

### CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Tuesday, June 17, 2025

#### COMMITTEE MEETING NOTICE

AD 04

HOUDEN, JR, Christopher, Agent WILLOW 1550 LLC 1550 N PROSPECT AV Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

#### Tuesday, July 01, 2025 at 01:50 PM

The access code is https://meet.goto.com/731648413. Please see the enclosed best practices document for further instructions.

Regarding:

Your Parking Lot License Application as agent for "WILLOW 1550 LLC" for "WILLOW 1550 LLC" at 1550 N PROSPECT Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. The suitability of the security plan for the premises and how the security plan compares to the review conducted by the police departmentSee attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



### CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Tuesday, June 17, 2025

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HOUDEN, JR, Christopher, Agent WILLOW 1550 LLC 735 E JOHNSON ST Madison, WI 53703

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JIM OWCZARSKI, CITY CLERK

BY

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Date:6/2/25 @10A Officer: Plumley

# City of Milwaukee Police Department 90-5-1.5 Crime Prevention Survey Parking Lot Inspection

Name of Address: Phone:	Premise:	Willow 1550 LLC (Parking L 1550 N. Prospect Av	ot)	
Owner ac City State Owner P.	e Zip: hone:	Chris Houden 307 Farwell Dr. Madison, WI 608-770-2335 chrish@spmadison.com		
Manager Home Ad City Stat Phone: Email:	ddress:	Chris Houden 307 Farwell Dr. Madison, WI 608-770-2335 chrish@spmadison.com		
Preferred	l contact: Ph	one		
Location	currently op	en: X YES	NO	
Projected	d open date:	N/A		9
Day's op	en: S N	M	⊠ALL	
Number	of Parking S	pots: 24		
Hours of	Operation:	Sun: Mon: Tue: Wed: Thu: Fri: Sat:	□24 hours ⊠Y □	N
Premise	Туре:	⊠Parking Lot □Other:	,	

	or Survey:	000 BK (1990)				
	1. Is the area around the location clean?   ☐Yes ☐No					
2.	2. What surrounds the location? (Check all the apply)					
	a. Park					
	b. School					
	c. Youth Cent	er				
	d. Church					
	e. Tavern(s) It	f so, how many				
	f. Residential	E SERVICE CONTROL CONT				
	g. Other busin	esses				
	h. Other:					
3	Is the parking lot well	lit? Tyes No Doe	s it appears to be adequate \( \subseteq Yes \times No			
4.	Is the lighting in unifo	ormity? Tyes No				
5	Are there areas where	a person could conceal	themselves ⊠Yes □No			
6.	Are there No Loiterin	g Signs posted? ☐Yes	No			
7.	Are the address numb	ers prominently display	red and easy to see ⊠Yes □No			
Came	ra Survey:	1				
8.	Does this location has	ve security cameras? 🗌	Yes ⊠No			
- 9.	Signs posted stating p	property monitored by s	ecurity cameras?  Yes No			
10	. Are they in working	order? Yes No				
	. What format are the o					
	a. Color	☐Yes ☐No				
	b. Digital	Yes No				
	c. VCR	Yes No				
	d. Recorded	☐Yes ☐No				
12		stored for later viewing				
13	. Are the security came	eras monitored? Yes	□No			
	. How many cameras:					
15	Do all employees kno	ow how to retrieve reco	rded digital images/footage? Yes No			
16	Does this lot have a s	gate at the entrance/exit	? $\square$ Yes $\boxtimes$ No			
17	Does this lot have an	on site attendant?	es No			
17. Does this lot have an on site attendant? \(\sum \text{Yes} \times \text{No}\)						
Н	lours of attendant:	Sun:	□24 hours □Y ⊠N			
		Mon:				
		Tue:				
		Wed:				
		Thu:				
		Fri:				
		Sat:				
		Sat.				
18. Does this lot have onsite security officers? ☐ Yes ☒ No						
$\mathbf{H}$	ours of security: Sun:		□24 hours □Y □N			
	Mon:		8			
	Tue:					
	Wed:					

	Thu:
	Fri:
	Sat:
In	terior Survey:
	19. Does this lot have stair towers?  Yes No N/A
	20. Can you see inside the stair towers form the outside? \( \subseteq \text{Yes} \subseteq \text{No} \text{N/A}
	21. Does this lot have an elevator?  Yes No No N/A
	22. Can you see inside the elevator from the outside? \(\subseteq\) Yes \(\subseteq\) No \(\subseteq\) N/A
	23. What color are the interior walls? Is that color light? Yes No N/A
	24. Does this lot have restrooms? \(\subseteq\) Yes \(\subseteq\) No \(\supseteq\) N/A 24 hours \(\supseteq\)Y \(\supseteq\)N
	25. Are safety signs posted reminding citizens not to leave valuables in their cars? \( \subseteq Y \subseteq N \)
	26. Does this lot have an emergency phone? ☐Y ☒N
	27. Does this lot contract spaces to a valet company? \( \subseteq Y \subseteq N \)
	28. Are exit signs posted and illuminated at all exits? ☐Y ☒N

#### ADDITIONAL COMMENTS/RECOMMENDATIONS:

Informed agent about entry to auto, stolen vehicle, and stolen firearm issues that happen downtown. Informed about license premise reports and calls for service when going in front of committee. Recommend more lighting and signs saying "no loitering" and don't leave valuables/firearms in vehicles. Also recommend security cameras.







