

DOA-Business Operations Division – Procurement Services Section

Finance & Personnel Committee Approval Required
For Single / Sole Source Contract
Contract #E14351

Background:

User Department:	Milwaukee Health Department
Purchasing Agent:	Catina Slocum
Contract Description:	VSC for Home Visiting Sign Language Interpreting Services
Vendor Name and Location:	Professional Interpreting Enterprise, Inc. (PIE) (Greenfield, WI)
Contract Term:	1/1/2016 through 12/31/2016 with the option to extend upon mutual consent
Requisition # and Date Received:	Requisition #14351, Received 12/4/2015
Original Contract Amount:	\$100,000.00 (GRANT-FUNDED)
Expenditures to Date:	N/A
Current Contract Amount:	N/A

Purpose of Contract/Amendment:

The Milwaukee Health Department (MHD) is seeking to enter into a Vendor Service Contract for Home Visiting Sign Language Interpreting Services with Professional Interpreting Enterprise, Inc. (PIE). This contract will provide necessary translation services, including sign language, for clients of the MHD's four (4) Home Visitation Programs (Empowering Families of Milwaukee, Nurse-Family Partnership, Parents Nurturing and Caring for Their Children and DAD Project). The contract period will be from January 1, 2016 through December 31, 2016 with the option to extend upon mutual consent and the estimated contract amount will be \$100,000.00.

Background:

The Family and Community Health Division of the MHD has a unique need to serve clients that are needing specific professional interpreting services to clients on home visits. These services include clients that are deaf requiring sign language and those that speak non-English languages such as Karen (which does not follow the American Sign Language model). Under the Home Visiting Family Foundations Grant, MHD anticipates annual expenditures to be \$10,000.00 per client and the estimated number of clients requiring these types of services annually is ten (10) families. A survey was conducted of language interpretation services in 2014 and again in late 2015 and it was determined that PIE is the only vendor suitable to meet the needs of MHD's unique client base requiring these interpretation services.

City Purchasing Director

Date

DOA-Business Operations Division – Procurement Services Section

Finance & Personnel Committee Approval Required
For Single / Sole Source Contract
Contract #E14332

Background:

User Department:	Milwaukee Health Department
Purchasing Agent:	Catina Slocum
Contract Description:	VSC for Internet Radio Advertising Services
Vendor Name and Location:	Pandora Media, Inc. (Oakland, CA)
Contract Term:	12/1/2015 through 11/30/2016 with the option to extend for four (4) additional one (1) year periods
Requisition # and Date Received:	Requisition #14332, Received 11/24/2015
Original Contract Amount:	\$50,000.00 (POTENTIALLY GRANT-FUNDED)
Expenditures to Date:	N/A
Current Contract Amount:	N/A

Purpose of Contract/Amendment:

The Milwaukee Health Department (MHD) is seeking to enter into a Vendor Service Contract for Internet Radio Advertising Services with Pandora Media, Inc. for various MHD program campaigns and events. As program needs are identified, grant and/or O & M funding sources will align with the related program needs/activities. The contract period will be for one (1) year from December 1, 2015 through November 30, 2016 with the option to extend for four (1) additional one (1) year periods and the estimated contract amount will be \$50,000.00.

Background:

Pandora Media, Inc. currently has the largest online market share for internet radio and has more active listeners than traditional radio. Pandora delivers a unique subset of the MHD's targeted demographics and allows the MHD to target advertisements to unique populations in a way that traditional radio currently does not. Currently, the MHD has contracts with local area radio stations, including Milwaukee Radio Group/Lakefront Communications and iHeart Radio, that allow them to reach additional segments of the city population targeted for the promotion of health messages.

City Purchasing Director

Date