



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, October 06, 2022

COMMITTEE MEETING NOTICE

AD 15

MCCOY, Charles E, Agent
Charquise LLC
4230 N Oakland Av #149
Shorewood, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below. The hearing will be held at:

Tuesday, October 18, 2022 at 01:05 PM

The access code is <https://meet.goto.com/763126797>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: 763-126-797. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Karaoke, Poetry Readings and Comedy Acts as a  for "Charquise LLC" for "Charquise Boutique Hall" at 3914 W Center St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, October 06, 2022

COMMITTEE MEETING NOTICE

AD 15

MCCOY, Charles E, Agent
Charquise LLC
8096 W POTOMAC AV
Milwaukee, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below. The hearing will be held at:

Tuesday, October 18, 2022 at 01:05 PM

The access code is <https://meet.goto.com/763126797>. If you wish to call in, please call +1 (646) 749-3122 and use Access Code: 763-126-797. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Karaoke, Poetry Readings and Comedy Acts as agent for "Charquise LLC" for "Charquise Boutique Hall" at 3914 W Center St.

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 07/16/2022
Officer: Bowie Buchner

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Charquise Boutique Hall
Address: 3914 W Center St
Phone: 414-215-9251

Owner: Charles E McCoy
Owner address: 8096 W Potomac Av
City State Zip: Milwaukee, WI 53218
Owner Phone: 414-975-4448
Owner email: MR.MCCOY22@gmail.com

Licensee/Agent: Same as above
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Charles McCoy

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8:00AM – 12:00AM 24 hours Y N
Mon: 8:00AM – 12:00AM
Tue: 8:00AM – 12:00AM
Wed: 8:00AM – 12:00AM
Thu: 8:00AM – 12:00AM
Fri: 8:00AM – 12:00AM
Sat: 8:00AM – 12:00AM

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

Alcohol: Yes No Class: B #: BTAVN 339496
 Tobacco: Yes No #:
 Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: Public Entertainment Premises #: PEP 339500
 Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many:
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

- 25. What is the planned capacity 120
- 26. What is the minimum number of employees That will be on premise 1
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security

- 33. How many security personnel are going to be employed: 0
- 34. How ill they be deployed: Interior Exterior
- 35. What days will they be deployed MonTueWedThuFriSatSun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This location is an event hall that is available for rent. Therefore, the hours of operation depend on when the location is rented out. However, Mr. McCoy stated that everyone would be out by 12:00AM at the latest.

Also, at the time of this inspection this location did not have cameras. However, Mr. McCoy stated that he did plan to purchase and install cameras in the near future. He plans to have four of five camera on the exterior and five on the interior. He plans to have one of the interior cameras face the entrance/exit.

