

RENEWAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk. Read instructions on reverse side. BTAVN 207789
For the license period beginning 12/19/2020; ending 12/18/2021

TO THE GOVERNING BODY of the CITY OF MILWAUKEE, MILWAUKEE COUNTY

Aldermanic District No. 4 MANJEE, Habib, Agent

Type of Legal Entity: Limited Liability Company Class 2

Complete A or B. All must complete C.

A: Individual or Partnership:

B: Full name of Corporation/Nonprofit Organization/Limited Liability Company: MKE Water Street LLC

Applicant's Wisconsin Seller's Permit Number: 456-1030078055-02	
Federal Employer Identification Number (FEIN):	
LICENSE REQUESTED	
TYPE	FEE
☐ Class A Beer	\$
☐ Class B Beer	\$
☐ Class C Wine	\$
☐ Class A Liquor	\$
☐ Class A Liquor (cider only)	N/A
☐ Class B Liquor	\$
☐ Reserve Class B Liquor	\$
☐ Class B (wine only) winery	\$
Publication fee	\$
TOTAL FEE	\$

C. 1. Trade Name ▶ ELMNT Lounge Business Phone Number (414) 763-8045

2. Address of Premises ▶ 618 N WATER ST Post Office & Zip Code ▶ Milwaukee WI 53202

3. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and
brewpubs? ☒ Yes ☐ No

4. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms
including living quarters, if used, for sales, service, consumption and/or storage of alcohol beverages and records. (Alcohol beverages may be sold
and stored only on the premises described.)

1st Floor, Mezzanine, Sidewalk Café, Basement Storage

5. Legal description (omit if street address is given above): _____

6. a. Since filing of the last application, has the named licensee, any member of a partnership licensee, or any member, officer, director, manager or
agent for either a limited liability company licensee, corporation licensee, or nonprofit organization licensee been convicted of any offenses
(excluding traffic offenses not related to alcohol) for violation of any federal laws, any Wisconsin laws, any laws of other states, or ordinances of
any municipality? If yes, complete the reverse side ☐ Yes ☒ No

b. Are charges for any offenses presently pending (excluding traffic offenses not related to alcohol) against the named licensee or any other
persons affiliated with this license? ☐ Yes ☒ No

If yes, complete the reverse side ☐ Yes ☒ No

7. Except for questions 6a and 6b, have there been any changes in the answers to the questions as submitted by you on your last application for
this license? ☐ Yes ☒ No

If yes, explain. _____

8. Was the profit or loss from the sale of alcohol beverages for the previous year reported on the Wisconsin Income or Franchise Tax Return of the
licensee? ☒ Yes ☐ No

If not, explain. _____

9. Does the applicant understand they must hold a Wisconsin Seller's Permit? (phone (608) 266-2776) ☒ Yes ☐ No

10. Does the applicant understand that alcohol beverage invoices must be kept at the licensed premises for 2 years from the date of invoice and
made available for inspection by law enforcement? ☒ Yes ☐ No

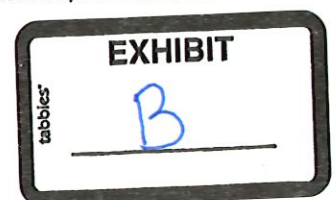
11. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☐ Yes ☒ No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully
answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named in the foregoing application; that the
applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned
further understands that any license issued contrary to Chapter 125 of the Wisconsin State Statutes shall be void, and under penalty of state law,
the applicant may be prosecuted for submitted false statements and affidavits in connection with this application. Any person who knowingly
provides materially false information on this application may be required to forfeit not more than \$1,000.


(Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)

TO BE COMPLETED BY CLERK:

Date received and filed with municipal clerk	Date reported to council/board	Date license granted
License number issued	Date license issued	Signature of Clerk / Deputy Clerk





BUSINESS RENEWAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105
Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license

Licenses Being Renewed:

BTAVN 207789 FREST 13701 PEP 6327

SD 1153

Filing Deadline: 9/24/2020

\$75.00 Late Fee Assessed After 11/1/2020

Office Use Only:

App #

N Objs No Yes

Chgs

Filed

Initials

Paid

MPD

Granted

Lic #

AD 4

BUSINESS CONTACT INFORMATION

Section 1	Legal Entity Name :MKE Water Street LLC	Trade/DBA:ELMNT Lounge
	Phone:(414) 763-8045	E-mail: habib64@aol.com
	Premises Address (include city/state/zip): 618 N WATER ST Milwaukee WI 53202	
	Mailing Address (include city/state/zip): 618 N WATER ST Milwaukee WI 53202	

AGENT OF CORP/LLC/NONPROFIT / SOLE PROPRIETOR / 1ST PARTNER

Section 2	FULL LEGAL NAME (Last, First & Middle Initial): MANJEE, Habib, Agent	Date of Birth: 7/16/64
	Home Address (include city/state/zip): 9038 W FAIRVIEW HOME GROUNDS, WI 53228	
	Driver's License Number/State ID #: M520-3206-4256-02 State: WI	
	Percent % of Ownership Interest: 100	Home Phone: N/A Cell Phone: 414-915-6510

