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October 20, 2025

Richard W. Donner
Direct Dial: 414-298-8169
rdonner@reinhartlaw.com

SENT BY E-MAIL

Mr. Jim Cooney, License Division Manager
City of Milwaukee Licenses Committee
Jim.Cooney@milwaukee.gov

Dear Mr. Cooney:

Re: Licenses Committee – 10/21/2025 at 1:05 pm
Little Caesars at 9230 W. Capitol Drive

This firm represents Little Caesars Enterprises, Inc. ("LCE") in its Food Dealer License Renewal Application for its restaurant (Store #314) located at 9230 West Capitol Drive, between North 92nd Street and North 93rd Street, in the 5th Aldermanic District. Little Caesars has proudly operated at this location and served this neighborhood for more than 30 years.

Store #314 employs 25 people and is one of 5 stores that LCE operates throughout the City of Milwaukee. Many, like the subject property, that have been operating in the City for decades. LCE has deep roots in this community and a long track record of working cooperatively with local stakeholders to promptly address issues at its locations when they do arise.

In preparation for the October 21st hearing, LCE presents the following:

1. **Expired Food Dealer License.** The most recent Food Dealer License for Store #314 was issued without a hearing before the Licensing Committee on July 12, 2024 and expired on July 11, 2025. Unfortunately, in April 2025, the employee who had long overseen license renewals for LCE left the company, and as a result, the renewal for Store #314 was inadvertently delayed.

Once the issue was brought to LCE's attention by the Milwaukee Health Department on September 16, 2025, LCE acted promptly and filed its renewal application within two days, on September 18, 2025. The internal process issue that caused the delay has since been fully corrected. LCE takes its regulatory obligations seriously and this was an isolated administrative oversight. LCE's four other City locations have all renewed their Food Dealer Licenses through 2026 without incident.

On October 1, 2025, Ald. Westmoreland notified the License Division that he was objecting to LCE's renewal application and requesting a hearing. LCE was not contacted by Ald. Westmoreland prior to this objection.

On October 2, 2025, the Milwaukee Health Department closed Store #314 for failure to timely renew its Food Dealer License and instructed LCE to apply for a provisional license. The following day, October 3, 2025, LCE applied for a provisional license to allow the store to reopen pending the outcome

of the Licensing Committee hearing. Ald. Westmoreland subsequently objected to the issuance of the provisional license. LCE was not contacted by Ald. Westmoreland prior to this objection.

Store #314 remains closed and its 25 employees out of work as of October 2, 2025.

2. **Police Report.** There are 2 incidents listed on the police report during the last license period:
 - (a) 12-8-2024 – Customer became belligerent requesting more pepperoni on his pizza. Customer left and Crew Leader came into the lobby to lock the front door to prevent the customer from coming back inside. Customer pushed door open and assaulted Crew Leader. Several employees came from behind the front counter to break up the fight, during which customer punched an employee in the face. Police issued a citation to customer. LCE terminated seven employees, including the Crew Leader, for leaving the front counter during the incident in violation of company policy.
 - (b) 2-21-2025 – Police called for a fight between customers. Parties gone prior to police arrival. Police report states “*Incident had nothing to do with Little Caesars.*”
3. **DNS Citation for Cracked Wall Sign and Defective Retaining Wall.** On November 20, 2024, DNS issued a citation to LCE for a cracked wall sign and loose bricks in the retaining wall. Site inspection and citation is issued 1 day after LCE’s last communication with Ald. Westmoreland during the license period on November 19, 2024 (further described below). Due to holiday schedules and periods of severe winter weather, there was some delay in completing the necessary repairs. The issues have since been fully addressed, as shown in the attached photographs.
 - The cracked wall sign was repaired on **January 24, 2025** (invoice attached).
 - The retaining wall was repaired on **February 6, 2025** (invoice attached).
 - In response to DNS re-inspection, additional work was completed on **March 28, 2025**, including replacement of mulch in the landscape beds with pea gravel (at the direction of DNS Inspector Rusnak) and installation of protective bollards at each end of the retaining wall to prevent vehicles from driving over or into it (invoice attached).

These actions demonstrate LCE’s thorough cooperation with DNS as well as its commitment to maintaining the property in a safe and attractive condition for customers and the surrounding community.

4. **Litter.** In July 2023, in response to Ald. Westmoreland’s concerns regarding litter in the area, LCE agreed to conduct cleanup of the property three times per day and has consistently fulfilled that commitment. Included in this file are photographs showing the current condition of the property.

