

Senate Bill 203 Impact Survey

**Q1 How many years has your BID operated?  
(If you have followed the link - Please  
include location of your BID)**

Answered: 33 Skipped: 0

#	Responses	Date
1	18 years city of Milwaukee	9/28/2015 11:18 AM
2	Established in 2004 North Avenue Marketplace BIDEN # 32, Milwaukee	9/24/2015 3:52 PM
3	8 years - Kinnickinnic Avenue	9/23/2015 2:11 PM
4	14 years, Neenah	9/23/2015 10:20 AM
5	27 years	9/22/2015 6:55 PM
6	2008 Tomahawk Main Street	9/22/2015 4:08 PM
7	17 years Olde Main Street Green Bay	9/22/2015 1:17 PM
8	18 years	9/22/2015 1:14 PM
9	26 Years	9/22/2015 12:02 PM
10	Twenty-Five Years	9/22/2015 11:46 AM
11	26	9/22/2015 11:17 AM
12	9	9/22/2015 11:17 AM
13	18	9/22/2015 11:07 AM
14	10	9/22/2015 10:52 AM
15	18	9/22/2015 10:45 AM
16	26 years	9/22/2015 10:30 AM
17	Approx 30	9/22/2015 10:23 AM
18	24	9/22/2015 9:10 AM
19	27	9/22/2015 7:06 AM
20	14 years	9/21/2015 5:19 PM
21	15	9/21/2015 4:38 PM
22	25	9/21/2015 4:14 PM
23	20 years	9/21/2015 4:10 PM
24	22 years	9/21/2015 3:37 PM
25	25	9/21/2015 3:13 PM
26	28	9/21/2015 3:08 PM
27	13	9/21/2015 2:23 PM
28	27	9/21/2015 1:52 PM
29	16	9/21/2015 1:45 PM
30	16	9/21/2015 1:43 PM
31	14	9/21/2015 1:29 PM
32	26	9/21/2015 1:04 PM
33	26	9/21/2015 1:03 PM

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**Q2 What is your annual operating budget?**

Answered: 32 Skipped: 1

#	Responses	Date
1	75000	9/28/2015 11:18 AM
2	\$132,000.00	9/24/2015 3:52 PM
3	50,000	9/23/2015 2:11 PM
4	131,000	9/23/2015 10:20 AM
5	\$130,000	9/22/2015 6:55 PM
6	\$57,225	9/22/2015 4:08 PM
7	115,000	9/22/2015 1:17 PM
8	482,000	9/22/2015 1:14 PM
9	\$103550.00	9/22/2015 12:02 PM
10	\$14,000.00	9/22/2015 11:17 AM
11	\$340,000	9/22/2015 11:17 AM
12	76000	9/22/2015 11:07 AM
13	\$180,000	9/22/2015 10:52 AM
14	3.2 million	9/22/2015 10:45 AM
15	General Fund \$6,000,000	9/22/2015 10:30 AM
16	\$34,500	9/22/2015 10:23 AM
17	149350	9/22/2015 9:10 AM
18	85,000	9/22/2015 7:06 AM
19	58,000	9/21/2015 5:19 PM
20	225,000	9/21/2015 4:38 PM
21	135,000	9/21/2015 4:14 PM
22	\$80,000	9/21/2015 4:10 PM
23	100,225	9/21/2015 3:37 PM
24	121,000	9/21/2015 3:13 PM
25	154,560	9/21/2015 3:08 PM
26	730,000	9/21/2015 2:23 PM
27	85,000	9/21/2015 1:52 PM
28	300000	9/21/2015 1:45 PM
29	\$442,000	9/21/2015 1:43 PM
30	165,000	9/21/2015 1:29 PM
31	\$120,000	9/21/2015 1:04 PM
32	\$325,000	9/21/2015 1:03 PM

