

# RIVERWORKS WEEK

A week celebrating Milwaukee's

District

150524

WEDNESDAY:  
SEPTEMBER

16

# THE ENTREPRENEURIAL MAKER

6:30 PM - 10:00 PM

The Goat Palace: 3740 N. Fratney Street

Whether your interests are in craft, food, technology or manufacturing tonight is the night to get connected. Brooklyn craft entrepreneur Jessica Banks will be our keynote speaker, we will host the first round of Riverworks' Dolphin Pool, and we will start and end the event with networking at The Goat Palace. Food and beverages will be served.

6:30pm - 7:00pm: **Networking**

7:00pm - 8:30pm: **Program:**

Keynote Speaker Jessica Banks

Q & A with Speaker

First Round Dolphin Pool Pitches

8:30pm - 10:00pm: **Networking at The Goat Palace**

FRIDAY:  
SEPTEMBER

18

# BAR-B-QUE ON THE BEERLINE X

4:00 PM - 9:00 PM

The Beerline Trail Extension: 3601 N. Richards Street

The Beerline Trail Extension, wholly located in Riverworks: Milwaukee's Creative District will be ready for action as we formally open the trail.

4:00pm - 9:00pm: **Food Trucks, Performances, Demonstrations & Hands-on Activities  
by Local Artists & Musicians**

4:00pm - 6:00pm: **Pop-up Lot with Games, Treats & Community Resource Information**

5:00pm - 6:00pm: **Milwaukee Polo Club Demonstration, Milwaukee Bucks Dancers,  
Announce Dolphin Pool Finalists**

6:00pm - 7:30pm: **I Am Milwaukee's Splash!**

7:30pm - 7:45pm: **Announce the Dolphin Pool Finalists**

8:30pm - 9:00pm: **Nighttime on the Trail**

THURSDAY:  
SEPTEMBER

17

# THE NORTH COAST SUMMIT

4:30 PM - 7:30 PM

*Estabrook Park Beer Garden: 4400 N. Estabrook Parkway*

September in the Park, a great place to explore the regional potential of the Riverworks-Shorewood-Glendale triumvirate. Join the discussion and meet your neighbors as governmental, business, and community leaders are invited to network and build at the Estabrook Beer Garden. Beer will be served.

4:30pm - 7:30pm: **Networking** With Milwaukee, Shorewood, Glendale governmental, business & community leaders

SATURDAY:  
SEPTEMBER

19

# MILWAUKEE'S CREATIVE DISTRICT ALIVE!

10:00 AM - 6:00 PM

*Fratney Street: Between Nash Street & Vienna Avenue*

Doors Open Milwaukee Location, Roller Printing in the Street, Open Air Medina Market, Live Iron Pour Demonstration, Riverworks Dolphin Pool Final, music, food and beer trucks. Come spend summer's last Saturday in Milwaukee's Creative District.

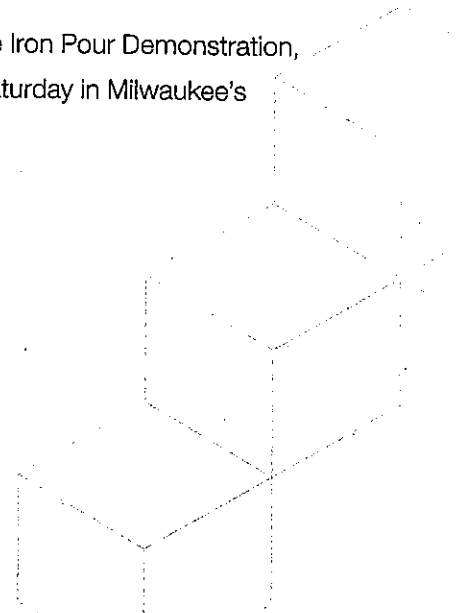
10:00am - 5:00pm: **Doors Open Milwaukee!**

10:00am - 4:00pm: **Road Roller Printmaking**

11:00am - 6:00pm: **Medina Open Air Market**

3:00pm - 4:00pm: **Iron Pour Demonstration**

4:30pm - 5:30pm: **Dolphin Pool Finale**



# RIVERWORKS'

# DOLPHIN POOL

Swift, powerful, highly intelligent and collaborative, Dolphins showcase many skills needed to succeed as an entrepreneur. Riverworks: Milwaukee's Creative District, in the spirit of honoring these oceanic champions, is hosting a competition to attract creative entrepreneurs to our community.

