



**AEROTROPOLIS
AMERICAS**

Register now at
aerotropolis.aero

CONFERENCE & EXHIBITION

**UNITING THE AIRPORT
DEVELOPMENT & REAL
ESTATE COMMUNITIES IN
THE AMERICAS REGION &
ACROSS THE GLOBE**

**December 8 – 10, 2014
Colorado Convention Center
Denver, USA**

**GAIN UNIQUE INSIGHT INTO CRITICAL INDUSTRY TOPICS
FROM INTERNATIONAL EXPERTS**



Michael B. Hancock
Mayor
City and County
of Denver



Janet Schafer
Airline Affairs & Real Estate
Director
HAS – Houston Airport System



Geoffrey Wilson
President & Chief Executive Officer
Toronto Port Authority/Billy Bishop
Toronto City Airport

Success stories

Discover the positive impacts of an aerotropolis development including commercial real estate, non-aeronautical revenues and urban regeneration

Global case studies

Understand how to identify and access international opportunities whilst engaging, aligning, and managing numerous stakeholder interests

Economic success

Review examples of creating sustainable growth, building a resilient business and delivering economic success through aerotropolis development

Networking

Connect and do business with senior decision-makers within airport development, government and real estate

Host



Platinum Sponsor



Gold Sponsors



Organised by



Silver Sponsors



Sponsors



Media Partners



AEROTROPOLIS AMERICAS 2014 CONFERENCE & EXHIBITION

WHY ATTEND?

The Aerotropolis Americas Conference & Exhibition is the annual event for the global airport development and real estate communities within the Americas region and across the globe. This three-day conference and exhibition will build on the concept of the airport city to explore how the broader aerotropolis can drive the economic development of a whole region up to 40 miles from the airport.

Hosted by Denver International Airport, the event will gather over 350 senior decision-makers from airports, local, regional and national governments, economic development agencies, financial institutions, real-estate and urban development companies, construction and engineering firms, industry suppliers and global and regional businesses to gain unique insight into critical industry topics from international experts.

The land surrounding Denver International Airport and the eventual rail-linked route between the airport and downtown Denver's Union Station, labelled the 'Corridor of Opportunity', comprise one of the most compelling commercial investment opportunities in the US. Explore the progress of this project as well as other existing and planned airport city and aerotropolis developments in the Americas (and further afield) and take away practical recommendations and best practice that can be applied to other airport city and aerotropolis development projects.

What is an aerotropolis?

Similar both in form and function to a traditional metropolis, which has a central city core and commuter-linked suburbs, the aerotropolis concept is a form of urban planning in which a city's entire layout, infrastructure, and economy is centered around the airport.

Existing already as an 'Airport City', which primarily concerns the commercial developments and facilities in the immediate vicinity of the airport, or 'inside the fence', the aerotropolis blurs conventional airport boundaries and spreads outwards into the surrounding area through transportation corridors dotted with clusters of aviation-linked businesses and associated residential development.

EXPERT SPEAKERS SHARING THEIR KNOWLEDGE AND EXPERIENCES INCLUDE:



Scott A. Brockman
President & Chief Executive Officer
Memphis-Shelby County
Airport Authority



Chris LeTourneur
President & CEO
MXD Development
Strategists Ltd



Robert Ficano
County Executive
Charter County of Wayne,
Michigan – the Detroit
Aerotropolis



Tianyao Sun
Principal Planner
Shanghai Tongji
Urban Planning & Design



Kim Day
Chief Executive Officer
Denver International Airport

Critical topics to be discussed

- Planning a competitive aerotropolis – exploring stakeholder engagement and governance models
- Developing environmentally sustainable and economically driven airport city and aerotropolis developments
- A real estate developers perspective on investing in facilities in and around the airport
- Assessing finance options and the decision making process behind investments
- Sustainable non-aeronautical revenue generation to fund Aerotropolis infrastructure

See the conference program for further details



Register now at aerotropolis.aero

AEROTROPOLIS AMERICAS 2014 CONFERENCE & EXHIBITION

CONFERENCE PROGRAM

DAY ZERO MONDAY DEC 8 2014

09:00-13:30

AIRPORT CITY TOUR – DENVER INTERNATIONAL AIRPORT'S HOTEL AND TRANSIT CENTER

Further information provided in the 'Social Events' section of this brochure.

