

# CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Monday, April 14, 2025

### COMMITTEE MEETING NOTICE

AD 12

VARELA-CABALLERO, Jair A, Agent BETO'S PIZZA LLC 1861 E LEROY Av Sant Francis, WI 53235

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

### Tuesday, April 29, 2025 at 10:00 AM

The access code is <u>https://meet.goto.com/329456501</u>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Food Peddler Licenses Renewal Application as agent BETO'S PIZZA LLC" for "Beto's Pizza LLC" at 1234 S CESAR E CHAVEZ DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with<br/>warrants or unpaid fines:Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the<br/>above date and time. Failure to comply with this requirement may result in a delay of the<br/>granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. <u>www.milwaukee.gov/license</u> Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

## **Canacasco-Rubio**, Alan

From: Sent: To: Subject: Attachments: License Friday, March 22, 2024 4:05 PM Canacasco-Rubio, Alan FW: Food Truck Complaint Food Truck Complaint 3-22-24.jpeg

Please add objection below and include picture attached

Marissa Milano She/her/hers License Coordinator City Clerk-License Division 200 E Wells St #105 www.milwaukee.gov/license

REDA

MILWAUKEE Take Our Survey!

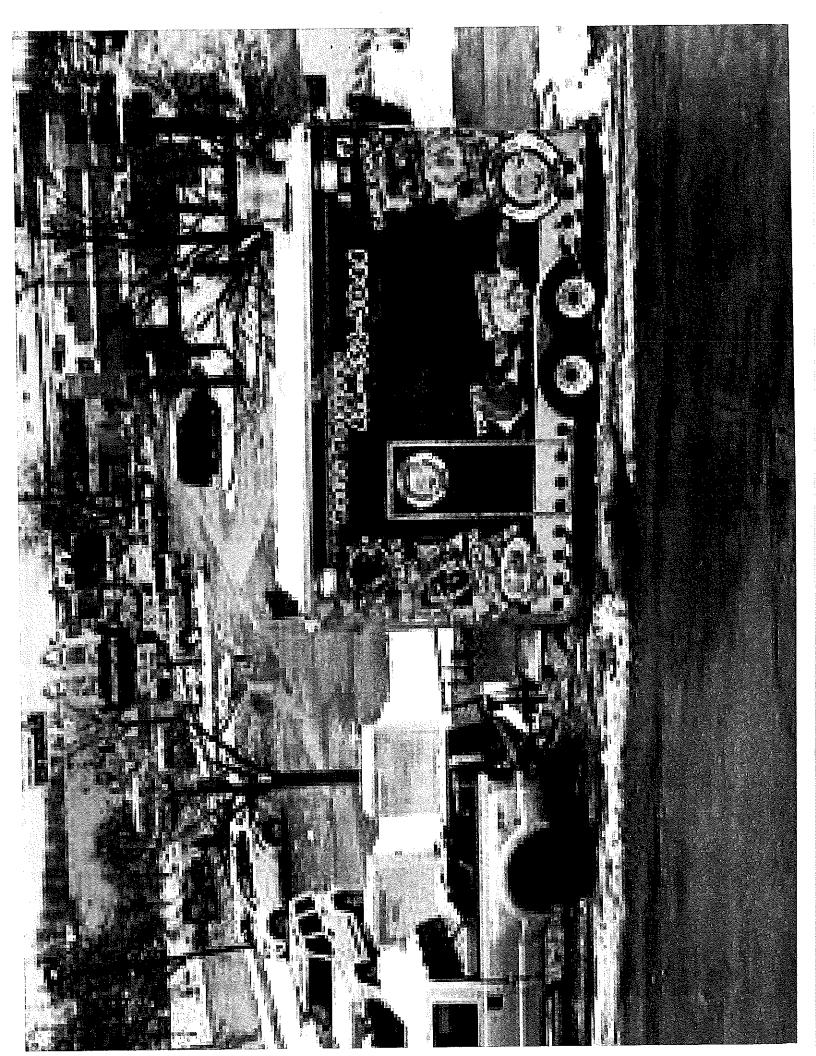
From: no-reply@relay.milwaukee.gov <no-reply@relay.milwaukee.gov> Sent: Friday, March 22, 2024 3:36 PM To: License <LICENSE@milwaukee.gov> Subject: Food Truck Complaint

