

The East Side  
Business Improvement District

*The East Side BID and East Side Association represent Milwaukee's most exciting retail, entertainment, and residential district.*

*Located between Lake Michigan, the Milwaukee River, Downtown, and UWM, we are actively involved in the conscientious development of an enhanced business district designed for people looking for a dynamic place to live, work, shop, and relax.*

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August 17, 2004

Mayor Tom Barrett  
200 E. Wells St. Rm. 200  
Milwaukee, WI 53202

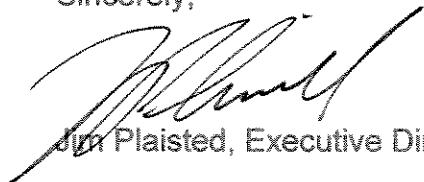
Dear Mayor Barrett,

Please find the enclosed letter regarding Geralyn Flick's interest in serving on the East Side Business Improvement District #20 Board of Directors. We are excited to have Ms. Flick serve on our board and hope that you agree she is an excellent choice to fill the vacancy created by Susan Sander's resignation earlier this summer.

Ms. Flick has owned and operated Murray Hill Pottery Works on the 2400 block of N. Murray Ave. for several years. She has been an active supporter of the East Side Open Market and of our efforts through the Business Improvement District to improve the neighborhood.

I hope you agree and will appoint Ms. Flick to the East Side B.I.D. #20 Board of Directors. Thank you for all of your efforts on behalf of our neighborhood and please feel free to call with any questions or concerns.

Sincerely,



Jim Plaisted, Executive Director

cc: Alderman Michael D'Amato