



ALDERMAN ROBERT BAUMAN
CITY HALL, ROOM 205
200 E WELLS ST
MILWAUKEE WI 53202

PUBLIC SAFETY COMMITTEE
CITY HALL
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MILWAUKEE WI 53202

June 17, 2008

Dear Alderman Bauman and Public Safety Committee Members,

The Pabst Theater Foundation strongly supports the conversion of Wells St. between N. Prospect Ave. and N. 6th St. from its existing one-way traffic pattern to two way traffic for the following reasons:

- 1) **Accessibility** – Currently, visitors to the area are forced to go around blocks to reach their destination or to find parking. We feel that accessibility to the neighborhood and businesses will be improved by eliminating the inefficient circulation of traffic to reach destinations. The Kilbourn and State Bridge closings have made this change more important.
- 2) **Traffic Calming** – Currently, speeds are too high along the street due to wide lanes and ability to pass slower vehicles. Two-way traffic will limit autos to one lane and will cause traffic to slow down.
- 3) **Pedestrian safety:** Pedestrians need to see traffic moving at slower, more predictable speeds. Currently, pedestrians are dodging speeding cars in two lanes to get across at key intersections, including the Riverwalk.
- 4) **Consistency with Downtown Master Plan:** The 1999 ANA Associates "Milwaukee Downtown Plan" recommends that "as many streets as possible be converted to two-way streets." Allowing traffic to travel West also opens views of City Hall, the Pabst Theater and other landmark buildings.
- 5) **Consistency with the rest of Wells St.:** Wells St. is two-way West of 6th St., it should be the same for the entire drive.

Respectfully,

Gary Witt
Executive Director
The Pabst Theater
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