LIST ALL PERSONS WITH 20% OR MORE OWNERSHIP INTEREST / ADDITIONAL PARTNER(S)

Section 3	FULL LEGAL NAME (Last, First & Middle Initial):	Date of Birth:
	Home Address (include city/state/zip):	
	Driver's License Number/State ID #: [][][][]-[][][][]-[][][][]-[][] State: []	
	Percent % of Ownership Interest:	Home Phone: Cell Phone:
	FULL LEGAL NAME (Last, First & Middle Initial):	Date of Birth:
	Home Address (include city/state/zip):	
	Driver's License Number/State ID #: [][][][]-[][][][]-[][][][]-[][] State: []	
	Percent % of Ownership Interest:	Home Phone: Cell Phone:
	☐ Check if there are additional persons with 20% or more ownership interest or partners. Complete additional sheets as necessary.	

REQUIRED SIGNATURE

Section 4	1. The undersigned understands that applicants are required to inform the City Clerk within 10 days of any changes in any of the information supplied in this application.
	2. The undersigned has knowledge of the City Ordinances currently regulating the license applied for herein, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicants violate any rule or regulation relating to the license.
	3. The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
	4. I/we state that this application for a license is not made for and behalf of any other person and that the applicant is not acting as an agent for, or in the employ of another.
Sole Proprietor, a Partner, or if a Corporation or LLC, the agent must sign: 	

Office Use Only:

Current License: ☐ New ☐ Renewal

Granted: ☐ No Issues ☐ WL ☐ Suspension ☐ Other

2020-2021 Plan of Operation for 618 N WATER ST

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police ☒ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: IN FRONT OF BUILDING

Number of garbage cans: Inside 20 Locations: STRATEGICALLY PLACED THROUGHOUT THE BLDG
Outside 3 Locations: 1 IN FRONT, 2 IN BACK OF BLDG

Is a crowd control barrier used? ☐ No ☒ Yes If Yes, Describe: FOR ENTRY STAGING OF EVENTS

Number of restrooms: 5 Name of solid waste contractor: ENCLIC DISPOSAL

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 25 and describe security plans:

SECURED LOT FOR EMPLOYEES ONLY WITH SECURE GATES AND SURVEILLANCE CAMERAS

Are there designated loading areas? ☐ No ☒ Yes If Yes, describe security plans:

SECURED BY STAFF, SURVEILLANCE CAMERAS

Do you have security personnel on the premises? ☐ No ☒ Yes If Yes, how many? 8-10

AND What are their responsibilities? PROVIDE SAFE ENVIRONMENT, CHECK IDs, FOLLOW COVID PRO

What security equipment do they use? WALKIE TALKIES, WHISTLES, FLASHLIGHTS, UNIFORMS

List their licensing, certification or training credentials: OUR POLICIES & PROCEDURES CERT.

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: ALL AREAS OF INSIDE/OUTSIDE VENUE (NO R/E.)

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe:

VISIBLY AND THROUGH OUR ENTRY COMPUTER SYSTEM

2. Percentage of Sales (must total 100%)

Alcohol 60 % Food Sales 30 % Entertainment 10 % Other _____ %

3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☒ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: SD 1153 Fee: \$50.00

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 13701 Fee: \$800.00

Your current food license includes the following food operations:

DHS - MODERATE, Sales \$20,001 - \$200,000, Tavern Restaurant

Are there any changes to your food operations as listed above?

☒ No ☐ Yes, If Yes, explain

8. Weights and Measures: Fee:

Number/Type of Devices:

Are there any changes to the number or types of devices? ☒ No ☐ Yes
If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Battle of the Bands, Comedy Acts, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performer(s), Patron Contests, Karaoke, Patrons Dancing, Instrumental Musicians, Bands, Pool Tables - 2, Amusement Machines - 5, Concerts - 15

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

☐ Instrumental Musicians	☐ Bands	☐ Battle of the Bands	☐ Comedy Acts
☐ Disc Jockey	☐ Magic Shows	☐ Poetry Readings	☐ Dancing by Performers
☐ Jukebox	☐ Wrestling	☐ Patron Contests	☐ Patrons Dancing
☐ Adult Entertainment/ Strippers/Erotic Dance	☐ Karaoke	☐ Bowling Alley	☐ Pool Tables
☐ Motion Pictures (movies by admission)	☐ Amusement Machines	☐ Concerts	☐ Theatrical Performances
How many screens? _____	How many? _____	Approx. # per year? _____	Approx. # per year? _____
☐ Other: _____			

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☐ No ☒ Yes If Yes, Describe:

TO ASSIST IN ADVERTISING NIGHTLY EVENTS

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

AMPLIFIERS & SPEAKERS FOR SOUND AND MUSIC

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign