



**BLOCK 4 - PUBLIC PLAZA CONNECTORS
MILWAUKEE ENTERTAINMENT BLOCK
DPD SUBMISSION**

FILE NUMBER 170900
NOVEMBER 16, 2017

DRAWING INDEX

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**ICON Venue
Group, LLC.**

1224 N. 4th Street
Milwaukee, WI 53212
Tel 303.796.2655
Fax 303.796.2658

RINKA|CHUNG

756 N Milwaukee St.
Suite 250
Milwaukee, WI, 53202
United States
Tel 414.431.8101

KAPUR & ASSOCIATES, INC.
CONSULTING ENGINEERS

7711 N. PORT WASHINGTON ROAD
MILWAUKEE, WISCONSIN 53217
Phone: 414.351.6668 Fax: 414.351.4117

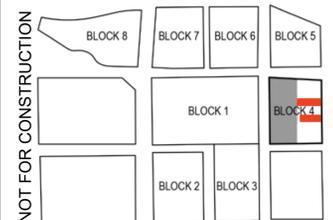
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Δ	DATE	DESCRIPTION
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**BLOCK 4 -
PUBLIC PLAZA CONNECTORS**

1133 N. Old World 3rd St.,
Milwaukee, WI
53203



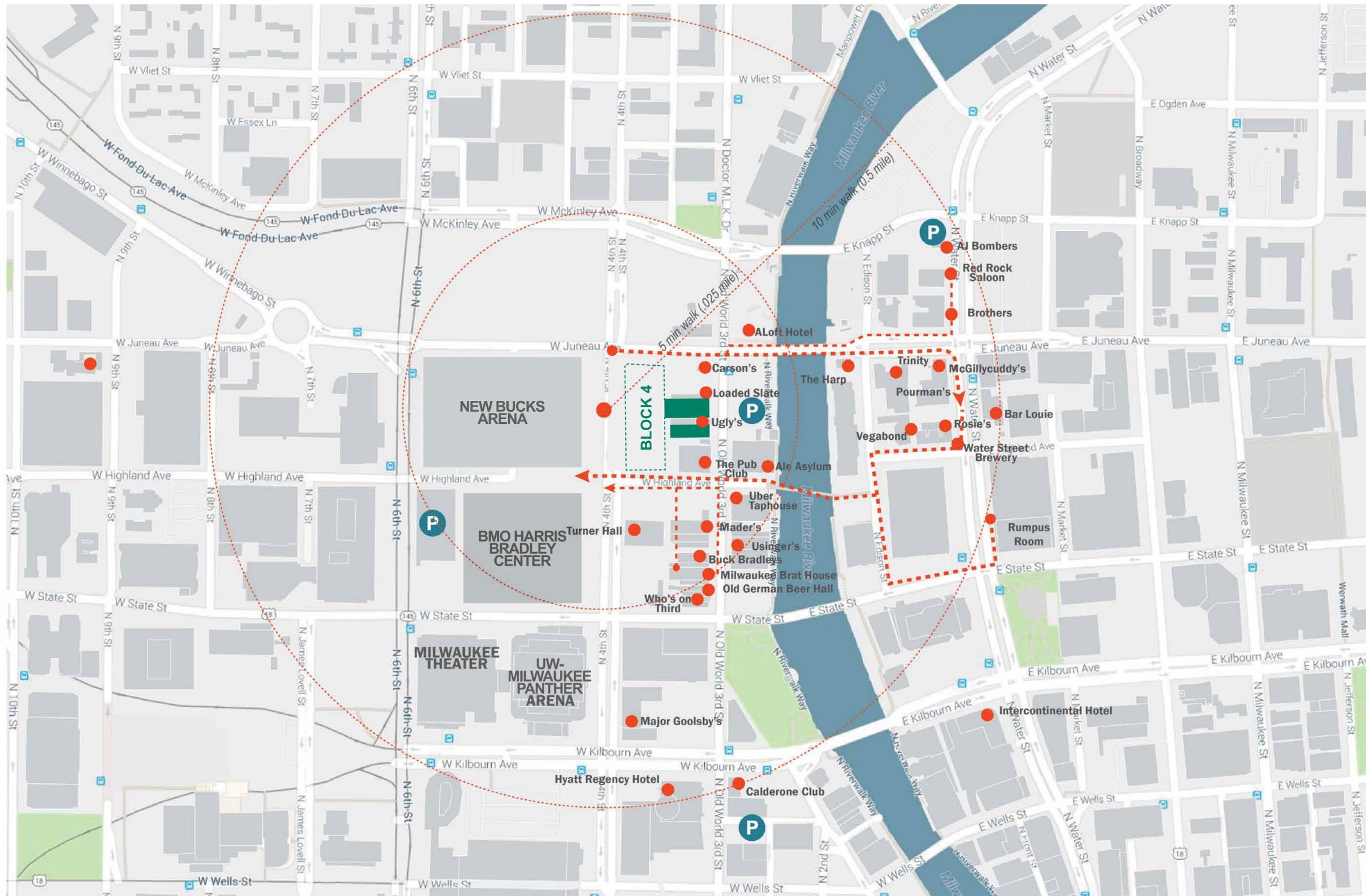
PROJECT NUMBER
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DATE
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SHEET NAME
COVER / INDEX

SHEET NUMBER

A1 - 1



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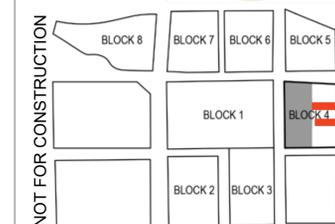
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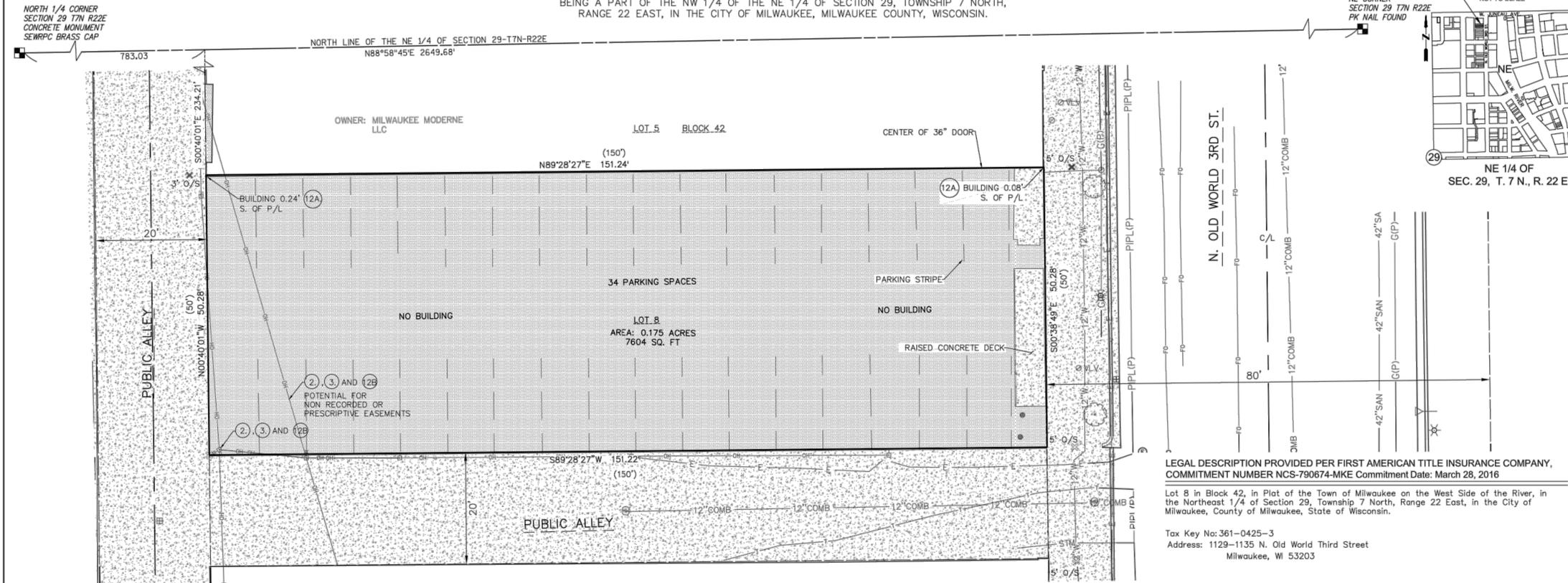
SHEET NAME
VICINITY MAP

SHEET NUMBER

A1 - 2

ALTA/NSPS LAND TITLE SURVEY

BEING A PART OF THE NW 1/4 OF THE NE 1/4 OF SECTION 29, TOWNSHIP 7 NORTH, RANGE 22 EAST, IN THE CITY OF MILWAUKEE, MILWAUKEE COUNTY, WISCONSIN.



LEGAL DESCRIPTION PROVIDED PER FIRST AMERICAN TITLE INSURANCE COMPANY, COMMITMENT NUMBER NCS-790674-MKE Commitment Date: March 28, 2016

Lot 8 in Block 42, in Plat of the Town of Milwaukee on the West Side of the River, in the Northeast 1/4 of Section 29, Township 7 North, Range 22 East, in the City of Milwaukee, County of Milwaukee, State of Wisconsin.

Tax Key No: 361-0425-3
Address: 1129-1135 N. Old World Third Street
Milwaukee, WI 53203

LEGEND

● = BENCH MARK	△ = TREE STUMP
▲ = CONTROL POINT	○ = CLEANOUT
⊗ = CHISELED MARK FOUND	○ = FLAG POLE
✕ = CUT CROSS SET	○ = WELL
○ = FOUND IP OR NOTED MONUMENT	○ = MONITORING WELL
● = 1-1/4" O.D. x 24" LONG IRON PIPE SET, WEIGHING 1.68 LBS./FT.	○ = SIGN ON POST
■ = SECTION CORNER MON.	○ = PARKING METER
△ = FOUND MAG/PK	○ = UTILITY CONTROL BOX
▲ = SET MAG NAIL	○ = UNKNOWN UTILITY VALVE
○ = WATER VALVE	FL. EL. = FIRST FLOOR ELEVATION
⊗ = MANHOLE TYPE NOTED	— 3 — = MINOR CONTOUR
○ = FIRE HYDRANT	— 5 — = MAJOR CONTOUR
○ = SOIL BORING	— — — = FENCE
○ = SPOT ELEVATION	— — — = BEAM GUARD
○ = BUSH, SHRUB	— — — = CHAINLINK FENCE
● = POLE/POST/BOLLARD	— — — = WOODED AREA/SHRUB EDGE
○ = BOULDER	— W — = WATER MAIN
○ = WINDMILL	— ST — = STORM SEWER
○ = TELEPHONE MANHOLE	— SAN — = SANITARY SEWER
○ = ELECTRIC MANHOLE	— COMB — = COMBINED SEWER
○ = WATER MANHOLE	— G — = NATURAL GAS MAIN
○ = UTILITY METER	— T — = UNDERGROUND TELEPHONE
⊕ = SPRINKLER	— E — = UNDERGROUND ELECTRIC
○ = GUY WIRE POLE	— OH — = OVERHEAD UTILITY LINES
⊗ = LIGHT POLE	— FO — = UNDERGROUND FIBER OPTIC
⊗ = PEDESTAL	— TV — = UNDERGROUND CABLE TV
⊗ = POWER POLE	— BES — = BUREAU OF ELEC. SERV. CL. MIL.
⊗ = POWER/LIGHT POLE	— PIP — = STEAM LINE
⊗ = TRAFFIC SIGNAL	(P) IN LIFESTYLE INDICATES, DRAWN PER EXISTING PLANS AND ARE APPROXIMATE
⊗ = CURB STOP	(DIM) = RECORDED AS BREAKING OR DISTANCE
⊗ = CATCH BASIN OR INLET	■ = ASPHALT SURFACE
○ = GAS VALVE	■ = CONCRETE SURFACE
○ = LIGHT POLE WITH MAST	■ = WETLANDS
○ = TREE (CONIFEROUS) DRIP LINE SCALABLE	
○ = TREE (DECIDUOUS) DRIP LINE SCALABLE	
○ = REFERENCE TO SCHEDULE B-II	