Our competition, Riverworks Dolphin Pool, is accepting applications now for businesses ready to take their next steps. The Dolphin Pool judges will choose nine contestants from all of the entries submitted and will listen to those pitches during Wednesday night's event.

Three finalists will be chosen from that group and will compete during Saturday's event for the grand prize. Everyone wins by networking, and exchanging ideas - Dolphin style!

## **First Round:**

1 Minute Presentation during Wednesday's **Entrepreneurial Maker Night** 6:30pm-10:00pm  
*Wednesday, September 16, The Goat Palace: 3740 N. Fratney St.*

## **Finalists Announcement:**

The 3 Finalists will be Announced during Friday's **Party on The Beerline X** 5:00pm - 8:30pm  
*Friday, September 18, The Beerline Extension Trail: 3600 N. Richards St.*

## **Final Round:**

5 - 7 Minute Presentations at the end of **Saturday's Medina Market/Block Party** 4:30pm - 5:30pm  
*Saturday, September 19, The Goat Palace: 3740 N. Fratney St.*

**FOR MORE INFORMATION VISIT:**  
[riverworks.mke.org/week](http://riverworks.mke.org/week)



# PEOPLE **MAKE** RIVERWORKS

Loaded with valuable tools and connections, Riverworks is here to help you start, grow, or relocate your business.

**LET'S MAKE IT HAPPEN!**

For more information on getting started, contact:

**CHRIS GRANDT:**  
[chrisg@riverworksmke.org](mailto:chrisg@riverworksmke.org)

Pictured:  
**Aaron Cergol,** Cergol Tool and Forgeworks

JOIN US FOR A  
WEEK CELEBRATING

# RIVERWORKS: MILWAUKEE'S CREATIVE DISTRICT

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Quickly becoming a destination for Milwaukee's creative community, Riverworks Business Improvement District is taking the lead as we invite national perspectives and local experts to spend a week connecting the relationship of place, space, and progress.

Riverworks has a number of spaces ready for transformation. Possibilities are present for both the large scale manufacturer and the upstart shopkeep. With a new economy revealing itself, we will focus on entrepreneurship, community sustainability, and the reawakening of urban land banks.

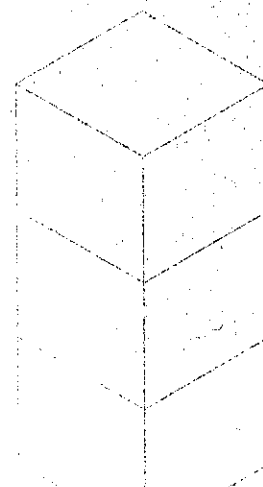
*Join us for the week or just one event.*