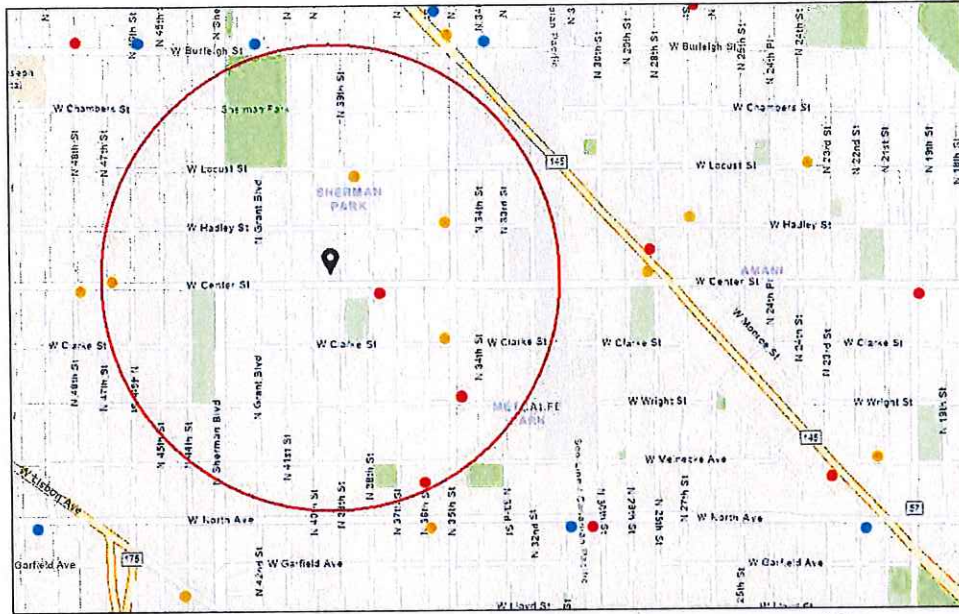


Concentration Map - 3914 W Center St

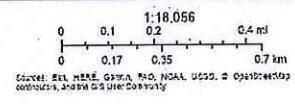
Area of Interest (AOI) Information

Area : 21,862,585.85 ft²

Jun 20 2022 11:26:55 Central Daylight Time



- Alcohol Licenses (active)
- Class B Tavern
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- City Limits



Summary

| Name | Count | Area(ft ²) | Length(mi) |
|------------------|-------|------------------------|------------|
| Alcohol Licenses | 8 | | |

Alcohol Licenses

| # | Legal Entity | Trade Name | Licensee | Address | License Type Name | Total Capacity | Expiration Date | Count |
|---|-----------------------------|-----------------------|----------------------|------------------|--|----------------|--------------------|-------|
| 1 | MEGA MARTS, LLC | PICK 'N SAVE #879 | Brett T Lyons, Agt | 2355 N 35TH ST | Class A Malt & Class A Liquor License | | 1/17/2022, 6:00 PM | 1 |
| 2 | SKYWAY FOOD MART | SKYWAY FOOD MART | AVTAR S KANG, SP | 2601 N 35TH ST | Class A Fermented Malt Beverage Retailer's License | | 3/22/2022, 7:00 PM | 1 |
| 3 | Center Street Foods LLC | Center Street Foods | Jay HADDAD, Agt | 4630 W Center ST | Class A Fermented Malt Beverage Retailer's License | | 3/9/2022, 6:00 PM | 1 |
| 4 | OMAR FOOD MARKET LLC | Omar Food | Ahmed I Salem, Agt | 2803 N 35TH ST | Class A Fermented Malt Beverage Retailer's License | | 6/7/2022, 7:00 PM | 1 |
| 5 | BUYRITE FOOD & LIQUOR | BUYRITE FOOD & LIQUOR | GEORGE C KUSAK, SP | 2500 N 35TH ST | Class A Malt & Class A Liquor License | | 7/5/2022, 7:00 PM | 1 |
| 6 | NAT LIQUOR & FOOD MART, INC | S & A LIQUOR | MAMTA SINGH, Agt | 3725 W CENTER ST | Class A Malt & Class A Liquor License | | 7/25/2022, 7:00 PM | 1 |
| 7 | Walters Grocery, LLC | Walters Grocery | ASTON B WALTERS, Agt | 3821 W LOCUST ST | Class A Fermented Malt Beverage Retailer's License | | 7/25/2022, 7:00 PM | 1 |
| 8 | Harman Beer & Liquor Inc | Buy Rite | Harpreet Singh, Agt | 2500 N 35th ST | Class A Malt & Class A Liquor License | | 11/6/2022, 6:00 PM | 1 |

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, October 06, 2022



Notice of Public Hearing

Blank Notice

MCCOY, Charles E, Agent
Charquise Boutique Hall at 3914 W Center St
Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental
Musicians, Bands, Karaoke, Poetry Readings and Comedy Acts

Tuesday, October 18, 2022 at 1:05 PM

To whom it may concern:

