

Aaron Martinez, CPA

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Professional Experiences:

MillerCoors LLC: Sr Finance Manager, Operations: Mar 2017 – Present

- Responsible for financial oversight, accounting, budgeting, and analysis of ~\$2.3B of annual direct materials spend
- Team is responsible for standard costing of all direct material component spend
- Responsible for financial oversight, accounting, budgeting and analysis of ~\$300M annual capital project budget
- Team supports and approves all capital business case requests
- Financial oversight of small manufacturing location, 200k annual bbls of production

MillerCoors LLC: Finance Manager, Performance Planning&Analysis: Nov 2013 -- Mar 2017

- Responsible for development and ongoing management of ~\$600M of annual corporate general and administrative divisional expense budget
- Lead and develop a team of financial analysts
- Provide financial support to a diverse customer base of 500+ employees, including the chief level heads of 5 divisions (which included Finance, HR, BIS, Legal, and Comm)
- Provide in depth financial analysis around business initiatives of the customer base; act as trusted business partner to the leadership teams of the supported divisions
- Use knowledge of the business and financial expertise to help MillerCoors sell more beer

MillerCoors LLC: Interim-Treasury Manager: Aug 2016 – Feb 2017

MillerCoors LLC: Sr Analyst, Performance Planning & Analysis: October 2012 – Nov 2013

- Responsible for development and ongoing management of ~\$160M annual Business Information Systems (BIS) budget
- Ensured accurate financial results, provided monthly financial reporting with appropriate level of variance analysis, identified cost savings, developed monthly forecasts and provided variance explanations
- Worked as a member of the BIS executive leadership team and provided insight and analysis to their business decisions
- Provided leadership and direction for a small team of one direct report and one indirect report

MillerCoors LLC: Pricing Analyst, Great Lakes Sales Region: May 2011 – October 2012

- Manage annual revenue and price promotion planning, execution and evaluation, including volume mix
- Work with GM's to develop localized pricing plans, incorporating pricing strategies, near and long term
- Support annual GI planning, execution and follow-up processes
- Provide business analysis to GM's and sales leadership related to pricing initiatives and new product launches
- Contact point for distributor customers for all pricing related issues including price

promotions, frontline price suggestions, and billing amounts

MillerCoors LLC: Financial Analyst, Great Lakes Sales Region: November 2009 – May 2011

- Support region leadership and sales staff in all financial related matters
- Provide profit and loss results reporting to leadership on a periodic basis and help manage against plan goals
- Support sales teams with budget management to ensure compliance to plans and optimize market effectiveness
- Provide financial analytics around project potential and post event results
- Support sales teams with vendor and customer relations

MillerCoors LLC: Financial Analyst, Technical Accounting: July 2007 – November 2009

- Complete company consolidations and financial reporting process on a periodic basis for internal and external reporting requirements
- Research and analyze technical accounting topics under both IFRS and US GAAP reporting standards
- Apply overall knowledge of business to special projects and department initiatives

Deloitte & Touche LLP: Audit & Assurance Specialist: Dec 2005 – July 2007

- Applied GAAP accounting principles to clients' financial statements and processes in order to gain audit assurance and reach opinions on attest engagements
- Worked within a team setting to gain an understanding of a client's competitive landscape, positioning, strengths and weaknesses, and business practices to properly audit on the basis of risk
- Worked as acting Senior Auditor on multiple engagements and helped train less experienced staff while meeting goals and deadlines

Miller Brewing Co.: Financial Systems Group (FSG) Intern: May 2005 – Dec 2005

- Provided SAP support to multiple users of the system throughout the organization
- Assisted in a project to eliminate segregation of duties conflicts within the access roles of the Purchasing module of SAP

Lincoln Contractors Supply: Sales Representative: May 2001 – May 2005

- Worked as a sales representative of the company; maintained client relationships and provided support for the use of our products
- Built client sales contracts, and solved logistical issues

Summary of Accomplishments/Certifications:

- President – MillerCoors Hispanic Organization for Leadership Advancement (Milwaukee)
- Board of Directors (Treasurer) – City of Milwaukee Business Improvement District #10
- Wisconsin Licensed Certified Public Accountant
- Working and/or educational experience with SAP, Hyperion, Microsoft Office software, Adobe, and Windows Operating Systems.
- Cardinal Stritch University Baseball Team Captain '04 and '05

- NAIA Scholar Athlete Award winner '04 and '05

Education:

University of Wisconsin-Milwaukee

M.S., Accounting – Dec 2005

Cardinal Stritch University

B.A., Business, Minor, Mathematics – May 2004

References:

Available upon request.