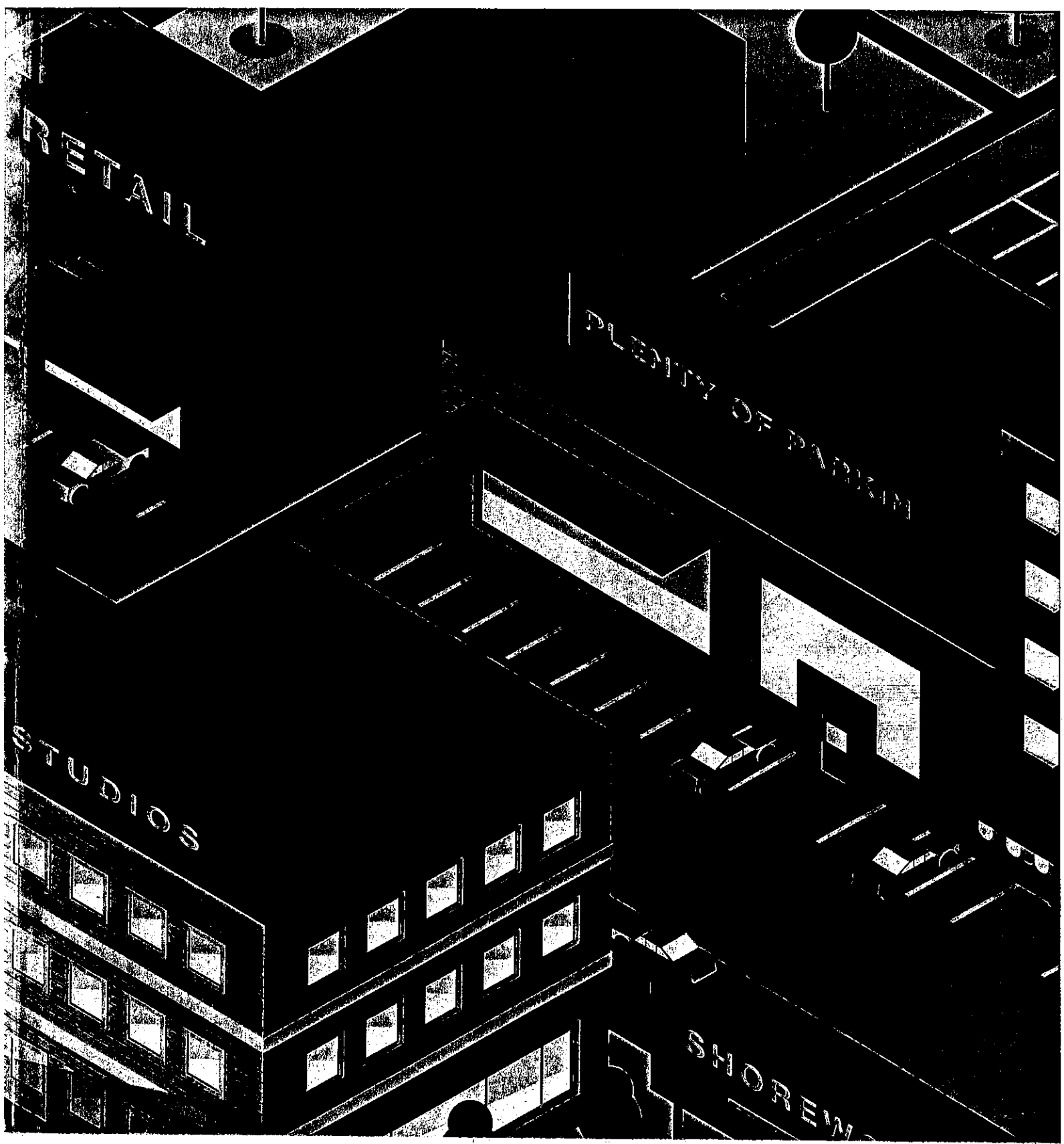
***[riverworksmke.org/week](http://riverworksmke.org/week)***

Proudly brought to you by:



**Riverworks Business Improvement District**  
526 E. Concordia Ave.  
Milwaukee, WI 53212  
[riverworksmke.org](http://riverworksmke.org)