TABLE A NOTES

- Monuments placed (or a reference monument or witness to the corner) at all major corners of the boundary of the property, unless already marked or referenced by existing monuments or witnesses in close proximity to the corner. (As shown)
- Address(es) of the surveyed property if disclosed in documents provided to or obtained by the surveyor, or observed while conducting the fieldwork. (As shown)
- Flood Zone classification per FEMA Panel No. 55079C0091E, effective date September 26, 2008 is Zone X. (Areas determined to be outside the 0.2% annual chance floodplain)
- Gross land area (and other areas if specified by the client). (As shown)
- (b) If the zoning setback requirements are set forth in a zoning report or letter provided to the surveyor by the client, and if those requirements do not require an interpretation by the surveyor, graphically depict the building setback requirements. Identify the date and source of the report or letter. (Detailed Plan Development agreement expected May 24, 2016.)
- Substantial features observed in the process of conducting the fieldwork (in addition to the improvements and features required pursuant to Section 5 above) (e.g., parking lots, billboards, signs, swimming pools, landscaped areas, substantial areas of refuse). (As shown)
- Location of utilities existing on or serving the surveyed property as determined by:
 - markings requested by the surveyor pursuant to an 811 utility locate or similar request
 - Digger's Hotline tickets - May, 2015
 - All Lines Utility Service, LLC - No private utilities found
 - Observed Evidence
- Names of adjoining owners according to current tax records. (As shown)
- As specified by the client, distance to the nearest intersecting street. (None specified)
- Evidence of recent earth moving work, building construction, or building additions observed in the process of conducting the fieldwork. (None observed.)
- Proposed changes in street right of way lines, if such information is made available to the surveyor by the controlling jurisdiction. Evidence of recent street or sidewalk construction or repairs observed in the process of conducting the fieldwork. (No proposed changes in right-of-way per City of Milwaukee Department of Public Works as of May 4, 2016)

Note:
Underground Utilities Located by:
DIGGERS' HOTLINE

Toll Free (800)242-8511
Milwaukee Area (414)259-181
Hearing Impaired TDD (800)542-2289
www.DiggersHotline.com
REGISTERS' HOTLINE TICKETS
20151909790

ALTHOUGH DIGGERS' HOTLINE WAS NOTIFIED THIS SURVEY DOES NOT GUARANTEE THAT ALL UTILITIES HAVE BEEN LOCATED ON SITE. SOME OF THE UTILITIES MAY HAVE BEEN DRAWN IN PER PLAN BASED ON MAPS RECEIVED FROM MEMBERS NOTIFIED. LACKING EXCAVATION THE EXACT LOCATION OF UNDERGROUND FEATURES CANNOT BE ACCURATELY, COMPLETELY AND RELIABLY DEPICTED. WHERE ADDITIONAL OR MORE DETAILED INFORMATION IS REQUIRED, THE CLIENT IS ADVISED THAT EXCAVATION MAY BE NECESSARY.

HORIZONTAL DATUM IS THE WISCONSIN STATE PLANE COORDINATE SYSTEM SOUTH ZONE NAD83. NORTH IS REFERENCED TO THE N. LINE OF THE NE 1/4 OF SECTION 29-7-22 PUBLISHED BY SEWRPC AS N88°58'45"E.

VERTICAL DATUM IS CITY OF MILWAUKEE DATUM BENCHMARK IS N 1/4 MONUMENT OF SECTION 29-7-22. ELEV = 19.18'

ENCROACHMENT NOTES

- 1137 building encroaches over the North line of the subject parcel as shown.
- Potential for unrecorded or prescriptive easements on the subject parcel concerning utilities as located and shown hereon.

NOTES

- All distances shown are ground measured distances.
- Grid to ground scale factor per SEWRPC is 0.9992542.
- Vehicular access to subject parcel gained via alley on west and south side of parcel.
- Last deed of record (Doc 4890020 Reel 828 Image 1163) legal description is incorrect and was corrected by the insurer in the Revised Title Commitment
- Title is vested in: Deer District LLC

SURVEYOR'S CERTIFICATE:

To:
1. MILWAUKEE BUCKS, LLC
2. DEER DISTRICT, LLC
3. GOLDMAN SACHS BANK USA
4. FIRST AMERICAN TITLE INSURANCE COMPANY

This is to certify that this map or plat and the survey on which it is based were made in accordance with the 2016 Minimum Standard Detail Requirements for ALTA/NSPS Land Title Surveys, jointly established and adopted by ALTA and NSPS, and includes Items 1, 2, 3, 4, 6(b), 8, 11, 13, 14, 16 and 17 of Table A thereof. The fieldwork was completed on July 7, 2015 and May 2, 2016.

Dated this 9TH day of MAY, 2016.

Matthew T. O'Rourke
Matthew T. O'Rourke

SCHEDULE B-II NOTES:

(#) (Corresponds with B-II Exceptions on the map)

- Not Survey Related.
- Easements, liens or encumbrances, or claims thereof, not shown by the Public Records. (Standard Survey Exception) (As shown)
- Any encroachment, encumbrance, violation, variation, or adverse circumstance affecting the title including, discrepancies, conflict in boundary lines, shortages in area, or any other facts that would be disclosed by an accurate and complete land survey of the land, and that are not shown in the public records. (Standard Survey Exception) (As shown)
- Not Survey Related.
- Rights of the City of Milwaukee and the Redevelopment Authority of the City of Milwaukee by reason of the fact that the Land is included in the Amended Redevelopment Plan for the Beer Line Redevelopment Project, "A" Area. A certified copy of said Redevelopment Plan with accompanying approval resolutions of the Common Council of the City of Milwaukee and the Redevelopment Authority of the City of Milwaukee was recorded on February 13, 1986, in Reel 1847, Image 804, as Document No. 5888522. (Parcel within Redevelopment Area)
- Terms and conditions contained in Redevelopment Plan Park East Redevelopment recorded on August 11, 2004 as Document No. 8841218.
As amended by Redevelopment Plan Amendment No. 1 recorded on October 11, 2004 as Document No. 8881122.
As amended by Redevelopment Plan Amendment No. 2 recorded on June 10, 2005 as Document No. 9026368.
As amended by Redevelopment Plan Amendment No. 3 recorded on February 28, 2006 as Document No. 9191015.
As amended by Redevelopment Plan Amendment No. 4 recorded on May 12, 2011 as Document No. 9995805.
As amended by Redevelopment Plan Amendment No. 5 recorded on March 28, 2012 as Document No. 10098290. (Parcel within Redevelopment Area)
- Current and future obligations arising from the inclusion of the Land in Business Improvement District No. 15 - Riverwalks. (No Documentation)
- Current and future obligations arising from the inclusion of the Land in Business Improvement District No. 21 - Downtown. (No Documentation)
- Any facts, rights, interests or claims that may exist or arise by reason of the following matters disclosed by an ALTA/ACSM survey made by Kapur & Associates, Inc. on June 6, 2015, designated Project No. 15.0200.01:
 - Encroachment onto the Land to the extent of 0.24' on the northwest corner and .08' on the northeast corner by a building located principally on the premises adjoining on the North. (As shown)
 - Overhead wires and power poles located in areas without a recorded easement. (As shown)



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www.kapurengineers.com

PROJECT:
1129-1135 N. OLD WORLD 3RD STREET ALTA SURVEY

LOCATION:
CITY OF MILWAUKEE

CLIENT:
MILWAUKEE BUCKS, LLC

RELEASE:
FINAL

REVISIONS:

#	DATE	DESCRIPTION



SCALE: 1" = 10'

IF NOT ONE INCH MUST SCALE ACCORDINGLY

we listen. we innovate.
we turn your vision into reality.

SHEET:
ALTA/NSPS LAND TITLE SURVEY

DRAWN BY: JH
CHECKED BY: ES
APPROVED BY: MO
PROJECT NUMBER: 16.0200.01

SHEET NUMBER:
1

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Milwaukee, WI 53212
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Fax 303.796.2658

RINKA|CHUNG

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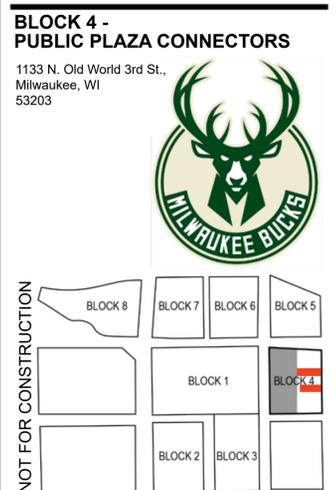
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DATE
NOVEMBER 16, 2017

