



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 08, 2024

COMMITTEE MEETING NOTICE

AD 12

MALDONADO, Julio C, Agent
Revival Four One Four LLC
814 S 2nd St
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, October 22, 2024 at 09:40 AM

The access code is <https://meet.goto.com/366619901>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application Removing/Adding Stockholder and Transfer of Stock as agent for "Revival Four One Four LLC" for "Revival" at 814 S 2nd St. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/14/24

LICENSE TYPE: Class B Tavern

NEW: ☐

RENEWAL: ☒

No. 369011

Application Date:

License Location: 814 S 2nd St

Business Name: Revival Four One Four

Licensee/Applicant: Maldonado, Julio C
(Last Name, First Name, MI)

Date of Birth: 01/07/78

Home Address: 625 S. 5th St #640

City: Milwaukee

State: WI **Zip Code:** 53204

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/03/22 at 12:07a.m., officers were dispatched to a Noise Nuisance at 810 S. 3rd St. The caller stated loud music was coming from the tavern located at 814 S. 2nd St. Officers interviewed the employee who was cooperative and agreed to close the doors and windows when playing the music too loudly.

2. On 05/22/23, Milwaukee Police submitted a report of Noise Nuisance Calls for Service at 814 S. 2nd St. Between 08/15/22 and 03/21/23, there were 5 calls for service at the location regarding loud music coming from the location.

=====

3. On 08/02/23 at 12:41a.m., Milwaukee Police were dispatched to a Underage complaint at 814 S. 2nd St. Prior to arrival officers were provided with information, the owner's niece, who is underage, was at the bar. On arrival officers did not locate any minors and the manager stated they were there earlier for brunch. The manager further stated they are aware minors cannot be at the bar without a parent. The business was cooperative and officers were unable to contact the caller.

4. On 12/02/23 at 2:04a.m., Milwaukee Police were dispatched to a Battery at 814 S. 2nd St. Officers were advised an intoxicated subject was causing a refusing to leave. Security denied grabbing the caller by the neck, however, due to the subject refusing to leave, they did have to forcefully remove the subject from the premise.

5. On 07/28/24, Milwaukee Police were conducting Underage Tavern Enforcement at various establishments utilizing a minor Police Aide. At approximately 12:02a.m., a Police Officer and Police Aide entered 814 S. 2nd St., without being asked for Identification. The Police Aide was able to purchase two cans of beer from the bartender. The bartender was interviewed and stated it is difficult to ascertain minors when security is supposed to check ID. The bartender was advised they should go the extra step when they think someone is underage and check ID. The bartender was cooperative throughout the investigation.

Charge: Sale of Alcohol to Underage
Finding: Pending
Sentence:
Date:
Case:

6. On 07/30/24 at 3:48p.m., Milwaukee Police conducted a License Premise Check at 814 S. 2nd St. Assisting in this assignment were Agents from Wisconsin Department of Revenue Alcohol and Tobacco. The bartender and sole employee on scene was found to have an expired Class D Operator License. The agent arrived on scene and was advised of the violation.

7. On 08/02/24 at 8:47p.m., Milwaukee Police conducted a License Premise Check at 814 S, 2nd St. No violations were found and the employees were cooperative with the investigation.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232140010

OtherEvent #: 23-LP-2645

Incident

814 S 2ND ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 08/02/2023 00:14:00
CAD Number:: 232140028
District:: 2
Beat:: 222
Reporting Area:: 5236

Business Agent (1)

MALDONADO, JULIO CESAR

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 01/07/1978
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-940-4205
Phone 1 Type:: Phone
Address:: 4739 W EDGERTON AV
City:: GREENFIELD
State:: WISCONSIN
Zip Code:: 53221

Licensed Persons Involved (1)

PENA, ANTHONY E

Person Involvement:: Manager
DOB:: 05/11/1985
Sex:: MALE
Race:: WHITE
Phone 1 Number:: 4147587378
Phone 1 Type:: CELL
Address:: 3154 S 9TH PL
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53215

Licensed Premise Data (1)

REVIVAL RESTAURANT & LOUNGE

Phone 1 Number:: (414)-635-0134
Phone 1 Type:: Work
Address:: 814 S 2ND ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232140010

OtherEvent #: 23-LP-2645

Licensee was cooperative: (If not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Herrmann, Jordan T 019770

08/02/2023

This report is written by Jordan HERRMANN, assigned to District Two, Late Shift, on Squad 2341 with PO Nicholas WILCKENS.

