



# MENTOR

GREATER  
MILWAUKEE

POWERED BY



[www.MilwaukeeMentor.com](http://www.MilwaukeeMentor.com)

**MENTOR** *In Real Life!*



POWERED BY



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## Our Mission

MENTOR Greater Milwaukee will increase Mentoring relationships by building the capacity of existing mentoring organizations matching a caring adult with children in need through safe, effective mentoring programs throughout Greater Milwaukee

# MENTOR GREATER MILWAUKEE TRI-FOLD APPROACH

## Research, Training, Recruitment and Advocacy

- **MGM** is part of a **National Organization** that works in collaboration with other **Affiliates** across the country to serve the mentoring field and young people around the country.

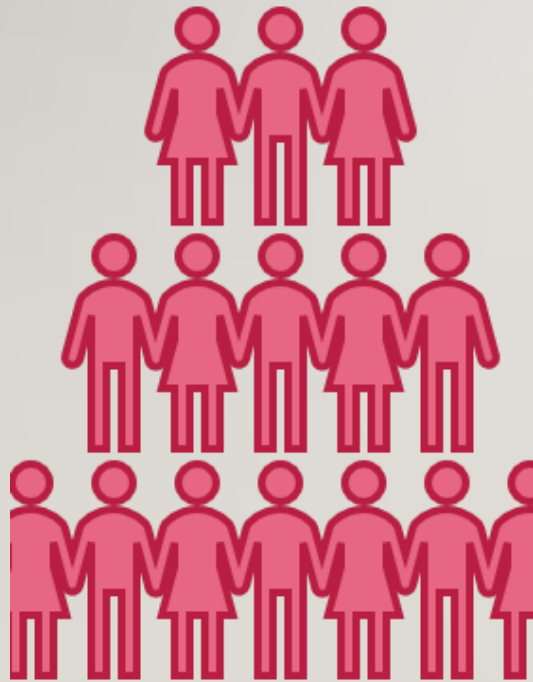
## Close the Mentoring Gap

- **1 out of 3 kids** will grow up without a mentor outside their family.
- **Partner and Recruit** to help close the mentoring gap.

## Unify and Elevate

- **MGM** role is to unify and elevate the youth mentoring movement.
- **Provide opportunities for ALL** people to participate in mentoring

# MENTOR GREATER MILWAUKEE PRIORITIES



- Advancing the **QUALITY OF THE LOCAL MENTORING** field by building relationships with new and existing mentoring programs and **PROVIDING CAPACITY BUILDING TRAININGS AND TECHNICAL ASSISTANCE** grounded in evidence-based approaches.
- Engaging a wide variety of public and private stakeholders to **INCREASE BOTH THE NUMBER OF VOLUNTEER MENTORS AS WELL AS RESOURCES** for the local mentoring field.
- Collecting data on a regular basis to **DESCRIBE THE IMPACT OF MENTORING** in the broader community and identify gaps in the range of services needed.
- **EXPANDING PUBLIC AND PRIVATE SUPPORT AND INVESTMENT** in mentoring through public awareness and advocacy efforts that foster communities that prioritize quality youth mentoring.

# MENTOR GREATER MILWAUKEE PROGRAM PARTNERS

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PARTNERS

- MGM Program Partners
  - Assist With Mentor Recruitment Opportunities.
  - Mentor Training for Organizations
    - Elements of Effective Mentoring, Specialty Trainings, Needs Based Technical Assistance
  - Updates and Resources on various mentoring opportunities and best practices.
  - Elevate Mentoring Programming and Opportunities to Public.
  - Time Off Mentoring Support – Corporation Partners.
    - Support Worktime Mentoring Opportunities for Employees of Companies

# NATIONAL DATABASE - CONNECTOR

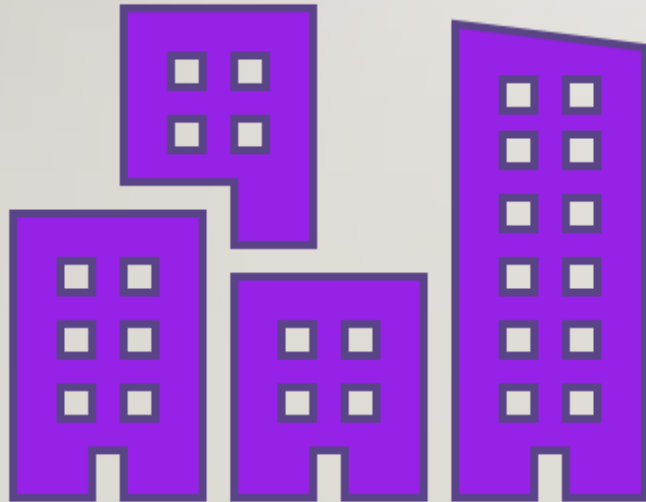
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- Use of Connector - [www.milwaukeementor.com](http://www.milwaukeementor.com)
  - Families
  - Organizations
  - Mentors
- Meets Interest Based Needs of Mentors and Families.
- On-Going Exposure and Opportunity for Program Partners.

# MENTOR GREATER MILWAUKEE CORPORATE PARTNERS

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- MGM Corporate Partners
  - On-Site Mentor Recruitment Opportunities.
  - Mentor Training for employees interested in Mentoring.
  - On Site Branding and Possible MGM Link Added to Company Webpage.
  - Time Off Mentoring Support.
    - Support Worktime Mentoring Opportunities

# WHY MENTORING IN THE WORKPLACE SUPPORT?

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- Fostering Employee Engagement, Satisfaction And Retention.
- Cultivating And Developing The Future Workforce.
- Supporting Vibrant Communities *(Which Include Viable Customers)*.
- Aligning Mentoring Engagement With Corporate Strengths.
- Improved Public Image And Community Relations.





# MGM MARKETING AND BRANDING

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- Use of Co-Branding opportunities to assist with Social Media Push.  
***#mentorgreatermilwaukee***  
***#mentornow #mentorinreallife***
- Using “Brand” to expand reach of MGM to surrounding areas?
  - What are communities we can reach to seek new Organizations and Individuals to partner with?

# MGM COMMUNITY GOALS

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- Recruitment of 75 Milwaukee Program Partners for the Connector. (*Mentoring Organizations/Programs*)
- 30 Participants in Advisory Group Partner Meetings
  - Reduce “Silos” of mentoring programs.
  - Support for Mentor Organizations/Programs.
- 1000 Mentors Signed Up and referred to Program Partners by December 2020 using Connector.

# CALL TO ACTION

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- Partner with MENTOR Greater Milwaukee
  - Mentor Recruitment Opportunities throughout Community.
  - Invite to community based events.
  - Branding Opportunities for MENTOR Greater Milwaukee.
- Support Time Off Policy for Mentoring – Neighborhood Companies
- Additional Resources Dedicated to Mentoring and MENTOR Greater Milwaukee.

# Contact Information

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