

2012-2013 MATA Community Media Monthly Programming Report					2013								
	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Total/Average
Number of new projects started (non-series)	46	28	18	38	19	26	15	23	36	40	22	32	343
Number of new programs received	83	85	85	91	74	80	82	76	103	71	96	83	1,009
<b>MCM Channel 14</b>													
Number of different local producers/sponsors	5	3	5	6	5	5	4	7	5	4	5	4	4.8
Number of different local 1st run programs	8	7	9	13	8	10	9	15	10	7	12	7	115
Total hours local 1st run	8.78	6.57	8.42	11.37	6.23	10.9	8.77	13.37	7.83	6.97	12.35	7.13	108.69
Number of 1st run MCM produced programs	3	5	4	7	3	6	5	5	6	4	5	2	55
Hours of 1st run MCM produced programs	4.33	5.15	4.28	6.65	3.28	8.07	7.02	6.27	5.1	4.47	7.02	1.9	63.54
Number of different imported producers/sponsors	1	1	1	1	1	1	1	1	1	1	1	1	1
Number of different imported 1st run programs *	32	38	42	35	34	31	32	34	38	33	29	41	419
Total hours imported 1st run *	36.43	35.82	41.23	34.87	38.45	34.87	35.18	38.02	43.83	37.12	30.22	40.98	447.02
* Includes live Democracy Now satellite feed													
Total number of producers/sponsors	5	3	5	6	5	5	4	7	5	4	5	4	4.8
Producer(s) submitting for the 1st time	0	0	0	1	0	1	0	1	1	0	1	0	5
Hours of taped programs	595.20	614.97	569.72	601.07	614.3	545.57	603.78	574.7	593.25	601.94	609.14	631.09	7,154.73
Percentage of taped programs	82.7%	82.7%	79.1%	80.8%	82.6%	81.2%	81.1%	79.8%	79.7%	83.6%	81.9%	84.8%	81.7%
Hours of live programs	13.03	11.60	17.68	16.77	10.5	11.6	13.53	0	1.93	0	0.00	0.00	96.64
Percentage of live programs	1.8%	1.5%	2.5%	2.3%	1.4%	1.7%	1.8%	0.0%	0.3%	0.0%	0.0%	0.0%	1.1%
Hours of satellite programs	53.68	53.68	48.77	46.80	56.72	48.72	48.77	48.77	51.72	44.85	50.75	43.27	596.50
Percentage of satellite programs	7.4%	7.2%	6.8%	6.8%	6.8%	7.6%	6.6%	6.9%	6.2%	6.8%	5.8%	5.8%	6.8%
Hours of CBB programming	58.08	63.75	83.83	79.37	62.48	66.12	77.92	96.53	97.1	73.22	84.12	69.65	912.17
Percentage of CBB programming	8.1%	8.6%	11.6%	10.6%	8.4%	9.8%	10.5%	13.4%	13.1%	10.2%	11.3%	9.4%	10.4%
Number of episodes cablecast	769	793	739	802	792	751	838	759	766	780	792	848	9,429
<b>MCM Channel 96</b>													
Number of different local producers/sponsors	18	17	13	17	16	16	14	14	16	15	16	15	15.6
Number of different local 1st run programs	39	33	27	31	29	24	30	29	34	25	38	24	363
Total hours local 1st run	32.7	27.93	24.62	24.33	26.55	20.77	26.8	21.5	28.82	20.67	32.32	19.75	306.76
Number of different imported producers/sponsors	15	16	18	14	17	13	11	14	18	17	13	14	15.0
Number of different imported 1st run programs **	31	31	32	32	44	31	38	29	52	38	36	28	422
Total hours imported 1st run **	28.33	29.35	32.27	31.67	39.02	29.03	40.48	27.72	46.28	39.05	36.55	28.87	408.62
** Includes live Ahmadiyya satellite feed													
Total number of producers/sponsors	33	33	31	31	33	29	25	28	34	32	29	29	30.6
Producer(s) submitting for the 1st time	1	2	1	4	2	1	0	0	1	1	0	3	16
Hours of taped programs	486.72	500.61	448.45	486.45	456.93	403.03	448.92	435.33	448.23	436.54	452.92	461.91	5,466.04
Percentage of taped programs	67.6%	67.3%	62.3%	65.4%	61.4%	60.0%	60.3%	60.5%	60.2%	60.6%	60.9%	62.1%	62.4%
Hours of live programs	40.95	57.37	51.10	47.67	51.70	54.13	61.87	59.93	64.77	63.80	66.70	51.23	671.22
Percentage of live programs	5.7%	7.7%	7.1%	6.4%	6.9%	8.0%	8.3%	8.3%	8.7%	8.9%	9.0%	6.9%	7.7%
Hours of satellite programs	129.00	130.00	131.00	138.00	186.00	168.00	186.00	180.00	187.00	176.00	183.00	187.00	1,981.00
Percentage of satellite programs	17.9%	17.5%	18.2%	18.5%	25.0%	25.0%	25.0%	25.0%	25.1%	24.4%	24.6%	25.1%	22.6%
Hours of CBB programming	63.33	56.02	89.45	71.88	49.37	46.83	47.22	44.73	44.00	43.65	41.38	43.87	641.73
Percentage of CBB programming	8.8%	7.5%	12.4%	9.7%	6.6%	7.0%	6.3%	6.2%	5.9%	6.1%	5.6%	5.9%	7.3%
Number of episodes cablecast	718	773	691	746	708	639	722	690	697	667	693	694	8,438
<b>Total Programming Hours (All Channels)</b>	<b>1,318.59</b>	<b>1,368.23</b>	<b>1,266.72</b>	<b>1,336.75</b>	<b>1,376.15</b>	<b>1,231.05</b>	<b>1,362.86</b>	<b>1,298.74</b>	<b>1,346.90</b>	<b>1,323.11</b>	<b>1,362.50</b>	<b>1,374.48</b>	<b>15,966.08</b>
<b>Total Episodes Cablecast (All Channels)</b>	<b>1,487</b>	<b>1,566</b>	<b>1,430</b>	<b>1,548</b>	<b>1,500</b>	<b>1,390</b>	<b>1,560</b>	<b>1,449</b>	<b>1,463</b>	<b>1,447</b>	<b>1,485</b>	<b>1,542</b>	<b>17,867</b>
<b>Percentage of Program Categories (Ch. 96)</b>													
Community Information/Opinion	20.3%	16.7%	13.2%	15.6%	20.8%	23.1%	23.1%	22.4%	22.7%	25.4%	25.4%	22.6%	20.9%
Music/Entertainment	14.7%	13.1%	15.2%	11.4%	9.4%	7.0%	5.6%	4.3%	5.8%	5.8%	5.1%	7.7%	8.8%
Faith-Based	60.3%	64.5%	66.6%	67.6%	64.0%	63.8%	65.3%	66.9%	65.4%	62.2%	62.7%	63.2%	64.4%
Special Interests	4.7%	5.7%	5.0%	5.4%	5.8%	6.1%	6.0%	6.4%	6.1%	6.6%	6.8%	6.5%	5.9%
Percentage of Ch. 96 Faith-Based producers	66.7%	60.6%	74.2%	67.7%	63.6%	62.1%	68.0%	64.3%	58.8%	65.6%	55.2%	62.1%	64.1%
Number of non-profit producers (All Channels)	6	7	7	7	6	6	5	6	6	6	5	5	6.00