On Wednesday, August 2, 2023, at 12:41am, we were dispatched to 814 S. 2nd St, which is in the City and County of Milwaukee, Revival Restaurant & Lounge for a Tavern Violation.

Upon our arrival I observed the bar to be in full operation with two people working security standing outside of the bar.

I attempted to speak to the caller, Imani whose phone number is 414-345-7265, who we were unable to contact. We called her multiple times and were unable to leave a voicemail due to it not being set up yet. They stated the owner's underaged niece is drinking at the bar. The subject was on scene and there was argument heard in the background.

I spoke to licensed premise bar manager, who verbally identified himself as, Anthony E. PENA (w/m, 5-11-85). They stated that the owner was no longer on scene. PENA stated that the owner's niece was not on scene at the bar and has not been at the bar since brunch time. PENA stated he is aware that the niece, who is 20, is not allowed to be at the bar unless she is with her father. PENA stated they had an issue with someone prior to our arrival who stated they were going to call the police. PENA stated this subject previously had an incident with the owner's niece and due to that they did not let her enter the bar. PENA stated this previous incident happened over a week ago and did not happen at the bar. PENA stated this subject was in a group, which PENA stated they were going to allow everyone else in the group to go into the bar, but there were still arguments about not allowing the one subject in. PENA stated they did not call the police because the verbal argument did not rise to the level of getting out of hand and they were just upset possible patrons. The business was cooperative with the investigation. The business had 2 security officers on scene. They were unarmed.

I did not review video surveillance footage regarding this complaint.

While on scene, I observed the licenses posted and they were up to date. During my investigation for a tavern violation/underage drinking I did not observe any violations in the licensed premise.

Officer (2)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232140010

OtherEvent #: 23-LP-2645

Reporting Officer: Herrmann, Jordan T (019770)

08/02/2023 07:29:00

Section: (Work Location): 23

Approving Officer: Albert, Joshua G (019226)

08/02/2023 22:42:24

Section: (Work Location): 23

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233360026

OtherEvent #: 23-LP-3872

Incident

814 S 2ND ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 12/02/2023 02:04:00
CAD Number:: 233360127
District:: 2
Beat:: 222
Reporting Area:: 5236

Business Agent (1)

MALDONADO, Julio C

Person Involvement: (Must choose Agent
AGENT from drop down):
Sex:: MALE

Licensed Persons Involved (2)

HILL, LORENZO ANTHONY

Person Involvement:: Employee
DOB:: 05/10/1975
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)553-5510
Phone 1 Type:: cell
Address:: 3225 W MC KINLEY BL
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208

ORTEGA-VASQUEZ, CARLOS A

Person Involvement:: Merchant
DOB:: 08/27/1997
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414) 553-5461
Address:: 1669 S 28TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53215

Licensed Premise Data (1)

Revival Restaurant and Lounge

Phone 1 Number:: (414)-635-1034
Phone 1 Type:: Main
Address:: 814 S 2ND ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233360026

OtherEvent #: 23-LP-3872

License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Munoz, Hector A 036939

12/02/2023

This report is written by PO Hector A. MUNOZ assigned to District Two Late Shift, Squad 2341 along with PO HERRMANN. We were in full duty Milwaukee Police Department issued uniform with our Milwaukee Police Department Badge on our outermost garment, our axon body worn cameras were activated during this incident.

On Saturday, December 2, 2023 my partner PO HERRMANN and I (PO MUNOZ), responded to a battery complaint located at 814 S 2nd St, Milwaukee, WI 53204, which is in the City and County of Milwaukee. Upon arrival we met with the caller who verbally identified himself as Carlos A. ORTEGA (H/M, 08/27/97), (414) 553-5461, who stated on today's date that the subject verbally identified as Lorenzo A. HILL (security officer) (B/M, 05/10/75), intentionally and without his consent grabbed him by the neck then pushed him out the listed business.

ORTEGA STATEMENT:

ORTEGA stated on Saturday, December 2, 2023, the security officer (HILL) grabbed him by his neck by putting both his hands around his neck making a tight grip and forcefully pushing him out the bar. ORTEGA stated he did not do anything to provoc HILL and did not believe HILL had any reason to push him out and he did not do anything.