In an email to LCE dated August 13, 2024 (attached), Ald. Westmoreland commended the store for its cleanup efforts, noting that “*the upkeep and the pickup of litter has been much improved.*” He acknowledged that while trash can accumulate overnight, “*it is picked up every morning.*”

In an effort to prevent trash from accumulating overnight, Ald. Westmoreland has requested that LCE conduct a final litter pickup at the close of business (10 p.m.). While LCE fully supports maintaining a clean and welcoming environment, its company-wide safety policy—designed to protect employees—prohibits staff from going outside the store after dark. Attached is an excerpt from LCE’s employee handbook outlining these safety requirements. LCE takes pride in being a responsible and engaged

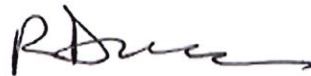
member of the neighborhood. The company respectfully submits that the presence of trash overnight (during hours when the store is closed) reflects a broader community challenge rather than a store-specific issue. As a long-standing local partner, LCE is eager to work collaboratively with Ald. Westmoreland and other community stakeholders to develop a practical, sustainable solution that ensures both cleanliness and safety for all.

Additionally, Ald. Westmoreland requested that LCE place trash bins in the parking lot to help reduce litter. In an email to LCE dated November 19, 2024, Ald. Westmoreland expressed frustration with the time required to implement this request. Because exterior trash bins are not standard at LCE locations, fulfilling this request required additional time. LCE needed to identify a vendor that could provide an outdoor bin of appropriate size and weight—one that could not be easily moved after hours and that would also be aesthetically consistent with the property's appearance. LCE also considered whether adding such bins might inadvertently encourage loitering in the parking lot.

We note that the November 19, 2024 email (sent more than 11 months ago) was the last correspondence received by LCE from Ald. Westmoreland or his office regarding litter or the property's condition. At Store #314, as well as at its four other locations within the City, LCE has a long-standing record of collaborating with local stakeholders to promptly and effectively address community concerns. Continued communication between the parties is essential to that partnership and LCE looks forward to renewed engagement with Ald. Westmoreland's office as they work together toward shared goals for the neighborhood.

We look forward to speaking with the Committee on October 21, 2025.

Yours very truly,

A handwritten signature in black ink, appearing to read 'R. Donner', with a long horizontal flourish extending to the right.

Richard W. Donner

Encl.

cc: Yadira Melendez (via email at Yadira.Melendez@milwaukee.gov)

SECURITY GUIDELINES

The security of our colleagues, customers, and restaurants is as important to us as it is to you. The following guidelines will help us to maintain this security. Managers have a responsibility to ensure all colleagues are trained on the following guidelines:

- Keep the restaurant's back door closed and secured at all times, except during trash removal or receipt of deliveries. Do not let unauthorized personnel in the back door of the restaurant. Do not open the back door after **dark** or before banking is completed.
- The following opening procedures will be followed by all colleagues when arriving at the restaurant to open:
 - Two or more colleagues arrive at the store to conduct opening procedures.
 - Prior to the manager approaching the store, the parking lot and vicinity of the store should be thoroughly checked for any suspicious persons/vehicles. Be aware of your surroundings. If there is anyone suspicious sitting in their car or loitering around the store or parking lot, leave the area immediately and call the police.
 - If there are no suspicious threats, the manager approaches the store alone while the secondary colleague waits in their vehicle, or at a safe distance, within viewing distance of the store's front door.
 - The manager enters the facility, locks the front door and gives the "all clear" sign for the secondary colleague to enter the premises.
 - In the event that the manager is forced into the store, the secondary colleague will immediately call 911.
 - These procedures should be completed regardless if the store has armored car service. Should you have any further questions or concerns, contact your Loss Prevention manager.
- After close, the front door should remain closed and secured until all closing colleagues are ready to exit the store. No colleagues should exit the store to smoke after the store closes.
- No colleagues other than Loss Prevention personnel are permitted to touch, disturb, unplug or tamper with cameras and/or surveillance equipment.
- Never open/unlock the doors while banking is in progress.
- Never take trash out after **dark**.
- The pass-thru door is to be locked at all times. No Little Caesars official, repairman, governmental official, vendor, etc., may enter a restaurant without proper identification and purpose. This includes a business card and picture identification. If someone makes a complaint, have them contact the area supervisor or regional office.
- At no time will there be anyone other than scheduled colleagues behind the front counter or in the back working area; no customers, friends, relatives, or off-duty colleagues.
- Keep windows clear to maximize visibility. Call police if you see anyone or anything suspicious. Always count money away from public view.
- If someone refuses to leave the restaurant, immediately call the police and await their help. Do not physically

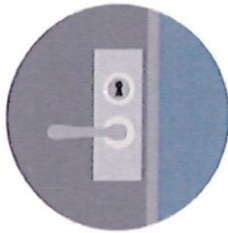
CLOSE

- At close, ensure that **ALL** trash is in a trash can with a lid and all waste is in a bin with a lid. There should be no food trash/waste exposed.