The above application has been made by the above nPMed applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/18/2022 at 1:05 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your nPMe, and address. (If your first and/or last nPMes are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| OCCUPANT | MAIL ADDRESS | CITY STATE ZIP |
|------------------|-----------------|--------------------------|
| CURRENT OCCUPANT | 2655 N 39TH ST | MILWAUKEE, WI 53210-2503 |
| CURRENT OCCUPANT | 2657 N 39TH ST | MILWAUKEE, WI 53210-2503 |
| CURRENT OCCUPANT | 2660 N 40TH ST | MILWAUKEE, WI 53210-2504 |
| CURRENT OCCUPANT | 2661 N 39TH ST | MILWAUKEE, WI 53210-2503 |
| CURRENT OCCUPANT | 2662 N 40TH ST | MILWAUKEE, WI 53210-2504 |
| CURRENT OCCUPANT | 2663 N 39TH ST | MILWAUKEE, WI 53210-2503 |
| CURRENT OCCUPANT | 2667 N 39TH ST | MILWAUKEE, WI 53210-2503 |
| CURRENT OCCUPANT | 2668 N 40TH ST | MILWAUKEE, WI 53210-2504 |
| CURRENT OCCUPANT | 2669 N 39TH ST | MILWAUKEE, WI 53210-2503 |
| CURRENT OCCUPANT | 2670 N 40TH ST | MILWAUKEE, WI 53210-2504 |
| CURRENT OCCUPANT | 2672 N 40TH ST | MILWAUKEE, WI 53210-2504 |
| CURRENT OCCUPANT | 2674 N 40TH ST | MILWAUKEE, WI 53210-2504 |
| CURRENT OCCUPANT | 2677 N 39TH ST | MILWAUKEE, WI 53210-2503 |
| CURRENT OCCUPANT | 2679 N 39TH ST | MILWAUKEE, WI 53210-2503 |
| CURRENT OCCUPANT | 2701 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2702 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2702 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2703 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2704 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2704 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2706 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2706 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2708 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2708 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2709 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2712 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2713 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2714 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2714A N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2715 N 40TH ST | MILWAUKEE, WI 53210-2546 |
| CURRENT OCCUPANT | 2716 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2717 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2718 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2718 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2719 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2719 N 40TH ST | MILWAUKEE, WI 53210-2546 |
| CURRENT OCCUPANT | 2723 N 40TH ST | MILWAUKEE, WI 53210-2546 |
| CURRENT OCCUPANT | 2724 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2725 N 40TH ST | MILWAUKEE, WI 53210-2546 |
| CURRENT OCCUPANT | 2728 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2728 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2729 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2729 N 40TH ST | MILWAUKEE, WI 53210-2546 |
| CURRENT OCCUPANT | 2730 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2730 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2731 N 39TH ST | MILWAUKEE, WI 53210-2551 |

| | | |
|------------------|-------------------|--------------------------|
| CURRENT OCCUPANT | 2731 N 40TH ST | MILWAUKEE, WI 53210-2546 |
| CURRENT OCCUPANT | 2734 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2734 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2735 N 40TH ST | MILWAUKEE, WI 53210-2546 |
| CURRENT OCCUPANT | 2736 N 39TH ST | MILWAUKEE, WI 53210-2550 |
| CURRENT OCCUPANT | 2736 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2739 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2740 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2741 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2742 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2744 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2745 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2746 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2747 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2750 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2751 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 2752 N 40TH ST | MILWAUKEE, WI 53210-2545 |
| CURRENT OCCUPANT | 2753 N 39TH ST | MILWAUKEE, WI 53210-2551 |
| CURRENT OCCUPANT | 3823 W CENTER ST | MILWAUKEE, WI 53210-2555 |
| CURRENT OCCUPANT | 3827 W CENTER ST | MILWAUKEE, WI 53210-2555 |
| CURRENT OCCUPANT | 3829A W CENTER ST | MILWAUKEE, WI 53210-2555 |
| CURRENT OCCUPANT | 3912 W CENTER ST | MILWAUKEE, WI 53210-2556 |
| CURRENT OCCUPANT | 3912A W CENTER ST | MILWAUKEE, WI 53210-2556 |
| CURRENT OCCUPANT | 3912B W CENTER ST | MILWAUKEE, WI 53210-2556 |