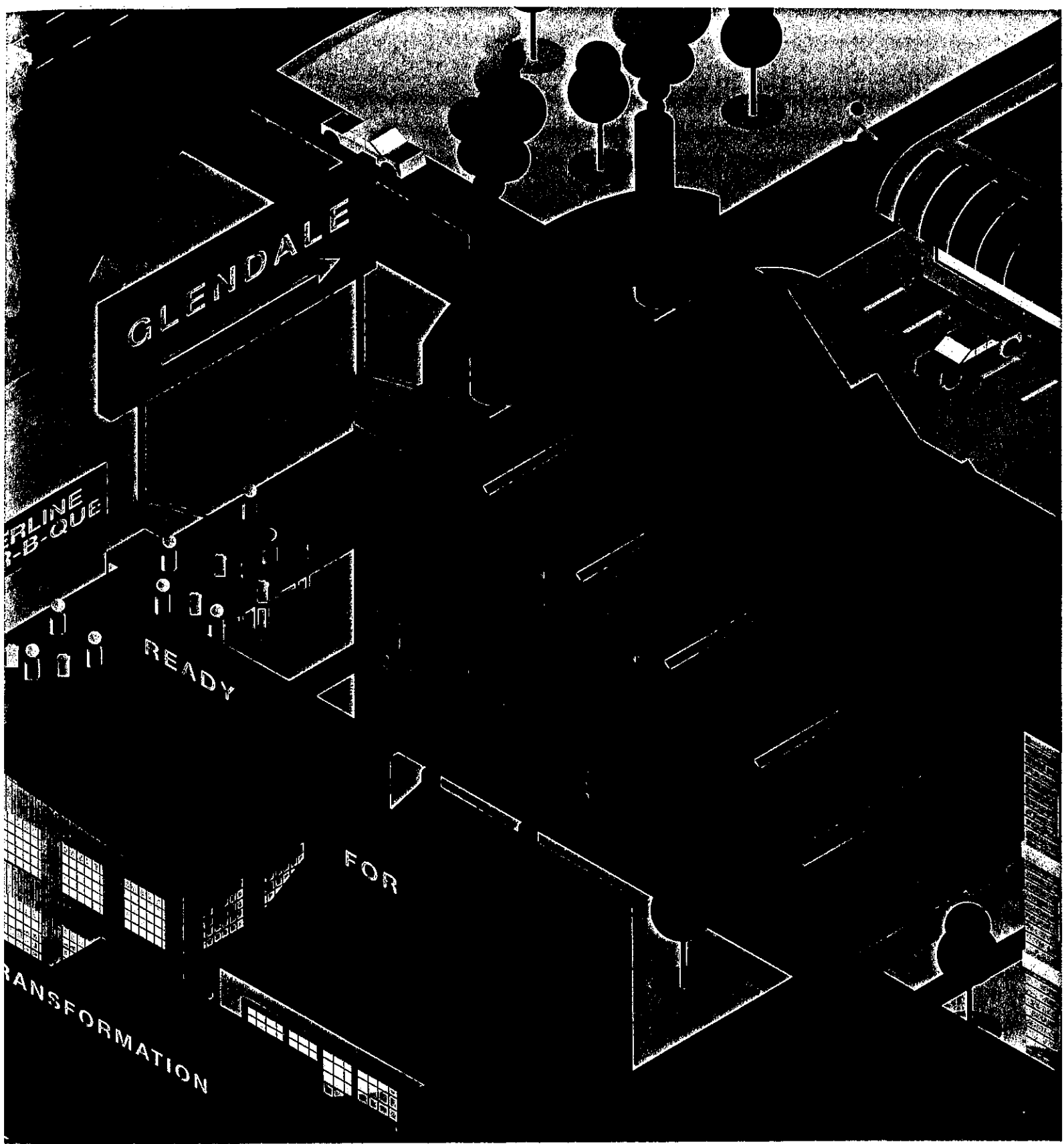


RETAIL

PLENTY OF PARKING

STUDIOS

SHOREW



