



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, February 26, 2020

COMMITTEE MEETING NOTICE

AD 05

Joe M Anderson

6171 N 118th St

Milwaukee, WI 53225

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 10, 2020 at 09:30 AM**

**Regarding:** Your Secondhand Motor Vehicle Dealer's - Wholesale Only License Application for "Anderson investments" at 3416 N 95th St.



There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of such a license due to the creation of undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which will have an adverse impact on the public health, safety and welfare of the community. Additionally, the over concentration of secondhand motor vehicle dealers in the neighborhood such that the concentration will have an adverse impact on the public health, safety and welfare of the neighborhood. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



Wednesday, February 26, 2020



# Notice of Public Hearing

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ANDERSON, Joe M  
Anderson investments at 3416 N 95th St  
Secondhand Motor Vehicle Dealer's - Wholesale Only License Application

**Tuesday, March 10, 2020 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/10/2020 at 9:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	3430 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3445 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3450 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3415 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3424 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3430 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3431 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3439 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3454 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3409 N 94TH ST 2	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3370 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3402 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3416 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3416 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3444 N 96TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3410 N 96TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3411 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3409 N 94TH ST 1	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3422 N 96TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3416 N 96TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9525 W TOWNSEND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3451 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3371 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3409 N 94TH ST 3	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3410 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3430 N 96TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3429 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3425 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3436 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3442 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9425 W TOWNSEND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3376 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9530 W TOWNSEND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9505 W TOWNSEND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3425 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3438 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3379 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9404 W TOWNSEND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3417 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3436 N 96TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3435 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3457 N 94TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3408 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3451 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3445 N 95TH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3401 N 95TH ST	MILWAUKEE, WI 53222

CURRENT OCCUPANT 3369 N 95TH ST MILWAUKEE, WI 53222

Total Records: 47

Radius: 250.0 feet and Center of Circle: 3416 N 95th St

302612  
CCI-amend 9/10/18



# APPLICATION AMENDMENT

Office of the City Clerk License Division  
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 1-29-20

To the License Division of the City of Milwaukee:

I, Joe Anderson, wish to amend my answer(s) on the application for a

(full legal name)

Second Hand license at 6171 N 118th street

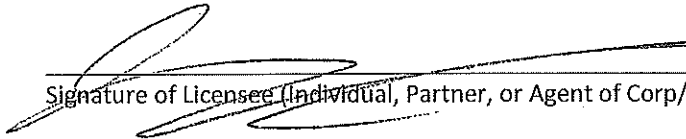
(type of license)

(premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # \_\_\_\_\_ should be: \_\_\_\_\_
2. Agent should be (full legal name): \_\_\_\_\_ Also complete 3, 4, 5 & 6
3. Date of birth should be: \_\_\_\_\_
4. Home address should be (include city/state/zip): \_\_\_\_\_
5. Phone number should be (include area code): \_\_\_\_\_
6. Driver's License Number/State ID Number should be: \_\_\_\_\_
7. Corporation/LLC name should be (full legal name): \_\_\_\_\_
8. Business name should be: \_\_\_\_\_
9. Premises address should be (include city/state/zip): 3416 N 95th street  
Milw, WI 53225
10. Business phone number should be (include area code): Anderson Investments
11. Mailing address should be (include city/state/zip): \_\_\_\_\_
12. Email address should be: \_\_\_\_\_
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): \_\_\_\_\_
14. Class B Tavern: Age Distinction should be: \_\_\_\_\_
15. Other: \_\_\_\_\_

(Check with the License Division before submitting "Other" amendments using this form.)

  
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: 302612 Date: 1/29/20 Initials: KB To LC: \_\_\_\_\_  
LC Email: MPD NS HD Initials: \_\_\_\_\_



**APPLICATION AMENDMENT**

Office of the City Clerk License Division  
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 1-7-17

**To the License Division of the City of Milwaukee:**

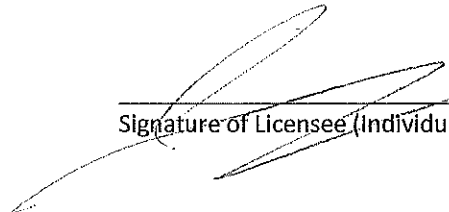
I, Joe Anderson, wish to amend my answer(s) on the application for a  
(full legal name)

Wholesale license at 6171 N 118th  
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

- 1. Answer to Question(s) # \_\_\_\_\_ should be: \_\_\_\_\_
- 2. Agent should be (full legal name): \_\_\_\_\_ Also complete 3, 4, 5 & 6
- 3. Date of birth should be: \_\_\_\_\_
- 4. Home address should be (include city/state/zip): \_\_\_\_\_
- 5. Phone number should be (include area code): \_\_\_\_\_
- 6. Driver's License Number/State ID Number should be: \_\_\_\_\_
- 7. Corporation/LLC name should be (full legal name): \_\_\_\_\_
- 8. Business name should be: \_\_\_\_\_
- 9. Premises address should be (include city/state/zip): \_\_\_\_\_
- 10. Business phone number should be (include area code): \_\_\_\_\_
- 11. Mailing address should be (include city/state/zip): \_\_\_\_\_
- 12. Email address should be: \_\_\_\_\_
- 13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): \_\_\_\_\_
- 14. Class B Tavern: Age Distinction should be: \_\_\_\_\_
- 15. Other: Remove all parking spaces

(Check with the License Division before submitting "Other" amendments using this form.)