14:00 – 17:00

INTRODUCTORY WORKSHOPS

FULLY UNDERSTANDING THE AIRPORT CITY & AEROTROPOLIS DEVELOPMENT MODELS

Led by Professor John D. Kasarda, Director of the Center for Air Commerce at the University of North Carolina, a series of two pre-conference workshops will offer both first-time and regular attendees a full understanding of the airport city and aerotropolis concepts. The foundation and intermediate/advanced sessions will cover principals, central tenants, cases, challenges, and strategies for successful airport city and aerotropolis development.

Foundation Level Workshop: 14.00-15.20

Intermediate/Advanced Level Workshop: 15.30-17.00

Prof John D. Kasarda, Director, Centre for Air Commerce, University of North Carolina, Honorary Chairman

17:45 – 19:45

OPENING CEREMONY & WELCOME RECEPTION

DAY ONE TUESDAY DEC 9 2014

08:15-08:30

CHAIR'S OPENING REMARKS

Jeffrey Fegan, Former CEO, Dallas Fort Worth International Airport & CEO, JeffFegan.com LLC

08:30-08:45

HOST WELCOME

Michael B. Hancock, Mayor, City and County of Denver

08:45-09:15

FRAMING THE AEROTROPOLIS

Setting the stage for the panels and sessions which follow, key issues underlying 21st century aerotropolis development

are highlighted. These include:

- economic drivers and value proposition
- essential commercial, spatial, and functional components
- strategies for successfully planning and implementing airport cities and the broader aerotropolis model

Prof John D. Kasarda, Director, Centre for Air Commerce, University of North Carolina (Honorary Chairman)

09:15-10:15

Panel Discussion:

COLLABORATION

A distinguished panel of mayors and senior politicians discuss the importance of air connectivity to their region and highlight the role of aviation and the emergence of the airport city and greater aerotropolis in stimulating economic development for the benefit of their region.

Rina Cutler, Deputy Mayor, Transportation & Utilities, City of Philadelphia

Greg Krischke, Mayor of the City of Leduc

Michael B. Hancock, Mayor, City and County of Denver

PLANNING A COMPETITIVE AEROTROPOLIS

10:15 – 11:15

THE CHALLENGE OF GOING FROM VISION TO REALITY

This kick-off session brings together a broad stakeholder group involved in airport city and aerotropolis planning to explore the challenges and opportunities of airport development in the next decade and beyond.

Jeffrey Fegan, Former CEO, Dallas Fort Worth International Airport & CEO, JeffFegan.com LLC

Mark E. Gale, CEO, Philadelphia International Airport

Rina Cutler, Deputy Mayor, Transportation & Utilities, City of Philadelphia

Sotiris Pagdadis, Principal, PwC

Moderator: Prof John D. Kasarda, Director, Centre for Air Commerce, University of North Carolina (Honorary Chairman)

11:15 REFRESHMENT BREAK & EXHIBITION

AEROTROPOLIS IN EVOLUTION

11:45 – 12:45

AIRPORT CITIES & AEROTROPOLI IN THE AMERICAS

Exploring the emergence of the airport city and aerotropolis concept as a major facilitator of a fast-paced, internationally-connected regional economy in the Americas. Typically driven by the desire to increase and stimulate economic development whilst taking advantage of the synergy of the

AEROTROPOLIS AMERICAS 2014 CONFERENCE & EXHIBITION

CONFERENCE PROGRAM

existing economic engine of the airport, the growth of the aerotropolis in the Americas has been hypothesized.

Scott A. Brockman, President & Chief Executive Officer, Memphis-Shelby County Airport Authority
Chad Bowman, Aerotropolis Master Plan Project Manager, Memphis-Shelby County Division of Planning and Development
Myron Keehn, Vice President, Commercial Development, Edmonton International Airport (EIA)
Aluizio Bomfim Margarido, Director Comercial, Viracopos Aeroportos Brasil
Moderator: Roddy Boggus, Senior Vice President/ Global Aviation Market Leader, Aviation Director, Parsons Brinckerhoff

12:45 LUNCH BREAK & EXHIBITION

13:45 – 14:00

KEYNOTE PRESENTATION

Dr. Tony Frank, President, Colorado State University

AEROTROPOLIS ON A GLOBAL SCALE

14:00 – 15:15

Guest Report:

AEROTROPOLIS AROUND THE WORLD – DIFFERENCES & SIMILARITIES

This session provides an overview of the similarities and contrasts between airport cities and aerotropolis in the Americas compared with the rest of the world (Europe, Asia & Middle East), focusing on the lessons learned and areas for improvement.