### Notice of Public Hearing

**Blank Notice** 

HOUDEN, JR, Christopher, Agent Willow 1550 LLC at 1550 N Prospect Av Parking Lot License Application

#### Tuesday, July 01, 2025 at 1:50 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/1/2025 at 1:50 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

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MILWAUKEE, WI 53202-6501 MILWAUKEE, WI 53202-6501

**Blank Notice** 

Total Records: 549

Radius 250 feet and Center of the Circle: 1550 N Prospect Av

1570 N PROSPECT AVE# 910





#### **BUSINESS LICENSE PLAN OF OPERATION**

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: <u>license@milwaukee.gov</u>

1. Type of Business
Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
Self Service Laundry Massage Establishment Filling Station
Other (supplemental application for specific license also required)
Provide a detailed description of the type of business you plan on operating:
Renting parking spaces in Outdoor parking lot.
Do you have any experience operating this type of business? \( \subseteq No \overline{
2. Business Operations
a. Proposed Opening Date: 5/12/25
b. Is this premise under construction? 💢 No 🗌 Yes If yes, list estimated completion date:
c. Is this a franchise? 🔀 No 🗌 Yes
d. Is this premises currently licensed? 🛛 No 🗌 Yes If yes, list type of license:
e. Is the current licensee operating? \ No \ Yes If no, list date closed: No current or previous license.
f. Do you have future plans for other businesses, licenses or permits at this location? X No Yes
If yes, explain:
g. Have you previously held an Extended Hours License in Milwaukee? 📈 No 🗌 Yes
If yes, list address(es):
h. Are other businesses operating in the same building? 🛛 No 🗌 Yes If yes, describe:
3. Litter & Noise
a. How are grounds kept clean? Sweep Pressure Wash 🔯 Pick Up Litter Other:
b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other:
c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other:
d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
Signs Posted Other:
e. Will a sound amplification system be used? 🖾 No 🗌 Yes If yes, describe:
4. Smoking & Sanitation
a. Are there designated outdoor smoking areas? X No Yes If yes, describe:
b. Number of Garbage Cans: Inside: O Locations:
Outside: O Locations:
c. Is a crowd control barrier used? X No Yes If yes, describe:
d. How many restrooms are on the premises?
e. Name of solid waste contractor: \( \textstyle \texts

5 Security							
· a,	The fact of the fa						
	plan: Parting lot is monitored on a continual basis.						
b.							
c.	c. Will you have licensed security on premise?  No Yes If yes, how many? and answer the following:						
	What are their responsibilities?						
k.	Describe equipmen	t used				*	
	List their License Nu	ımber (s)		A DESCRIPTION			
d.	Will there be security cam	eras? 🛛 No 🔲 Yes	If yes, how r	nany? and list I	ocations:		
		*					
e.	Will searches/identification	n checks be done upon	entry? 🗷 N	lo 🗌 Yes If yes, descri	oe		
6. P	ercentage of Sales	(must total 100%	6)				
Alcoh		Food	%	Secondhand Merchandis		Precious Metals & Gems	
		Cigarettes, Electronic Vape Devices,	αŁ	%		%	
Enter	tainment%	Tobacco Products		Personal Services (such a	s tattoo.	Other /00_%	
Pawn	broker Activity%	Salvaged Materials	body piercing, salon, tailor,		or,	Describe: Parking	
Ι.		(such as scrap metal)	nener me	tanning, etc.)			
	usinesses/Licenses	on the Premises	(check	all that apply):			
Type	1 Full Service Restaurant	Cafe/Coffee Shop	Dell or F	ast Food Restaurant	Private	/Fraternal/Veterans Club	
	Night Club	☐ Tavern	Cocktail	Lounge	☐ Teen C	ilub	
	Banquet Hall	Sports Facility	Bowling	Alley		A	
	Hotel/Motel: Number of Flo	-	Roomin	g House: Number of Floo	ors:	<del></del>	
"		ooms:		Number of Roc	oms:		
Туре	2				Пс	olanea Stora	
	Liquor Store	Corner Store			10000	nience Store	
	Gas Station Amusement/Phonograp		graph Distribu	raph Distributor Recycling, Salvage or Towin		ing, Salvage or Towing	
	Used Car Dealer Personal Service Establishment Recording Studio (such as tattoo business, hair salon, tailor, etc.)						
What other licenses/permits will you hold at this location? (check all that apply)							
	Occupancy Permit Cigarette, Tobacco, Gas Station Extended Hours Class "B" Tavern Weights & Measures						
	Secondhand Dealer Precious Metal & Gem Other:						
8.	8. Legal Capacity (only if a Type 1 premises in #7 above)						
	Capacity (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)						