GLENDALE

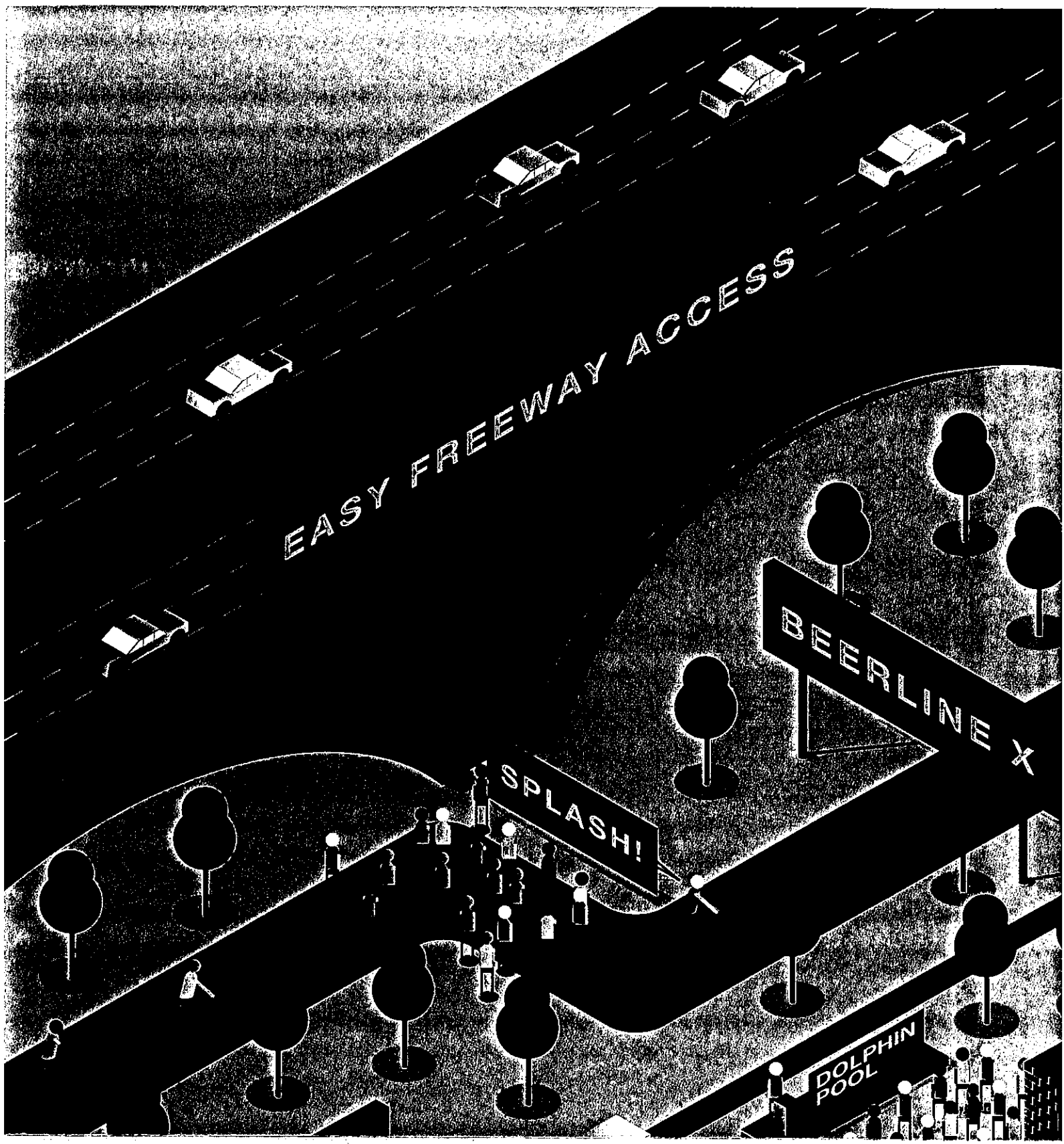
AIRLINE  
B-B-QUE

READY

TRANSFORMATION