Tianyao Sun, Principal Planner, Shanghai Tongji Urban Planning & Design
David Fei, President & CEO, TIAC (Taiwan Taoyuan International Airport)
Ginger Evans, Vice President for Engineering, MWA – Metropolitan Washington Airports Authority
Mr. Tri Sunoko, the President Director, PT. Angkasa Pura II

15:15 REFRESHMENT BREAK & EXHIBITION

FOR THE LATEST PROGRAM AND SPEAKER UPDATES VISIT WWW.AEROTROPOLIS.AERO

GOVERNANCE & COLLABORATION

15:45 – 17:00

Governance Think Tank:

ACHIEVING A SHARED VISION

This session highlights the different governance models employed and addresses the advantages and disadvantages for the cities, countries and communities who need to partner and work together in order to secure the economic growth and development of the region they live in.

Robert Ficano, County Executive, Charter County of Wayne, Michigan – the Detroit Aerotropolis
Geoffrey Wilson, President & Chief Executive Officer, Toronto Port Authority/Billy Bishop Toronto City Airport
Tom Clark, Chief Executive Officer, Metro Denver Economic Development Corporation
Terry L. Witkowski, Alderman, City of Milwaukee, 13th District, Milwaukee's Garden District
Moderator: Sotiris Pagdadis, Principal, PwC

17:00 CLOSING REMARKS FROM THE CHAIR

17:15 END OF DAY ONE & GALA EVENING

DAY TWO WEDNESDAY DEC 10 2014

THE DENVER STORY – GET ON BOARD, BUCKLE UP & GET INSPIRED!

09:00-09:30

UPDATE FROM DENVER INTERNATIONAL AIRPORT

An overview of the progress in Denver, including a frank conversation about some of the key challenges encountered along with the opportunities and benefits resulting from the project. This session offers deep insights into the practical implementation of a robust aerotropolis development strategy.

Kim Day, Chief Executive Officer, Denver International Airport

BUILDING A SUSTAINABLE AIRPORT CITY

09:30 – 10:15

Interactive Panel Discussion:

PRESENTING SUSTAINABLE STRATEGIES

This session will feature airports, architectures, consultants and PPP's sharing their experiences in creating environmentally and economically sustainable airport city and aerotropolis developments.

Warren Thompson, Program & Project Management, Project Economics, Stantec



AEROTROPOLIS
AMERICAS

AEROTROPOLIS AMERICAS 2014 CONFERENCE & EXHIBITION

CONFERENCE PROGRAM

Pierre Loyer, Vice-President, Exploitation / Vice-President, Operations, Cofely Services Inc.

David J. Carlson, CSR-P, Vice President, Director of Sustainable Development, Parsons

Michael Sibilia, Chief Financial Officer, JFK International Air Terminal LLC

Moderator: Shammi S. Ratti, Vice President & National Director - Air Transportation, URS Corporation

10:15 REFRESHMENT BREAK & EXHIBITION

THE MARKET FORECAST

10:45 - 11:45

Industry Perspective Discussion:

ECONOMIC DEVELOPMENT & TRENDS

Economic development experts will take center stage to focus on some of the key global trends that support the growth of airport city and aerotropolis developments, including the shifting role and impact of the cargo airfreight business; drawing on real world examples and case studies.

David Hopkins, Director of Aviation, New York City Economic Development Corp.

Jane L. Morris, Executive Director, Phoenix Mesa Gateway Airport Authority

Enno Osinga, Senior VP Cargo, Amsterdam Airport Schiphol

AIRPORT LAND REVENUE DEVELOPMENT

11:45 - 12:30

GENERATING NON-AERONAUTICAL REVENUES - MEETING FINANCIAL & GROWTH NEEDS

This session looks at airport revenue generation models (outside of the terminal) and explores the role of the airport city as a catalyst and competitive accelerator for non-aeronautical revenues and economic growth.

Randy Forister, Senior Director of Development, Allegheny County Airport Authority/Pittsburgh International Airport

Rick Etter, FAA National Resource Expert on Airport Land Use and Real Property Valuation, Federal Aviation Administration, Office Airport Planning and Programming, Community and Environmental Needs Division; Washington, DC

Dan Poremba, Managing Director - Airport City Development, Denver International Airport

Tom Marano, President, Air Serv (an ABM company)

Leonard Carder, Executive Vice President, ABM Parking Services

Moderator: Chris LeTourneur, President & CEO, MXD Development Strategists Ltd.

