



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, September 02, 2021

COMMITTEE MEETING NOTICE

AD 12

DALECCIO, Pedro L, Agent
Americas Bar and Beer Garden LLC
1207 S 33rd St
Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Monday, September 20, 2021 at 11:05 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Instrumental Musicians, Disc Jockey, Jukebox, Karaoke, Patrons Dancing, 1 Pool Table, and 5 Amusement Machines as agent for "Americas Bar and Beer Garden LLC" for "Americas Bar and Beer Garden" at 2078 S 8th St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/73311181>. If you wish to call in, please call +1 (646) 749-3122 and use Access Code: 733-111-181.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 04/22/2020

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 309164

Application Date: 04/22/2020

License Location: 2078 S 8th St

Business Name: ElCoqui Bar

Licensee/Applicant: SALAS, Brenda M
(Last Name, First Name, MI)

Date of Birth: 05/28/1982

Home Address: 1420B Washington St

City: Milwaukee

State: WI **Zip Code:** 53204

Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/19/2020 at 1:35am officers were dispatched to a Battery at El Coqui Bar, 2078 S 8th St. The applicant stated there was a private party at the bar and she had no security that night. There was a fight inside the bar which started with two subjects fighting. The fight escalated, with multiple people throwing punches and using bottles to hit each other. Two subjects were injured, resulting in stitches to close the wounds. The applicant was on scene and cooperative with the investigation. The applicant provided the video surveillance to the officers.
2. On 03/05/2020 a meeting was held at District 2 regarding El Coqui Bar, 2078 S 78th St. The applicant was present and the officers played the video of the fight from 02/19/2020. The video showed the bartender grabbing a gun from under the bar and approaching the fight. The bartender then puts the gun back under the bar, in an unsecured location. The gun remained there until the applicant's husband picked up the gun and put it in his pocket. The applicant was advised the bartender was previously employed at Don Pedro's bar, which was closed down for numerous shot fired calls. The applicant stated she was going to watch the subjects involved in the fight the next time they come in and would probably fire the bartender.

PREVIOUS PREMISE

Date:07/13/2021
Officer: P.O. Vodicka

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: America's Bar and Beer Garden
Address: 2078 S 8th St
Phone: 414-745-5788

Owner: Pedro Daleccio
Owner address: 1207 S 33rd St
City State Zip: Milwaukee, WI 53215
Owner Phone:
Owner email: Pdaleccio@yahoo.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: same

Location currently open: YES NO

Projected open date: 08/01/21

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: 6a-230a
Sat: 6a-230a

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many? 2
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appear to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 4
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: at least 2 weeks
21. Are there exterior cameras Yes No How many: 4
22. Are there interior cameras Yes No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many N/A

Interior Survey:

25. What is the planned/posted capacity 64
 26. What is the minimum number of employees that will be on premise 2
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 1
 33. How will they be deployed: Interior Exterior mostly exterior but will monitor both
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed? security and staff
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