FOR



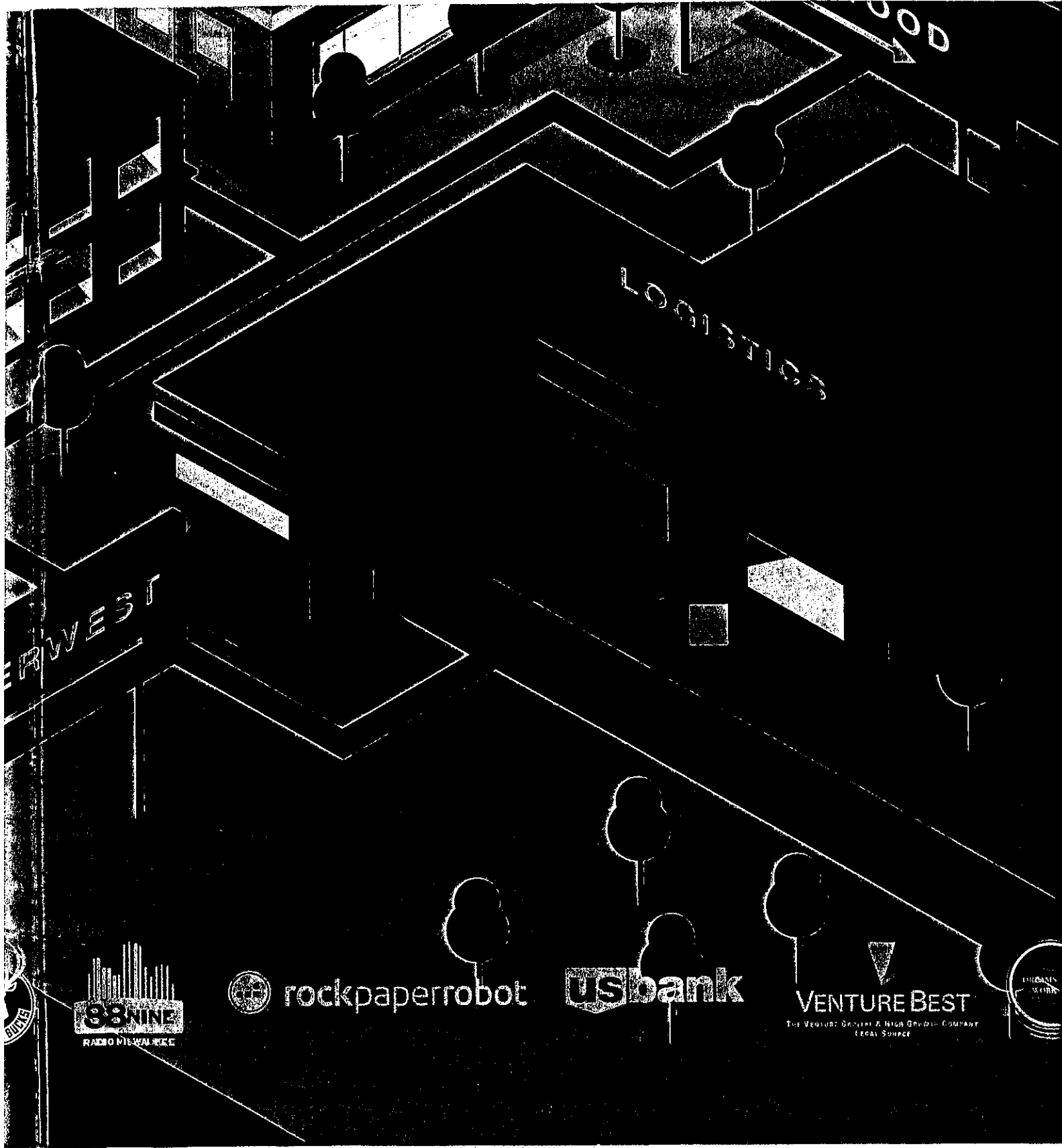


EASY FREEWAY ACCESS

SPLASH!