  
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: 302672 Date: 1-7-2020 Initials: AP To LC: \_\_\_\_\_

LC Email: MPD NS HD Initials: \_\_\_\_\_

Print 5



**BUSINESS LICENSE PLAN OF OPERATION**

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

**1. Type of Business**

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*wholesale of motor vehicles*

Do you have any experience operating this type of business?  No  Yes If yes, explain:

**2. Business Operations**

- a. Proposed Opening Date: 12.20.19
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

**3. Litter & Noise**

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

**4. Smoking & Sanitation**

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 2 Locations: Basement  
Outside: 2 Locations: drive way
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 2 and describe the parking security plan: cameras
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe cameras  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 4 and list locations: outside House
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>0</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>100</u> % Describe: <u>wholesale AUTO</u>
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Florist Ave
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Joe Anderson Phone Number: 414-915-0987  
 Business Owner Address: 6181 W 118th

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	—	—	0		
Monday	8:00 A.M.	4:00 P.M.	3		
Tuesday	8:00 A.M.	4:00 P.M.	3		
Wednesday	9:00 A.M.	3:00 P.M.	3		
Thursday	9:00 A.M.	3:00 P.M.	2		
Friday	9:00 P.M.	3:00 P.M.	2		
Saturday	—	—	0		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## SECONDHAND MOTOR VEHICLE DEALER LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

Legal Entity Name: Anderson Investments  
Premises Address: 6171 W 118th

### SECTION 1 LICENSE TYPE

What type of license are you applying for? (check one)     Retail     Wholesale

### SECTION 2

Will you also be dealing in secondhand vehicle parts?     Yes     No

If wholesale, is the premises address a residential (home) address?     Yes     No

If yes, you must obtain a Home Occupational Statement from the Department of Neighborhood Services (414) 286-3874.

No vehicles can be parked and no customers are allowed at the premises.

The following questions in Section 2 do not apply to wholesale from a residential address. Go to Section 3.

Number of parking spaces available to customers/employees    1

Number of parking spaces that will be used for display/storage of Secondhand Motor Vehicles    2

Do you understand that all vehicles associated with the business must be stored on the licensed premise?     Yes     No

What are your plans to ensure this requirement is met (check all that apply)?     Employee Training

Supervisor Monitoring     Fenced Lot     Keys Kept in Locked Box     Other: \_\_\_\_\_

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise?     Yes     No

What are your plans to ensure this requirement is met (check all that apply)?     Employee Training

Supervisor Monitoring     Designated Repair Area     Other: \_\_\_\_\_

Do you understand all keys to used motor vehicles offered for sale must be kept in a secure lockbox inside the dealership building at all times when the dealership is not open for business?     Yes     No

What are your plans to ensure this requirement is met (check all that apply)?     Employee Training

Supervisor Monitoring     Other: \_\_\_\_\_

### SECTION 3 DISCLOSURE

Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked?     No     Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):

### SECTION 4 SIGNATURES

\_\_\_\_\_  
Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Additional partner or 20% or more shareholder



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, February 26, 2020

**COMMITTEE MEETING NOTICE**

AD 14

GUTIERREZ, Carlos N, Agent  
Gutierrez Auto Repair and Towing LLC  
2948 S 9TH St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 10, 2020 at 09:30 AM**

**Regarding:** Your Recycling, Salvaging or Towing License Renewal Application Adding 2 New Vehicles and Removing 5 as agent for "Gutierrez Auto Repair and Towing LLC" for "GTZ Towing" at 2948 S 9TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**MILWAUKEE POLICE DEPARTMENT  
LICENSING**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS**