SHEET NAME
ALTA SURVEY

SHEET NUMBER
A1 - 3

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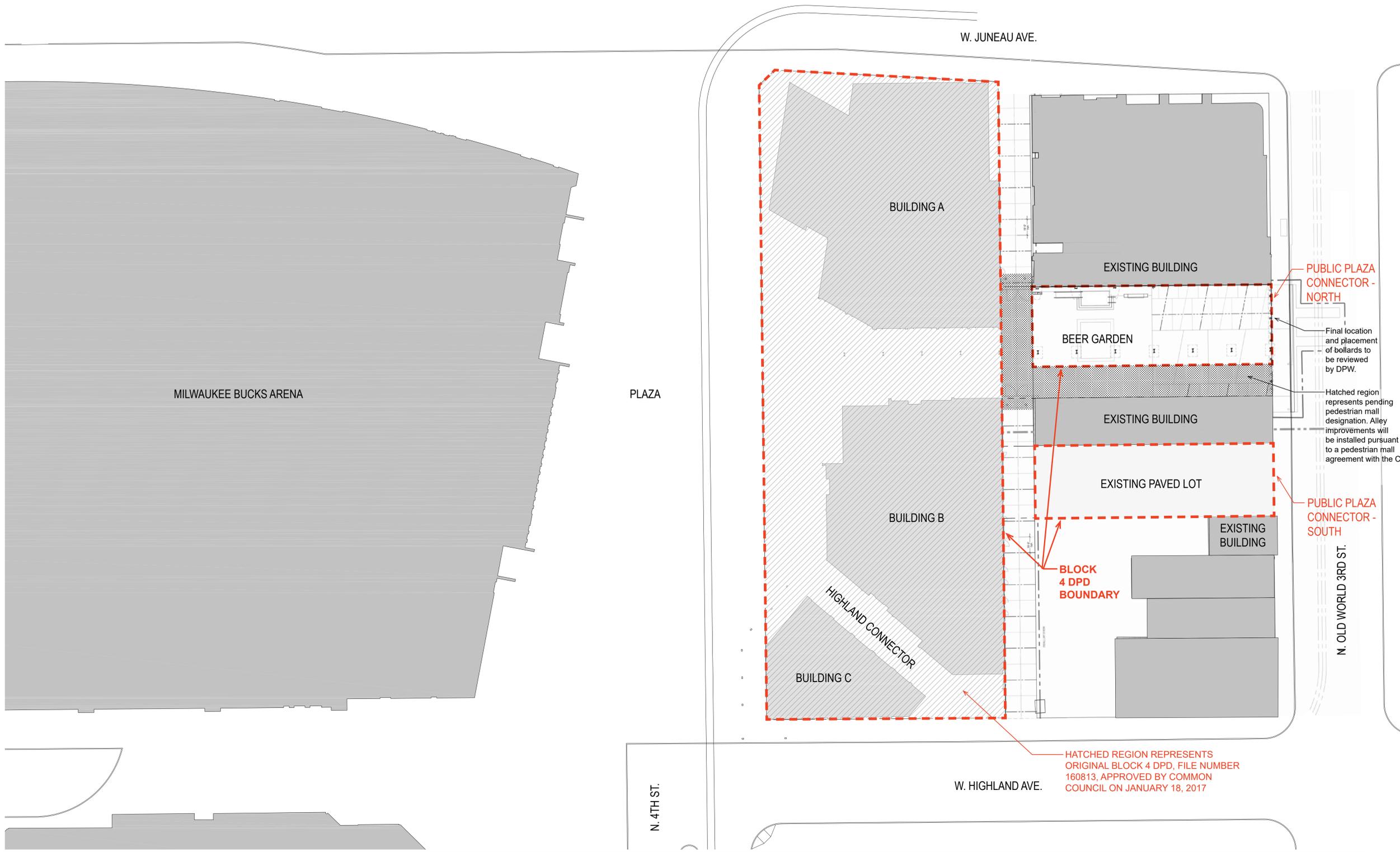
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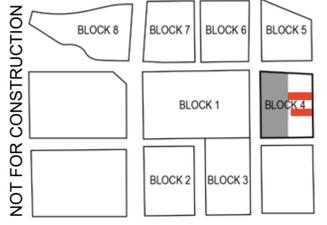


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BLOCK 4 - PUBLIC PLAZA CONNECTORS

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OVERALL SITE PLAN - INITIAL PHASE 01
SCALE: 1"=30'

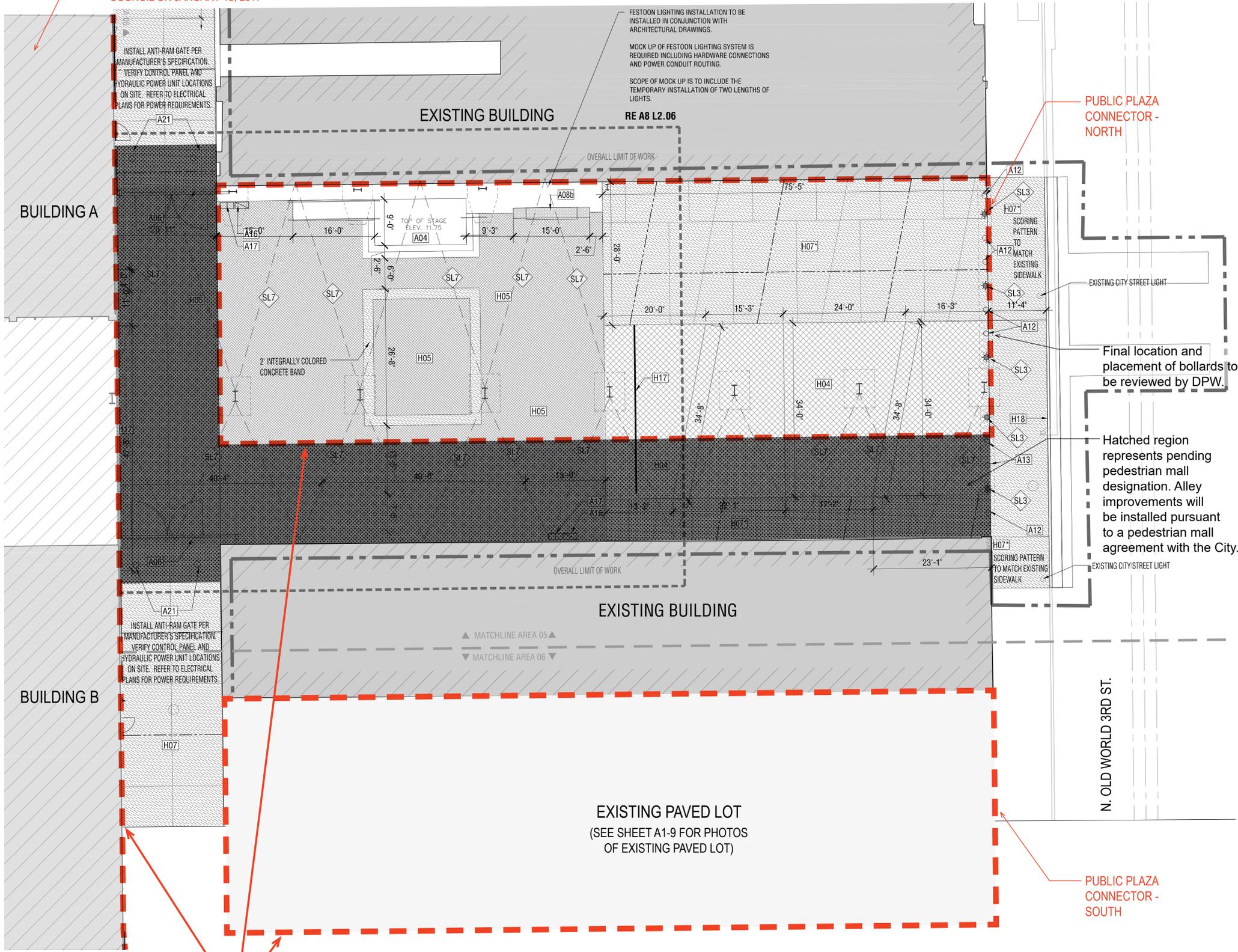
DATE
NOVEMBER 16, 2017

SHEET NAME
OVERALL SITE PLAN - INITIAL PHASE

SHEET NUMBER

A1 - 5

HATCHED REGION REPRESENTS ORIGINAL BLOCK 4 DPD, FILE NUMBER 160813, APPROVED BY COMMON COUNCIL ON JANUARY 18, 2017



INSTALL ANTI-RAM GATE PER MANUFACTURER'S SPECIFICATION. VERIFY CONTROL PANEL AND HYDRAULIC POWER UNIT LOCATIONS ON SITE. REFER TO ELECTRICAL PLANS FOR POWER REQUIREMENTS.

FESTOON LIGHTING INSTALLATION TO BE INSTALLED IN CONJUNCTION WITH ARCHITECTURAL DRAWINGS. MOCK UP OF FESTOON LIGHTING SYSTEM IS REQUIRED INCLUDING HARDWARE CONNECTIONS AND POWER CONDUIT ROUTING. SCOPE OF MOCK UP IS TO INCLUDE THE TEMPORARY INSTALLATION OF TWO LENGTHS OF LIGHTS.

PUBLIC PLAZA CONNECTOR - NORTH

Final location and placement of bollards to be reviewed by DPW.

Hatched region represents pending pedestrian mall designation. Alley improvements will be installed pursuant to a pedestrian mall agreement with the City.

N. OLD WORLD 3RD ST.

PUBLIC PLAZA CONNECTOR - SOUTH

BLOCK 4 DPD BOUNDARY

HARDSCAPE SCHEDULE

KEY	SYMBOL	DESCRIPTION
H04	[Symbol]	CLAY BRICK PAVING, TYPE 1 (VEHICULAR RATED)
H05	[Symbol]	CLAY BRICK PAVING, TYPE 2 (VEHICULAR RATED)
H07*	[Symbol]	CONCRETE PAVING (PEDESTRIAN RATED)
H17	[Symbol]	TRENCH DRAIN RE CIVIL
H18	[Symbol]	CONCRETE CURB (RE: CIVIL PLANS)
EJ	[Symbol]	DOWELED EXPANSION JOINT, TYP.
CJ	[Symbol]	SAWCUT CONTROL JOINT, TYP.

SITE AMENITIES SCHEDULE

KEY	SYMBOL	DESCRIPTION
A04	[Symbol]	BEER GARDEN STAGE
A06	[Symbol]	PIVOT VEHICULAR GATE
A08b	[Symbol]	PRECAST SEAT BAR TYPE 2
A12a	[Symbol]	FIXED SECURITY RATED BOLLARD, SHALLOW MOUNT
A13	[Symbol]	REMOVABLE SECURITY RATED BOLLARD
A16	[Symbol]	WASTE RECEPTACLE
A17	[Symbol]	RECYCLING RECEPTACLE
A19	[Symbol]	WUNDERCOVER OVER UTILITY MANHOLES, COORDINATE WITH CIVIL
A21	[Symbol]	ANTI-RAM GATE