HILL STATEMENT:

HILL stated on Saturday, December 2, 2023, ORTEGA was causing a disturbance in the bar and was not battered. HILL stated ORTEGA was intoxicated and some women in the bar inform him that ORTEGA was causing problems. HILL stated that he informed ORTEGA that he had to leave the bar and tried to escort him out peacefully, but ORTEGA refused to leave and he grabbed him. HILL stated he did not grab ORTEGA by his neck and only put his arms around him and let ORTEGA go.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233360026

OtherEvent #: 23-LP-3872

HILL stated the cameras did not capture the incident because the area where it occurred could not be visible to the cameras.

While on scene, I observed the licenses posted and they were up to date. (IF NOT POSTED OR EXPIRED NOTE IN REPORT) During my investigation for Battery I did not observe any violations in the licensed premise.

Per the district community partnership unit this location is a designated nuisance premise. The business is in billing status OR The business submitted an abatement plan which states the business will complete the following items... to eliminate nuisance activity.

END OF REPORT.

Officer (2)

| | | |
|---------------------------|---------------------------|---------------------|
| Reporting Officer: | Munoz, Hector A (036939) | 12/02/2023 06:09:00 |
| Section: (Work Location): | 23 | |
| Approving Officer: | Albert, Joshua G (019226) | 12/04/2023 21:54:35 |
| Section: (Work Location): | 23 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407280001

OtherEvent #: 24-LP-1251

Incident

814 S 2ND ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 07/28/2024 00:18:00
CAD Number:: P2407280019
District:: 2
Beat:: 240
Reporting Area:: 5236

Business Agent (1)

MALDONADO, JULIO CESAR

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 01/07/1978
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-940-4205
Phone 1 Type:: Phone
Address:: 625 S 5TH ST
Apartment or Suite:: #640
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Persons Involved (1)

LIU LUEVANO, LUIS EDUARDO

Person Involvement:: Bartender
DOB:: 03/30/1999
Sex:: MALE
Race:: WHITE
Address:: 3545 TAURUS DR
City:: CALDONIA
State:: WISCONSIN
Zip Code:: 53406

Licensed Premise Data (1)

REVIVAL RESTAURANT & LOUNGE

Phone 1 Number:: (414)-635-0134
Phone 1 Type:: Phone
Address:: 814 S 2ND ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 07/28/2024 01:00:00
Business Was Cited For Violation:: Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407280001

OtherEvent #: 24-LP-1251

Citation Number: (Additional Citations List in Narrative): M582CX0Q72

Violation/Ordinance Number:: 90-18-1-A-1 (Sale of alcohol to underage person)

Licensee was cooperative: (If not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Mendez Santiago, Dellian M 028797

07/29/2024

This report is written by PO Dellian MENDEZ-SANTIAGO (PS#028797) assigned to District Two, Late Power shift, in full duty uniform, operating marked MPD Squad 205, and equipped with my department issued body worn camera, which captured this incident.

On Saturday, July 27, 2024, Officers and Police Aides performed an underage tavern enforcement initiative. There was one team that was part of this initiative. Our team consisted of an MPD Police Aide, a Police Officer, both which were acting in a plainclothes capacity with a uniformed Police Officer monitoring them from a short distance away. The Police Aide for our team was under the age of 21. This was verified by their respective Wisconsin driver's license. Police Aide Victoria A PAGAN (PS#037189) and Police Officer Maritza REYES (PS#036320) were in plainclothes while I, along with Police Officer Jesus RODRIGUEZ JR(PS#029217), Police Officer Justin MERRITT (PS#031959), and Sergeant Jonathan MEJIA-RIVERA were all in full uniform.

Prior to attempting any checks of licensed establishments, the Police Aide and Police Officer were given instructions. Our plainclothes member of this initiative was advised they were not to produce any identification to any of the establishment. If they were asked to produce identification they would lie and say they forgot it or didn't have one to attempt to gain entry. It was explained that the Police Aide would order one alcoholic beverage, and the plainclothes Officer would order a soda or water. The plainclothes members would provide a detailed description to the uniformed officers if they were successful in being served an alcoholic beverage. Uniformed Officers would then return to the establishment to confirm the identity of the person who sold the alcoholic beverage to the Police Aide. The uniformed Officers will notify the person that they served a department member who was acting in a plain clothes capacity and failed our investigation. The uniformed officer would then inform them that they would be receiving a citation, and a license premise report would be filed.