**Q3 What percentage of your total operating budget is BID funding?**

Answered: 33 Skipped: 0

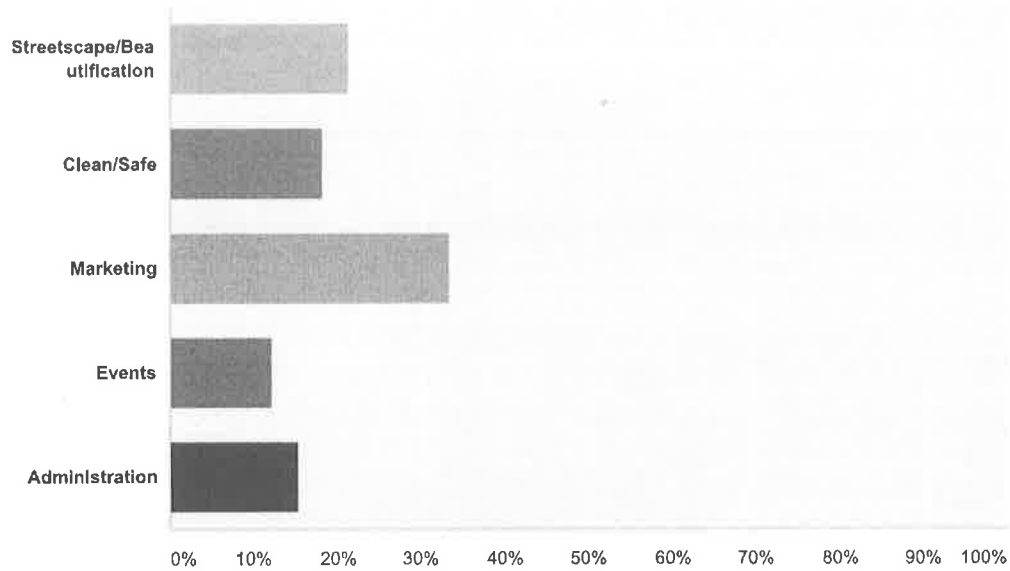
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#	Responses	Date
1	80	9/28/2015 11:18 AM
2	65%	9/24/2015 3:52 PM
3	90%	9/23/2015 2:11 PM
4	100	9/23/2015 10:20 AM
5	all	9/22/2015 6:55 PM
6	38%	9/22/2015 4:08 PM
7	52%	9/22/2015 1:17 PM
8	41	9/22/2015 1:14 PM
9	95%	9/22/2015 12:02 PM
10	Approximately 40%	9/22/2015 11:46 AM
11	0%	9/22/2015 11:17 AM
12	100%	9/22/2015 11:17 AM
13	90%	9/22/2015 11:07 AM
14	89%	9/22/2015 10:52 AM
15	90%	9/22/2015 10:45 AM
16	0% all BID funds come through self assessment/tax	9/22/2015 10:30 AM
17	100%	9/22/2015 10:23 AM
18	36	9/22/2015 9:10 AM
19	40%	9/22/2015 7:06 AM
20	100%	9/21/2015 5:19 PM
21	100	9/21/2015 4:38 PM
22	95	9/21/2015 4:14 PM
23	100%	9/21/2015 4:10 PM
24	75%	9/21/2015 3:37 PM
25	55%	9/21/2015 3:13 PM
26	154,560	9/21/2015 3:08 PM
27	27	9/21/2015 2:23 PM
28	60%	9/21/2015 1:52 PM
29	50	9/21/2015 1:45 PM
30	60%	9/21/2015 1:43 PM
31	100	9/21/2015 1:29 PM
32	50%	9/21/2015 1:04 PM
33	about 50%	9/21/2015 1:03 PM

**Q4 What are your BIDs core programs?  
(Due to a formatting error - It will only allow  
you to choose one - please enter all that  
apply in text box below)**

Answered: 33 Skipped: 0

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Answer Choices	Responses
Streetscape/Beautification	21.21% 7
Clean/Safe	18.18% 6
Marketing	33.33% 11
Events	12.12% 4
Administration	15.15% 5
<b>Total</b>	<b>33</b>

#	Please share other programs you offer:	Date
1	Technical Assistance, Sustainability, Business Recruitment	9/24/2015 3:52 PM
2	safety/community; marketing; events; service learning collaborations	9/23/2015 2:11 PM
3	all of the above	9/23/2015 10:20 AM
4	All of the above	9/22/2015 6:55 PM
5	Events, Streetscape/beautification, clean/safe,	9/22/2015 4:08 PM
6	We perform ALL of the above functions, as well as facilitate industry networking/organizing and committee work (though the survey will not allow me to select multiple categories)	9/22/2015 11:17 AM
7	All of the above (doesn't allow you to check more than one)	9/22/2015 11:07 AM
8	All above plus economic development, research and branding	9/22/2015 10:45 AM
9	Also events & Streetscape beautification	9/22/2015 10:23 AM
10	Property development, snow removal, business recruitment, apartment leasing	9/22/2015 9:10 AM
11	(can't select more than one) - we do all under the "Main Street" methodologies	9/22/2015 7:06 AM
12	all of the above	9/21/2015 5:19 PM
13	Couldnt check all the above but wanted to.	9/21/2015 3:37 PM
14	It would not let me click more than one; please add beautification, advertising, recruitment/retention	9/21/2015 3:08 PM
15	marketing, streetscape and Beautification, admin, business recruitment and retention	9/21/2015 2:23 PM

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**Q5 What percentage of mixed use properties in your BID include residential units?**

