapon. Officers were advised a subject was refusing to leave at bar close, therefore, security grabbed the subject by the arm and escorted them out. The subject then made a threat toward security. The subject was gone on police arrival.
42. On 05/04/24 at 1:48a.m., Milwaukee Police were dispatched to a Battery. Officers interviewed the caller/security, who stated the subjects were no longer on scene, however, they witnessed the battery. The business was cooperative.
43. On 09/22/24 at 1:58a.m., Milwaukee Police were dispatched to a Shots Fired, later updated to a Shooting. Investigation revealed a fight took place in the parking lot, in which security broke it up. However, the suspect, began to fire shots into the air, then toward the street, before fleeing the scene. An off-duty security guard was struck to the forearm and buttock and transported to a hospital for treatment. The business was cooperative with the investigation and allowed officers to view video surveillance of the incident.
44. On 04/27/25 at 10:00p.m., Milwaukee Police were dispatched to a local hospital to take a Sexual Assault Complaint. The victim stated on 04/23/25 at approximately 10:00p.m., she was at 7420 W. Villard having drinks with another subject. The victim stated they observed the bartender make and hand the drinks to them, however, after the second drink, they don't remember anything. The victim stated on 04/24/25 at approximately 5:30-6:30a.m., they woke up, still disoriented, in the other subject's vehicle, with their pants, shirt, jacket as well as seat they were sitting in, covered in blood. The victim went on to state they were disoriented throughout the day. The victim later sought medical attention which revealed there was evidence of a possible sexual assault.

Follow up was conducted at the business. The owner stated they do recall the victim and the subject in the business the night of the incident. Further stated they were not there that long and did not observe anything unusual that took place.

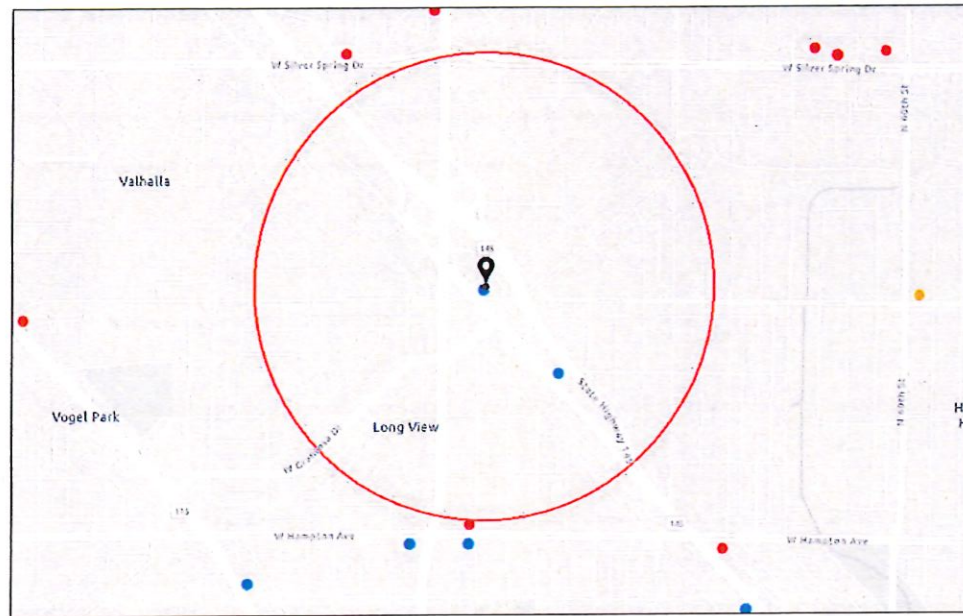
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## PREVIOUS PREMISE

## Area of Interest (AOI) Information

Area : 21,862,585.89 ft<sup>2</sup>

Jul 22 2025 12:08:54 Central Daylight Time



Alcohol Licenses (active)