On Sunday, July 28, 2024, at approximately 12:02 AM, PO REYES and PA PAGAN arrived at 814 S 2nd St, (Revival Restaurant and Lounge) in the City and County of Milwaukee, for an undercover underage sell of alcohol, to attempt to purchase alcohol. PA PAGAN entered the restaurant/bar at 12:03 AM, and was not carded by security and let in. PA PAGAN stated a black male, wearing a black t shirt with security in white letters, bald and tall, allowed her access into the bar without being identified. PA PAGAN ordered two Corona beers, in a can, which cost 12.00. The bartender/server who served PA PAGAN was described as a W/M, wearing a dark

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407280001

OtherEvent #: 24-LP-1251

button down shirt, jeans and a cowboy hat. After a few minutes passed PA PAGAN and PO REYES left the location.

PO MERRITT, PO RODRIGUEZ and I, entered the location, and identified the bartender/server that served PA PAGAN the drink who was identified as Luis E. LIU LUEVANO (w/m, 3/30/97). LIU LUEVANO was informed an underage person was let into the bar and he served them alcohol. LIU LUEVANO stated it is difficult to know who is underage when security is supposed to ask and check identifications. We explained if he believes the patron is underage, he should take the extra step and identify the patron. LIU LUEVANO stated on busy days it is difficult to do but understands where we are coming from.

LIU LUEVANO was informed a report will have to be filed regarding the violation and a citation would be issued. LIU LUEVANO was cooperative and respectful throughout our investigation.

The owner was not the scene at the time of the violation.

A citation under citation# #M582CX0Q72 for City of Milwaukee ordinance 90-18-1-A-1 (Sale of alcohol to underage person) will be issued with a future court date.

End of report.

Officer (2)

| | | |
|---------------------------|--|---------------------|
| Reporting Officer: | Mendez Santiago, Dellian M (028797) | 07/29/2024 01:33:00 |
| Section: (Work Location): | 24 | |
| Approving Officer: | Mejia, Jonathan (015348) | 08/03/2024 01:52:01 |
| Section: (Work Location): | 24 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407300125

OtherEvent #: 24-LP-1255

Incident

814 S 2ND ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 07/30/2024 15:28:00
CAD Number:: P2407300984
District:: 2
Beat:: 240
Reporting Area:: 5236

Business Agent (1)

MALDONADO, JULIO CESAR

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 01/07/1978
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-940-4205
Phone 1 Type:: Phone
Address:: 625 S 5TH ST
Apartment or Suite:: #640
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Persons Involved (1)

NUNO, LUCIA

Person Involvement:: Bartender
DOB:: 04/04/1990
Sex:: FEMALE
Race:: WHITE
Address:: 1935 W MORGAN AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53221

Licensed Premise Data (1)

REVIVAL

Address:: 814 S 2ND ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 07/30/2024 16:30:00
Business Was Cited For Violation:: Yes
Citation Number: (Additional Citations List In Narrative): 06815JN00X

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2407300125

OtherEvent #: 24-LP-1255

Violation/Ordinance Number:: 90-8 RESPONSIBLE PERSON UPON LICENSED PREMISES
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Diener, Matthew J 018626

07/31/2024

This report is written by PO Matthew DIENER, assigned to District 2, Day Shift, Squad 2166 (DIENER, VODICKA).

On Tuesday, July 30th, 2024, at approximately 3:48pm, Squad 2166 along with special agents from the WI Dept of Revenue-Alcohol performed a tavern check at Revival, 814 S 2nd St.

Upon arrival I observed a bartender behind the bar, later identified as Lucia NUNO (w/f, 4-4-90), and one patron sitting at the bar with a daiquiri in front of him. I asked NUNO if she has her Class D Operators (Bartender's License). She stated she did, but she didn't have it on her. A check of City of Milwaukee ACCELA revealed that NUNO possesses an Expired but Renewable Class D Operator License, which expired 12/31/2022. I advised NUNO that she does not have a valid Class D Operator License. NUNO called the licensee, MALDONADO, who arrived on scene approximately 20 minutes later and was advised about NUNO's expired license.

No other violations were observed during the inspection.

Officer (2)

| | | |
|---------------------------|-------------------------------|---------------------|
| Reporting Officer: | Diener, Matthew J (018626) | 07/31/2024 09:24:00 |
| Section: (Work Location): | 21 | |
| Approving Officer: | Vandervest, Daniel J (016084) | 08/03/2024 12:59:16 |
| Section: (Work Location): | 21 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2408020168

OtherEvent #: 24-LP-1297

Incident

814 S 2ND ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 08/02/2024 20:47:00
CAD Number:: P2408021588
District:: 2
Beat:: 240
Reporting Area:: 5236

Business Agent (1)

MALDONADO, JULIO CESAR

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 01/07/1978
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-940-4205
Phone 1 Type:: Phone
Address:: 625 S 5TH ST
Apartment or Suite:: 640
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Persons Involved (2)

REYES, ARMANDO

Person Involvement:: Bartender
DOB:: 05/23/1990
Sex:: MALE
Race:: WHITE
Phone 1 Number:: 4146003117
Phone 1 Type:: CELL

CRUZ, STEPHANIE

Person Involvement:: Bartender
DOB:: 01/17/1999
Sex:: FEMALE
Race:: WHITE
Phone 1 Number:: 4147314101
Phone 1 Type:: CELL
Address:: 930 W MONTANA ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53215

Licensed Premise Data (1)

REVIVAL RESTAURANT & LOUNGE

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2408020168

OtherEvent #: 24-LP-1297

Phone 1 Number:: (414)-635-0134
Phone 1 Type:: Phone
Address:: 814 S 2ND ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Mendez Santiago, Dellian M 028797

08/08/2024

This report is being typed by PO Dellian MENDEZ-SANTIAGO, assigned to District Two, Late Power, Tavern Squad, in full duty uniform, operating marked MPD Squad 234, and equipped with my department issued body worn camera, which captured this interaction.

On Friday, August 2nd, 2024, at approximately 8:47 PM, Squad 2445 (PO Jesus RODRIGUEZ and I) along with 2442 (PO Justin MERRITT and PO Jack CARLONI), and Squad 2416 (SGT Jonathan MEJIA-RIVERA) conducted a Tavern Check at 814 S 2nd St (Revival), in the City and County of Milwaukee.

Upon arrival, I made contact with two bartender who were identified as Armando REYES (w/m, 5/23/90) and Stephanie CRUZ (w/f, 1/17/99). I informed the bartender officers were there to conduct business license check and bartender license checks. I asked REYES and CRUZ to provide their bartender license while PO RODRIGUEZ and PO MERRITT made sure Revival's Licenses were up to date.

REYES provided his bartender's license which has an expiration date of 12/31/25. CRUZ provided her bartender license which has an expiration date of 9/30/24. The staff at revival was cooperative throughout our interaction.

All licenses were up to date at this time. It should be noted: Revival has a provisional license at this moment.

End of report.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2408020168

OtherEvent #: 24-LP-1297

Officer (2)

| | | |
|---------------------------|--|---------------------|
| Reporting Officer: | Mendez Santiago, Dellian M (028797) | 08/08/2024 01:02:00 |
| Section: (Work Location): | 24 | |
| Approving Officer: | Mejia, Jonathan (015348) | 08/08/2024 02:57:24 |
| Section: (Work Location): | 24 | |



Tuesday, October 08, 2024



Notice of Public Hearing

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MALDONADO, Julio C, Agent
Revival at 814 S 2nd St

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application
Removing/Adding Stockholder and Transfer of Stock

