

Nancy O'Keefe

9510 Ridge Boulevard

Milwaukee, Wisconsin 53226

Professional Experience

Historic Third Ward Association/Business Improvement District No. 2, Milwaukee, WI

10/97 – Present Executive Director

1/96 – 9/97 Assistant Director

Chief operating officer responsible for the management and implementation of the programs, projects and services of the organizations. This includes, but is not limited to:

- Manage infrastructure/capital improvements in the BID No. 2, which includes two parking structures, streetscape improvements, Third Ward Riverwalk and Downtown Connector.
- Manage the financial affairs of the Association and BID 2.
- Calculate and implement annual property assessments for all BID 2 property owners.
- Act as liaison to property owners, businesses, residents, Milwaukee Public Market, government agencies, business leaders and City officials.
- Assist owners and architects through the architectural review process.
- Promote and market the Third Ward as the best place to live, work, play and shop.
- Act as staff support to HTWA, BID 2 and ARB boards of directors.
- Manage and hire all employees, contractors and consultants.
- Assist property owners and real estate developers in neighborhood planning and development.
- Entice membership and motivate volunteers.
- Manage and implement Third Ward events:
 - Christmas in the Ward
 - Gallery Night and Day
 - Ice Sculpting Competition
 - Plein Air Painting Competition
 - Third Ward Art Festival

Current Affiliations

Board of Directors – Third Ward Architectural Review Board

Board of Directors – Secretary-Downtown Neighbors Association

Board of Directors – Asst. Secretary-Treasurer - Friends of Lakeshore State Park

Summerfest Technical Task Force

Milwaukee BID Council

Milwaukee Downtown Collaborative Association

Membership Affiliations

International Downtown Association

The Waterfront Center

Milwaukee Chamber of Commerce

Visit Milwaukee

Wisconsin Downtown Action Council

Wisconsin Historical Society