BERLINE X

DOLPHIN POOL



ERWEST

LOGISTICS

COD

BUYER

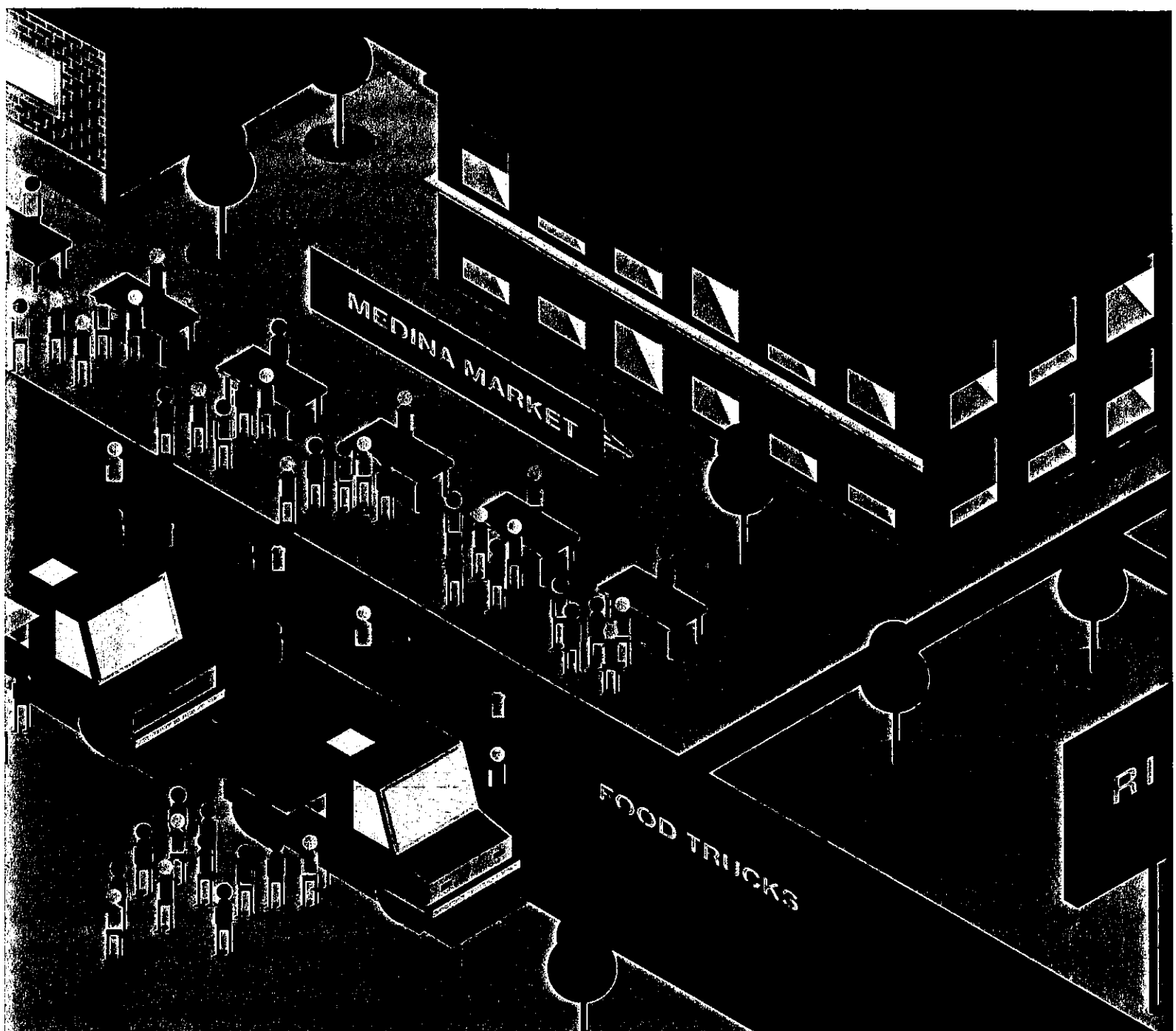
33NINE  
RADIO NEWARK

rockpaperrobot

usbank

VENTURE BEST  
THE VENTURE CAPITAL & HIGH GROWTH COMPANY  
LEGAL SOURCE

THE ORGANIC SOURCE



**HEAVY  
ROTATION**

THE  
**KRESGE  
FOUNDATION**



**MICHAEL BEST**  
& FRIEDRICH LLP



HARAMBEE

ROAD ROLLER  
PUNTING

NO  
KNOW  
PEOPLE  
KNOW  
S



BEERLINE TRAIL  
NEIGHBORHOOD  
DEVELOPMENT

BIG  
BRICK  
PROPERTIES



\*Artist Interpretation of Riverworks: Milwaukee's Creative District