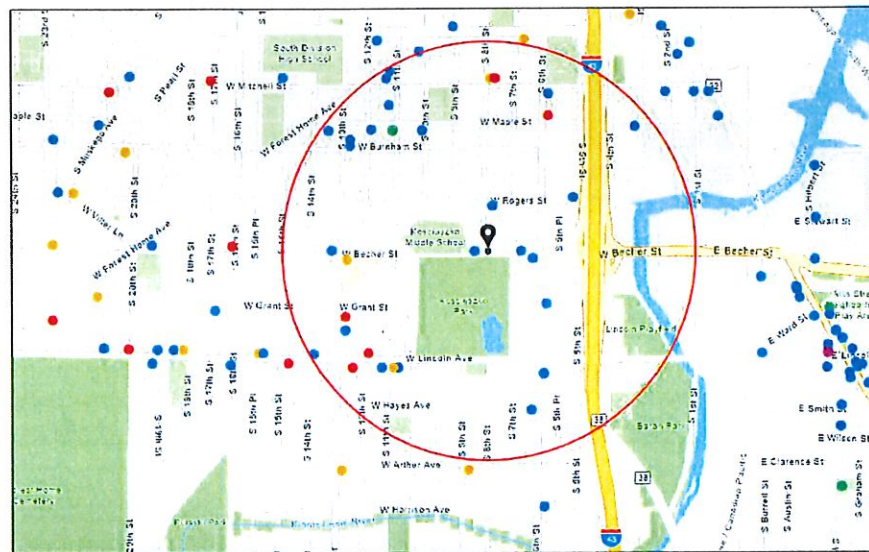


Concentration Map- 2078 S 8th St

Area of Interest (AOI) Information

Area : 21,862,585.43 ft²

Jul 6 2021 13:56:11 Central Daylight Time



Alcohol Licenses
Class A Intoxicating Liquor
Class A Fermented Malt Beverage
Class A Liquor and Malt
Class B Fermented Malt Beverage
Class B Tavern
Class C Wine Retailer
1:18,056
0 0.1 0.2 0.4 m
0 0.17 0.35 0.7 km
City of Milwaukee Planning Department
Milwaukee County Land Use Data

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	33		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	1801 S 11th ST	Class B Fermented Malt Beverage Retailer's License		7/4/2021, 7:00 PM	1
2	Tacos Gemelos Restaurant LLC	Los Gemelos Tacos	Juan G Antunez Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/22/2021, 7:00 PM	1
3	EL SALVADOR RESTAURANT	EL SALVADOR RESTAURANT	DAVID A ARIAS, SP	2316 S 6TH ST	Class B Tavern License	50	7/4/2021, 7:00 PM	1
4	SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURANT	ELISA MALDONADO, Agt	2075-79 S 13TH ST	Class B Tavern License	156	9/20/2021, 7:00 PM	1
5	KOZ'S MINI BOWL, INC	KOZ'S MINI BOWL	JUSTIN J KOSAKOSKI, Agt	2078 S 7TH ST	Class B Tavern License	80	8/30/2021, 7:00 PM	1
6	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2021, 7:00 PM	1
7	GUANAJUAT O'S BAR	GUANAJUAT O'S BAR	FRANCISCO GONZALEZ, SR, SP	1979 S 5TH ST	Class B Tavern License	110	8/30/2021, 7:00 PM	1
8	A & J POLISH DELI, INC	A & J POLISH DELI	JADWIGA T ROZAK, Agt	1215 W LINCOLN AV	Class A Malt & Class A Liquor License		10/9/2021, 7:00 PM	1
9	QUALITY DISCOUNT, LLC	QUALITY DISCOUNT	OMAR A ALI, Agt	738 W HISTORIC MITCHELL ST	Class A Fermented Malt Beverage Retailer's License		9/20/2021, 7:00 PM	1
10	La Farandula	La Farandula	Daniel Nungaray, SP	1001 W MAPLE ST	Class B Tavern License		10/5/2021, 7:00 PM	1
11	TRISKELE'S, LLC	TRISKELE'S	LYNN M WINTER, Agt	1801 S 3RD ST	Class B Tavern License	72	10/21/2021, 7:00 PM	1
12	El Pelon Bar	El Pelon Bar	Joel Velasco Garcia, SP	1832 S 13TH ST	Class B Tavern License	25	10/20/2021, 7:00 PM	1
13	GP Food Market LLC	Los Amigos	KARAMVIR K DHALIWAL, Agt	2100 S 13TH ST	Class A Fermented Malt Beverage Retailer's License		11/27/2021, 6:00 PM	1
14	MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	RUPINDER KAUR, Agt	732 W HISTORIC MITCHELL ST	Class A Malt & Class A Liquor License		11/29/2021, 6:00 PM	1
15	Taqueria El Toro LLC	Taqueria El Toro LLC	Toribio Perez Martinez, Agt	551 W Historic Mitchell ST	Class B Tavern License	94	12/3/2021, 6:00 PM	1
16	MESA GARIBALDI, LLC	FIESTA GARIBALDI	VALDEMAR ESCOBAR, Agt	821-23 W LINCOLN AV	Class B Tavern License		12/11/2021, 6:00 PM	1
17	PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	1139 W MAPLE ST	Class B Tavern License	45	11/22/2021, 6:00 PM	1