**DATE:** 01/30/20

**LICENSE TYPE:** RST

**NEW:**

**RENEWAL:**

**No. 305937**

**Application Date:** 01/29/20

**License Location:** 2948 S. 9<sup>th</sup> Street

**Business Name:** Gutierrez Auto Repair

**Licensee/Applicant:** GUTIERREZ, Carlos N  
(Last Name, First Name, MI)

**Date of Birth:** 10/09/1988

**Home Address:** 1731 S. 19<sup>th</sup> Street

**City:** Milwaukee

**State:** WI **Zip Code:** 53204

**Home Phone:** 414-406-4039

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/28/20 at 1:00pm, Milwaukee Police conducted a license premise check at 2948 S. 9<sup>th</sup> Street. Violation that were found include the following: the premise did not have a license, hours/name of business/phone number were not posted, tow truck not on file with city hall, no RST sticker on the window of wrecker, no state license identification number, and no "DMV-Junk" information on either side of the wrecker. The applicant was given verbal warnings.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200280080

OtherEvent #: 20-LP-0092

## Incident

### 2948 S 9TH ST Milwaukee, WISCONSIN 53215

Incident Date/Time:: 01/28/2020 13:00:00  
CAD Number:: 200281428  
District:: 6  
Beat:: 630  
Reporting Area:: 6320

## Business Agent (1)

### GUTIERREZ GUTIERREZ, CARLOS N

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 10/09/1988  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-671-1087  
Phone 1 Type:: Cell  
Address:: 1731 S 19TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Persons Involved (1)

### CLAROS, NELSON F

Person Involvement:: Manager  
DOB:: 12/31/1978  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 4144398407  
Phone 1 Type:: C  
Address:: 1670 S 11TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Premise Data (1)

### GUTIERREZ AUTO REPAIR AND TOWING

Phone 1 Number:: (414)-406-4039  
Address:: 2948 S 9TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53215  
License Type:: Recycling/Salvage/Towing  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 11/12/2020 13:00:00  
Business Was Cited For Violation:: No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200280080

OtherEvent #: 20-LP-0092

Licensee was cooperative: (if not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### LICENSE PREMISES CHECK

See, Jeanine 012877

01/29/2020

This report is typed by P.O. Jeanine SEE, assigned to CIB-Property Crimes, Day Shift.

On 01/28/20, I conducted a License Premise Check at 2948 S 9th St, GTZ Towing, which also used the business name, Guterrez Auto Repair and Towing.

On scene was agent Carlos Gutierrez and his manager, Nelson Claros, who were both cooperative.

GTZ license has been expired since 09/19. Claros told me he purposely let the license lapse because another company was using the general name "Gutierrez Towing". Claros told me was trying to find out who was using this name and talk to them about changing names, so there was no confusion as to which company was junking vehicles.

Claros also told me he would go down to City Hall and reapply for the business's license, with Claros listed as the agent.

Claros told me they only conducted 2 non consent tows, in the last year. They keep the non consent tows in the garage at their business location. I did go over all the updates regarding Chapter 93.

Tow truck on scene was plate #GD74014.

Chapter 93 violations included: not licensed, hours name of business and phone number not posted, tow truck possibly not on file. I conducted an Chapter 93 inspection of the tow truck. There was no RST sticker in the window, which leads me to believe the vehicle is not on file with City Hall. The truck did not have the state license id number or "DMV-Junk" information on either side.

I gave verbal warnings for the violations.

On 01/29/20, GTZ had put in their application for renewal for RST license.

## Officer (1)

Reporting Officer:

See, Jeanine (012877)

01/29/2020 12:01:00

Section: (Work Location):

91



Wednesday, February 26, 2020



# Notice of Public Hearing

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GUTIERREZ, Carlos N, Agent  
GTZ Towing at 2948 S 9TH St

Recycling, Salvaging or Towing Vehicle License Renewal Application Adding 2 New Vehicles and  
Removing 5

**Tuesday, March 10, 2020 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/10/2020 at 9:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen:
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2914 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2913 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2909 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	820 W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2976 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2948 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2944 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2920 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2904 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2908A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2900 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2969 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2964 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2961 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2957 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2952 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2948 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2936 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2930 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2928 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2932 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2901B S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2972 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2968 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2961 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2949 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3001A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2913A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2949 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2949A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2936A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2928 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2929A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2924 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2905 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2977 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2957 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	821 W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2923 S 9TH ST	MILWAUKEE, WI 53215



CURRENT OCCUPANT	2917 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2909 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	829 W DAKOTA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2974 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2972 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2948A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2940 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2920 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2924A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2924A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2912A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2913 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	832 W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2972A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2969A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2929 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2925 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2917 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2973 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2972A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2965A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2948A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2941 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	827 W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2920 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2912 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2945 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2929 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2921 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2901 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	805 W DAKOTA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2964 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2945 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	825 W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	833 W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2925 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2924 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2921 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2917A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2916 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2904A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2905 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	828 W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2936B S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2936 S 8TH ST	MILWAUKEE, WI 53215

CURRENT OCCUPANT	2933 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2910 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	824 W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2968A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2953 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3006A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2924 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2903 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2968A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2968 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2956A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2952A S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2953 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2944 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2945A S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2937 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2932 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2928 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2969 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2965 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2961A S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2940 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3001 S 8TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3006 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3001 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2916 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2906 S 9TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2908 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2908B S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	832A W MANITOBA ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2960 S 9TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2933 S 9TH ST	MILWAUKEE, WI 53215

Total Records: 125

Radius: 250.0 feet and Center of Circle: 2948 S 9th St



RECYCLING, SALVAGING OR TOWING VEHICLE LICENSE SUPPLEMENTAL RENEWAL APPLICATION

ccl-rstvrenapp 8/30/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: Gutierrez Auto Repair and Towing LLC
Business Address: 2948 S 9TH ST
1. Current Approved Activities: NON-CONSENSUAL TOWING
2. Adding Activities? Do you wish to add any activities? [X] No [ ] Yes
3. Removing Activities? Do you wish to remove any business activities? [X] No [ ] Yes
4. Business Operations: Are you adding any motor vehicles to the business operations? [ ] No [X] Yes
Address where vehicle(s) will be parked when not in use: 2948 S 9th St, Milwaukee, WI 53215
Describe the facility where the vehicle(s) will be parked: [X] Garage [ ] Driveway [ ] Carport [ ] Other:
What are your plans to ensure that vehicle(s) and all materials will be stored in a secure lot or facility? [X] Alarm System [ ] Security Personnel [X] Fenced Facility [ ] Other:
Do you understand you must follow all recordkeeping, reporting and operating regulations in MCO 93-45.1-3? [X] Yes [ ] No
Do you understand all records and reports must be available to the police department upon request? [X] Yes [ ] No
5. Signature: Carolyn N. Gutierrez, 02-13-2020



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, March 02, 2020

**COMMITTEE MEETING NOTICE**

AD 14

LECHUGA, Jose G, Agent  
CLUB 2020 LLC  
6005 S 20TH St  
Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, March 10, 2020 at 09:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox, Karaoke, and 5 Amusement Machines as agent for "CLUB 2020 LLC" for "Club 2020" at 3173 S 13TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 2-07-2020  
Officer: P.O. Michael Ward

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Club 2020  
Address: 3173 S. 13<sup>th</sup> St. Milwaukee WI 53215  
Phone: 414-460-6745

Owner: Jose G Lechuga  
Owner address: 6005 S. 20<sup>th</sup> St  
City State Zip: Milwaukee WI 53221  
Owner Phone: 414-460-6745  
Owner email: Lechujose@yahoo.com

Licensee/Agent: Same as above  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Jose G Lechuga

Location currently open:  YES  NO

Projected open date: March 2020

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8pm – 2am 24 hours Y N  
Mon:  
Tue:  
Wed:  
Thu:  
Fri: 8pm -2:30am  
Sat: 8pm-2:30am

**May open during the week for special request – Birthdays, showers, and other events**

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 1
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No **No Parking Lot**
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No **No Parking Lot**
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No  
**One old light above door – Street lighting – did not observe at night time.**
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: **2**
16. Are the address numbers prominently displayed and easy to see  Yes  No **Was advised to place address in a visible location**

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No

20. How long is footage stored for later viewing: **15 days**
21. Are there exterior cameras  Yes  No How many: **2**
22. Are there interior cameras  Yes  No How many: **6**
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
24. Cameras located in parking lot  Yes  No How many **No parking lot**

**Interior Survey:**

25. What is the planned capacity **45**
26. What is the minimum number of employees That will be on premise **2**
27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
28. Is the interior of the location neat and clean?  Yes  No
29. Does an interior camera face the entrance/exit?  Yes  No
30. Is there a lockable area that separates employees from customers?  Yes  No
31. Are emergency and non-emergency numbers posted near the phone?  Yes  No
32. Does the owner know how to contact their police district directly?  Yes  No
- a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

33. How many security personnel are going to be employed: **No security at this time. Does have a plan if needed.**
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun
36. Will the security be managed by business  or contracted
37. Will they be armed  Yes  No
38. What type of security measures to be used:
- Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction
  - Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This report is written by Police Office Michael Ward, assigned to District 6, Early Power. On this day I was assigned to Squad 6264, with Police Officer Fabian Garcia.

On Friday, February 7<sup>th</sup>, 2020 we conducted a CPTED report at 3173 S. 13<sup>th</sup> St. in the City of Milwaukee.

We spoke with the applicant/agent and owner of the building, Jose G. Lechuga. Lechuga stated he owned and managed Club 69 at 1665 S. 11<sup>th</sup> St. in the City of Milwaukee. Lechuga stated he operated the bar for one year and currently owns the building. Lechuga is the current listed owner of 3173 S. 13<sup>th</sup> St. as well.

