

Grant Award Summary

2022 Pedestrian and Bicycle Safety Enforcement Grant

Grant Type: New Grant

Grantor: Wisconsin Department of Transportation Bureau of Transportation Safety

Grant Period: July 18, 2022 - September 30, 2022

Award Amount: \$74,250 (\$57,750 from Grantor, \$16,500 from City)

Match Required: \$16,500 (in-kind Salary/Fringe Benefits)

Allocation Purpose: The grant will fund deployment of a high visibility enforcement campaign targeted at pedestrian and bicycle safety violations enforcement.

Program Goal: The goal of the WisDOT Bureau of Transportation Safety is to decrease pedestrian and bicycle crashes and deaths by 10% through increased enforcement of motorist/pedestrian/bicyclist errors and violations that cause crashes. This grant will fund a High Visibility Enforcement (HVE) campaign targeting pedestrian and bicycle safety violations, such as motorist failure to yield to pedestrians in the crosswalk, pedestrian crossing outside the crosswalk, and bicyclist failure to follow rules of the road. The enforcement campaign will include both education efforts and citations and will be implemented from mid-July through September 2022.

Data: In 2020, 1,137 pedestrian crashes occurred in Wisconsin that resulted in 50 fatalities and 1,049 pedestrian injuries. A pedestrian was injured or killed every 8 hours in 2020. Street or road crossings are the most common type of pedestrian crashes due to inattentive motorists or pedestrians stepping out into the roadway. Additionally, 619 bicycle crashes occurred in the state in 2020 with 12 fatalities and 543 bicyclist injuries.