18	Carnitas Machetes	Carnitas Machetes	Alberto Morales, SP	2000 S 8th ST	Class B Tavern License		12/6/2021, 6:00 PM	1
19	The Clem-Pank Group LLC	On My Way Home	DEBI DAMRON, Agt	2079 S 8th ST	Class B Tavern License	71	11/17/2021, 6:00 PM	1
20	Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	1725 S 11th ST	Class B Tavern License	129	1/16/2022, 6:00 PM	1
21	La Borincana Restaurant Inc	La Borincana Restaurant	Santa I Fret, Agt	1820 S 13th ST	Class B Tavern License	49	1/19/2022, 6:00 PM	1
22	La Salsita Restaurant LLC	La Salsita Restaurant	Nicolas Santa Cruz-Ruedas, Agt	1105 W Lincoln AV	Class B Tavern License		1/17/2022, 6:00 PM	1
23	La Casa del Chivolin, LLC	La Casa del Chivolin	Luis Alvarez, Agt	2423 S 6TH ST	Class B Tavern License		2/7/2022, 6:00 PM	1
24	3 HERMANOS, INC	3 Hermanos Club	RAMON OROZCO, Agt	1332 W LINCOLN AV	Class B Tavern License	163	2/19/2022, 6:00 PM	1
25	Mi Super Foods, & Liquor Inc	Mi Super Foods & Liquor	Gurinder S Nagra, Agt	2200 S 13th ST	Class A Malt & Class A Liquor License		2/7/2022, 6:00 PM	1
26	LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM, Agt	552 W MAPLE ST	Class A Malt & Class A Liquor License		3/19/2022, 7:00 PM	1
27	Beer Town LLC	Beer Town	PARAMJIT KAUR, Agt	1029 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		4/2/2022, 7:00 PM	1
28	Jazz's Club 69 LLC	Club 69	Yazmin Fernandez Otero, Agt	1663 S 11TH ST	Class B Tavern License	45	4/11/2022, 7:00 PM	1
29	El Sunami II, LLC	Sunami	Ociel Escobar Luvianos, Agt	2222 S 13TH ST	Class B Tavern License	49	4/19/2022, 7:00 PM	1
30	EL LUCERO LIQUOR, INC	EL LUCERO LIQUOR	HANIN K ABDELRAHIM, Agt	1132-A W LINCOLN AV	Class A Malt & Class A Liquor License		6/13/2022, 7:00 PM	1
31	Club 6 LLC	Club 6	BLAS CERDA, Agt	2101 S 6th ST	Class B Tavern License		6/30/2022, 7:00 PM	1
32	CEDAR INN	CEDAR INN	JOANNE M HUMSIK, SP	2178 S 6TH ST	Class B Tavern License	25	6/29/2022, 7:00 PM	1
33	EL SALVADOR RESTAURANT	EL SALVADOR RESTAURANT	DAVIDA ARIAS, SP	2316 S 6TH ST	Class B Tavern License	50	7/4/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, September 02, 2021

Licenses Committee Notice of Hearing

2078 South 8th Street LLC
1207 S 33rd St
Milwaukee, WI 53215

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Bands, Instrumental Musicians, Disc Jockey, Jukebox, Karaoke,
Patrons Dancing, 1 Pool Table, and 5 Amusement Machines
DALECCIO, Pedro L, Agent
Americas Bar and Beer Garden at 2078 S 8th St

Date: 9/20/2021

Time: 11:05 AM

Location: The hearing before the Licenses Committee will take place virtually on Monday, September 20, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Thursday, September 02, 2021



Notice of Public Hearing

blank
notice

DALECCIO, Pedro L, Agent

Americas Bar and Beer Garden at 2078 S 8th St

Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Instrumental Musicians, Disc Jockey, Jukebox, Karaoke, Patrons Dancing, 1 Pool Table, and 5 Amusement Machines

