



COMMUNITY & ECONOMIC DEVELOPMENT

WEDNESDAY, JANUARY 6, 2021

Presented by:

*Alderwoman Milele A. Coggs & Deshea Agee,
M.S., EDP*

Executive Director

BID 8 . Historic King Drive



2020



PANELISTS & MODERATOR



Nadiyah Johnson

FOUNDER,
JET CONSTELLATIONS



Omar Shaikh

CO-OWNER/PRESIDENT,
SURG RESTAURANT GROUP



Imani Raye

OWNER,
NATURAL "E" BEAUTIFUL



**Kimberly
Carver-Wilder**

OWNER,
KRS HAIR & WAX STUDIO



Chrishella Roché

OWNER,
VIBEZ CREATIVE ARTS SPACE



Chef Rain Truth

OWNER,
THE CULTURED VEGAN



Homer Blow MODERATOR

PROGRAM/MUSIC DIRECTOR:
WNOV 860 AM, 106.5 FM,
BLOWRADIO.COM

WORKSHOPS

10:30 am

START HERE: BUSINESS ESSENTIALS

PRESENTED BY: KIVA, African American Chamber of Commerce

11:15 am

RESOURCES TO HELP BUY THE BLOCK

PRESENTED BY: Office of Small Business Development, City of Milwaukee,
Department of City Development, and Neighborhood
Improvement Development Corporation

11:30 am

OPTIONS FOR BUSINESS FINANCING

PRESENTED BY: US Bank

12:00 pm

**BRAND HACKS FROM LIZZO,
POPEYE'S, AND TESLA**

PRESENTED BY: Ebony Ssali Media Group, LLC





VENDORS

African American Chamber of Commerce of Wisconsin • American Family Insurance
Department of Neighborhood Services • Marquette Law and Entrepreneurship Clinic
City of Milwaukee Permit Office • C. Renee Consulting and Management Group
Prism Technical Management & Marketing Services LLC • Center Street BID #39
Milwaukee Economic Development Corporation • Riverworks Development Center
Milwaukee Public Library Business Technology Periodicals & Design • MKE Black
Wisconsin District Office U.S. Small Business Admin • ECO • BIZStarts • US Bank
Office of Small Business Development • City of Milwaukee Workforce Development
Historic King Drive BID #8 • Associated Bank • Small Business Administration/SBA
Housing Authority Section 3 • City of Milwaukee Licensing Dept. • Generator gBETA
Town Bank • Wisconsin Women's Business Initiative Corporation • CIBC Bank
DCD (City Real Estate & Housing Resources) • Westcare Wisconsin • Scale-Up
Milwaukee Urban League • Board of Zoning & Appeals • J. A. Cook Consulting, LLC
Milwaukee 2020/DNC.

2020
OVER 200
PARTICIPANTS



25 Information
Booths





Pat A. Robinson Photo for City of Milwaukee DCD





MKE BUSINESS NOW ENTREPRENEURSHIP SUMMIT VIRTUAL EDITION

- ▶ *Continue to provide resources to entrepreneurs safely during COVID-19*
- ▶ *1-Panel discussion*
- ▶ *3-Workshops*
- ▶ *Information packets available at various locations*