Note

Do not take trash out after **dark**.

SECURITY GUIDELINES



Back Door Locked



Never take trash
out after dark



No one behind counter
(including off-duty colleagues)

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ROBBERY RESPONSE

- Your safety is our biggest concern
- Remain calm, cooperate & do not argue with suspect
- Observe robber's appearance: height, weight, clothing
- Once safe, call for help

INVOICE 00202783

Feb 27, 2025

Bill To
LITTLE CAESARS
 2211 Woodward Ave
 Detroit, MI 48201, US
 Dino Tatangelo

Location
00314 Little Caesars
 9230 W CAPITAL DR
 Milwaukee, WI 53222, US

From
DOYLE SIGNS, INC
 232 W. Interstate Rd
 Addison, IL 60101, US
 630-543-9490
 630-543-9493 FAX
 Sharon Sloat
 sharon@doylesigns.com

Remit To
 DOYLE SIGNS, INC, 232 W. Interstate Rd
 Addison, IL 60101, US

Tracking **298029862**
 Work Order **298029862**
 Purchase Order **298029862**
 NTE **1500.00**
 Completed **Jan 24, 2025**
 Posted **Feb 27, 2025**
 Vendor ID **DOYLE SIGNS, INC. | 11275**
 Approval Code **7701015**

REPAIR / Standard 24 Hours (No OT)

SIGNAGE

The city gave us a citation for the sign being cracked. I believe you will need to reface or replace the Plexi since the can is in good shape.

slite is complete new face was installed

Check-In

Work Date	Check-In	Check-Out	# of Techs	Hours
Jan 24, 2025	Jan 24, 2025 11:30	Jan 24, 2025 12:15	1	0.76
Total IVR / Check-In Hrs				0.76

Labor	# of Techs	Time Type	Hourly Rate	Hours	Amount
Technician	1	Regular	130.00	7.5	975.00
Labor Total				7.50	975.00
Material	Part #	Units	Unit Price	Qty	Amount
NEW LITTLE FACE		Each	400.00	1	400.00
Material Total					400.00
Sub Total					1375.00
Tax					Amount
Total Tax					75.63
Total (USD)					1450.63

Called On **Called by**

Dec 9, 2024 Tracy

Approved On **Approved by**

Mar 3, 2025 Name: Tracy Jacobs -facilities
UserID: Tracy.Jacobs@LCEcorp.com

INVOICE 171453

Feb 6, 2025

Bill To

LITTLE CAESARS2211 Woodward Ave
Detroit, MI 48201, US
Dino Tatangelo

Location

00314 Little Caesars9230 W CAPITAL DR
Milwaukee, WI 53222, US

From

**IMAGEONE
INDUSTRIES**677 Dunksferry Rd
Bensalem, PA 19020, US

2158260880

2158260514 FAX

Service Dept
service@i1ind.com

Remit To

IMAGEONE INDUSTRIES, 677 D
UNKS FERRY ROAD
BENSALEM, PA 19020, US

Tracking 297965609

Work Order 297965609

Purchase
Order 297965609

Proposal prp12925173653840

Proposal
Amount 395.63

NTE 395.63

Completed Feb 6, 2025

Posted Feb 19, 2025

Vendor ID Imageone
Industries|15521Approval
Code 7702008**MAINTENANCE / Standard 24 Hours (No OT)****LAWN SERVICE**

Please fix the retaining wall. Someone knocked a few bricks out on one side. Just remove the ones on the driveway side closest to the corner. I am going to put in bollards.

remove loose block from both ends of retaining wall

Labor	# of Techs	Time Type	Hourly Rate	Hours	Amount
Technician	2	Regular	137.50	1	275.00
Labor Total				2.00	275.00
Material	Part #	Units	Unit Price	Qty	Amount
Dump fee		Each	100.00	1	100.00
Material Total					100.00
Sub Total					375.00
Tax (5.5000%)					Amount
Total Tax					20.63
Total (USD)					395.63

Called On **Called by**

Dec 8, 2024 Tracy

Paid On **Paid by**

Feb 26, 2025 Name: InvoiceProcessing



ServiceChannel[®]

Little Caesars

Proposal

DATE: Mar 28, 2025

PROPOSAL NUMBER: prp32825194131227

RFP NUMBER:

LOCATION: Little Caesars

LOCATION NUMBER: 00314

VENDOR NAME: IMAGEONE INDUSTRIES

TRACKING NUMBER: 309326111

REQUESTED BY:

PROJECT NAME & DESCRIPTION*:

Wall repair, Bollard install and mulch replacement.
Repair the damaged ends of the wall.
Install protective bollards at each end of wall by each entrance.
Backfill as needed and install weed barrier and & tan pea gravel.
Remove dead and dying plants in 3 front beds and fill beds with pea gravel
General clean up

WO DESCRIPTION:

Wall repair, Bollard install and mulch replacement. Repair the damaged ends of the wall.
Install protective bollards at each end of wall by each entrance. Backfill as needed and install
weed barrier and & tan pea gravel. Remove dead and dying plants in 3 front beds and fill beds
with pea gravel General clean up

CURRENCY*: USD

COSTS INCURRED TO DATE TOTAL 0.00

SUBTOTAL 0.00

MATERIALS

DESCRIPTION	QTY		UNIT		PRICE		TOTAL
52" Bollard	2.00	x	each	x	295.00	=	590.00
pea gravel	15.00	x	each	x	74.00	=	1,110.00
weed barrier and chem herbicide	1.00	x	each	x	275.00	=	275.00
wall stone	1.00	x	each	x	500.00	=	500.00

MATERIALS TOTAL 2,475.00

SUBTOTAL 2,475.00

Are these materials new to the store or are they replacing previously existing materials?

EXISTING

INSTALLATION LABOR

DESCRIPTION	TECH		HRS		RATE		TOTAL
Regular Hours	6.00	x	7.00	x	90.00	=	3,780.00

INSTALLATION LABOR TOTAL 3,780.00

SUBTOTAL 6,255.00

NON-INSTALLATION EXPENSES

DESCRIPTION	# OF TRIPS		CHARGE		TOTAL
disposal fee					500.00

NON-INSTALLATION EXPENSES TOTAL 500.00

SUBTOTAL 6,755.00

FREIGHT TOTAL 0.00

SUBTOTAL 6,755.00

TAX

DESCRIPTION	TOTAL
Material Sales Tax	136.13
Installation Labor Sales Tax	207.90
Non-Installation Expenses Sales Tax	27.50
TAX TOTAL	371.53
SUBTOTAL	7,126.53

ATTACHMENTS

[314 MILWAUKEE BOLLARDS 2.PNG](#)

[314 MILWAUKEE BOLLARDS.PDF](#)

SPEND BY CATEGORY

		SUBTOTAL
Costs Incurred to date	0.00	0.00
Materials	2,475.00	2,475.00
Installation Labor	3,780.00	6,255.00
Non-Installation Expenses	500.00	6,755.00
Freight	0.00	6,755.00
Tax	371.53	7,126.53

TOTAL PROJECT COST 7,126.53

CURRENCY

USD

Little Caesars – 9230 West Capitol Drive

East from North 93rd Street



North along North 93rd Street



South on North 93rd Street



Southeast toward Capitol Drive



East along West Capitol Drive



East along West Capitol Drive (parking lot)



Northeast from West Capitol Drive



West facing North 93rd Street



East towards North 92nd Street



North on North 93rd Street



Wall Signage



Richard W. Donner

From: rdonner@reinhartlaw.com
Subject: RE: 9230 W. Capitol Dr

From: Westmoreland, Lamont <Lamont.Westmoreland@milwaukee.gov>
Sent: Tuesday, August 13, 2024 11:39 AM
To: Tracy Jacobs <Tracy.Jacobs@LCEcorp.com>
Cc: Peterson, Todd <Todd.Peterson@milwaukee.gov>
Subject: 9230 W. Capitol Dr

*** This email originated from an EXTERNAL source ***
Hi Tracy,

I hope all is well. Can you have a few garbage bins placed at this location? A couple in the lot and one at the door.

There was a brand new BP gas station built next door and the owner has complained about litter from Little Caesars blowing on to his property.

I'll say that the upkeep and the pickup of litter has been much improved, which is why I approved the license renewal this year without needing a discussion at License Committee. The mornings look awful with litter scattered over the entire premises, however it is picked up every morning.

I do think the garbage bins at the door and in the lot will help litter management and reduce what we've been seeing before opening. Hoping this can happen sooner rather than later. Lastly, do you have any thoughts or ideas on ways to further reduce (aside from the bins) the litter that accumulates from the last PM premises pick up to the first in the AM?

Thanks

Lamont Westmoreland
Alderman, District 5
Milwaukee Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202
Office: 414-286-3870
Email: Lamont.Westmoreland@milwaukee.gov

<https://city.milwaukee.gov>
<https://twitter.com/cityofmilwaukee>

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