Monday, September 20, 2021 at 11:05 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/20/2021 at 11:05 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2042 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2045 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2045 S 7TH ST, A	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2045 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2046 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2046A S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2051 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2051 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2054 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2055 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2055 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2056 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2058 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2058A S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2059 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2059 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2059A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2061 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2062 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2063 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2063 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2063A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2065 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2066 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2067 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2067 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2067A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2071 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2071A S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2073 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2073A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT OCCUPANT	2074 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2078 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT OCCUPANT	2079 S 8TH ST, 1	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2079 S 8TH ST, 2	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	2079 S 8TH ST, 3	MILWAUKEE, WI 53204-3854
CURRENT OCCUPANT	702 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT OCCUPANT	702A W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT OCCUPANT	704 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT OCCUPANT	720 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT OCCUPANT	726 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT OCCUPANT	815 W ALMA ST	MILWAUKEE, WI 53204-3856
CURRENT OCCUPANT	815 W ALMA ST, A	MILWAUKEE, WI 53204-3856
CURRENT OCCUPANT	821 W ALMA ST	MILWAUKEE, WI 53204-3856
blank	notice	

Total Records: 44

Radius: 250.0 feet and Center of Circle:2078 S 8th St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: BAR, TAVERNA AND BEER GARDEN
Previous Brewery

Do you have any experience operating this type of business? No Yes If yes, explain: YES

2. Business Operations

- a. Proposed Opening Date: 05/15/2021
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: JUL/01/2020
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: ALL AS NEEDED
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: SMALL AMPLIFIER AD/JUKE BOX

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: BEER GARDEN
- b. Number of Garbage Cans: Inside: 5 Locations: bar, mens and ladies room, behind the bar, floor area
Outside: 4 Locations: 2 front, 2 around the building
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: ANYONE

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? check Id
 Is security equipment used? No Yes If yes, describe with more or 30 Peoples
 List their licensing, certification, or training credentials in
- d. Will there be security cameras? No Yes If yes, how many? 1 and list locations: UNLESS REQUIRED
Inside and out side
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe ID CARDS

6. Percentage of Sales (must total 100%)

Alcohol <u>90</u> %	Food _____ %	Secondhand Merchandise <u>10</u> % 50	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>10</u> % ^{At a} <u>Snacks</u> Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: between W Becher St and W Lincoln Ave

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: mixed

g. Building Owner Name: 2078 8th STREET LLC Phone Number: 414-7455788

Building Owner Address: 1207 S 33rd ST Milwaukee WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00am	2:00am	30	21-75	none
Monday	6:00am	2:00am	30	21-75	none
Tuesday	6:00am	2:00am	30	21-75	none
Wednesday	6:00am	2:00am	30	21-75	none
Thursday	6:00am	2:00am	30	21-75	none
Friday	6:00am	2:30am	30	21-75	none
Saturday	6:00am	2:30am	30	21-75	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>Americas Bar And Beer Garden LLC</u>	
Premise Address: <u>2078 S. 8th St Milw. WI 53204</u>	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building?	<input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>2078 8TH ST LLC</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ <u>0</u>
e) Total amount paid for goodwill of the business	\$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Lease Information (New & Transfer Applicants who are leasing the premises only)	
a) Date lease begins	<u>05/15/2021</u> Ends <u>05/15/2022</u>
b) Monthly rental	\$ <u>1400</u>
c) Do you have an option to renew the lease?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)?	<u>1 YEAR</u>

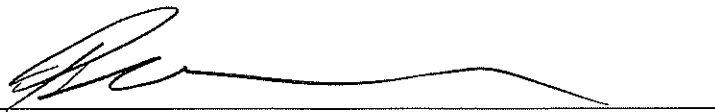
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain IF I GET THE LICENSE CONTINUE THE RENTAL AGREEMENT

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: <u>2018 S. 8th St Milw. WI. 53204</u>			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>5</u>
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey ✓	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox ✓
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke ✓
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: WHEN BE NECESSARY			
LEGAL CAPACITY OF PREMISES			
79 _____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