SITE LIGHTING SCHEDULE

KEY	SYMBOL	DESCRIPTION
SL7	[Symbol]	FESTOON LIGHTING

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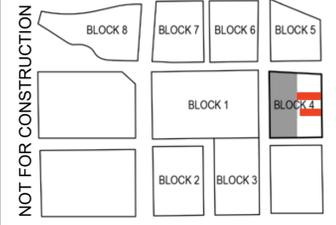
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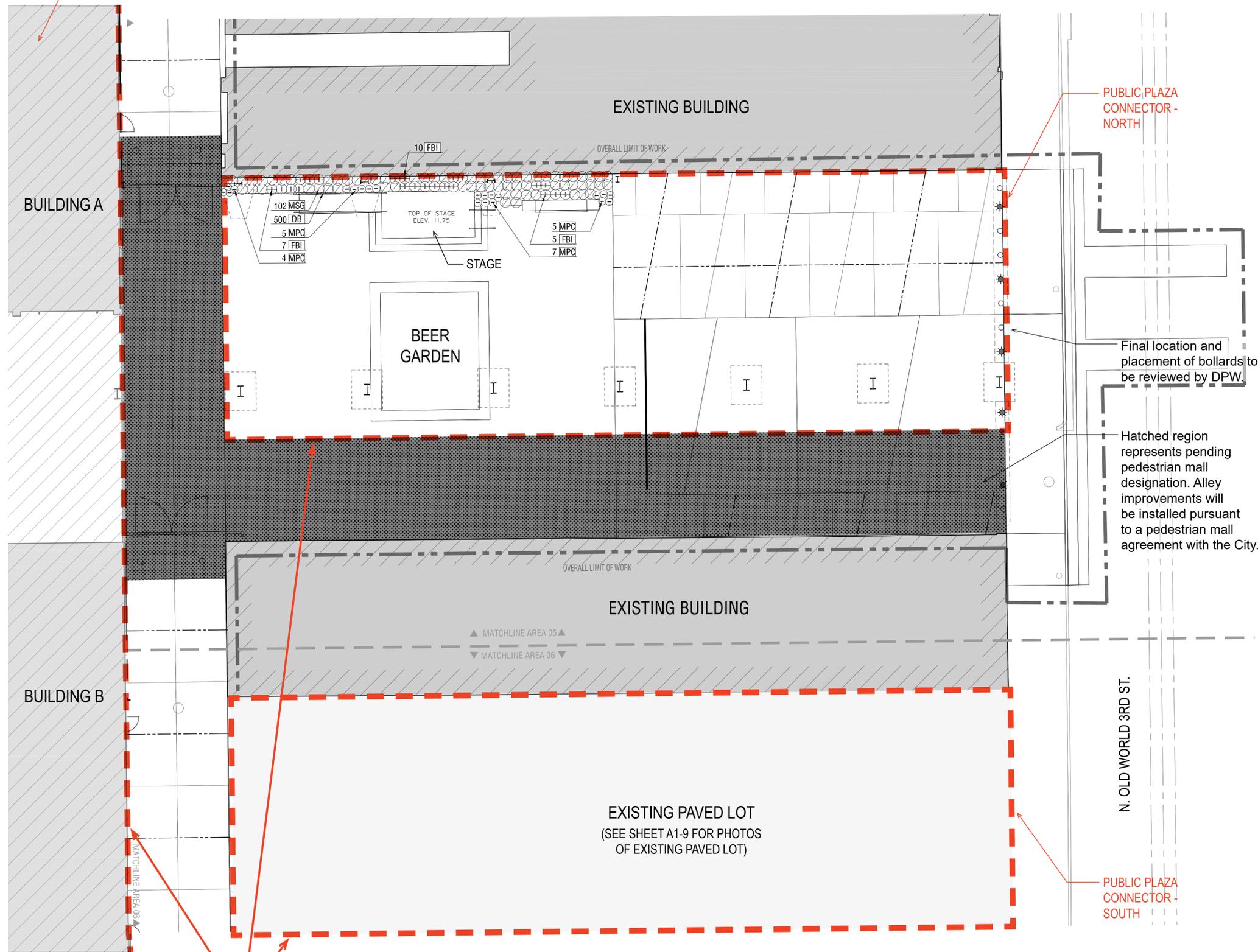
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SHEET NAME
ENLARGED SITE LANDSCAPE PLAN - HARDSCAPE

SHEET NUMBER

A1 - 6

HATCHED REGION REPRESENTS ORIGINAL BLOCK 4 DPD, FILE NUMBER 160813, APPROVED BY COMMON COUNCIL ON JANUARY 18, 2017



PLANTING SCHEDULE		
* REFERENCE A1-8b FOR FULL PLANTING SCHEDULE *		
TREES		
CODE	SYMBOL	NAME
T2	○	ACER X FREEMANII 'FREEMANII'
T3	○	GLEDETISIA TRIACANTHOS L. INERMIS 'SHADEMASTER' / THORNLESS HONEY LOCUST
T4	○	GLEDETISIA TRIACANTHOS 'IMPCOLE' IMPERIAL HONEY LOCUST

ORNAMENTAL PLANTING, SOD & SEED		
CODE	SYMBOL	BOTANICAL NAME / COMMON NAME
P00	■	POA PRATENSIS / KENTUCKY BLUE GRASS
RHA	○	RHUS AROMATIC 'GRO-LOW' / GRO-LOW SUMAC
MSG	○	PANICUM VIRGATUM 'HEAVY METAL' / HEAVY METAL SWITCH GRASS
DB	○	NARCISSUS POETICUS / DAFFODIL
MPC	○	ECHINACEA PURPUREA 'MAGNUS' / MAGNUS PURPLE CONEFLOWER
FBI	○	BAPTISIA AUSTRALIS / FALSE BLUE INDIGO
	---	PLANT DIVIDER (FOR GRAPHIC PURPOSES ONLY)
	---	ROOT BARRIER
CU	■	CU - CU STRUCTURAL SOIL

SOILS NOTES
 1. TREES TO HAVE MINIMUM DEPTH OF 48" OF PLANTING SOIL.
 2. ORNAMENTAL PLANTING AREAS TO HAVE MINIMUM OF 24" OF PLANTING SOIL.

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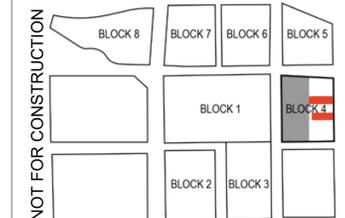
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ENLARGED SITE LANDSCAPE PLAN - PLANTINGS

SHEET NUMBER

A1 - 7



VIEW LOOKING WEST TOWARD 4TH STREET
PLAZA FROM OLD WORLD 3RD STREET
NOT TO SCALE

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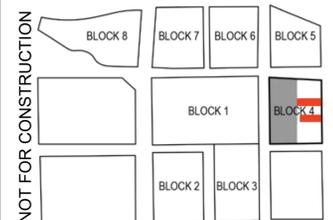
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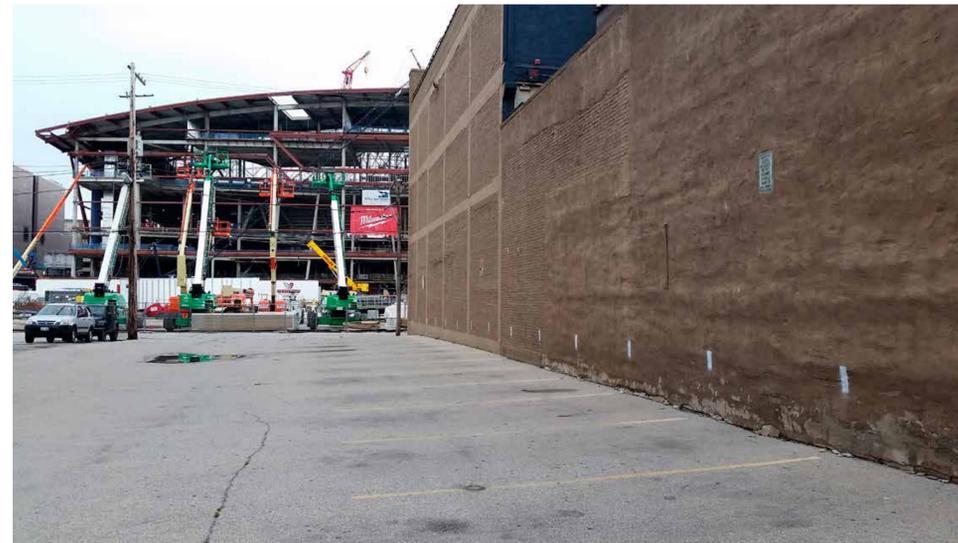
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PERSPECTIVE VIEW

SHEET NUMBER

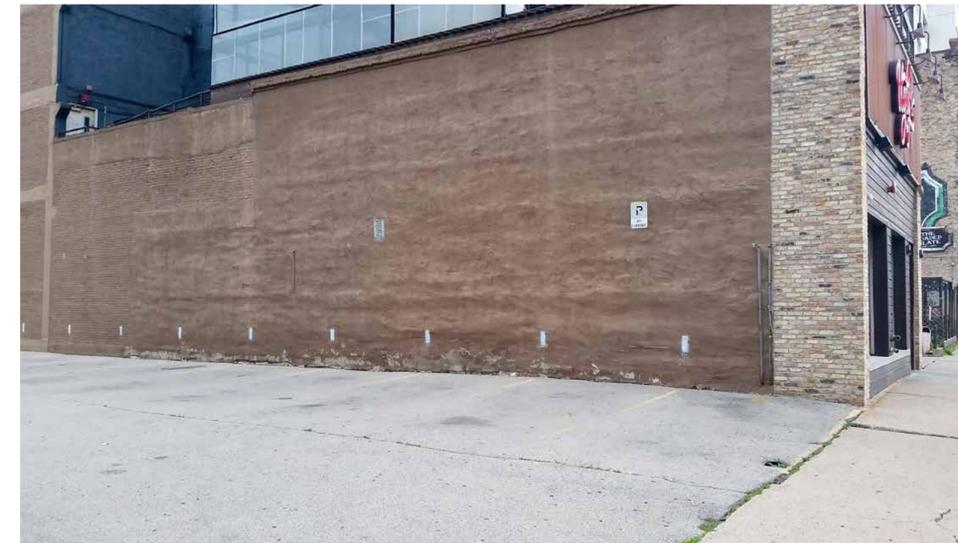
A1 - 8



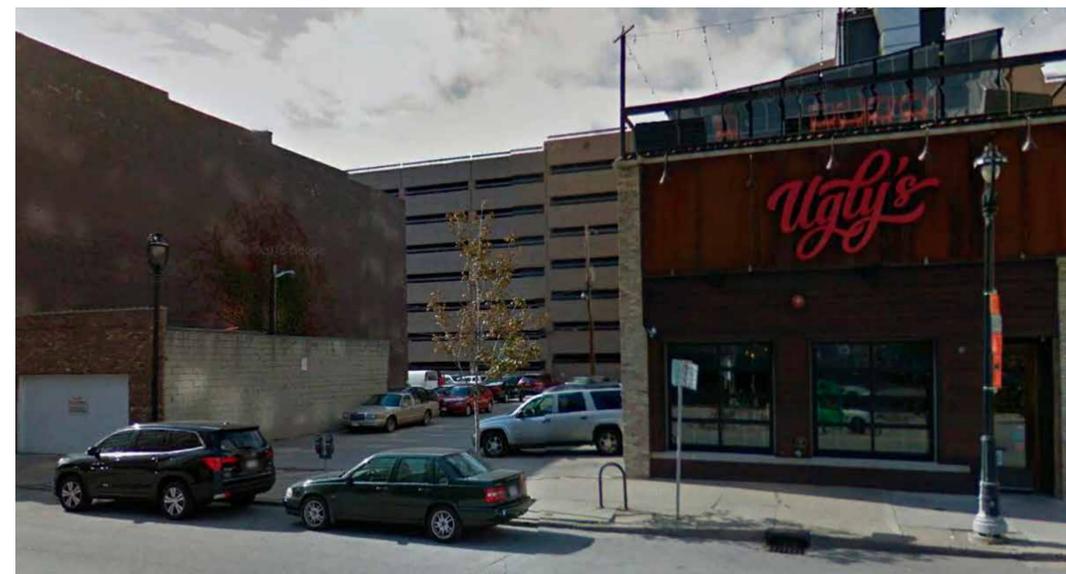
VIEW LOOKING NORTH FROM NORTH-SOUTH ALLEY