Tuesday, October 22, 2024 at 9:40 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/22/2024 at 9:40 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| OCCUPANT | MAIL ADDRESS | CITY STATE ZIP |
|------------------|---------------------|--------------------------|
| CURRENT OCCUPANT | 122A W NATIONAL AVE | MILWAUKEE, WI 53204-1807 |
| CURRENT OCCUPANT | 124A W NATIONAL AVE | MILWAUKEE, WI 53204-1807 |
| CURRENT OCCUPANT | 214 W WALKER ST | MILWAUKEE, WI 53204-1860 |
| CURRENT OCCUPANT | 218 W WALKER ST | MILWAUKEE, WI 53204-1860 |
| CURRENT OCCUPANT | 220 W WALKER ST | MILWAUKEE, WI 53204-1860 |
| CURRENT OCCUPANT | 220 W WALKER ST# A | MILWAUKEE, WI 53204-1860 |
| CURRENT OCCUPANT | 737 S 2ND ST | MILWAUKEE, WI 53204-1804 |
| CURRENT OCCUPANT | 739 S 2ND ST | MILWAUKEE, WI 53204-1804 |
| CURRENT OCCUPANT | 802 S 2ND ST | MILWAUKEE, WI 53204-1821 |
| CURRENT OCCUPANT | 803 S 2ND ST | MILWAUKEE, WI 53204-1822 |
| CURRENT OCCUPANT | 806 S 3RD ST | MILWAUKEE, WI 53204-1827 |
| CURRENT OCCUPANT | 810 S 3RD ST | MILWAUKEE, WI 53204-1827 |
| CURRENT OCCUPANT | 811 S 1ST ST | MILWAUKEE, WI 53204-1816 |
| CURRENT OCCUPANT | 811 S 2ND ST | MILWAUKEE, WI 53204-1822 |
| CURRENT OCCUPANT | 812 S 2ND ST | MILWAUKEE, WI 53204-1821 |
| CURRENT OCCUPANT | 812 S 2ND ST# A | MILWAUKEE, WI 53204-1821 |
| CURRENT OCCUPANT | 814 S 3RD ST | MILWAUKEE, WI 53204-1827 |
| CURRENT OCCUPANT | 814A S 3RD ST | MILWAUKEE, WI 53204-1827 |
| CURRENT OCCUPANT | 816 S 3RD ST | MILWAUKEE, WI 53204-1827 |
| CURRENT OCCUPANT | 818 S 3RD ST | MILWAUKEE, WI 53204-1827 |
| CURRENT OCCUPANT | 819A S 2ND ST | MILWAUKEE, WI 53204-1822 |
| CURRENT OCCUPANT | 828 S 1ST ST | MILWAUKEE, WI 53204-1815 |
| CURRENT OCCUPANT | 837 S 2ND ST | MILWAUKEE, WI 53204-1822 |
| CURRENT OCCUPANT | 839A S 2ND ST | MILWAUKEE, WI 53204-1822 |

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Total Records: 24

Radius 250 feet and Center of the Circle: 814 S 2nd St

2024-2025 Plan of Operation for 814 S 2ND ST

| | | | |
|---|------------------------|---|---------------|
| 1. Litter & Security Plans | | | |
| How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other: | | | |
| How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other: | | | |
| Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other: | | | |
| How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other: | | | |
| Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: | | | |
| Number of garbage cans: Inside <u>4</u> Locations: <u>behind bars, kitchen, hallway</u> Outside _____ Locations: _____ | | | |
| Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: | | | |
| Number of restrooms: <u>2</u> | | Name of solid waste contractor: <u>waste management</u> | |
| Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans: | | | |
| Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans: | | | |
| Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____ AND What are their responsibilities? _____ What security equipment do they use? _____ List their licensing, certification or training credentials: _____ | | | |
| Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>inside bar and all entrances</u> | | | |
| Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>by staff boucers, check ids.</u> | | | |
| 2. Percentage of Sales (must total 100%) | | | |
| Alcohol <u>45</u> % | Food Sales <u>55</u> % | Entertainment _____ % | Other _____ % |
| 3. Businesses On The Premises (choose all that apply): | | | |
| <input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input checked="" type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other: | | | |
| 4. Hours of Operation and Age Restriction | | | |
| Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: | | | |
| Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license. | | | |
| 5. Floor Plan and Capacity | | | |
| Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information. | | | |
| Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises. | | | |
| 6. Sidewalk Dining: Fee: | | | |
| Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application. | | | |
| 7. Food License: FREST 19286 Fee: \$1,250.00 | | 8. Weights and Measures: Fee: | |
| Your current food license includes the following food operations: DHS - MODERATE, Sales \$200,001 - \$2,000,000, Tavern Restaurant, Caterer. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain _____ | | Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions. | |

1. CURRENT APPROVED ENTERTAINMENT for Revival 814 S 2ND ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley How many? _____ | <input type="checkbox"/> Pool Tables How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission) How many screens? _____ | <input type="checkbox"/> Amusement Machines How many? _____ | <input type="checkbox"/> Concerts Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove: NA

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

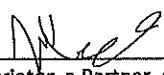
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign