


Zeus Rodriguez

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 - Zeus@StAnthonyMilwaukee.org

PROFESSIONAL PROFILE

Over 12 years of experience as medical staffing consultant and business owner. Expertise in areas from small business administration (recruiting, placement and managing medical professionals), to marketing various industries on the Internet as well as executive level private school administration.

Passionate, results-oriented leader who grew 2 businesses from start-up to an average of one million dollars in annual sales. Superior interpersonal skills, capable of high levels of networking and conflict resolution. Excellent political connections developed as a volunteer advocate for the Latino community in Wisconsin. Recognized by clients and colleagues as a consummate professional with a high degree of personal integrity. Additional areas of strength and expertise include:

- Private Catholic School Administration
- Sales & Marketing Leadership
- Contract Negotiations & Strategic Alliances
- Public Relations & Media Affairs
- Catholic Faith

PROFESSIONAL EXPERIENCE

President

2011 - Current

St. Anthony School Milwaukee

This position is the fulfillment of the School's mission through exemplary: Catholic identity, academics, athletic and extra-curricular programs, long-range planning, business management, resource development, marketing and enrollment. The President's focus is with internal and external stakeholders in the areas of governance, management, long-range planning, resource development, marketing and business management. The person also serves as one of the official spokesperson for St. Anthony School Milwaukee.

With around 1,900 students and 215 Faculty and staff members, St. Anthony School of Milwaukee is the largest primary Catholic School in the United States and the largest primary school in Wisconsin, private or public.

President/CEO

2001 - Current

St. Paul Medical Staffing

A preferred temporary medical staffing company that supplies highly skilled and experienced medical professionals to the largest health care providers in Wisconsin.

President/CEO

2009 - Current

Internet Branding Company

A marketing company that specializing in the complete branding of small and medium sized businesses on the Internet. From website creation and multi-media to press releases and paid advertising.

Vice President/Co-Owner

2001-2003

Trinity Comprehensive Care

A preferred temporary medical staffing company that supplied highly skilled and experienced medical professionals to the largest health care providers in Wisconsin.

Certified First Assistant in Surgery

1998 - 2012

Assisted Surgeons from various disciplines, specializing in Cardio-Thoracic and Neuro Surgery.

United States Navy

1993-1997

Hospital Corpsman

EDUCATION

NSHS-Naval School of Health Sciences

BOARDS & MEMBERSHIPS

President - St. Anthony School Board

President - Hispanics For School Choice Board

President - Padre Pio Clinic Board

Chapter President - Catholic Association of Latino Leaders