4 Beer Garden

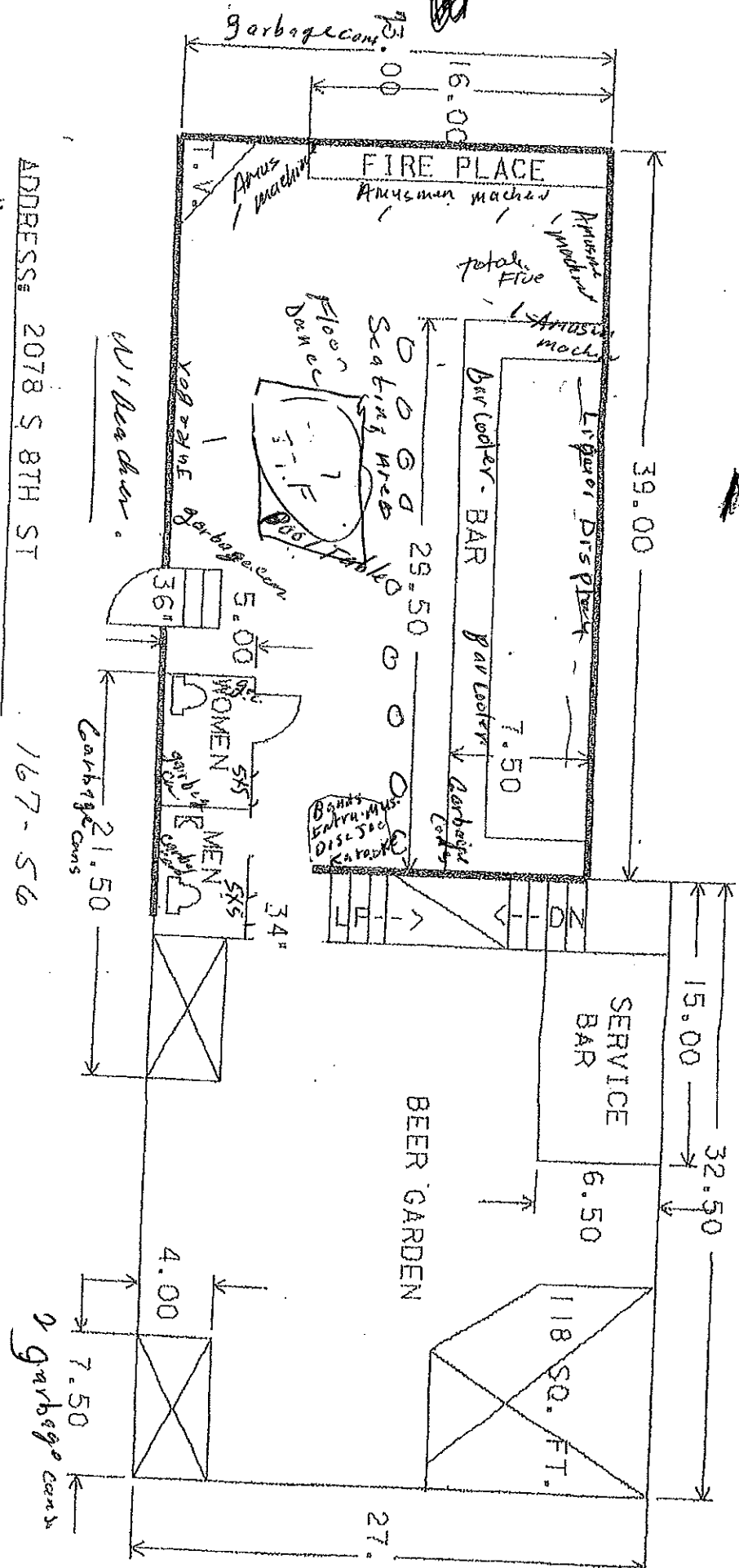
Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

S. 8th St

front 6/11/19 West



ADDRESS: 2078 S 8TH ST
 DATE: 3-29-21
 CAPACITY: 64 + 15

S.