Lechuga stated he recently added two security cameras to the west and south side of the building. Both cameras were observed by officers. Lechuga stated he is willing to be a complainant regarding loitering issues around the bar and will post signs regarding.

Lechuga was advised of updating the light above the main entrance to ensure adequate lighting.

Lechuga stated he will only be open for the weekend in the beginning. Lechuga stated he and his wife will be running the operations of the bar at first.

The property has a rear residential unit attached and a common basement. The bar the storage is gated and locked.

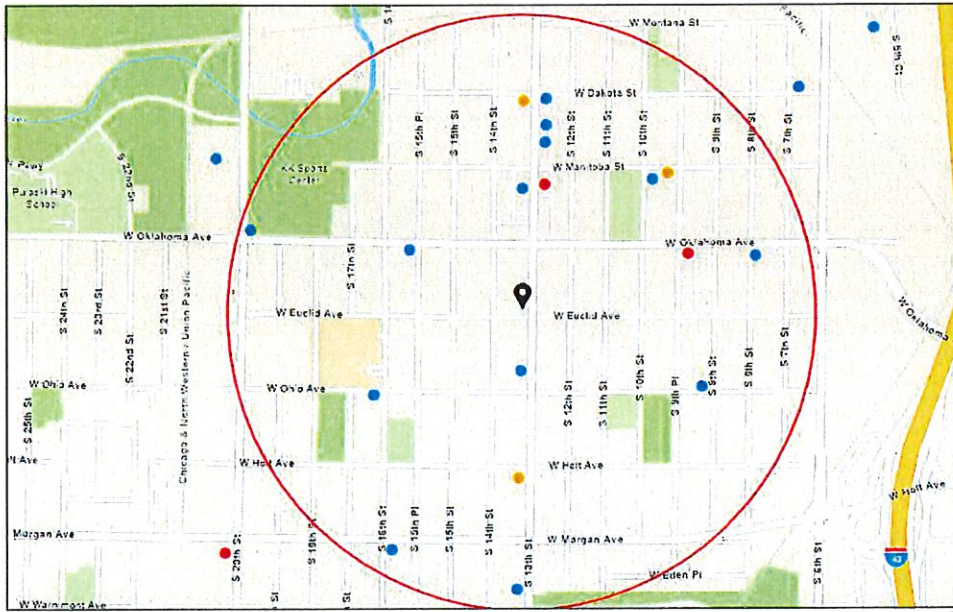


# Milwaukee City Concentration Map

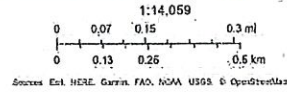
## 3173 S 13th St

Area : 21,862,585.68 ft<sup>2</sup>

Jan 29 2020 9:36:42 Central Standard Time



- Alcohol Licenses
- Class B Tavern
  - Class A Fermented Malt Beverage
  - Class A Liquor and Mall
  - City Boundary



### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	18		

### Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	MONTE ENTERPRISE S LLC	MONTERREY MARKET	ROBERTO MONTEMAYO R, Agt	3014 S 13TH ST	Class A Malt & Class A Liquor License		6/8/2020, 7:00 PM	1
2	BOB-E-LANES, INC	BOB-E-LANES	JAMES R RYDZEWSKI, Agt	2932 S 13TH ST	Class B Tavern License	51	6/13/2020, 7:00 PM	1
3	JOBIN, INC	B & B TAP	PATRICIA L WESTPHAL, Agt	3021 S 13TH ST	Class B Tavern License	49	6/22/2020, 7:00 PM	1
4	Nick's Anvil Inn	Nick's Anvil Inn	Nancy J Tribbey, SP	2900 S 13th ST	Class B Tavern License	25	6/29/2020, 7:00 PM	1
5	FRITZ'S PUB, INC	FRITZ'S PUB	STEPHEN J DJURIC, Agt	3086 S 20TH ST	Class B Tavern License	130	6/29/2020, 7:00 PM	1
6	THE DOCTOR'S INN	THE DOCTOR'S INN	GENE M PEDERSEN, SP	3010 S 10TH ST	Class B Tavern License	80	6/29/2020, 7:00 PM	1
7	El Tucanazo Taqueria Y. Mariscos Corp	El Tucanazo Taqueria Y Mariscos	FRANCISCO J GONZALEZ, Agt	3261 S 13TH ST	Class B Tavern License	65	7/12/2020, 7:00 PM	1
8	JJ STRIPES	JJ STRIPES	JAMES J DORANGRIC HIA, SR, SP	3101 S 15TH PL	Class B Tavern License	55	12/16/2020, 6:00 PM	1
9	GARY J'S PUB	GARY J'S PUB	GARY M JASICKI, SP	3303 S 16TH ST	Class B Tavern License	25	12/19/2020, 6:00 PM	1
10	P T G, LLC	COOP'S TAVERN	JASON L MOELLER, Agt	1577 W MORGAN AV	Class B Tavern License	73	12/10/2020, 6:00 PM	1
11	Gurmehar, LLC	Best Foods	Kanwal B Singh, Agt	3405 S 13th ST	Class A Fermented Malt Beverage Retailer's License		2/29/2020, 6:00 PM	1
12	C & R MARKET, LLC	C & R MARKET	LISA J YANKE, Agt	3001 S 9TH PL	Class A Fermented Malt Beverage Retailer's License		2/28/2020, 6:00 PM	1
13	El Relajo LLC	El Relajo	JOSE S VIDRIO, Agt	733 W Oklahoma AV	Class B Tavern License	76	4/1/2020, 7:00 PM	1
14	Karina's Pizza LLC	Karina's Pizza	Gabriela Zapot Mendoza, Agt	2952 S 13TH ST	Class B Tavern License	28	4/14/2020, 7:00 PM	1
15	CJ's Sports Bar	CJ's Sports Bar	SUSAN T KASPRZYK, SP	3279 S 9TH ST	Class B Tavern License	51	5/1/2020, 7:00 PM	1
16	IGG, LLC	Mi Tierra Food Mart	Parminder S Ghotra, Agt	2901 S 13th ST	Class A Fermented Malt Beverage Retailer's License		10/14/2020, 7:00 PM	1
17	Rajdip Inc	Oklahoma Liquor	Rupen A Patel, Agt	933 W Oklahoma AV	Class A Malt & Class A Liquor License		11/5/2020, 6:00 PM	1