- Class B Tavern
- Class A Fermented Malt Beverage
- Class A Liquor and Malt

City Limits

1:18,056

0 0.1 0.2 0.4 mi

0 0.17 0.35 0.7 km

Source: Esri, DeLorme, Garmin, Mapbox, NOAA, USGS, OpenStreetMap contributors, and the GIS User Community

## Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	2		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	QD'S ENTERPRISE, LLC	DEE'S ELEGANCE	QUIANA L MILTON, Agt	7420 W VILLARD AV	Class B Tavern License	75	8/30/2025, 7:00 PM	1
2	Nyia Entertainment, Inc	Dragons' Place	Reyn M Wang, Agt	7200 W FOND DU LAC AV	Class B Tavern License	150	6/18/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Friday, August 22, 2025



# Notice of Public Hearing

Blank Notice

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TERRY, JR, Lawrence, Agent  
Dee's Elegance at 7420 W VILLARD Av

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting  
Disc Jockey, Jukebox, Bands, Karaoke, 3 Amusement Machines, Poetry Readings, Comedy Acts,  
Patrons Dancing and 1 Pool Table

**Friday, September 05, 2025 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/5/2025 at 9:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	7400 W VILLARD AVE	MILWAUKEE, WI 53218-3863
CURRENT OCCUPANT	7401 W CALDWELL AVE	MILWAUKEE, WI 53218-2837
CURRENT OCCUPANT	7403 W CALDWELL AVE	MILWAUKEE, WI 53218-2837
CURRENT OCCUPANT	7405 W CALDWELL AVE	MILWAUKEE, WI 53218-2837
CURRENT OCCUPANT	7417 W CALDWELL AVE	MILWAUKEE, WI 53218-2837
CURRENT OCCUPANT	7423 W CALDWELL AVE	MILWAUKEE, WI 53218-2837
CURRENT OCCUPANT	7427 W CALDWELL AVE	MILWAUKEE, WI 53218-2837
CURRENT OCCUPANT	7433 W CALDWELL AVE	MILWAUKEE, WI 53218-2837
CURRENT OCCUPANT	7439 W CALDWELL AVE	MILWAUKEE, WI 53218-2837
CURRENT OCCUPANT	7518 W FOND DU LAC AVE# 1	MILWAUKEE, WI 53218-2816

Blank Notice

Total Records: 10

Radius 250 feet and Center of the Circle: 7420 W Villard Av



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern Bar Grille

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Two years Manager

### 2. Business Operations

- a. Proposed Opening Date: 9/1/25
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Tavern B
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: upon license approval
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☒ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: DJ - Karaoke - Special events

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: along front of building
- b. Number of Garbage Cans: Inside: 6 Locations: behind bar & ground seating  
Outside: 2 Locations: along building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? 20 and describe the parking security plan: Security monitors lot or watch from camera
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Describe equipment used \_\_\_\_\_  
List their License Number (s) \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 10 and list locations: 1 inside  
4 outside
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe Just for Ages

## 6. Percentage of Sales (must total 100%)

Alcohol <u>60</u> %	Food <u>35</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>5</u> %			
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 75 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: villardave - bond dutac ave

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: Quana Linton Phone Number: 414 364 7112

Building Owner Address: 2521 N 37th St Milwaukee WI 53210

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

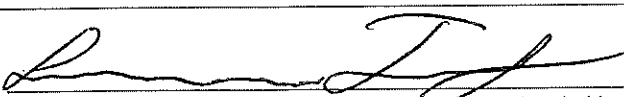
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10am	2am	75	21-70	none
Monday	10am	2am	75	21-70	none
Tuesday	10am	2am	75	21-70	none
Wednesday	10am	2am	75	21-70	none
Thursday	10am	2am	75	21-70	none
Friday	10am	2 <sup>30</sup> am	75	21-70	none
Saturday	10am	2 <sup>30</sup> am	75	21-70	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: LL + K2 LLC

Premise Address: 7420 W Villard Ave.

