

**GRANT ANALYSIS FORM  
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: **Health Department**

Contact Person & Phone No: **Eric Gass, X2903**

**Category of Request**

- New Grant**
- Grant Continuation**
- Change in Previously Approved Grant**

**Previous Council File No.**

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**Project/Program Title:** **Around the Corner to Better Health**

**Grantor Agency:** **Healthier Wisconsin Partnership Program-Medical College of Wisconsin**

**Grant Application Date:** July 29,2011

**Anticipated Award Date:** January 1, 2012

**Please provide the following information:**

**1. Description of Grant Project/Program (Include Target Locations and Populations):**

The purpose of Around the Corner to Better Health (ACBH), a partnership between the Milwaukee Health Department (MHD), the Lindsay Heights Neighborhoods Health Alliance (Health Alliance), and the Medical College of Wisconsin's Center for Healthy Communities and Research (MCW-CHRC), is to increase healthy food and fresh produce availability in an urban community with a high concentration of convenience stores. Many researchers have conducted community food assessments in urban neighborhoods and have recognized the critical role that the food system plays in fostering obesogenic environments. Corner store interventions have emerged as a nascent, yet critical factor in improving the food environment. Our action research will advance current research by piloting business, marketing and distribution strategies designed by local corner store owners in concert with an established neighborhood health coalition and the City health department. Lessons learned through these demonstration pilots will inform local and national efforts to develop effective strategies that business owners, city officials, and communities can employ to increase healthy food access.

**2. Relationship to City-wide Strategic Goals and Departmental Objectives:** **This grant will provide information as to barriers faced by small grocers in trying to provide healthy food options in neighborhoods where "big-box" grocery stores are not present. We will work with urban farmers, local farmers markets, community garden groups, and customers to find ways to get healthy food in stores, explore food distribution options, and improve the overall health and well-being of our community.**

**3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):**

Dr. Eric Gass, Public Health Research and Policy Director for the Health Department, was asked to obtain \$10,000 in grant funds to make his position whole for 2012. This grant does that.

**4. Results Measurement/Progress Report (Applies only to Programs):**

Progress reports are due to the funding agency in months 9 and 21 of the project

**5. Grant Period, Timetable and Program Phase-out Plan:**

January 1, 2012 – December 31, 2013. We plan to apply for a 5-year grant to sustain and expand this program in 2013 from the same funding source.

**6. Provide a List of Subgrantees:**

N/A

**7. If Possible, Complete Grant Budget Form and Attach.**