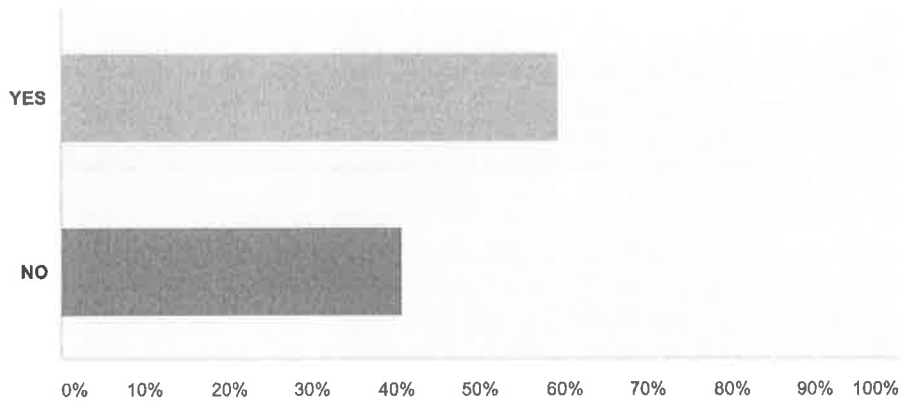
Answered: 29 Skipped: 4

#	Responses	Date
1	60	9/28/2015 11:18 AM
2	30%	9/24/2015 3:52 PM
3	80%	9/23/2015 2:11 PM
4	10	9/23/2015 10:20 AM
5	80%	9/22/2015 6:55 PM
6	75%	9/22/2015 4:08 PM
7	20%	9/22/2015 12:02 PM
8	93%	9/22/2015 11:46 AM
9	90%+	9/22/2015 11:17 AM
10	10%	9/22/2015 11:07 AM
11	10%	9/22/2015 10:52 AM
12	7%	9/22/2015 10:45 AM
13	0%	9/22/2015 10:30 AM
14	High percentage	9/22/2015 10:23 AM
15	80	9/22/2015 9:10 AM
16	20%	9/22/2015 7:06 AM
17	100%	9/21/2015 5:19 PM
18	Estimating 40% of parcels	9/21/2015 4:38 PM
19	25	9/21/2015 4:14 PM
20	30%	9/21/2015 4:10 PM
21	50 - 60%	9/21/2015 3:37 PM
22	roughly 34%	9/21/2015 3:08 PM
23	15	9/21/2015 2:23 PM
24	65%	9/21/2015 1:52 PM
25	40	9/21/2015 1:45 PM
26	est. 75%	9/21/2015 1:43 PM
27	0	9/21/2015 1:29 PM
28	40	9/21/2015 1:04 PM
29	25%	9/21/2015 1:03 PM

**Q6 Does your BID provide incentives (grant or loan programs) to properties that include residential units?**

Answered: 32 Skipped: 1

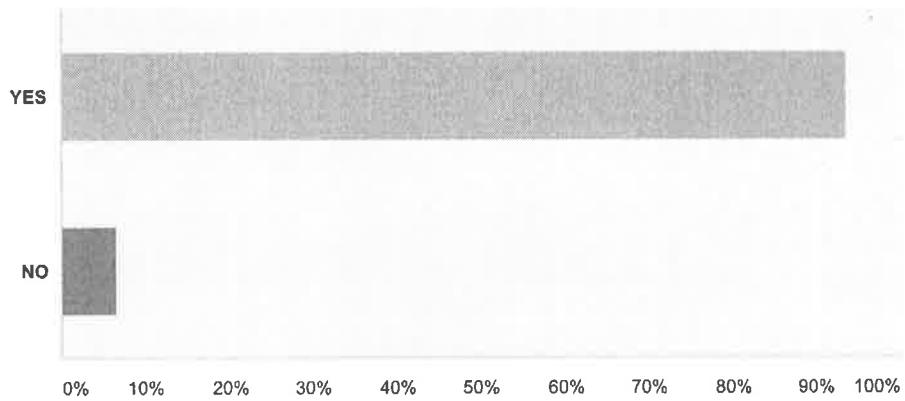
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Answer Choices	Responses	
YES	59.38%	19
NO	40.63%	13
<b>Total</b>		<b>32</b>

### Q7 As proposed, would SB 203 reduce your annual revenue?

Answered: 31 Skipped: 2



Answer Choices	Responses	
YES	93.55%	29
NO	6.45%	2
<b>Total</b>		<b>31</b>

### Q8 If this bill reduces your revenue, how will you fund the work you do?

Answered: 29 Skipped: 4

#	Responses	Date
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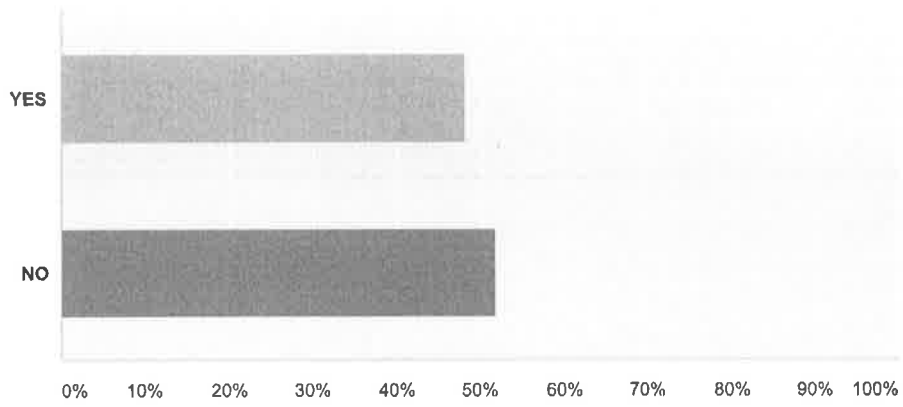
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1	Donations/ increased levy	9/28/2015 11:18 AM
2	Would be very difficult since our assessments already low	9/24/2015 3:52 PM
3	we will have to either create a subsidiary 501 c 3 to apply for nonprofit grants or rely heavily on selling sponsorships	9/23/2015 2:11 PM
4	make reductions in scope of work	9/23/2015 10:20 AM
5	Not sure it will be possible	9/22/2015 6:55 PM
6	grant write, fundraise, reduce services = belt tightening	9/22/2015 4:08 PM
7	uncertain	9/22/2015 1:17 PM
8	uncertain	9/22/2015 1:14 PM
9	We would have to cut programs.	9/22/2015 12:02 PM
10	Encourage expansion of the BID, explore increase in the BID levy, and compete for limited sponsorships, donors, and grant opportunities	9/22/2015 11:46 AM
11	fund raising and/or scale back efforts to reflect adjusted BID funding.	9/22/2015 11:17 AM
12	scale back services to BID	9/22/2015 11:07 AM
13	We would have to reduce expenses. Grant funding is never guaranteed	9/22/2015 10:52 AM
14	Increase assessment to commercial properties and/or reduce budget	9/22/2015 10:45 AM
15	To be determined	9/22/2015 10:23 AM
16	eliminate services	9/22/2015 9:10 AM
17	sponsorships or memberships	9/22/2015 7:06 AM
18	look for grant funding, reduce services	9/21/2015 5:19 PM
19	Uncertain.	9/21/2015 4:38 PM
20	Not sure	9/21/2015 4:10 PM
21	Don't know.	9/21/2015 3:37 PM
22	We will have to do more special events/fundraisers	9/21/2015 3:13 PM
23	we will have to make cuts to an already tight budget	9/21/2015 3:08 PM
24	we may have to cut programs	9/21/2015 2:23 PM
25	Hope the city picks up the rest, possibly stop operating, possibly increase mill rate	9/21/2015 1:52 PM
26	Cut the amount we award in grants	9/21/2015 1:45 PM
27	Not sure we can make up the gap, or how	9/21/2015 1:43 PM
28	increase BID funding if possible	9/21/2015 1:04 PM
29	unknown	9/21/2015 1:03 PM

### Q9 Will your BID pursue an increase in the BID levy to make up the lost revenue?

Answered: 27 Skipped: 6

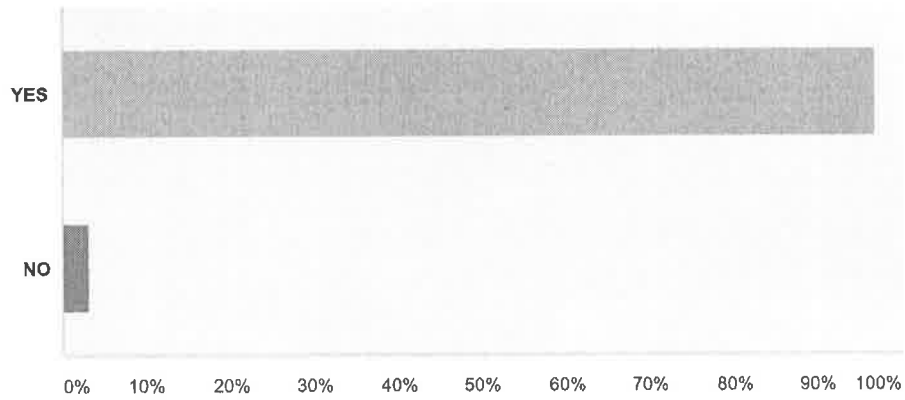
### Senate Bill 203 Impact Survey



Answer Choices	Responses	
YES	48.15%	13
NO	51.85%	14
<b>Total</b>		<b>27</b>

### Q10 Do you oppose Senate Bill 203

Answered: 32 Skipped: 1



Answer Choices	Responses	
YES	96.88%	31
NO	3.13%	1
<b>Total</b>		<b>32</b>