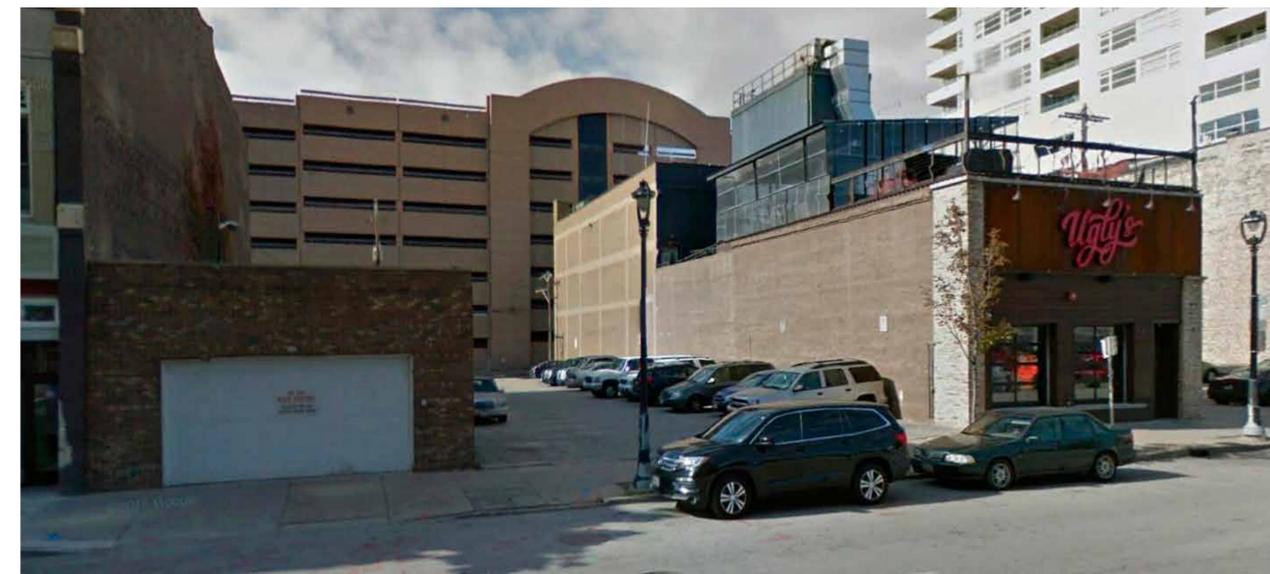
VIEW LOOKING WEST FROM OLD WORLD 3RD STREET



VIEW LOOKING NORTHWEST FROM OLD WORLD 3RD STREET



VIEW LOOKING SOUTHWEST FROM OLD WORLD 3RD STREET



VIEW LOOKING WEST FROM OLD WORLD 3RD STREET

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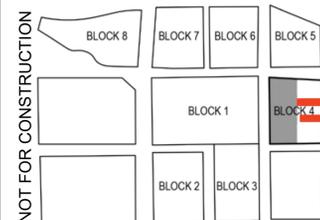
www.kapurengineers.com

DPD SUBMITTAL

Δ	DATE	DESCRIPTION

BLOCK 4 - PUBLIC PLAZA CONNECTORS

1133 N. Old World 3rd St.,
Milwaukee, WI 53203



PROJECT NUMBER
160203

DATE
NOVEMBER 16, 2017

SHEET NAME
PHOTOS OF EXISTING PAVED LOT -
SOUTH PUBLIC PLAZA CONNECTOR

SHEET NUMBER

A1 - 9



GRAPHIC SCALE 1" = 30'

PHOTOMETRIC SITE PLAN 01
SCALE: 1"=30'

ICON Venue Group, LLC.

1224 N. 4th Street
Milwaukee, WI 53212
Tel 303.796.2655
Fax 303.796.2658

RINKA|CHUNG

756 N Milwaukee St. Suite 250
Milwaukee, WI, 53202
United States
Tel 414.431.8101

KAPUR & ASSOCIATES, INC. CONSULTING ENGINEERS

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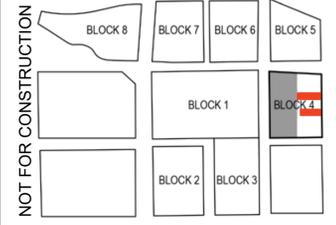
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Δ	DATE	DESCRIPTION

BLOCK 4 - PUBLIC PLAZA CONNECTORS

1133 N. Old World 3rd St.,
Milwaukee, WI 53203



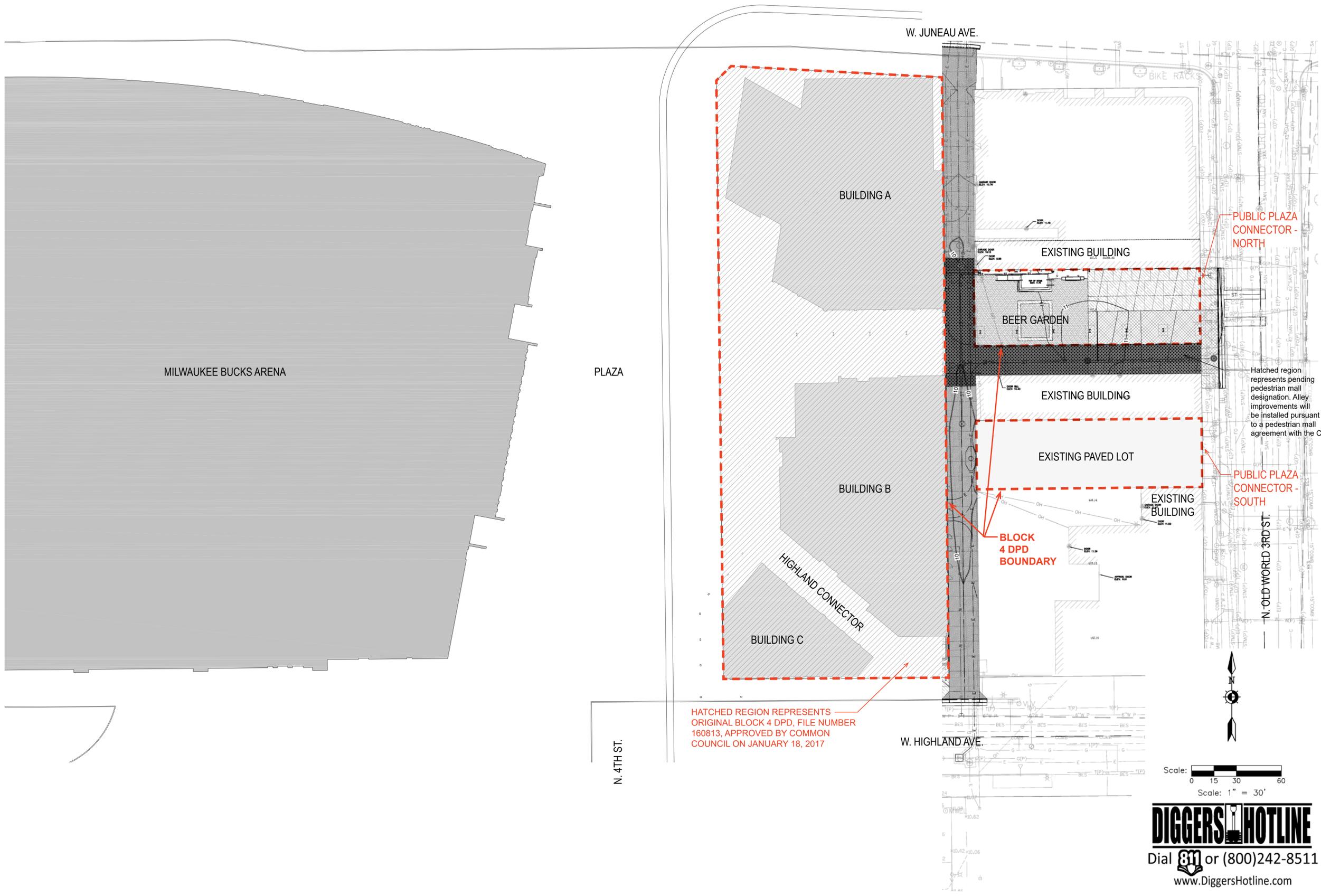
PROJECT NUMBER
160203

DATE
NOVEMBER 16, 2017

SHEET NAME
OVERALL SITE LIGHTING PLAN - PHOTOMETRICS

SHEET NUMBER

A1 - 10



Scale: 1" = 30'

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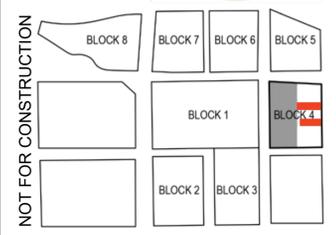
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DPD SUBMITTAL