Blank Notice

Total Records: 70

Radius 250.0 feet and Center of Circle: 3914 W Center St



APPLICATION AMENDMENT

Office of the City Clerk License Division
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 9/13/22

To the License Division of the City of Milwaukee:

I, Charles McCoy, wish to amend my answer(s) on the application for a

BTAVN, PEP license at 3914 W Center St. Mil, WI 53210

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name): _____ Also complete 3, 4, 5 & 6
3. Date of birth should be: _____
4. Home address should be (include city/state/zip): _____
5. Phone number should be (include area code): _____
6. Driver's License Number/State ID Number should be: _____
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____
10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____
12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____
14. Class B Tavern: Age Distinction should be: _____
15. Other: My LICENSES ARE FOR PRIVATE EVENTS ONLY!

(Check with the License Division before submitting "Other" amendments using this form.)

[Signature]
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: BTAVN 309490 Date: 9/13/2022 Initials: CM To LC: _____
 LC Email: MPD NS HD Initials: _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Chequise Boutique Hall is a event hall for birthday parties, repases, meetings, pop up shops and small intimate gatherings.

Do you have any experience operating this type of business? No Yes If yes, explain: Currently operating

2. Business Operations

- a. Proposed Opening Date: 7/1/22
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6 Locations: 2 front 2 offices 2 storage
Outside: 2 Locations: Alley
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: City

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? Street and describe the parking security plan: Street parking with security personnel at some hired events
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 2 and answer the following:
 What are their responsibilities? managing the door count, taking proper security measures for patrons using the space for hired events
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 3 and list locations: front and side and rear of the building
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

| | | | |
|--------------------------------|--|--|---|
| Alcohol <u>5</u> % | Food <u>0</u> % | Secondhand Merchandise <u>0</u> % | Precious Metals & Gems <u>0</u> % |
| Entertainment <u>0</u> % | Cigarettes <u>0</u> % | | |
| Pawnbroker Activity <u>0</u> % | Salvaged Materials <u>0</u> % (such as scrap metal) | Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> % | Other <u>95</u> % Describe: <u>event hall rental</u> |

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: WINE & BEER ONLY

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 110 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: 39th & Center Street
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Lobban Development Inc Phone Number: 414-975-4448
 Building Owner Address: 4230 N Oakland Ave #149 Shorewood, WI 53211

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

| Day of the Week | Proposed Hours of Operation: | | Estimated Number of Customers expected each day | Potential Age Range of Customers | Class B Tavern Applicant Only: Age Restriction (If none, write 'None') |
|-----------------|----------------------------------|-----------------------------------|---|----------------------------------|--|
| | Open Time (include a.m. or p.m.) | Close Time (include a.m. or p.m.) | | | |
| Sunday | 10 a.m. | 12 a.m. | 25 | 21+ | NONE |
| Monday | 10 a.m. | 12 a.m. | 25 | 21+ | NONE |
| Tuesday | 10 a.m. | 12 a.m. | 25 | 21+ | NONE |
| Wednesday | 10 a.m. | 12 a.m. | 25 | 21+ | NONE |
| Thursday | 10 a.m. | 12 a.m. | 25 | 21+ | NONE |
| Friday | 10 a.m. | 12 a.m. | 25 | 21+ | NONE |
| Saturday | 10 a.m. | 12 a.m. | 25 | 21+ | NONE |

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: **Charquise, LLC**

Premise Address: **3914 W Center Street Milwaukee, WI 53210**

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Charquise, LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 5000

d) Total amount paid for business \$ 10,000

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 6/1/2021 Ends 7/31/2025

b) Monthly rental \$ 2500

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 4

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 3914 W CENTER St. Mil, WI 53210

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

| | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines How many? _____ |
| <input checked="" type="checkbox"/> Bands | <input checked="" type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance | <input type="checkbox"/> Concerts Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____ | <input checked="" type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input checked="" type="checkbox"/> Other: Private events | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: _____

