

An "OBEY GIANT" MURAL FOR MILWAUKEE

A request for a COA on July 6, 2020



Die „Krone“ ne mit dem P. K1 l-Abo! Jetzt lesen auf krone.at

An historic mural by a world- renowned artist



Shepard Fairey (born February 15, 1970) is an American contemporary street artist, graphic designer, activist, illustrator, and founder of OBEY Clothing who is arguably one of the most famous artists living today.

He became widely known during the 2008 U.S. presidential election for his Barack Obama "Hope" poster.

His 110+ murals appear all over the world, in some of the most well-known places for monumental muralism. 6 of 7 continents.





We are perhaps best known for our work creating Black Cat Alley, one of Milwaukee's top ten tourist destinations which began as a humble back-alley makeover. We are also responsible for bringing the Case Maclaim mural, at right, to Milwaukee's Historic Third Ward, as well as more than 40 other public arts destinations.

This year we were nominated for a Governor's Tourism Award. Shepard Fairey chose us to be his local representatives in Wisconsin for a proposed DNC mural.

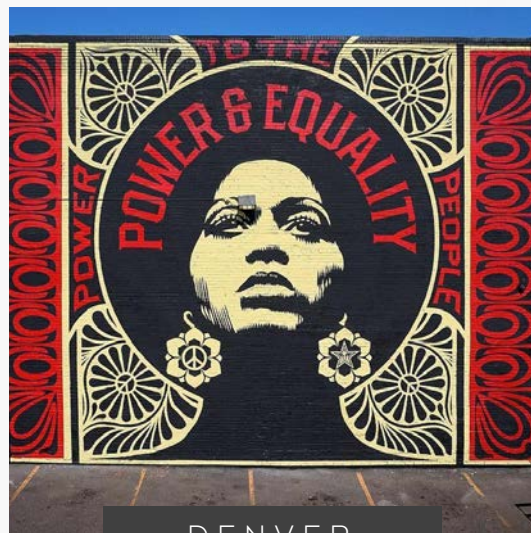




ASPEN



MIAMI



DENVER

OBEY CLOTHING & WIDE OPEN WALLS PRESENTS:

EXCLUSIVE SCREENING OF
OBEY GIANT
 A JAMES MOLL FILM

AUG 15TH - DOORS OPEN AT 7PM STARTS AT 8PM-10PM
 CREST THEATRE
 1013 K ST, SACRAMENTO, CA 95814
 OBEYMOVIESVP@OBEYCLOTHING.COM

Super Slack GOOD STICK hulu E&B GETTA CLUE STORE

FEATURE FILM (NETFLIX)

Proposed image

VOTING RIGHTS ARE HUMAN RIGHTS

18 inches by 24 inches

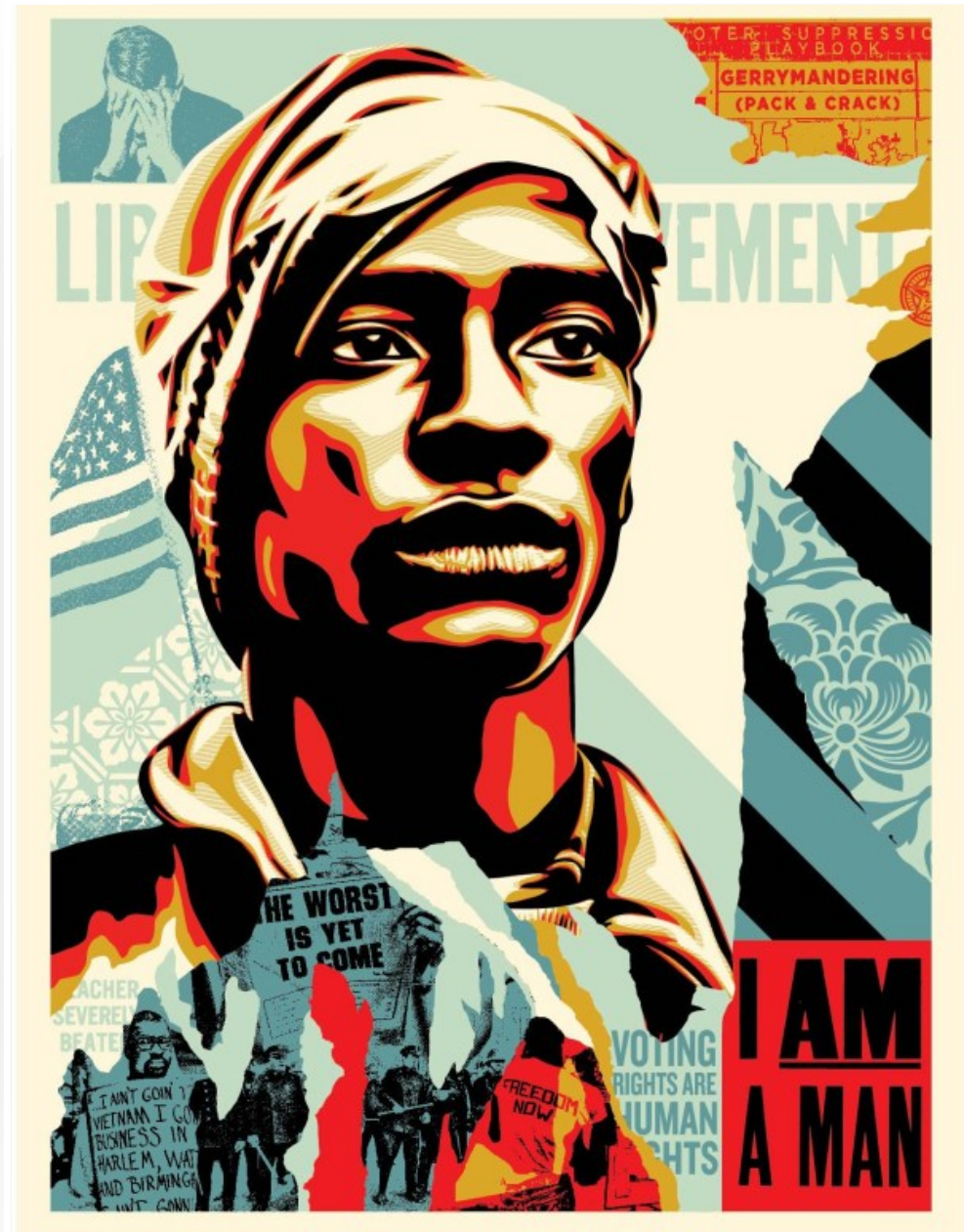
Edition of 550

February 25, 2020

\$65 - Sold Out

To read Shepard's statement about this composition, as well as the other posters he has designed in response to the events of 2020, please click:

<https://obeygiant.com/unrest/>



Location & Sponsor

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This mural would be on the south-facing wall of the historic Railway Exchange Building, owned by Patti Keating-Kahn.

The sponsor of this project is the Black Box Fund, led by Deborah Kern.

The organizers of this project are Wallpapered City in conjunction with Fairey's own staff at Obey Giant.



BLACK BOX FUND

The transformative effect of public art on community spaces is a key component of Black Box Funds' mission. The offer to work with world renown artist Shepard Fairey on a Milwaukee mural is a rare opportunity that we are very excited to support. Public murals are on the rise around the world and have become an integral component in creative placemaking adding color and vibrancy to urban environments. Milwaukee is already blessed with a diversity of impressive murals created by local and internationally recognized artists. The addition of Shepard Fairey's work to our skyline will place Milwaukee alongside Los Angeles, London and Paris in the list of cities embracing this important voice."

— Deborah Kern, BBF



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SUPPORT

from our
community

"Art and the creative economy build a sense of community and togetherness that our society so deeply needs right now. We in Wisconsin already know Milwaukee is a gem, but **Shepard Fairey's mural may very well transcend Milwaukee**, putting us on the map right along with The Smithsonian, the Museum of Modern Art in New York and the National Portrait Gallery, prominent places that have already featured Mr. Fairey's work."

— Sara Meaney, Secretary of Wisconsin Tourism
for Governor Evers' office