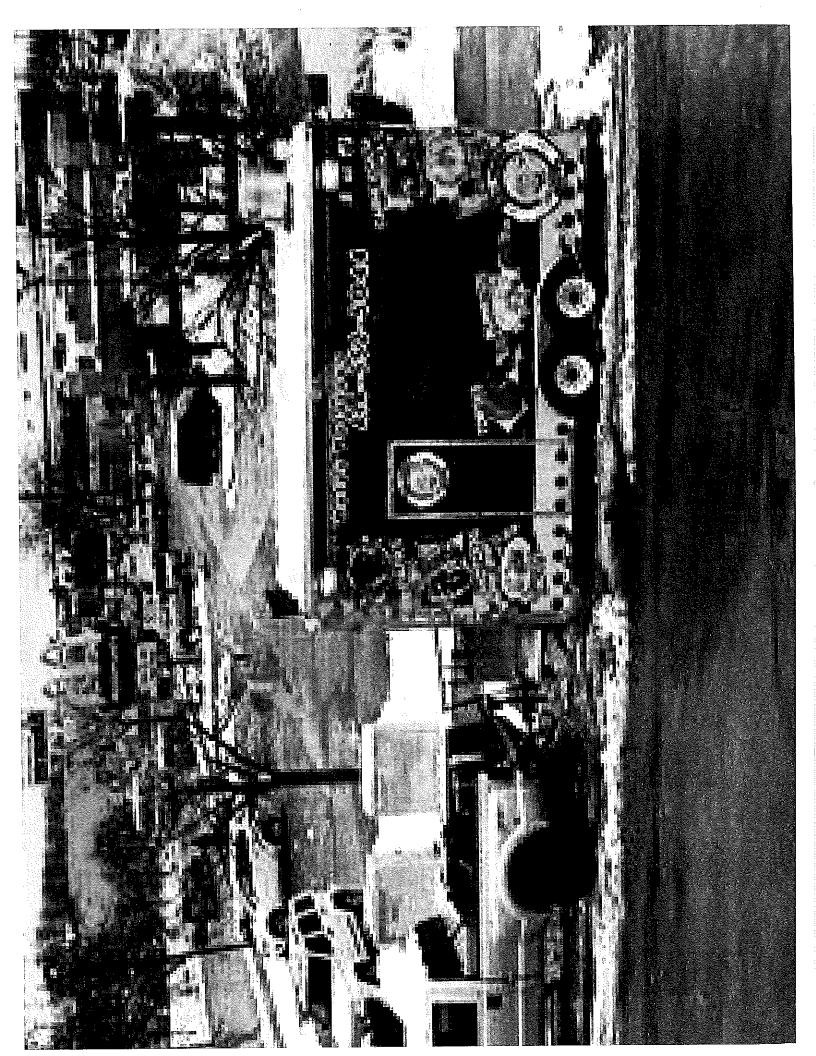
## Name:

Contact_Information:	
Business_Name:	Betos Potatoes
Date:	March 18, 19, 20 & 21
Description:	A food truck is parking on W. Scott Street & Cesar Chavez Drive. They have very intrusive lights and extremely loud generators. It's too close to a residential area and they stay in operation until lam!
Attachment1:	/ImageLibrary/Public/Food-Trucks/IMG_2782.jpeg
Attachement2:	
Attachement3:	

See Current Results

1







Monday, April 14, 2025



# Notice of Public Hearing

**Blank Notice** 

VARELA-CABALLERO, Jair A, Agent Beto's Pizza LLC at 1234 S CESAR E CHAVEZ DR Food Peddler Licenses Renewal Application

# Tuesday, April 29, 2025 at 10:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/29/2025 at 10:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

# Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.

2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)

3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).

4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.

5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.) 6. You may then provide testimony.

a. Include only information relating to the above license application.

b. Include only information you have personally witnessed or seen.

c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.

d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.

7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.