9. Premises D	escription							
a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage): □1 <sup>st</sup> Floor □2 <sup>nd</sup> Floor □Basement Storage □Patio □Beer Garden □Sidewalk Café □Deck □Rooftop  ※Other: Describe: Par たっす								
	ion: X Major Thoroughfare		her:					
	Nearest Major Cross Street: E. Albion St.  Describe Building: Afree Standing Building Strip Mall Other:							
	2 -							
g. Building Owne	Name: Chris 1-	fouden	Phone Number: 60	28-770-	2335			
Building Owne	r Address: 725 E.	Johnson St. 1	Madison. WI	53703				
The transfer of the office	peration & Custor			ii ii				
Will customers be ent	ering the premises? X No	Yes						
	Proposed Hours of Operation:		Estimated Number of Customers	Potential Age Range	Class B Tavern Applicant Only:			
Day of the Week	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)	expected each day	of Customers	Age Restriction (If none, write 'None')			
Sunday	12:00am	11:59 pm	24	18-80				
Monday	12:00 am	11:59 pm	24	18-80				
Tuesday	12:00 am	11:59 mm	24	18-80				
Wednesday	12:00 am	11:59 pm	24	18-30				
Thursday	12:00 am	11:59 pm	24	18-80				
Friday	12:00 am	11:59 pm	24	18-80				
Saturday 12:00 am 11:59 pm 24 18-80								
An Extended Hours E piercing, salon, tailor	stablishment License is requi , tanning, etc.), recording stu	red for any convenience stor dio or restaurant which is of	re, filling station, persona oen between the hours o	ol service establish f 12:00 a.m. and 5	nment (such as tattoo, body 5:00 a.m.			
Alcohol Establishmer Permitted Hours of C	peration: Class B: 6:00	am to 9:00 pm Sunday thru am to 2:00 am Sunday thru	Thursday, 6:00 am to 2:					
Entertainment Outdo	por Closing Hours: 10:0	00pm Sunday-Thursday; 12:0 stablished by the Common C	Oam Friday & Saturday; ouncil in its approval of t	he licensee's plan	of operation.			
11. Signature	(s)							
(If there are no	oprietor, Partner, or 20% or n 20% or more shareholders, er-print name/title and sign)	nore Shareholder	Signature of additional	partner or 20% o	r more shareholder			

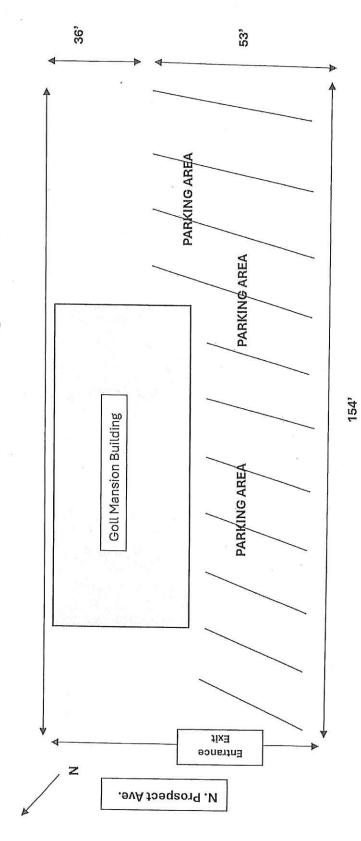


# PARKING LOT SUPPLEMENTAL APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION 200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202 (414) 286-2238 E-MAIL ADDRESS: LICENSE@MILWAUKEE.GOV www.milwaukee.gov/license

Legal Entity Name:	ow 1550	110					
Will	<u>ow 1330</u>						
Street Address of Parking Lot: 1550 N. Prospect Ave.							
Local Representative (Resident of Milwaukee <u>County</u> ) Required per MCO 84-20.3a. If the licensee is a nonresident of the City of Milwaukee							
Name: Felipe Ca.	242						
Address: 170 W. Ho	ward Ave.	Milwankee. WI	53.207-3869				
SUBMITT	HIS FORM ALONG WITH	I THE "BUSINESS LICENSE APPLI	CATION"				
			•				
= ·							
		~					
Office Use Only:							
Initials:Filed:	App #	tssued:	Uc#				

1550 N. Prospect Ave. Parking Lot Site Plan



1550 Willow LLC

Chris Houden - Agent

1550 N. Prospect Ave.

Milwaukee, WI 53202

May 12, 2025