Δ	DATE	DESCRIPTION
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BLOCK 4 - PUBLIC PLAZA CONNECTORS

1133 N. Old World 3rd St.,
 Milwaukee, WI 53203



PROJECT NUMBER
 160203

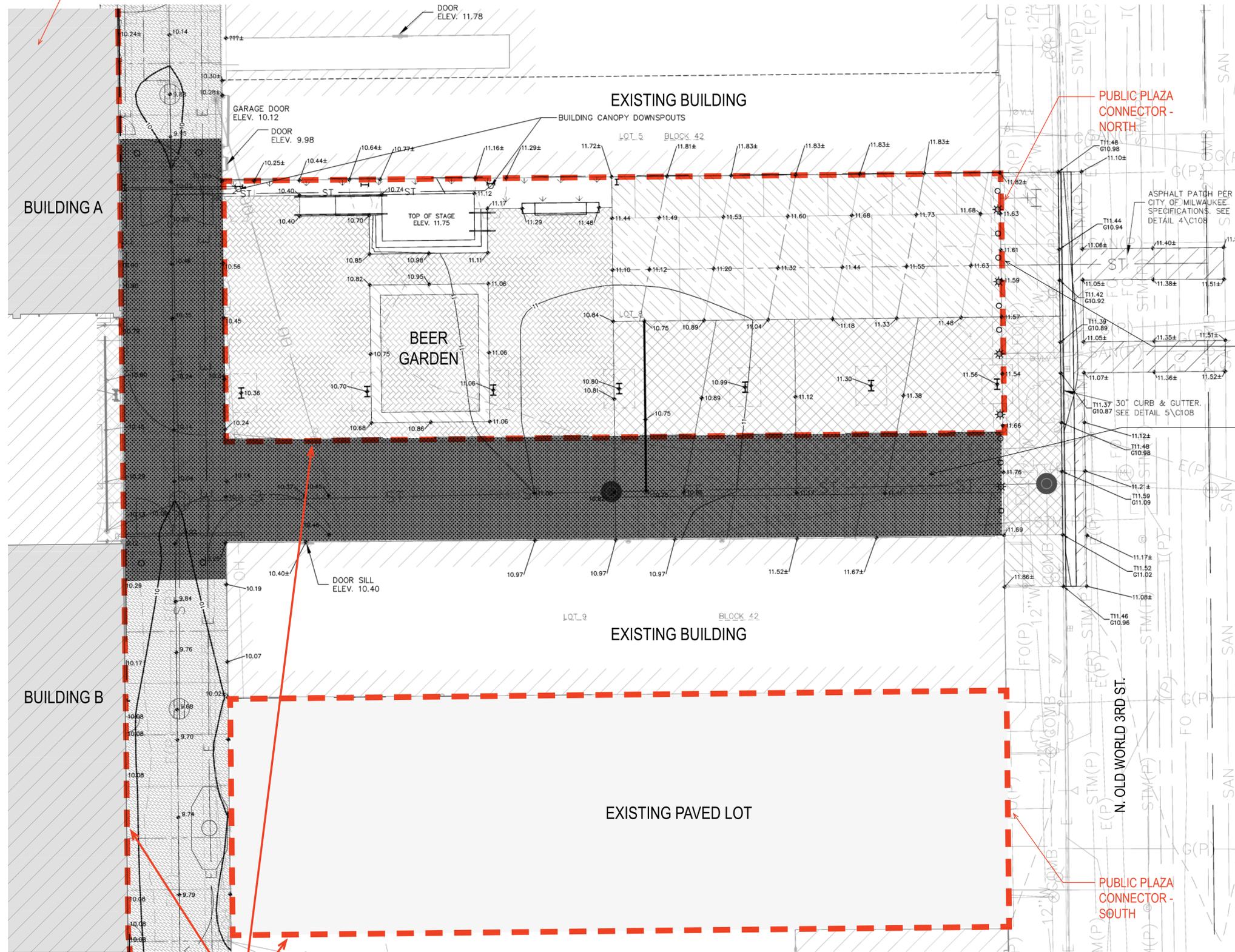
DATE
 NOVEMBER 16, 2017

SHEET NAME
 OVERALL SITE GRADING PLAN

SHEET NUMBER

A1 - 11

HATCHED REGION REPRESENTS ORIGINAL BLOCK 4 DPD, FILE NUMBER 160813, APPROVED BY COMMON COUNCIL ON JANUARY 18, 2017



PUBLIC PLAZA CONNECTOR - NORTH

Final location and placement of bollards to be reviewed by DPW.

Hatched region represents pending pedestrian mall designation. Alley improvements will be installed pursuant to a pedestrian mall agreement with the City.

PUBLIC PLAZA CONNECTOR - SOUTH

BLOCK 4 DPD BOUNDARY



Scale: 1" = 10'

GRADING LEGEND	
--- 13 ---	EXISTING CONTOUR MINOR
--- 15 ---	EXISTING CONTOUR MAJOR
--- 11 ---	PROPOSED CONTOUR MINOR
--- 15 ---	PROPOSED CONTOUR MAJOR
◆ 13.50	PROPOSED SPOT GRADE
◆ T11.50	PROPOSED TOP OF CURB
◆ G11.00	PROPOSED BOTTOM OF CURB

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RINKA|CHUNG

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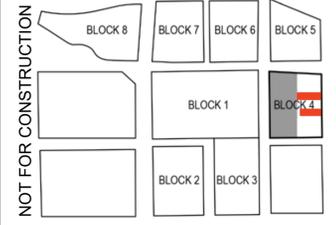
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DPD SUBMITTAL

Δ	DATE	DESCRIPTION

BLOCK 4 - PUBLIC PLAZA CONNECTORS

1133 N. Old World 3rd St., Milwaukee, WI 53203



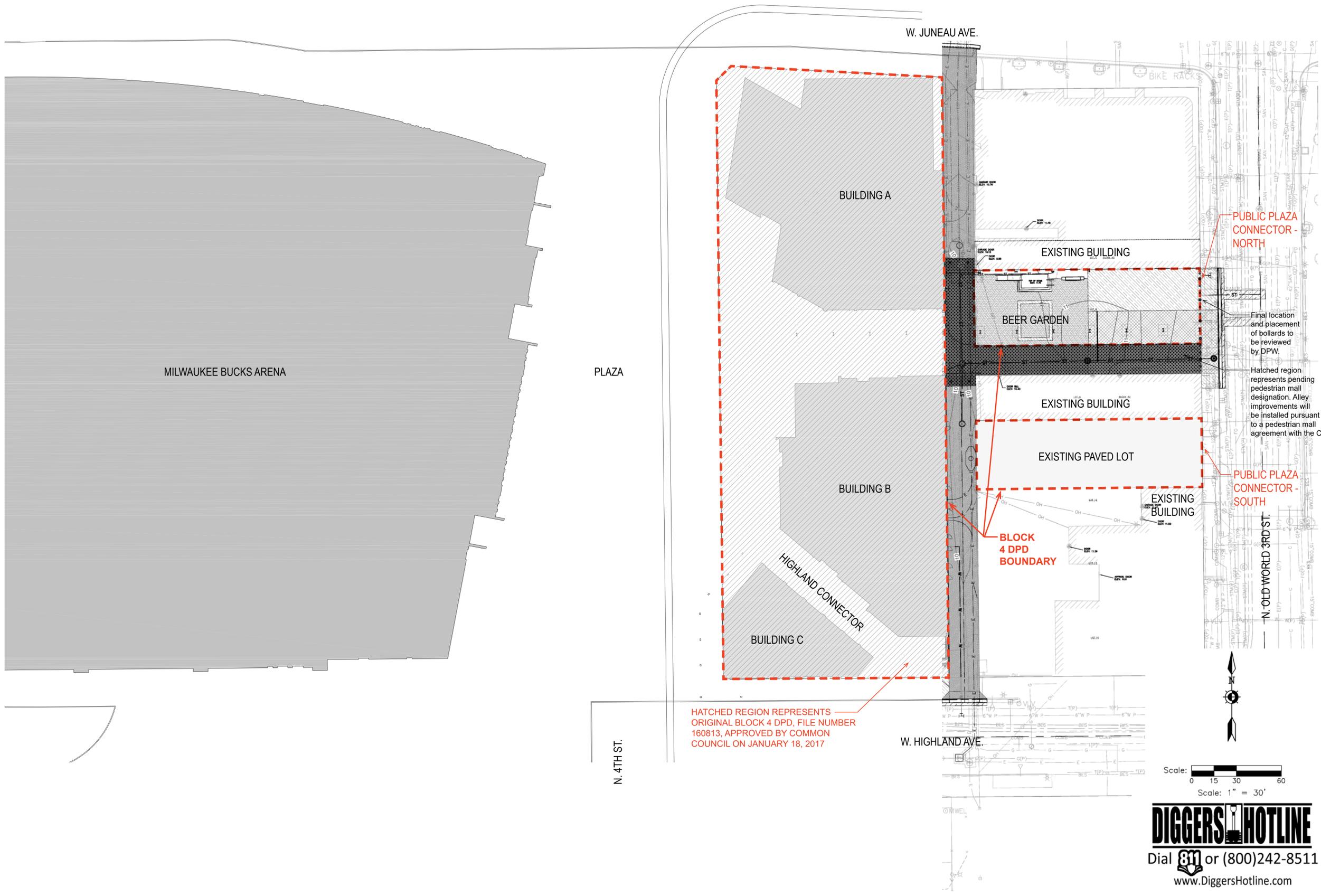
PROJECT NUMBER 160203

DATE NOVEMBER 16, 2017

SHEET NAME ENLARGED SITE GRADING PLAN

SHEET NUMBER

A1 - 12



HATCHED REGION REPRESENTS ORIGINAL BLOCK 4 DPD, FILE NUMBER 160813, APPROVED BY COMMON COUNCIL ON JANUARY 18, 2017

PUBLIC PLAZA CONNECTOR - NORTH

Final location and placement of bollards to be reviewed by DPW.

Hatched region represents pending pedestrian mall designation. Alley improvements will be installed pursuant to a pedestrian mall agreement with the City.

PUBLIC PLAZA CONNECTOR - SOUTH

BLOCK 4 DPD BOUNDARY

Scale: 1" = 30'

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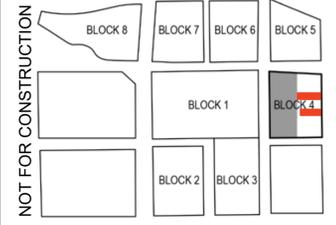
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DPD SUBMITTAL

Δ	DATE	DESCRIPTION

BLOCK 4 - PUBLIC PLAZA CONNECTORS

1133 N. Old World 3rd St., Milwaukee, WI 53203



PROJECT NUMBER 160203

DATE NOVEMBER 16, 2017

SHEET NAME OVERALL SITE UTILITY PLAN

SHEET NUMBER

A1 - 13

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Milwaukee, WI 53212
Tel 303.796.2655
Fax 303.796.2658

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Milwaukee, WI 53202
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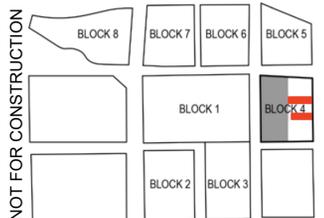
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DPD SUBMITTAL

Δ	DATE	DESCRIPTION

BLOCK 4 - PUBLIC PLAZA CONNECTORS

1133 N. Old World 3rd St.,
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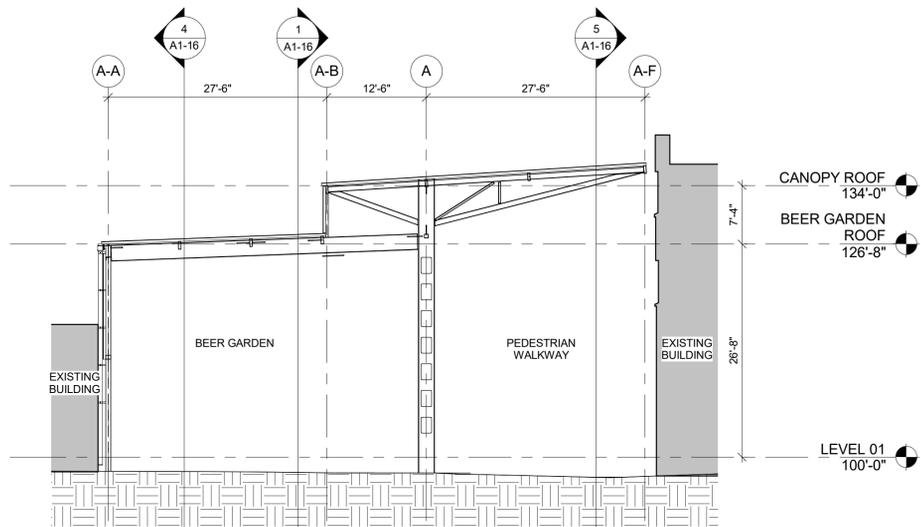
PROJECT NUMBER
160203