8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CITY STATE ZIP OCCUPANT MAIL ADDRESS 1204 S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2267 CURRENT OCCUPANT MILWAUKEE, WI 53204-2267 CURRENT OCCUPANT 1204A S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2258 1206 S 15TH PL CURRENT OCCUPANT MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1206A S 15TH PL MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1208 S 15TH PL 1208A S 15TH PL MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT MILWAUKEE, WI 53204-2259 CURRENT OCCUPANT 1209 S 15TH PL CURRENT OCCUPANT 1211 S 15TH PL MILWAUKEE, WI 53204-2259 MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1214 S 15TH PL MILWAUKEE, WI 53204-2014 CURRENT OCCUPANT 1214 S 17TH ST CURRENT OCCUPANT 1215 S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT MILWAUKEE, WI 53204-2268 1215A S CESAR E CHAVEZ DR 1217 S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1218 S 15TH PL MILWAUKEE, WI 53204-2014 CURRENT OCCUPANT 1218 S 17TH ST MILWAUKEE, WI 53204-2014 CURRENT OCCUPANT 1218A S 17TH ST CURRENT OCCUPANT 1221 S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT 1222 S 17TH ST MILWAUKEE, WI 53204-2014 CURRENT OCCUPANT 1222A S 17TH ST MILWAUKEE, WI 53204-2014 1222B S 17TH ST MILWAUKEE, WI 53204-2014 CURRENT OCCUPANT 1223 S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1226 S 15TH PL MILWAUKEE, WI 53204-2014 CURRENT OCCUPANT 1226 S 17TH ST MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT 1227 S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1228 S 15TH PL MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT 1229 S CESAR E CHAVEZ DR# 1 CURRENT OCCUPANT 1229 S CESAR E CHAVEZ DR# 2 MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT 1229 S CESAR E CHAVEZ DR# 3 MILWAUKEE, WI 53204-2268 1229 S CESAR E CHAVEZ DR# 4 MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT CURRENT OCCUPANT 1230 S 15TH PL MILWAUKEE, WI 53204-2258 MILWAUKEE, WI 53204-2014 CURRENT OCCUPANT 1230 S 17TH ST MILWAUKEE, WI 53204-2267 CURRENT OCCUPANT 1230 S CESAR E CHAVEZ DR CURRENT OCCUPANT 1230A S 17TH ST MILWAUKEE, WI 53204-2014 MILWAUKEE, WI 53204-2258 1232 S 15TH PL CURRENT OCCUPANT MILWAUKEE, WI 53204-2267 CURRENT OCCUPANT 1232 S CESAR E CHAVEZ DR CURRENT OCCUPANT 1234 S 15TH PL MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1234A S 17TH ST MILWAUKEE, WI 53204-2014 MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT 1235 S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2268 CURRENT OCCUPANT 1235B S CESAR E CHAVEZ DR CURRENT OCCUPANT MILWAUKEE, WI 53204-2258 1236 S 15TH PL CURRENT OCCUPANT 1238 S 15TH PL MILWAUKEE, WI 53204-2258 MILWAUKEE, WI 53204-2014 CURRENT OCCUPANT 1238 S 17TH ST MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1238A S 15TH PL MILWAUKEE, WI 53204-2258 CURRENT OCCUPANT 1238B S 15TH PL CURRENT OCCUPANT MILWAUKEE, WI 53204-2259 1239 S 15TH PL CURRENT OCCUPANT 1239 S CESAR E CHAVEZ DR MILWAUKEE, WI 53204-2268

CURRENT OCCUPANT	1239A S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT OCCUPANT	1240 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT OCCUPANT	1242 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT OCCUPANT	1242 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT OCCUPANT	1242A S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT OCCUPANT	1243 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT OCCUPANT	1243A S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT OCCUPANT	1246 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT OCCUPANT	1246 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT OCCUPANT	1246A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT OCCUPANT	1247 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT OCCUPANT	1247 S 15TH PL# A	MILWAUKEE, WI 53204-2259
CURRENT OCCUPANT	1300 S 15TH PL	MILWAUKEE, WI 53204-2707
CURRENT OCCUPANT	1300 S 17TH ST	MILWAUKEE, WI 53204-2016
CURRENT OCCUPANT	1302 S 15TH PL	MILWAUKEE, WI 53204-2707
CURRENT OCCUPANT	1304 S 15TH PL	MILWAUKEE, WI 53204-2707
CURRENT OCCUPANT	1304 S 17TH ST	MILWAUKEE, WI 53204-2016
CURRENT OCCUPANT	1304 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT OCCUPANT	1306 S 17TH ST	MILWAUKEE, WI 53204-2016
CURRENT OCCUPANT	1307 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT OCCUPANT	1308 S 15TH PL	MILWAUKEE, WI 53204-2707
CURRENT OCCUPANT	1310 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT OCCUPANT	1311 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT OCCUPANT	1311A S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT OCCUPANT	1312 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT OCCUPANT	1312A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT OCCUPANT	1312B S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2711
CURRENT OCCUPANT	1315 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT OCCUPANT	1319 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT OCCUPANT	1557 W SCOTT ST	MILWAUKEE, WI 53204-2274
CURRENT OCCUPANT	1559 W SCOTT ST	MILWAUKEE, WI 53204-2274
CURRENT OCCUPANT	1565 W SCOTT ST	MILWAUKEE, WI 53204-2274
Blank Notice		

Total Records: 78

Radius 250 feet and Center for the Circle: 1234 S Cesar E Chavez Dr

# MILWAUKEE

# FOOD PEDDLER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milŵaukee, WI 53202 (414) 286-2238 <u>license@milwaukee.gov</u> www.milwaukee.gov/license

VARELA-CABALLERO, Jair A, Agent BETO'S PIZZA LLC 1234 S CESAR E CHAVEZ DR Milwaukee WI 53204

License #	FPMREST 1677	Unique ID# <b>0763</b>
Exp Date:	2/27/2025	• ¥
Renewal Fee:	\$305.00	
File By Date:	12/12/2024	Date \$75 Late Fee Begins: 12/13/2024