18	Emerald City Enterprises LLC	Emerald City Catering and Events	Steve T Ozbolt, Agt	3555 S 13th ST	Class B Tavern License		5/28/2020, 7:00 PM	1
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Establishments within a 0.5 miles radius centered on area of interest.



Monday, March 02, 2020

## Licenses Committee Notice of Hearing

Jose Lechuga  
6005 S 20th St  
Milwaukee, WI 53221

Date: 3/10/2020  
Time: 09:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Disc Jockey, Jukebox, Karaoke, and 5 Amusement Machines  
LECHUGA, Jose G, Agent  
Club 2020 at 3173 S 13TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Monday, March 02, 2020



# Notice of Public Hearing

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LECHUGA, Jose G, Agent  
Club 2020 at 3173 S 13TH St

Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey,  
Jukebox, Karaoke, and 5 Amusement Machines

**Tuesday, March 10, 2020 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/10/2020 at 9:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	3164 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 11	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 14	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3219 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3214 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1331A W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1330 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3160 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3159 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 8	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 20	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 5	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 15	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3142A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3142 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1401 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3211 S 13TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3206 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1229 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3202 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1316A W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1316 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3161 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 10	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3151A S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3222A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1337 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1317 W EUCLID AVE 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1317 W EUCLID AVE 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3207 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3171 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1336A W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1326 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 12	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 9	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 19	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3148 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3150 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1335 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1331 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1317 W EUCLID AVE 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 13TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1208 W EUCLID AVE	MILWAUKEE, WI 53215

CURRENT OCCUPANT	3160A S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 18	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3151 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3138 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3136A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3136 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3224 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3220 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 13TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 13TH ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1336 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1212 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3161A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 6	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 16	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3148 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3203 S 13TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1206 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 17	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3154 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3148A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3222 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3220 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3211 S 13TH ST C	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1322A W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3173 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1214 W EUCLID AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3169 S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 13	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3156 S 13TH ST 7	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3155 S 12TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3224A S 13TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3201 S 14TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1317 W EUCLID AVE 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3211 S 13TH ST B	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1322 W EUCLID AVE	MILWAUKEE, WI 53215

Total Records: 84

Radius: 250.0 feet and Center of Circle: 3173 S 13th St





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern

Do you have any experience operating this type of business?  No  Yes If yes, explain: club 69  
club 73

## 2. Business Operations

- a. Proposed Opening Date: March 2020
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Front Sidewalk
- b. Number of Garbage Cans: Inside: 3 Locations: Behind Bar and Bathrooms  
Outside: 1 Locations: Dumpster next to garage
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? men's and ladies room
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 1 and answer the following:  
 What are their responsibilities? To make sure no weapons and check ID's  
 Is security equipment used?  No  Yes If yes, describe Inside and outside camera system  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 8 and list locations: Inside and outside
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe ID checks

## 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club  
 Night Club     Tavern     Cocktail Lounge     Teen Club  
 Banquet Hall     Sports Facility     Bowling Alley  
 Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store  
 Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing  
 Used Car Dealer     Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures  
 Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 45 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: 12<sup>th</sup> and Oklahoma Ave

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Jose G Lechuga Phone Number: 414-460-6745