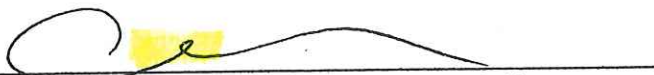
LEGAL CAPACITY OF PREMISES

110 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

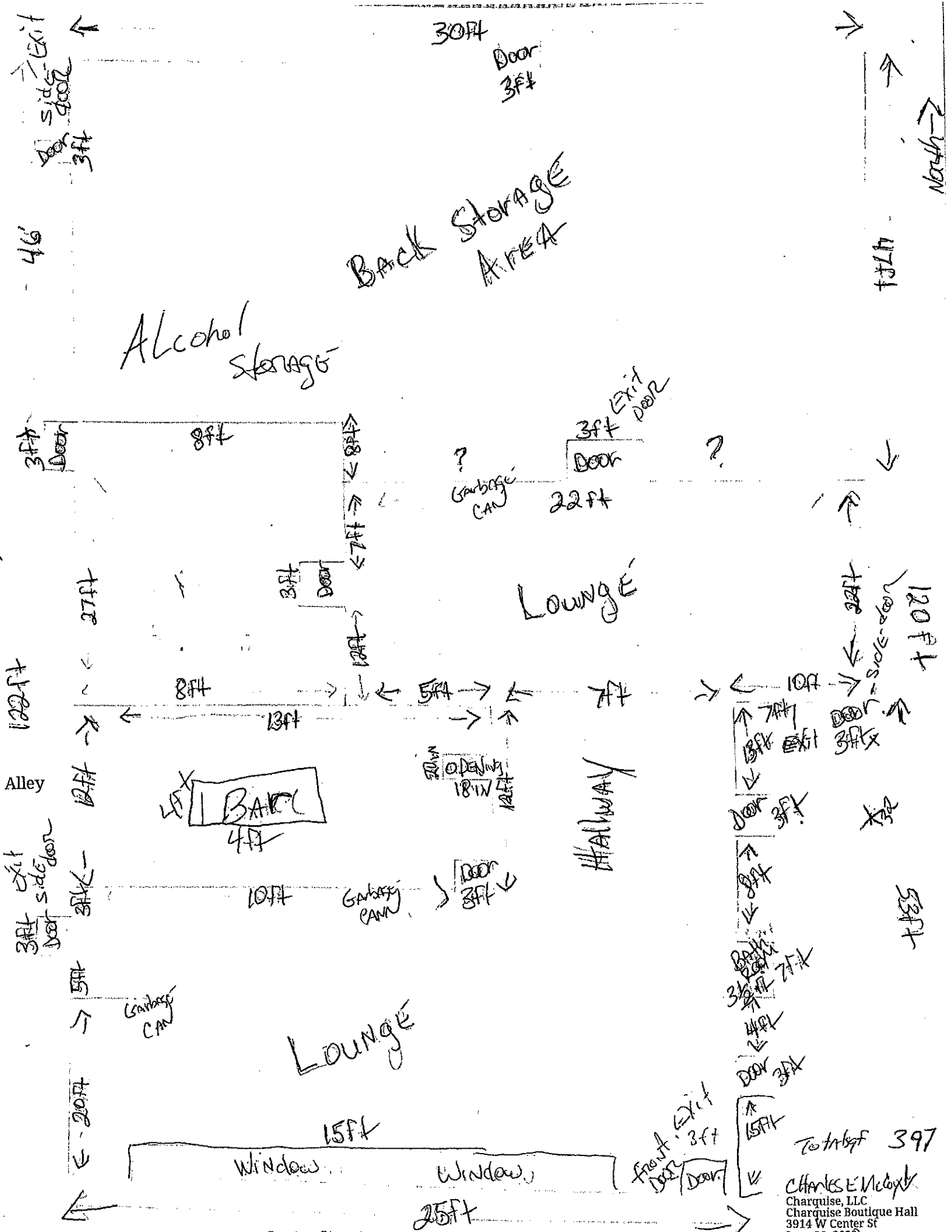
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



Total 397
 Charles E. McCoy
 Charquise, LLC
 Charquise Boutique Hall
 3914 W Center St
 June 20, 2022