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Owner of building

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 5000

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 8-1-2025 Ends 8-1-2026

b) Monthly rental \$ 3500

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? ONE year

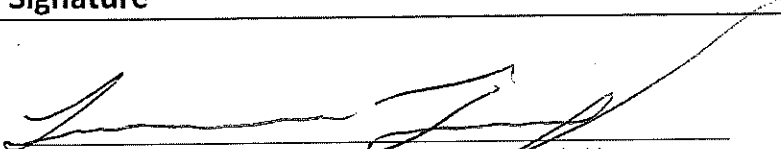
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature

  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan  
☐ If a restaurant, copy of the menu





# **PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 7420 W Villard Ave mil/w wis 53218

## **TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Instrumental Musicians                                     | <input type="checkbox"/> Battle of the Bands        | <input type="checkbox"/> Dancing by Performers                          | <input checked="" type="checkbox"/> Amusement Machines<br>How many? <u>3</u>  |
| <input checked="" type="checkbox"/> Bands   | <input checked="" type="checkbox"/> Comedy Acts     | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____                           | <input checked="" type="checkbox"/> Disc Jockey     | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input checked="" type="checkbox"/> Pool Tables<br>How many? <u>1</u>               | <input type="checkbox"/> Magic Shows                | <input type="checkbox"/> Patron Contests                                | <input checked="" type="checkbox"/> Jukebox                                   |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input checked="" type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing                     | <input checked="" type="checkbox"/> Karaoke                                   |
| <input type="checkbox"/> Other: _____   |   |   |   |

**Entertainment Outdoor Closing Hours:** 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## **PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe: \_\_\_\_\_

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: DJ - Karaoke - special events

## **LEGAL CAPACITY OF PREMISES**

75 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## **ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

## **Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK; LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:

LL + K2 LLC

Premises Address:

7420 W Villard Ave.

**SECTION 1****TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)



Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.



Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.



Bed &amp; Breakfast



Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2****FOOD PROCESSING**

Will any food processing be done?

No

☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

**SECTION 3****FOOD REQUIRING TEMPERATURE CONTROL**Will any food that requires temperature control be sold? ☐ No ☒ Yes

(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: chicken, fish, fries etc.

**SECTION 4 DETAILS OF OPERATION**

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: \_\_\_\_\_
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address &amp; Phone Number of Architect: \_\_\_\_\_

Name, Address &amp; Phone Number of Contractor: \_\_\_\_\_

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☐ Immediately ☒ At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

Lt

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

Lt

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

Lt

I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

Lt

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

Lt

I will not operate my food business until the license has been issued and posted in the establishment.

