

BY ALDS. BAUMAN, JOHNSON, COGGS, HAMILTON, STAMPER, SPIKER, BORKOWSKI,  
DODD, PÉREZ, LEWIS, RAINEY

*Resolution recognizing the month of June 2021 as Ride for the Arts Month in the City of Milwaukee*

**WHEREAS,**

## **RIDE FOR THE ARTS MONTH**

*is recognized during the month of June to give appreciation to the UPAF and all the performing arts organizations in the Southeastern Wisconsin; and*

**WHEREAS,** *Since 1967 the United Performing Arts Fund (UPAF) has been the single largest contributor to each of its Member Groups including 14 of Southeastern Wisconsin's most prominent performing arts groups, including First Stage, Florentine Opera Company, Milwaukee Ballet, Milwaukee Repertory Theater, Milwaukee Symphony Orchestra and Skylight Music Theatre, as well as Bel Canto, Black Arts MKE, Danceworks, Milwaukee Chamber Theatre, Milwaukee Youth Symphony, Next Act, Present Music and Renaissance Theaterworks; and*

**WHEREAS,** *UPAF partnered with 26 local nonprofit partners to bring the power of the performing arts to individuals and families that do not have easy access to these cultural assets, and this has allowed for all members of local communities to take part in the performing arts process; and*

**WHEREAS,** *UPAF has ensured diversity, equity and inclusion within the arts for years by developing a robust arts education program which has educated more than 100,000 local children, and has also established outreach programs which have provided meaningful experiences for local children and individuals from underserved neighborhoods, and is continually evolving; and*

**WHEREAS,** *UPAF and the local performing arts scene employed more than 6,000 people and annually generated \$80 million in event-related spending above the price of a ticket, and has contributed significantly to other industries such as tourism, restaurants, bars and parking in Southeastern Wisconsin; and*

**WHEREAS,** *The UPAF Ride for the Arts is Wisconsin's most attended recreational bike ride and the largest event fundraiser for UPAF, and the event is open to all ages and cycling skill levels and this year participants may ride, walk, run or roll providing accessibility for all to participate; now, therefore, be it*

**RESOLVED,** *That the Common Council of the City of Milwaukee recognizes June 2021 as Ride for the Arts Month; and, be it*

**FURTHER RESOLVED,** *That a suitably engrossed copy of this resolution be presented to the United Performing Arts Fund.*

**Introduced by Common Council members Robert J. Bauman, Cavalier Johnson, Milele A. Coggs, Ashanti Hamilton, Russell W. Stamper, II, Scott Spiker, Mark A. Borkowski, José G. Pérez, Chantia Lewis and Khalif J. Rainey and approved by all members of the Milwaukee Common Council on November 24, 2020.**