

Victor Huyke
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Summary

Worked for various newspapers including Spanish language newspaper in Southeastern Wisconsin for nearly thirty years, from general publications to niche market publications.

Experiences include Administration, Sales, Marketing, Editorial, Graphic Designs, Special Events Planner, and Circulation: paid and free distribution.

Created El Conquistador Bilingual Newspaper, Wisconsin's most sought after Spanish/ English newspaper. Among events organized are the annual Latino Wedding & Quinceañera EXPO, Latino Family Expo, a Latino Market Symposium, an Awards Banquet that recognizes local people for their contributions to the community, and various community festivals.

Specialties

Latino Media, and Event Planning and Organizing.

Experience

El Conquistador Bilingual Newspaper

Owner/ Publisher

1998 - Present

Publish leading bilingual (English/Spanish) newspaper for more than 10 years. Circulating 15,000 copies throughout Milwaukee, Waukesha, Racine, and Kenosha. Newspaper features local Latino news, weather, sports, special reports, entertainment, religion, homes, and classifieds. Voted Hispanic Business of the Year 1999 Hispanic Chamber of Commerce WI. Certificate of Merit In Excellence In Printing 2001 Lake Country/ Printer Industry of WI. To name a few.

Latino Family Expo & Festival

President

January 2011 - Present

From business enhancement workshops, immigration assistance, cultural art exhibits, youth activities, musical entertainment, fashion show, career fair, health fair, consumer products and more, we are the only expo in Wisconsin to have it all under one roof!

Latino Community Center

President/ Co-founder

1999 - 2009

The Latino Community Center (LCC) provides a holistic approach to solving the challenges of the neighborhood. The primary features are a youth center, a hot meal program, a learning center, and computer lab. In addition, LCC operates several Milwaukee Public Schools Community Learning Centers, (CLC) programs increase student achievement and learning, provide alternatives from being home alone, and offer safe haven from unwanted influences. Violence Free Zone is part of a national network of Violence-Free Zones established by the National Center for Neighborhood Enterprise (NCNE) in Washington D.C. MVFZ provides individual counseling, street mediation/outreach, anti-gang presentations and gang recognitions/ awareness trainings.

Languages

Spanish