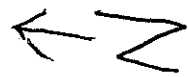
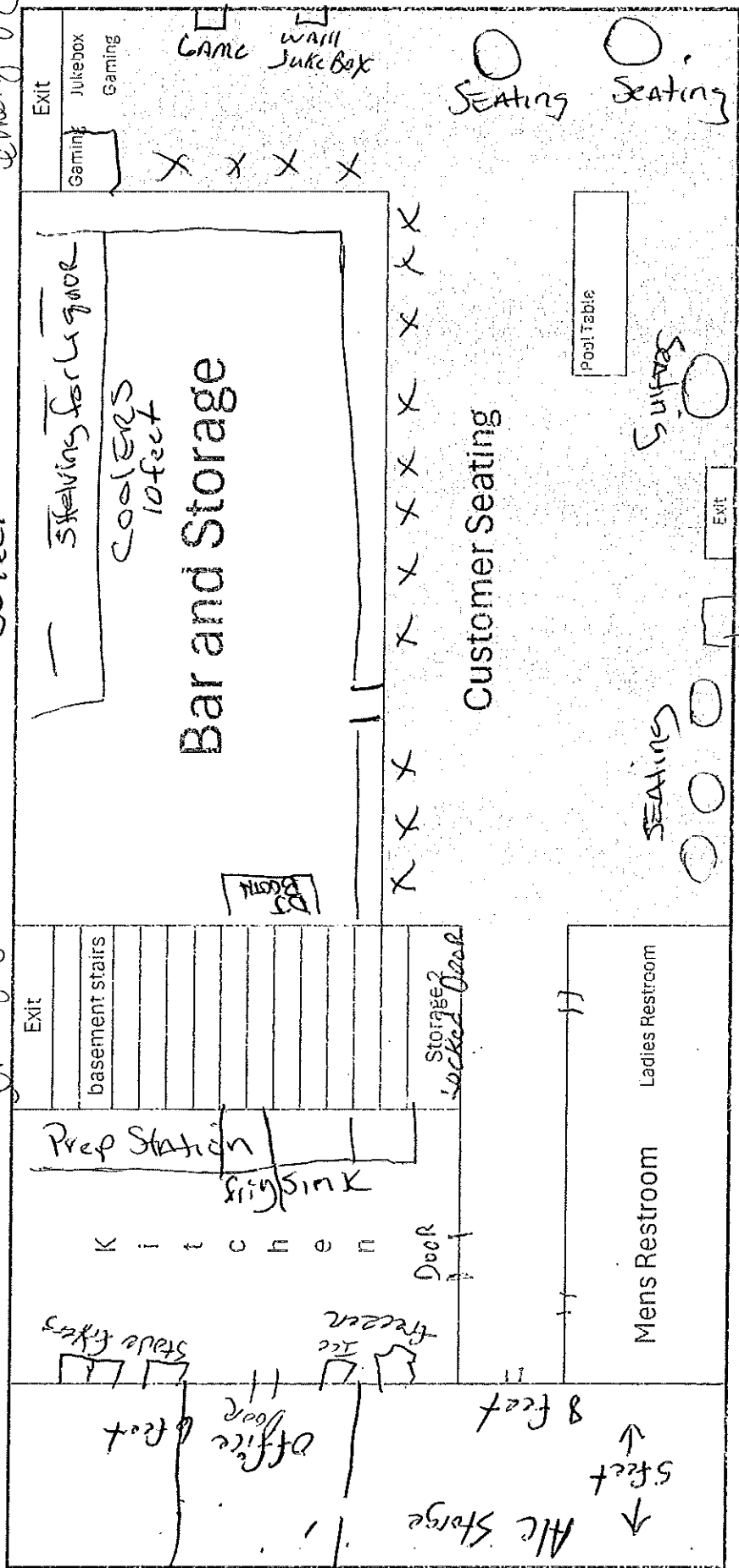
Signature of Sole Proprietor, Partner, or 20% Shareholder: \_\_\_\_\_