DATE
NOVEMBER 16, 2017

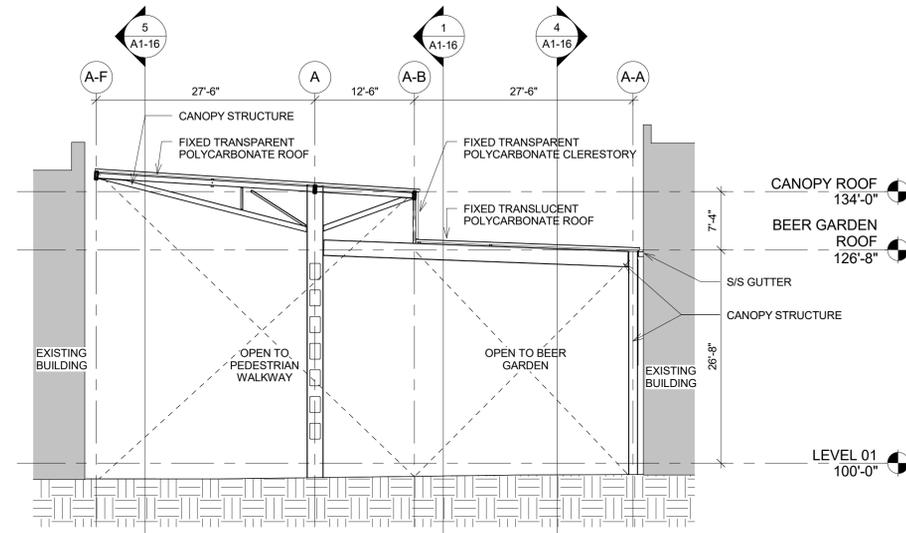
SHEET NAME
ELEVATIONS - CANOPY

SHEET NUMBER

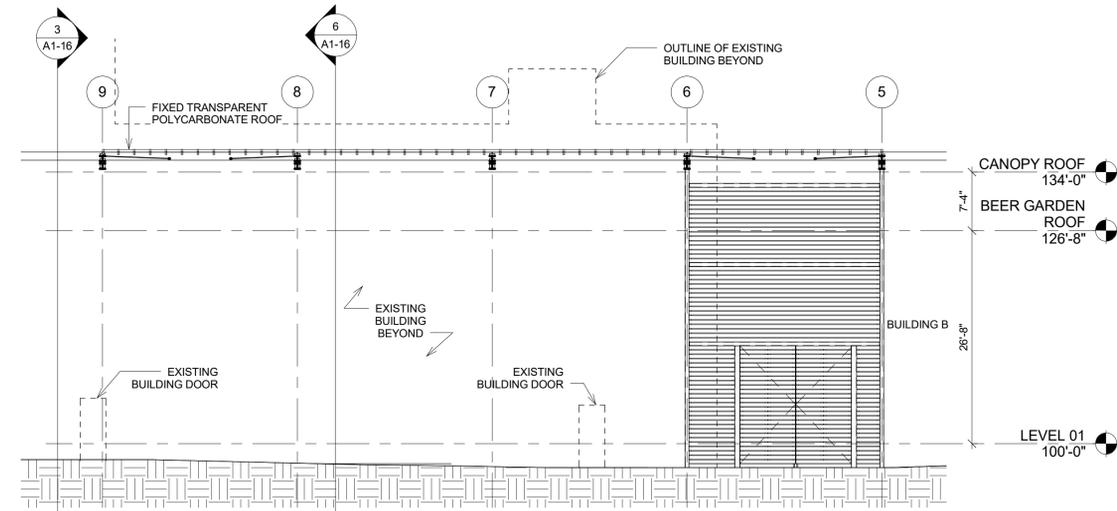
A1 - 16



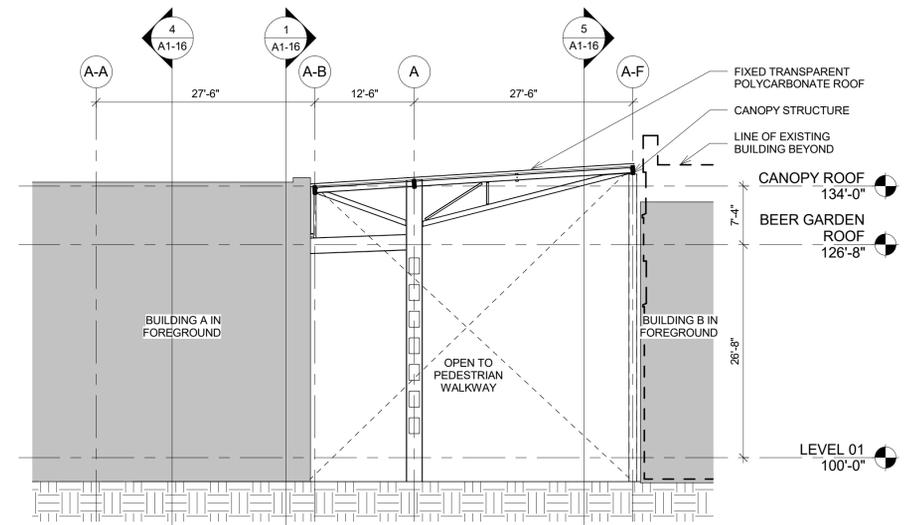
6 SECTION N/S
3/32" = 1'-0"



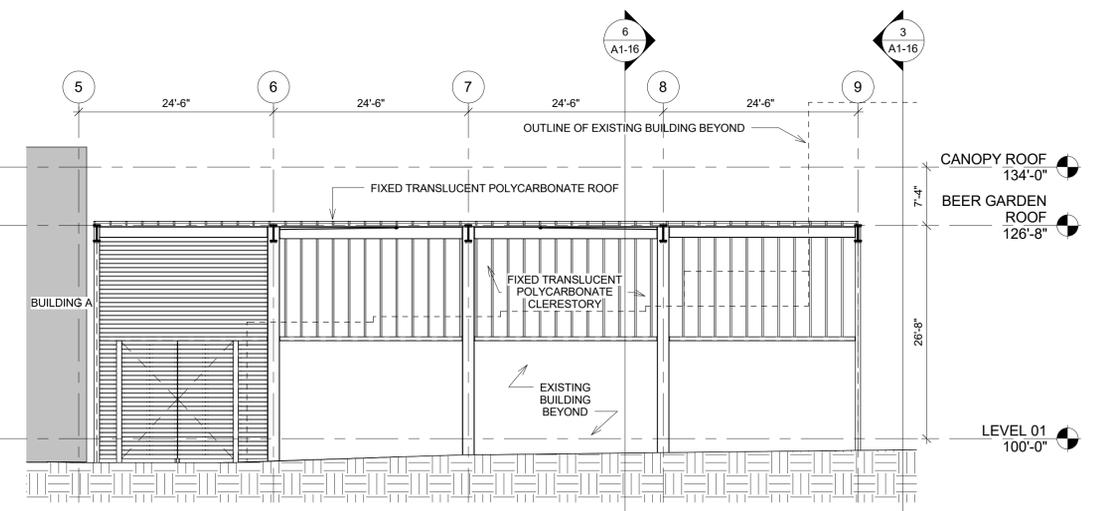
3 CANOPY - EAST ELEVATION
3/32" = 1'-0"



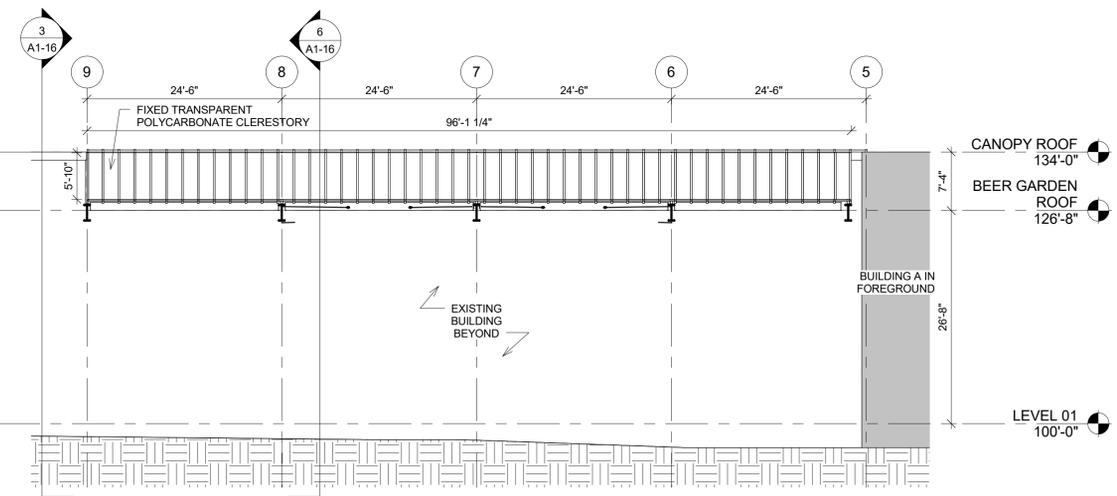
5 BEER GARDEN ELEVATION - LOOKING SOUTH
3/32" = 1'-0"



