

Historic Milwaukee DOORS OPEN MILWAUKEE

DOORS OPEN RETURNED IN-PERSON

Historic Milwaukee was thrilled to offer 90+ building and ticketed tours to the public for in-person experiences during the 11th annual program. Thousands of attendees toured locations throughout Milwaukee's downtown and diverse neighborhoods on September 25 and 26, and took virtual tours through October 3. We were proud to partner with the City of Milwaukee Health Department to distribute more than 2,000 masks to help ensure a safe event.

From the grand opening of Milwaukee's Symphony Orchestra's new home downtown, to architectural landmarks like the Basilica of St. Josaphat on Lincoln Ave on the South Side, to neighborhood staples including Alice's Garden in Lindsay Heights and The Farm in Havenwoods, visitors from near and far were excited to help us re-open Milwaukee's doors.

IN CASE YOU MISSED IT . . . VIRTUAL CONTENT STILL AVAILABLE TO VIEW

Neighborhood Gems Program: Historic Milwaukee and Milwaukee Neighborhood News Service hosted a live virtual Doors Open program, featuring seven community projects in the words of community members that know them best.



Bradley Symphony Center, photo by Arun Christopher

Missing Milwaukee Video Tour: Yance Marti's Missing Milwaukee Tour takes viewers on a virtual walk to several sites of demolished buildings. This video shows unseen photographs from the book Missing Milwaukee and explains the architectural history of the west side of downtown and how changes have affected the city.

Three New Neighborhood App Tours: As part of this year's Doors Open, Historic Milwaukee worked with community partners to develop three walking tours that are available to download for free in the Historic Milwaukee app. Enjoy these outdoor/self-guided tours:

- Silver City neighborhood and West National Ave; available in English and Spanish
- Near West Side between Marquette and 27th Street
- Murals and sites of the past and future along and near North Milwaukee's Villard Avenue

MEMBER PERK! Beginning January 1, all virtual building tours available Historic Milwaukee members on our website. Stay tuned for instructions on how to access this great content.

TOP SITES VISITED

1. Milwaukee Symphony Orchestra's Bradley Symphony Center	3,248
2. Black Cat Alley	1,364
3. Basilica of St. Josaphat	1,313
4. Villa Terrace Decorative Art Museum	1,206
5. Oriental Theatre	1,127
6. Milwaukee Water Works North Point Water Tower	1,060
7. Sanger House Gardens	1,054
8. Model Railroad Club of Milwaukee	1,006
9. Mackie/Grain Exchange	989
10. Frank Lloyd Wright's Burnham Block	983

BY THE NUMBERS

- **31,529** site visits
(total visits counted from all participating locations)
- **1,535** ticketed tour takers

VIRTUAL PROGRAMMING

- **39,358** website users
- **1,151** Virtual Special Program Viewers
- **400** app downloads

QUOTES FROM PARTICIPANT SURVEY

The following comments were shared in this year's Doors Open participant survey:

"I was not able to physically tour this year so it was wonderful to have some virtual options. Really liked the 88.9 tour, Alice's Garden and Black Holocaust Museum. Very well filmed and spokespeople all were excellent giving detailed presentations."



Access Contemporary Music performance at the Wisconsin Black Historical Society, photo by Howard Leu

“Rozga home (Old South Side Settlement Museum) brought me back to my own past memories with their location and historic photos I remember from my own childhood. All four Doors Open sites I visited were areas I never would have been to or seen on my own—thank you for this most enlightening experience—makes me appreciate the good things of Milwaukee!!”

DOORS OPEN IS GRATEFUL FOR THE GENEROUS SUPPORT FROM OUR SPONSORS.

A special thank you the National Endowment of the Arts, for recognizing Doors Open with an Art Works Design grant. ©

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IN KIND



CITY OF MILWAUKEE HEALTH DEPARTMENT

Lincoln Creek Bike and Hike was a new tour led by Nearby Nature, photo by Maureen Fuhr

