



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, November 16, 2021

COMMITTEE MEETING NOTICE

AD 13

SANCHEZ NAVARRO, Alfredo, Agent
ASM Towing & Recovery LLC
3131 S 14TH St
Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Tuesday, November 30, 2021 at 10:40 AM

Regarding: Your Recycling, Salvaging, or Towing Premises License Application for Non-Consensual Towing Operations as agent for "ASM Towing & Recovery LLC" for "ASM Towing & Recovery LLC" at 4400 S 13TH St #F.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/544004957> If you wish to call in, please call [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: [544-004-957](tel:544004957)

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.


Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____


Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Tuesday, November 16, 2021



Notice of Public Hearing

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SANCHEZ NAVARRO, Alfredo
ASM Towing & Recovery LLC at 4400 S 13TH St #F
Recycling, Salvaging, or Towing Premises License Application for Non-Consensual Towing
Operations

Tuesday, November 30, 2021 at 10:40 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 11/30/2021 at 10:40 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1301 W WHITAKER AVE	MILWAUKEE, WI 53221-2351
CURRENT OCCUPANT	1309 W WHITAKER AVE	MILWAUKEE, WI 53221-2351
CURRENT OCCUPANT	1311 W WHITAKER AVE	MILWAUKEE, WI 53221-2351
CURRENT OCCUPANT	1315 W WHITAKER AVE	MILWAUKEE, WI 53221-2351
CURRENT OCCUPANT	4362 S 14TH ST	MILWAUKEE, WI 53221-2315
CURRENT OCCUPANT	4364 S 14TH ST	MILWAUKEE, WI 53221-2315
CURRENT OCCUPANT	4365 S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4365A S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4365B S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4370 S 14TH ST	MILWAUKEE, WI 53221-2315
CURRENT OCCUPANT	4371 S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4371A S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4371B S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4372 S 14TH ST	MILWAUKEE, WI 53221-2315
CURRENT OCCUPANT	4375 S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4376 S 14TH ST	MILWAUKEE, WI 53221-2315
CURRENT OCCUPANT	4377 S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4378 S 14TH ST	MILWAUKEE, WI 53221-2315
CURRENT OCCUPANT	4382 S 14TH ST	MILWAUKEE, WI 53221-2315
CURRENT OCCUPANT	4383 S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4384 S 14TH ST	MILWAUKEE, WI 53221-2315
CURRENT OCCUPANT	4385 S 13TH ST	MILWAUKEE, WI 53221-2452
CURRENT OCCUPANT	4401 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4402 S 14TH ST	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4403 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4404 S 14TH ST	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4406 S 14TH ST	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4407 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4408 S 14TH ST	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4409 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4413 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4414 S 14TH ST, 1	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4414 S 14TH ST, 2	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4414 S 14TH ST, 3	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4415 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4420 S 14TH ST, 1	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4420 S 14TH ST, 2	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4420 S 14TH ST, 3	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4421 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4423 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4426 S 14TH ST, 1	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4426 S 14TH ST, 2	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4426 S 14TH ST, 3	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4427 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4429 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4434 S 14TH ST, 1	MILWAUKEE, WI 53221-2317

CURRENT OCCUPANT	4434 S 14TH ST, 2	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4434 S 14TH ST, 3	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4435 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4437 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4441 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4441A S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4446 S 13TH ST, LOWR	MILWAUKEE, WI 53221-2439
CURRENT OCCUPANT	4446 S 13TH ST, UPPR	MILWAUKEE, WI 53221-2439
CURRENT OCCUPANT	4447 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4447A S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4454 S 14TH ST, 1	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 10	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 11	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 12	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 2	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 3	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 4	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 5	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 6	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 7	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 8	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4454 S 14TH ST, 9	MILWAUKEE, WI 53221-2317
CURRENT OCCUPANT	4455 S 13TH ST	MILWAUKEE, WI 53221-2438
CURRENT OCCUPANT	4470 S 13TH ST	MILWAUKEE, WI 53221-2439
CURRENT OCCUPANT	4470A S 13TH ST	MILWAUKEE, WI 53221-2439

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Total Records: 71

Radius: 250.0 feet and Center of Circle: 4400 S 13th St.



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:
Towing services

Do you have any experience operating this type of business? No Yes If yes, explain: Worked for a towing company in the past.