Signature of Additional Partner: \_\_\_\_\_

Bar 50 feet

everyday

emergency



dual front customer entrance

1,500 sqft

Parking lot

85 feet by 70 feet

LL + K 2 LLC  
DEE'S ELEGANCE  
7420 W. VILLARD AVE  
MILWAUKEE, WI 53218  
LAWRENCE TERRI

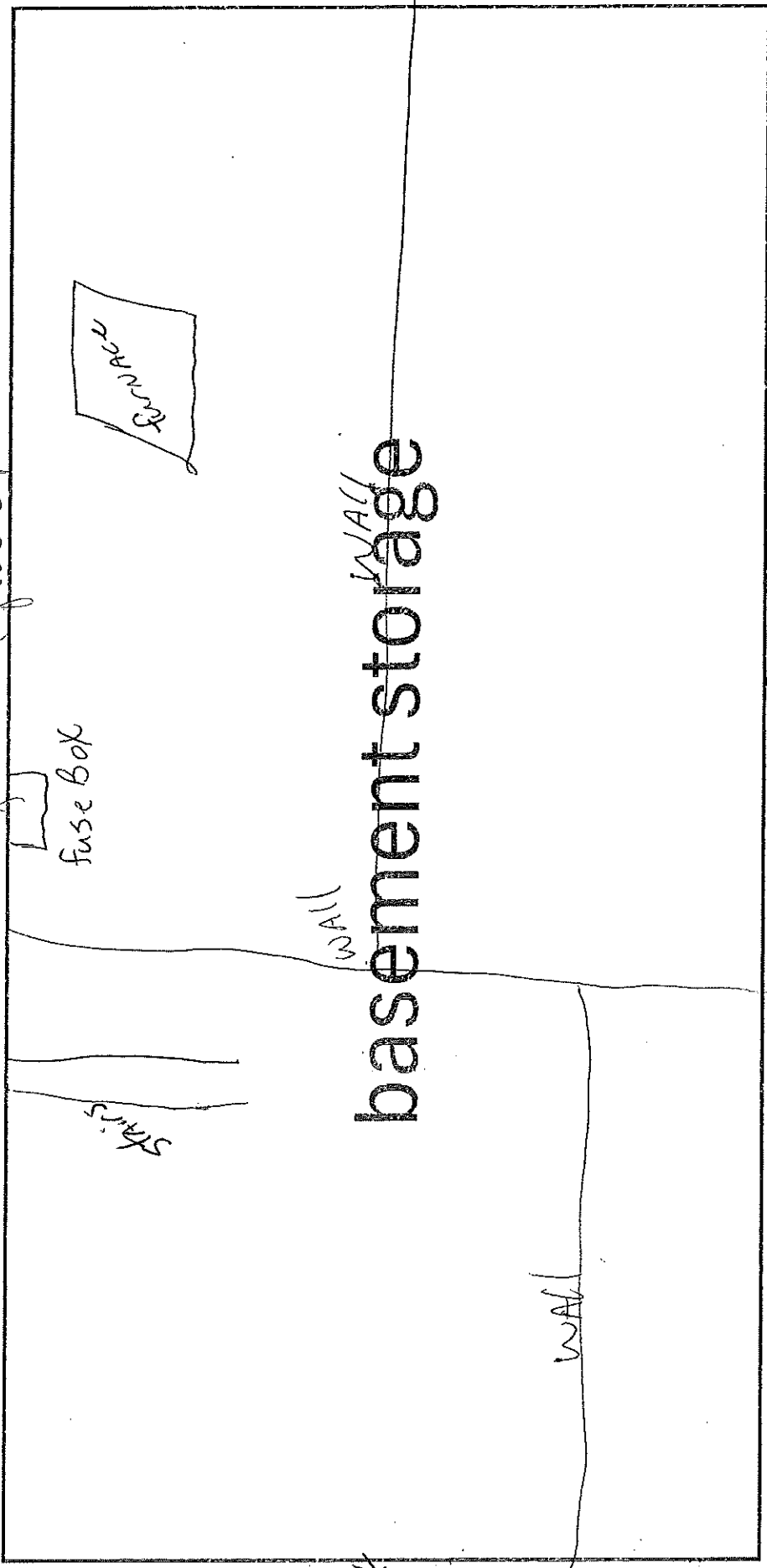
← Villard →

7-22-2025

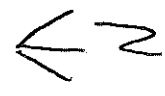
30 feet

← 1/2 →

dee's Elegance Floorplan



LL + K2 LLC  
DEE'S Elegance  
7420 W. Villard Ave  
Milwaukee, WI 53218  
LAWRENCE JERRY



1500 sqft

7-22-2025

30 feet

food menu



## ENTREES

7 PC Chicken w/Fries	\$ 13
2 PC Catfish w/Fries	\$ 16
Catfish Nuggetsw/Fries	\$ 16
Catfish and Chicken Combo w/Fries	\$ 16
3 PC Chicken Tenders w/Fries	\$ 10
Pork Chop Sandwich w/Fries	\$ 10
Pork Chop Nuggets w/Fries	\$ 13
5PC Shrimp w/Fries	\$ 8

## APPETIZERS

Fries	\$ 4
Onion Rings	\$ 4
Mozz Sticks	\$ 6
Jalepeno Poppers (cheddar or cream cheese)	\$ 6
Mushrooms	\$ 6
Okra	\$ 6