Business Owner Address: 6005 S 20<sup>th</sup> St Milwaukee 53221

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

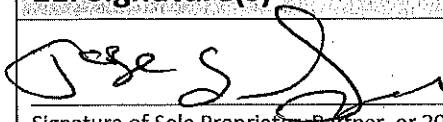
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9:00 am	2:00 am	15	21-65	None
Monday	11	11	11	11	11
Tuesday	11	11	11	11	11
Wednesday	11	11	11	11	11
Thursday	11	11	11	11	11
Friday	11	2:30 am	30	11	11
Saturday	11	2:30 am	30	11	11

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Club 2020 LLC

Premise Address: 3173 S 13<sup>th</sup> St Milwaukee WI 53221

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes  
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: Mitchell Bank

### Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.  
A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Jose G Lechos

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**See Application Information for a list of all required application forms.**


**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins Feb 1 2020 Ends Feb 28 2021
- b) Monthly rental \$ 1,000
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 1 year
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Signature**

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 3173 S 13<sup>th</sup> St Milwaukee WI 53215

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>5</u>
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:


**LEGAL CAPACITY OF PREMISES**

45 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

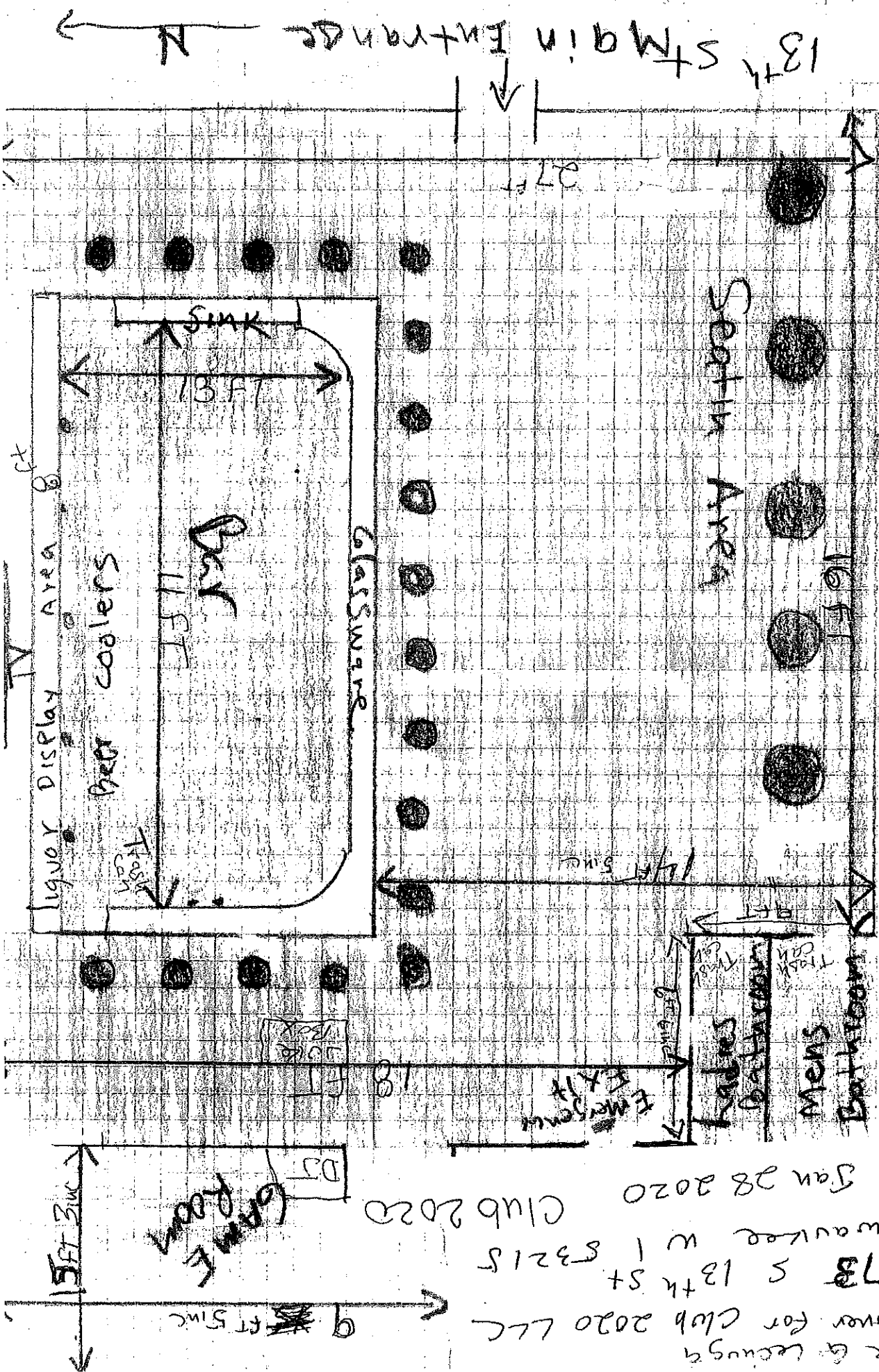
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

