



**Department of City Development**  
City Plan Commission  
Redevelopment Authority of the City of Milwaukee  
Neighborhood Improvement Development Corporation

**Rocky Marcoux**  
Commissioner  
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Deputy Commissioner  
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May 13, 2020

To the Honorable Members of the  
Zoning, Neighborhoods and Development Committee  
City of Milwaukee  
City Hall, Room 205

Dear Committee Members:

File No. 191792 relates to the Second Amendment to the Detailed Planned Development known as Brady USA, Inc. Phase 1 (f/k/a W. H. Brady Company Corporate Center) to allow for an expansion to the existing building located at 6555 West Good Hope Road, on the south side of West Good Hope Road, west of North 60th Street, in the 9th Aldermanic District.

This zoning change was requested by the Brady Corporation and will allow a building addition and three additional loading docks to the existing building. They are proposing adding no more than 25,000 sq. ft. to the south-west side of the existing building and two new loading dock positions to the existing building's east façade (towards 60th Street) to facilitate an expansion of the facility's distribution operation.

On May 11, 2020, a virtual public hearing was held and at that time the architect spoke on behalf of the applicant about their expansion plans. He did mention that due to the COVID-19 health emergency they were not planning on moving forward with immediate construction, but still wanted to pursue the amendment. There were no public comments on the zoning change.

Since the proposed amendment is consistent with the previously approved DPD and will facilitate expansion of the existing business, the City Plan Commission at its regular meeting on May 11, 2020 recommended approval of the subject file.

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: Ald. Lewis