

➤ **WELCOME!**



**The Gateway  
To Milwaukee**

[www.gatewaytomilwaukee.com](http://www.gatewaytomilwaukee.com)

**The Gateway To Milwaukee is  
supported by the Airport Gateway  
Business Association and Airport  
Gateway Business Improvement  
District # 40**

**Thinking about the future... Thinking about you.**



➤ **MISSION**



**We will take a leadership role in  
planning, promoting and developing the  
vitality of The Gateway To Milwaukee**

**Thinking about the future... Thinking about you.**





## ➤ GOALS



- **Actively impact government direction**
- **Enhance community image through safety and beautification**
- **Market and develop gateway area for economic growth**
- **Network for mutually beneficial opportunities**

**Thinking about the future... Thinking about you.**



# ➤ **ACTIVELY IMPACT GOVERNMENT DIRECTION**



- **Mandated sick pay**
- **WisDOT I-94 NS Reconstruction Project**
- **Hoan Bridge**
- **Aerotropolis effort**
- **Regional transit network**



**Thinking about the future... Thinking about you.**

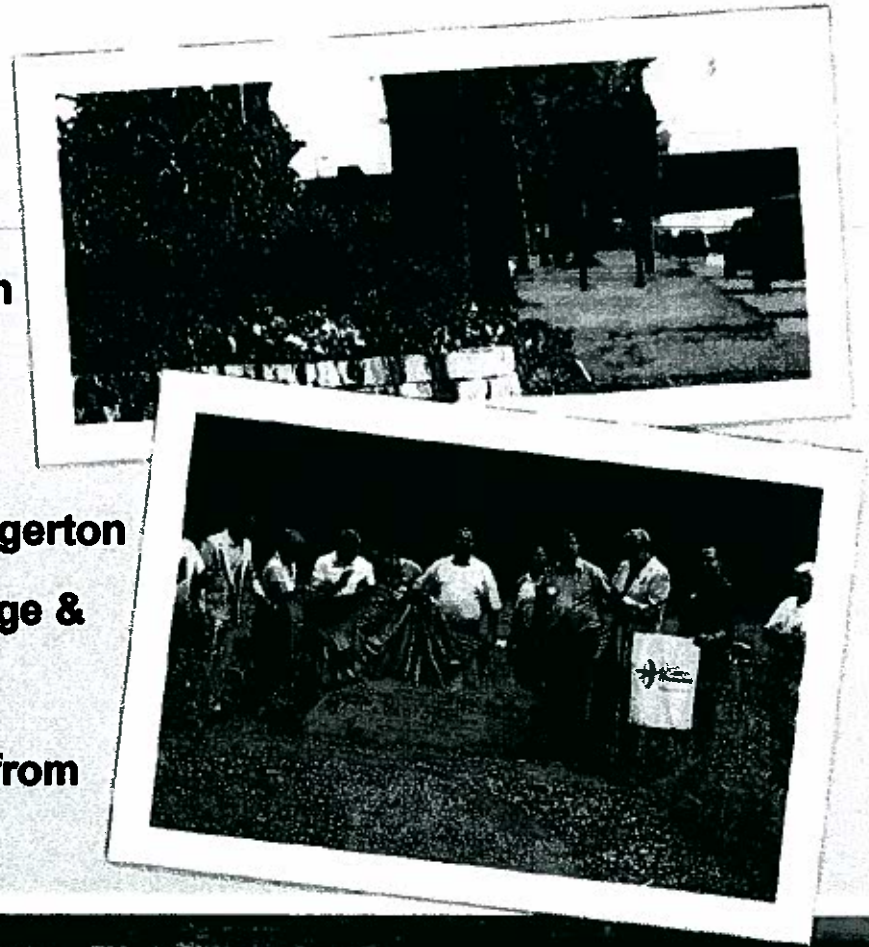




➤ **ENHANCE IMAGE THROUGH  
SAFETY & BEAUTIFICATION**



- Security Personnel, Inc.
- The Gateway Security Watch program
- Holler Park Neighborhood Association
- Rain gardens project in Holler Park
- 6th ST and Maplewood
- Signature gardens on Howell AV & Edgerton
- West side of Howell AV between Grange & Air Cargo Way
- Median landscaping on W Layton AV from 10th west to 13th



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➤ **MARKET & DEVELOP GATEWAY  
FOR ECONOMIC GROWTH**



- **New website**
- **Newsletters and E-News Updates**
- **Gateway Days and member meetings**
- **Aerotropolis concept introduction -  
Dr. Kasarda**
- **Gateway Discount Card**
- **Over 40 new members**



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