12:30 LUNCH BREAK & EXHIBITION

REAL ESTATE DEVELOPERS PERSPECTIVE

14:00 - 15:00

Interactive Onstage Interview:

360 DEGREE PERSPECTIVE - DEVELOPERS ON AND OFF AIRPORTS

During this interactive session we focus on how airports and adjacent landowners can involve the real estate development community; the unique opportunities available for real estate developers both at the single project level and through partnership with the airport (including potential P3 financing structures). A unique mix of airport representatives and developers will present their case to the audience, talking through their experiences, expectations, needs and wants; arming viewers with "take-home" strategies that can be put into practice for the benefit of the community.

Janet Schafer, Airline Affairs & Real Estate Director, HAS - Houston Airport System

Gregory C. Owens, Assistant Aviation Director/Miami-Dade Aviation Department, Miami International Airport

John Terrell, Vice President, Commercial Development, Dallas/Fort Worth International Airport

Moderator: Paul Neal, Principal, Parsons Brinckerhoff

15:00 - 16:00

REAL ESTATE PERSPECTIVE - TENANTS, INVESTORS & LENDERS AS STAKEHOLDERS

Hear first-hand from tenants, investors and lenders about the factors influencing their decision to invest in or locate facilities in and around the airport. Hear from tenants how this move positively impacted their business and gain insights into the decision-making process behind investments from lenders who have provided capital for airport city and aerotropolis real estate. After hearing a number of case studies, attendees will have the opportunity to pose questions and shape a moderated panel discussion with national and global panellists.

Lynda Shillaw, Divisional Chief Executive Property, Manchester Airports Group

Paul Bloom, Vice President, Goldman Sachs & Co.

Kevin Baker, Airport Director, Piedmont Triad International Airport

Jim Sabonis, Managing Director, FirstSouthwest

Moderator: David L. Love, Vice President, Facility Management & Workplace Solution Sales for Sodexo

16:00 CLOSING REMARKS OF THE CHAIR

16:15 CONFERENCE ENDS



Register now at
aerotropolis.aero

THE HOST

DENVER INTERNATIONAL AIRPORT



Kim Day

Chief Executive Officer
Denver International Airport

Dear Colleagues,

I hope you can join us in Denver, Colorado (USA) later this year for the 2014 Aerotropolis Americas Conference & Exhibition.

This year's conference will take place in a very special region; one where we enjoy more than 300 sunny days a year, nearby majestic mountains with world-class ski venues, and a thriving business community that Denver International Airport (DEN) connects to the world. We look forward to showing you our progress in making DEN's Colorado Aerotropolis a reality.

The conference will offer a closer look at our vision for optimizing the fifth busiest airport in the United States and its connection with surrounding communities through innovative transit-oriented development, aviation-linked businesses and community partnerships.

Denver International Airport will be "America's favorite connecting hub, where the Rocky Mountains meet the world." We invite you to come explore our great city and state and collaborate with peers and regional business leaders; share your experiences and learn from others.

I truly hope you can join us!

WHAT'S NEW FOR 2014:

- Practical recommendations and best practice from airport project leaders from across the Americas and further afield
- More engaging and innovative session formats – onstage interviews, flash reports, think-tanks and interactive panel discussions
- Progress update from Denver International Airport – insight into key challenges and benefits
- Gain real-life insight from tenants, investors and lenders into the decision-making process for investment in and around the airport
- Critical topics identified through consultation with a dedicated steering committee of industry leaders
- Increased number of industry suppliers showcasing business-critical products and services
- International experts from a cross-section of the industry sharing their knowledge and understanding of the airport city and aerotropolis concept

THE VENUE



The Colorado Convention Center is a multi-purpose convention center located in Downtown Denver. The Center opened in 1990, with more than 100 professional meeting planners working together with architects to design every aspect of the building, the result being a simple; sensible, state-of-the-art facility in the heart of downtown Denver. The Colorado

Convention Center is now home to over 250 events annually, located within easy walking distance of over 8,400 hotel rooms, 300 restaurants, 9 theatres of the Denver Performing Arts Complex and a wide variety of shopping and retail outlets.

ACCOMMODATION



Enjoy an exceptional lodging experience at our preferred hotel, the Hyatt Regency Denver, recipient of TripAdvisor's 2014 Certificate of Excellence. Walking distance from the Colorado Convention Center, the hotel features 516 elegant nonsmoking guestrooms, personal service and an extensive array of amenities. Our convenient downtown Denver location makes it easy for guests to access the 16th Street Mall, as well as an incredible selection of arts, entertainment and sporting events.

Rates start at \$139 per room, per night.

For further information or to book a room, visit www.airportcities.aero/venue

SOCIAL EVENTS

AIRPORT CITY TOUR – DENVER INTERNATIONAL AIRPORT'S HOTEL AND TRANSIT CENTER MONDAY, DECEMBER 8, 2014



Kick off Aerotropolis Americas with an exclusive tour of the Denver Aerotropolis and DEN's planned commercial development, including the new Hotel and Transit Center, now under construction. Catch a glimpse of the Rocky Mountains from inside one of the new 519 hotel rooms, find out how designers fit the new structure within its surrounding environment and get a first-hand look at the project's unique transit center, public plaza and conference center spaces (lunch is schedule inside the partially complete building). When it opens in late 2015, DEN's hotel and transit center will fulfil both the final piece of the Airport's original master plan and the first piece of Denver International Airport's commercial development initiative, completing the original vision for DIA. The tour will look at the transit-oriented developments planned adjacent to the three East Line Commuter Rail stations on DIA land as well as the catalytic development occurring along the "Corridor of Opportunity".

NETWORKING ACTIVITIES

All delegates are invited to take advantage of the numerous complementary networking opportunities that take place during Aerotropolis Americas – including the Welcome Reception and Gala Dinner – they are a great way to interact with fellow delegates, speakers, sponsors and exhibitors in a relaxed atmosphere.

OPENING CEREMONY & WELCOME RECEPTION MONDAY, 8 DECEMBER, 2014

The Welcome Reception will provide a platform for the Aerotropolis Americas to be officially opened, together with the exhibition room, for delegates to browse and network.

DRINKS RECEPTION & GALA DINNER TUESDAY, DECEMBER 9, 2014



Continue conversations with fellow colleagues, speakers, sponsors and exhibitors at the historic Union Station on Wynkoop Street. Revitalized as the centerpiece of a bustling downtown, offering more transportation services, connections, and access than ever before, the Union Station will provide a relaxed environment to network with colleagues before heading to DaVita for the Gala Dinner. Dinner at the new DaVita World Headquarters building, a striking 14-story composition of glass, metal, and stone, is located adjacent to the Millennium Bridge on the 16th Street Mall will be the highlight of the conference's social events.

INTRODUCTORY WORKSHOPS

Led by Professor John D. Kasarda, Director of the Center for Air Commerce at the University of North Carolina, a series of two pre-conference workshops will offer both first-time and regular attendees a full understanding of the Airport City and Aerotropolis concepts. The foundation and intermediate/advanced sessions will cover principals, central tenants, cases, challenges, and strategies for successful airport city and aerotropolis development.

FOUNDATION LEVEL

If you haven't attended an airport cities or aerotropolis event before or are new to the business concept, the foundation course is a must attend session! The session covers the basic fundamentals, central tenants and a full understanding of airport city and aerotropolis development.

INTERMEDIATE/ADVANCED LEVEL

Aimed at those who have attended one of our workshops in the past, or beginners who wish to deepen their knowledge, the second session of the day will comprise a more advanced understanding of the processes and strategic guidelines for planning, designing, financing and developing a successful airport city or aerotropolis.

MASTERCLASS LEADER

Professor John D. Kasarda is the leading developer of the aerotropolis concept defining the roles of aviation and airports in shaping 21st century business location, economic development, and urban growth. He is Kenan Distinguished Professor of Strategy and Director of the Center for Air Commerce at the University of North Carolina. Dr. Kasarda has published more than 100 articles and ten books on aviation infrastructure, logistics, and urban development.