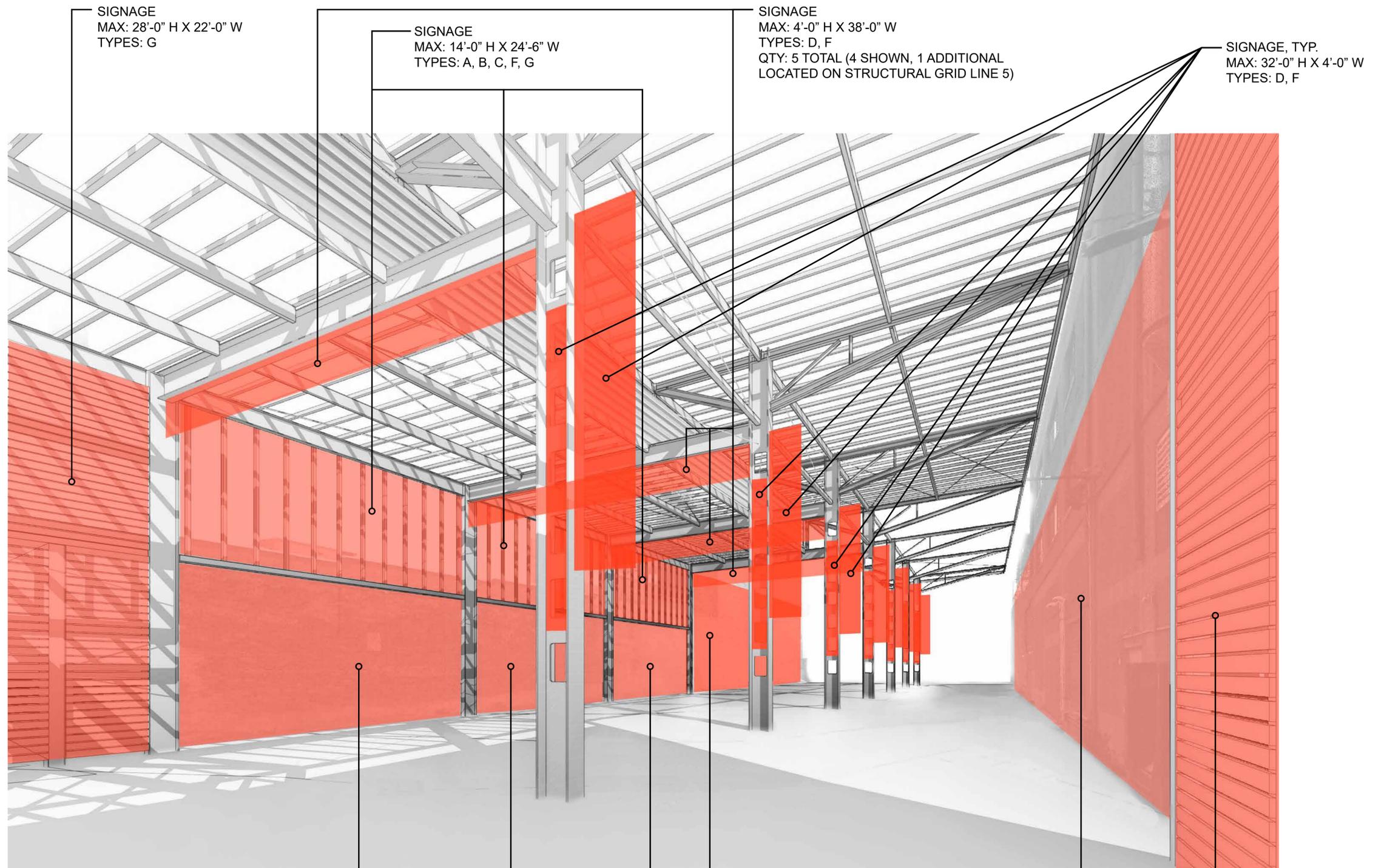
2 CANOPY - WEST ELEVATION
3/32" = 1'-0"



4 BEER GARDEN ELEVATION - LOOKING NORTH
3/32" = 1'-0"



1 BEER GARDEN ELEVATION - LOOKING SOUTH
3/32" = 1'-0"



SIGNAGE
MAX: 28'-0" H X 22'-0" W
TYPES: G

SIGNAGE
MAX: 14'-0" H X 24'-6" W
TYPES: A, B, C, F, G

SIGNAGE
MAX: 4'-0" H X 38'-0" W
TYPES: D, F
QTY: 5 TOTAL (4 SHOWN, 1 ADDITIONAL
LOCATED ON STRUCTURAL GRID LINE 5)

SIGNAGE, TYP.
MAX: 32'-0" H X 4'-0" W
TYPES: D, F

VIEW LOOKING EAST TOWARD OLD WORLD
3RD STREET FROM WITHIN BEER GARDEN
NOT TO SCALE

SIGNAGE
MAX: 30'-0" H X 75'-0" W
TYPES: A, B, C, F, G

SIGNAGE
MAX: 14'-0" H X 24'-6" W
TYPES: A, B, C, F, G

SIGNAGE
MAX: 36'-0" H X 150'-0" W
TYPES: A, B, C, F, G

SIGNAGE
MAX: 36'-0" H X 24'-0" W
TYPES: G

SIGNAGE TYPES:

- A - ARCHITECTURAL
- B - EXTRUDED
- C - CUTOUT
- D - FLAG/ BLADE
- E - VINYL ON GLAZING
- F - LED/ DIGITAL
- G - MURAL

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Group, LLC.**

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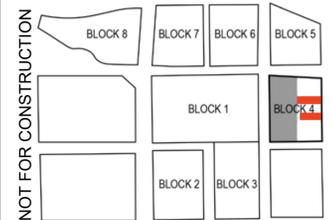
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Δ	DATE	DESCRIPTION

**BLOCK 4 -
PUBLIC PLAZA CONNECTORS**

1133 N. Old World 3rd St.,
Milwaukee, WI
53203



PROJECT NUMBER
160203

DATE
NOVEMBER 16, 2017

SHEET NAME
SIGNAGE DIAGRAMS

SHEET NUMBER

A1 - 17

SIGNAGE TYPES AND GUIDELINES

Multiple types of signage are preferred to add visual interest and variation. To encourage a high standard of signage, while understanding the need for flexibility, multiple options are identified.

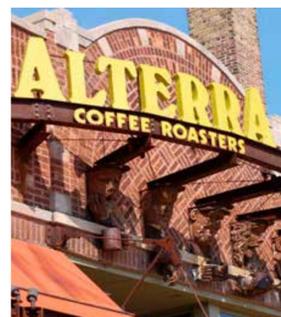
RECOMMENDED TYPES:

A

Architectural

Options: Channel or Extruded

Lighting: Internal Neon or Reverse Internal



B

Extruded

Options: Floating or Wall Mounted

Lighting: Reverse External



C

Cut-out

Options: Offset or Wall Mounted

Lighting: Internal or External



D

Flag / Blade

Options: Horizontal, Vertical, Fabric, Rigid

Lighting: Internal or External



E

Vinyl (On Glazing)

Options: Text or Graphic



F

LED / Digital

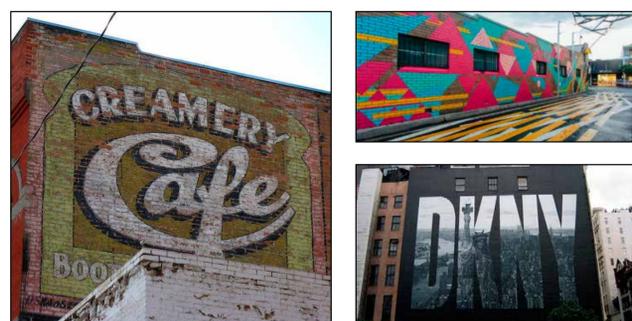
Options: Board, Mesh, Ribbon



G

Mural

Options: Text or Graphic



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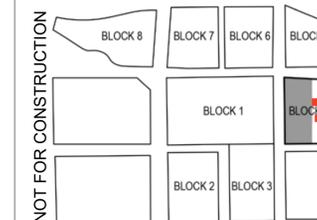
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BLOCK 4 - PUBLIC PLAZA CONNECTORS

1133 N. Old World 3rd St.,
Milwaukee, WI 53203



PROJECT NUMBER
160203

DATE
NOVEMBER 16, 2017

SHEET NAME
SIGNAGE TYPES AND GUIDELINES

SHEET NUMBER

A1 - 18

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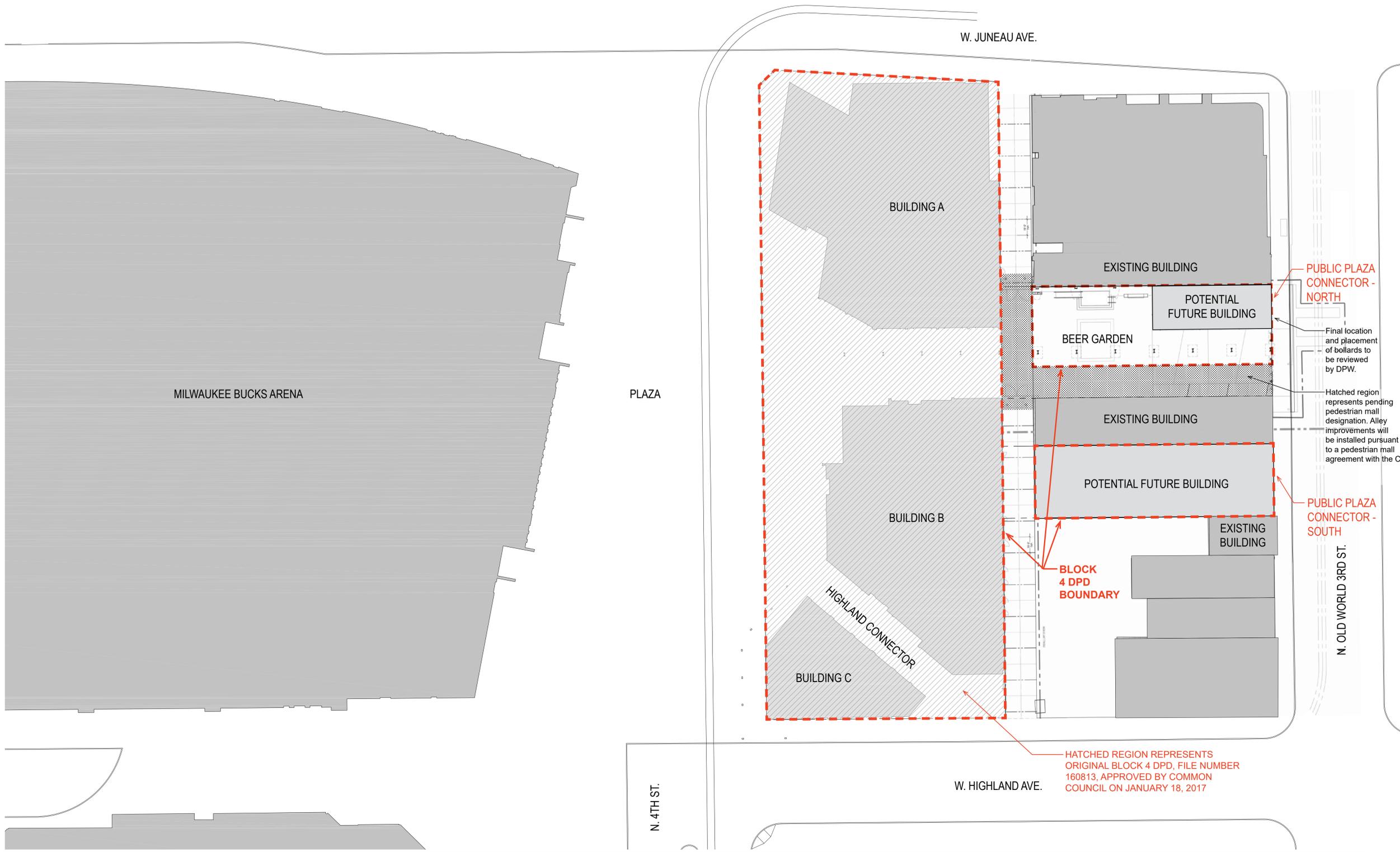
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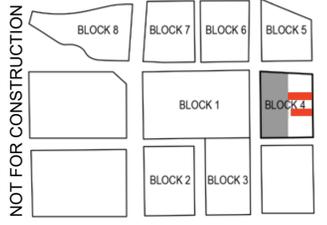


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PROJECT NUMBER
160203

DATE
NOVEMBER 16, 2017

SHEET NAME
OVERALL SITE PLAN - POTENTIAL FUTURE PHASE
SHEET NUMBER

A1 - 19