2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: _____ Locations: N/A
Outside: _____ Locations: N/A
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? N/A
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 1 and describe the parking security plan: Site is gated with various cameras around the storage facility
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? N/A
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? _____ and list locations: _____
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol _____%	Food _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%		
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other <u>100</u> % Describe: <u>Towing services</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: Storage space leased - unit F
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Layton Ave
- d. Describe Building: Free Standing Building Strip Mall Other: Storage units
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: E&A VENTURES LLC - RegisterAgen Phone Number: 414-282-6000
 Building Owner Address: 9200 W WYNDHAM HILLS CT FRANKLIN, WI 53132-8220

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

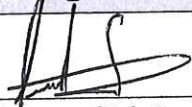
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	Closed	Closed	N/A	N/A	N/A
Monday	9:00 AM	5:00 PM	N/A	N/A	N/A
Tuesday	9:00 AM	5:00 PM	N/A	N/A	N/A
Wednesday	9:00 AM	5:00 PM	N/A	N/A	N/A
Thursday	9:00 AM	5:00 PM	N/A	N/A	N/A
Friday	9:00 AM	5:00 PM	N/A	N/A	N/A
Saturday	9:00 AM	1:00 PM	N/A	N/A	N/A

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



RECYCLING, SALVAGING OR TOWING PREMISES LICENSE SUPPLEMENTAL APPLICATION

ccl-rstprem 2/23/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: ASM TOWING & RECOVERY LLC

Business Address: 4400 S. 13th St. Milwaukee, WI 53221 Unit F

Do you currently hold any licenses in the City of Milwaukee? No Yes If yes, list:

Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 93 denied, not renewed, suspended, or revoked? No Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):

Do you understand that you must follow all recordkeeping, reporting and operating regulations in MCO 93-43-49? No Yes
Do you understand that all records and reports must be available to the police department upon request? No Yes

Business Operations

Check all activities that apply:

Non-Consensual Towing: Provide the address within the City of Milwaukee where vehicles will be towed:
4400 S. 13th St. Milwaukee, WI 53221 - Unit F

Junk/Valuable Metal: Dealing, Storing and/or Transporting Removing and/or Recycling

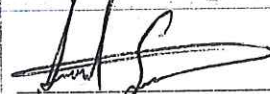
Waste Tires: Dealing, Storing and/or Transporting Removing and/or Recycling

Salvaged Motor Vehicle Parts: Dealing, Storing and/or Transporting Removing and/or Recycling
(including secondhand tires/batteries)

Do you have an additional yard(s) used for storage? No Yes
If yes, provide the address(es) below and submit an additional \$50 per yard:

How many motor vehicles will be used in the business operations? 2 Provide information for each vehicle on page 2.

Required Signature(s)


Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Additional partner or 20% or more shareholder

Office Use Only:			Initials	Filed
App#	YD#	Permit #s	Paid	MPD
DNS	LC	CC	Mayor's Signature	License #

Recycling, Salvaging or Towing - Vehicle Information

(attach additional pages as needed)

Vehicle Make: RAM	Model: 4500	Year: 2016	Plate #: FB 41488
VIN #: 3C7WRLEL3GG174299		US DOT # or WI DOT operating authority: 3387144	Assigned Permit #: 2477
Vehicle Make: PETERBILT MOTORS CO	Model: 330	Year: 2010	Plate #: GD 75031
VIN #: 2NPNHM6X4AM105020		US DOT # or WI DOT operating authority: 3387144	Assigned Permit #: 2478
Vehicle Make:	Model:	Year:	Plate #:
VIN #:		US DOT # or WI DOT operating authority:	Assigned Permit #:
Vehicle Make:	Model:	Year:	Plate #:
VIN #:		US DOT # or WI DOT operating authority:	Assigned Permit #:
Vehicle Make:	Model:	Year:	Plate #:
VIN #:		US DOT # or WI DOT operating authority:	Assigned Permit #:
Vehicle Make:	Model:	Year:	Plate #:
VIN #:		US DOT # or WI DOT operating authority:	Assigned Permit #:
Vehicle Make:	Model:	Year:	Plate #:
VIN #:		US DOT # or WI DOT operating authority:	Assigned Permit #:
Vehicle Make:	Model:	Year:	Plate #:
VIN #:		US DOT # or WI DOT operating authority:	Assigned Permit #:
Vehicle Make:	Model:	Year:	Plate #:
VIN #:		US DOT # or WI DOT operating authority:	Assigned Permit #: