

From: [Bohl, James](mailto:Bohl,James)
To: [Lee, Chris](mailto:Lee,Chris)
Subject: Fwd: Sherman Phoenix - ZND Agenda Sept. 19th
Date: Saturday, September 09, 2017 7:30:19 PM
Attachments: [Sherman Phoenix Executive Summary.pdf](#)
[ATT00001.htm](#)

Sent from my iPad

Begin forwarded message:

From: "Juli Kaufmann" <juli.kaufmann@gmail.com>
To: "Coggs, Milele" <mcoggs@milwaukee.gov>, "Stamper II, Russell" <Russell.Stamper@milwaukee.gov>, "Kovac, Nik" <nkovac@milwaukee.gov>, "Rainey, Khalif" <Khalif.Rainey@milwaukee.gov>, "Bohl, James" <jbohl@milwaukee.gov>
Cc: "Lutzka, Lori" <Lori.Lutzka@milwaukee.gov>, "Casanova, Dan" <Dan.Casanova@milwaukee.gov>, "JoAnne Sabir" <joannesabir@gmail.com>
Subject: Sherman Phoenix - ZND Agenda Sept. 19th

Dear Members of the Zoning and Neighborhood Development Committee:

My partner JoAnne Sabir and I look forward to presenting our project - the Sherman Phoenix - to you at the upcoming ZND Committee meeting on Tuesday, September 19th.

We are excited to respond to the call of Sherman Park residents, by bringing this project to life in Alderman Rainey's district. We have spent months listening to neighbors and the result is a food hall, wellness hub, and cultural center we call Sherman Phoenix. We will restore the BMO Harris Bank building burned during the civil uprising of 2016 into a gathering place where 12 entrepreneurial, black-owned small businesses come to life. We have raised more than half of our funding and are on our way to closing the remaining gap. We have most of the building space committed with Letters of Intent from tenants. We are on track to break ground in November and to open before Summer, 2018. We can't wait to open our doors and catalyze something special in Milwaukee. Attached please find a two page summary of our project and here is a short video highlighting our vision: <https://vimeo.com/218961838>

We are proud Milwaukee residents working collaboratively with our neighbors to lift this project. I am a resident in Riverwest, Alderman Kovac's district, and am excited to be launching a project soon on the Riverwest border in Alderwoman Coggs district. My company office is proudly located in Linsey Heights at 18th and Fond du Lac in Alderman Stammers District, the district which also has been the long time home for my partner JoAnne Sabir when she is not spending time, which is often, also in Alderwoman Coggs district. This is all to say, we work, live and

play in our shared neighborhoods. These places are ours and we do this together. Alderman Bohl... not to leave you out...well, I'll just say that I'm happy I'll see you in a context outside of the License Committee :).

We hope to be responsive to any questions, concerns and comments you may have at the Committee meeting. We certainly stand ready to provide any information you might like to know in advance, just let us know. Thank you in advance for your thoughtful consideration and deliberation on this matter.

See you soon-
Juli

Juli Kaufmann
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