CART / VEHICLE If this has changed	d, do not file this renewal a	oplication. A new app	olication is required.
Pushed, Pedaled, Pulled or Carr	ied		
Hotorized <b>PROVIDE INFORMATION</b> If any information is missing:	Make: GMC VIN #: 1GDK32J7P350	Model: VAN 01435	License Plate #: UV9746
LITTER & NOISE			
Who will be operating the cart/veh		ployees	$\mathbf{N}$
How will the area around the cart/	vehicle be kept clean?		Up litter Garbage Cans Other
How often will the area around the	e cart/vehicle be checked	l for litter?	urlyOaily/NightlyOther
Who will keep the area around the	cart/vehicle clean?	icensee 🎗 Emple	oyees
Other		·	
How will noise issues be addressed	I/prevented?	cart operator 灯 P	ted Realed Other
How will disruptive behaviors to su	rrounding neighbors be a	addressed/preven	ted By the cart operator Police will be
called 🔲 Other			- / `
ACKNOWLEGEMENT & SIGNAT	URE		
operations for the next renewal pe		h	at no changes are being made to the business C, the Agent must sign

ALSO COMPLETE REVERSE SIDE



# FOOD PEDDLER RENEWAL ITINERARY

Legal Entity:

BETO'S PIZZA LLC dba Beto's Pizza LLC Premise Address: 1234 S CESAR E CHAVEZ DR Milwaukee WI 53204 License Number: FPMREST 1677 Unique Id# 0763

List all Vending Location Addresses	Check the Location Type		Circle the Days of the Week at this Location	Start Time (include am/pm)	End Time (include am/pm)	
5100 woklahoma	Public Way     Event	₩Private Property □ Seasonal Market	Sun Mon Ue Wed	1 laun	8:30	
	Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat			
	Public Way Event	Private Property     Seasonal Market	Sun Mon Tue Wed Thu Fri Sat			
	Public Way Event	Private Property     Seasonal Market	Sun Mon Tue Wed Thu Fri Sat			
	Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat			
	Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat			
	Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat			
	Public Way Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat			
	Public Way     Event	Private Property     Seasonal Market	Sun Mon Tue Wed Thu Fri Sat			
	Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat			
	Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat			
	Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat			

### SIGNATURE(S)

I understand that any changes I wish to make must be reported to the City Clerk (License Division) on an updated Itinerary form before any changes can be implemented, I will keep a copy of my current Itinerary on my mobile until and at my service base all times.

I understand that failure to maintain a current itinerary with the City Clerk (License Division) may result in progressive enforcement action including citation and permit suspension and/or revocation.

Sple Proprietor, Partner, or 20% or more Shareholder

**Additional Partner** 



# FOOD PEDDLER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 license@milwaukee.gov www.milwaukee.gov/license

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BETO'S PIZZ	AR E CHAVEZ DR	
License # Exp Date: Renewal Fee:	FPMREST 1701 Unique ID# <b>0766</b> 3/17/2025 \$305.00	
File By Date:	1/3/2025       Date \$75 Late Fee Begins: 1/4/2025         E       If this has changed, do not file this renewal application. A new application is required.	
	iled, Pulled or Carried	
Motorized PROVIDE INFOR If any informatic		
LITTER & NOIS		
	rating the cart/vehicle? Kicensee Employees	
	a around the cart/vehicle be kept clean?	
		-
Other	ne area around the cart/vehicle clean? 20censee 26mployees	
	ssues be addressed/prevented? By the cart operator Police will be called Other	
How will disrupt	ive behaviors to surrounding neighbors be addressed/prevented? By the cart operator Police will be	
	er	
ACKNOWLEGE	MENT & SIGNATURE	
	nse includes the following business operations: I confirm that no changes are being made to the business he next renewal period. Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign	

ALSO COMPLETE REVERSE SIDE

# FOOD PEDDLER RENEWAL ITINERARY

Legal Entity:

BETO'S PIZZA LLC dba Beto's Pizza LLC Premise Address: 1234 S CESAR E CHAVEZ DR Milwaukee WI 53204 License Number: FPMREST 1701 Unique Id# 0766

List all Vending Location Addresses		Check the Location Type		Circle the Days of the Week at this Location	Start Time (include am/pm)	End Time (include am/pm)
Events c	unly	Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat		
		Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat		
		□ Public Way □ Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat		
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		Public Way     Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat		
		□ Public Way □ Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat		
		Public Way Event	<ul> <li>Private Property</li> <li>Seasonal Market</li> </ul>	Sun Mon Tue Wed Thu Fri Sat		

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91 a.

Sole Proprietor, Partner, or 20% or more Shareholder

Additional Partner