Floor Plan

NO Changes since last license
 Americas Bar and Beer Garden, LLC
 Americas Bar and Beer Garden, LLC
 Pedro L. Daleccio

Allen

S. 8th St

W

5-25-21
Basement
7078

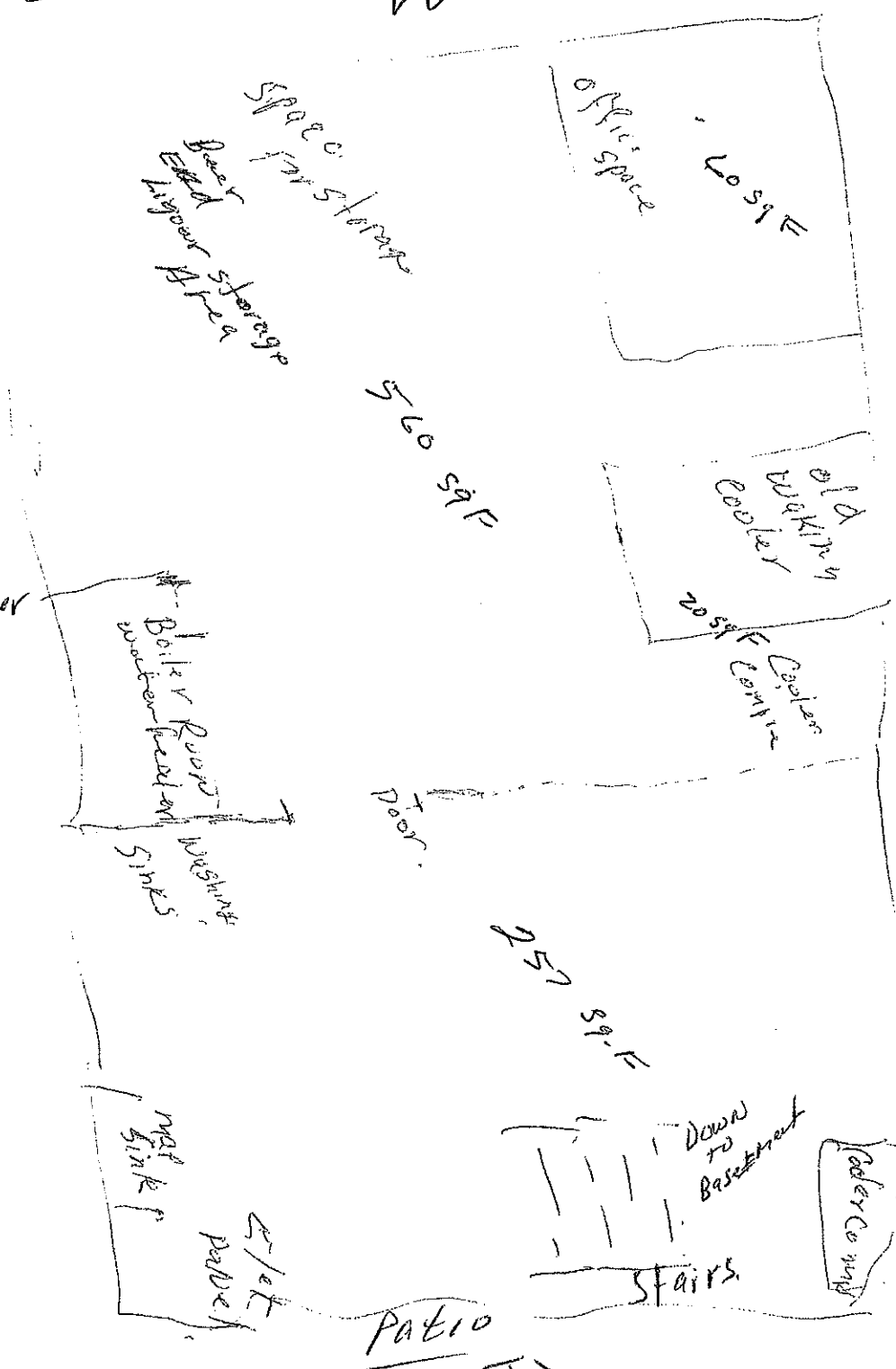
S. 8th St

W Beacher

S

Basement

Ammerica's Bar and Beer Garden
Ammerica's Bar and Beer Garden
Adrio & Dalce



5'60 sq ft

2'51
3'9" ft

N
W. A. 1700 x
S. Beach

Alley