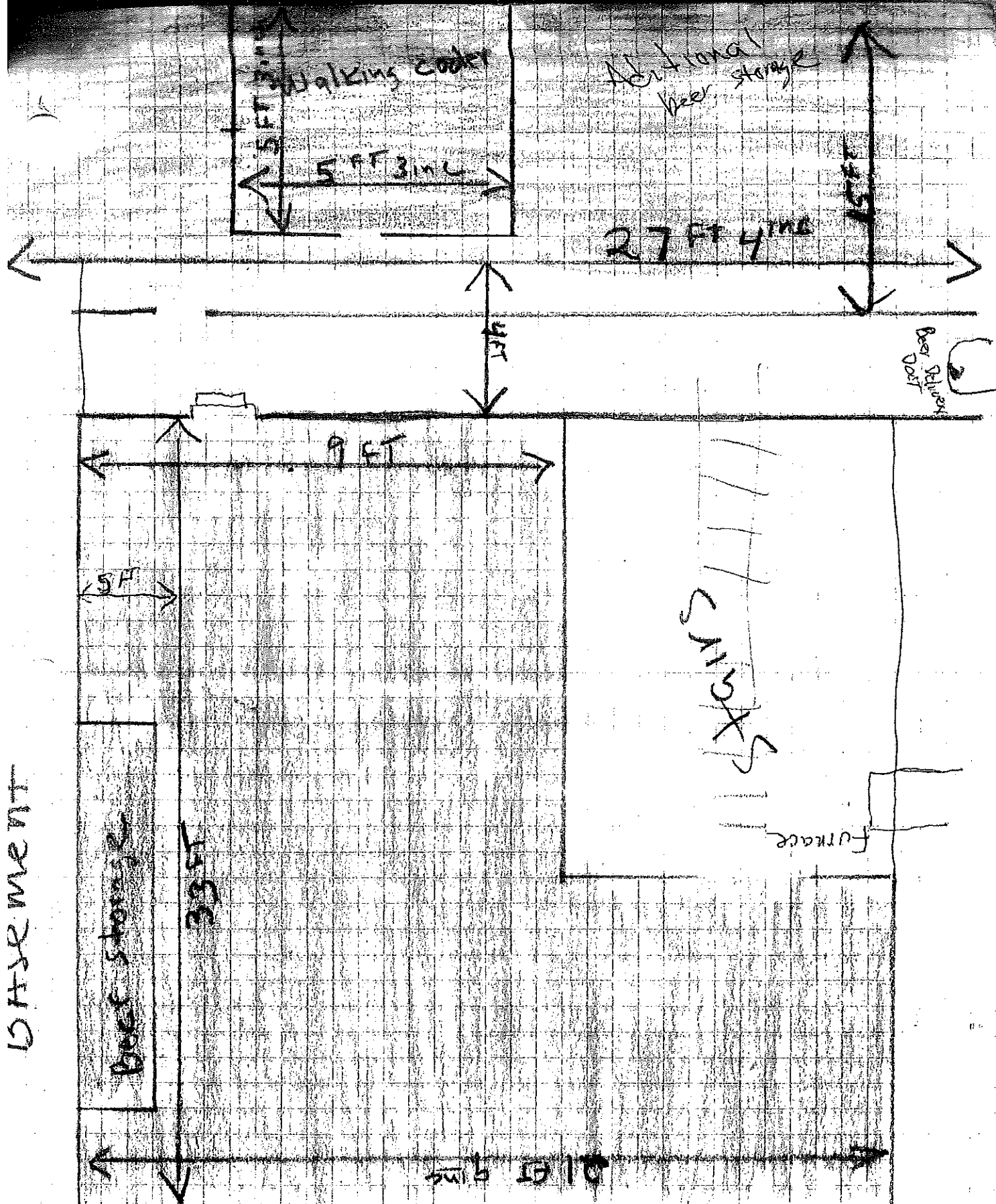
**Office Use Only:**  
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_  
Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)



Total Square FT  
 750<sup>sq ft</sup>  
 EUCLID

Jose G. Leung  
 Sole Owner for Club 2020 LLC  
 3173 S 13th St  
 Milwaukee WI 53215  
 Date Jan 28 2020  
 Club 2020

BASEMENT



Jose Lechuga  
 Sale owner for club 2020 LLC  
 3173 S. 13th St  
 Milwaukee WI 53215  
 Jan 28 2020  
 Total square footage  
 Club 2020 1200