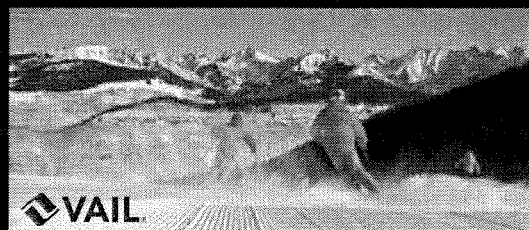
Professor John Kasarda

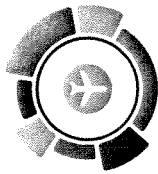
Director, Center for Air Commerce, University of North Carolina

PRE AND POST EVENT SKI PACKAGES

Make the most of your time in Denver by building a once in a lifetime ski trip into your travel plans. In association with Vail, one of the largest ski resorts on the planet, we're offering you a variety of pre and post Aerotropolis Americas package options featuring a choice of lodging, activities and amenities. Vail is located 100 miles West of Denver International Airport and can be accessed by 3 exits off the Interstate 70. At 5,289 acres, Vail Mountain features seven bowls and intermediate gladed terrain in Blue Sky Basin.

For further details or to make a reservation, visit www.aerotropolis.aero/ski.

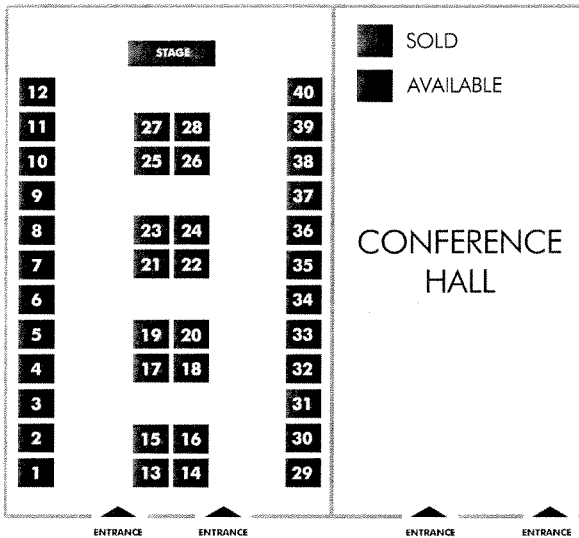




AEROTROPOLIS AMERICAS

Sponsorship & Exhibition Opportunities

Sponsoring and exhibiting at Aerotropolis Americas enables you to raise awareness of your organization, generate business leads and meet and influence the key decision-makers within the Aerotropolis community. This event attracts a wide range of senior airport and aviation professionals from all over the Americas region and further afield, as well as real estate professionals. No other form of marketing can provide access to this target audience of potential customers, actively looking for solutions.



Premium Sponsorship Opportunities

Diamond Level	\$32,960
Platinum Level	\$24,720
Gold Level	\$16,480
Silver Level	\$8,240

Refreshment and Lunch Break Sponsorship

Refreshment Breaks	2 x SOLD 2 x \$2,575
Lunch Breaks	2x \$7,725

High Visibility Sponsorship Items

Masterclass	SOLD \$10,300
Delegate bags	\$7,725
Delegate Folder	SOLD \$5,150
Lanyards	SOLD \$5,150
Delegate Badges	SOLD \$5,150
Wi-Fi	SOLD \$5,150



CONTACT US

Stuart Arnold, Senior Sales Manager

E stuart.arnold@ubm.com
 T +44 (0)20 7955 3978
 M +44 (0)7818 584 097

Mark Anderson, Regional Sales Executive

E mark.anderson@ubm.com
 T +44 (0)20 7955 3968

Annelise Quinton, Marketing Manager

E annelise.quinton@ubm.com
 T +44 (0)20 7921 8553

DELEGATE RATES

	after Sept 26 & before Nov 07	after Nov 07
Airport/Government	\$1050	\$1150
Non Airport/Government	\$1260	\$1360

INTRODUCTORY WORKSHOPS

Foundation	\$210
Intermediate/Advanced	\$210
Both of the above	\$370

EXHIBITION RATES

Single (10x10 sqft)	\$4,635
Double (20x10 sqft)	\$8,755
Quad (20x20 sqft)	\$15,450

Disclaimers: No part of this publication may be copied, reproduced, or transmitted by any means or stored in any information storage and retrieval system without the organiser's written permission. UBM Information Ltd has a 30-day payment policy and reserves the right to refuse entrance to the conference if payment is not received prior to the event. Conference fees include attendance at the event, all conference documentation, morning and afternoon refreshment breaks. Delegate Cancellation Policy: Cancellations received in writing four (4) weeks prior to the event and will be subject to a 20% processing fee. Cancellations made within four (4) weeks of the event will be subject to 100% cancellation fee.

