



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, February 02, 2023

COMMITTEE MEETING NOTICE

AD 06

HEINRICH, Cole R, Agent
504 E Center St LLC
2624 E Capitol DR
Shorewood, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, February 14, 2023 at 11:15 AM

The access code is https://meet.goto.com/260379253. If you wish to call in: +1 (872) 240-3311 and use Access Code: 260-379-253. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands and 8 Theatrical Performances per Year as agent for "504 E Center St LLC" for "The Brick House" at 504 E CENTER St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

[Handwritten signature of Jim Cooney]

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: **12/12/2022**
Officer: **Stephen Colwell**

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: **The Brick House**
Address: **504 E Center St**
Phone: **(414) 534-3686**

Owner: **Amanda J HULL**
Owner address: **2624 E Capitol Dr**
City State Zip: **Shorewood, WI 53211**
Owner Phone: **(414) 534-3686**
Owner email: **amandajhull@gmail.com**

Manager: **Cole R HEINRICH**
Home Address: **2624 E Capitol Dr**
City State Zip: **Shorewood, WI 53211**
Phone: **(414) 758-3151**
Email: **colerheinrich@gmail.com**

Preferred contact: **Owner or Manager**

Location currently open: YES NO

Projected open date: **Spring 2023**

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: **9:00 AM – 12:00 AM** 24 hours Y N
Mon: **9:00 AM – 10:00 PM**
Tue: **9:00 AM – 10:00 PM**
Wed: **9:00 AM – 10:00 PM**
Thu: **9:00 AM – 10:00 PM**
Fri: **9:00 AM – 10:00 PM**
Sat: **9:00 AM – 12:00 AM**

Premise Type: Liquor Store
Convenience Store
Other: **Art Studio/Gallery**

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many: 2
 - f. Residential
 - g. Other businesses
 - h. Other: **Drug/Alcohol Recovery Center**
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No N/A
8. Is the parking lot well lit? Yes No N/A
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No
13. Are there exterior security cameras Yes No How Many: N/A
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No Unk
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: N/A Unk
19. Are there exterior cameras Yes No How many: N/A
20. Are there interior cameras Yes No How many: N/A
21. Do all employees know how to retrieve recorded digital images/footage? Yes No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No
a. Describe item: N/A
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand these items are often used for drug use? Yes No N/A
32. Do the products in the store appear to be new and rotated often? Yes No N/A
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No Unk
10. Is the recorded footage stored for at least 30 days? Yes No Unk
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No


12. Are customer entrances/exits made of glass or other transparent material? Yes No
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No
a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 Yes No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.
Does store conform to a-2 Yes No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

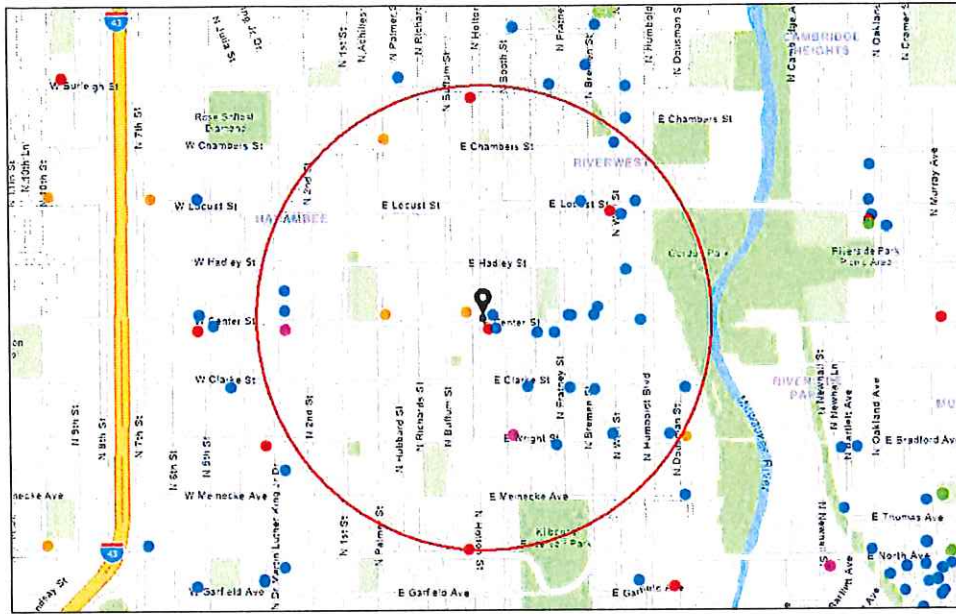
- This business will not have regular operating hours. Hours of operation will be based on scheduled events, such as art gallery showings, or small performances.
- Alcohol will be served to guests of scheduled events and not the general public.
- This location currently has no cameras.
- Applicants will be installing interior and exterior cameras and were receptive to suggestions for camera placement.
- Rear door appears to be in need of replacement. Applicants agreed and stated they would be replacing this door.
- Large sidewalk facing windows appear to be comprised of laminated glass and provide adequate resistance from breakage.
- No safe on site, however, the applicants stated little to no cash will be present and most transactions will be digital.

 **City of Milwaukee**
504 E Center St

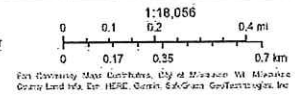
Area of Interest (AOI) Information

Area : 21,862,585.64 ft²

Nov 18 2022 11:57:17 Central Standard Time



- Alcohol Licenses (active)
- Class A Intoxicating Liquor
 - Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer
 - City Limits



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	34		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	LINNCO, INC	LINNEMAN'S RIVERWEST INN	JAMES A LINNEMAN, Agt	1001 E LOCUST ST	Class B Tavern License	160	12/16/2022, 6:00 PM	1
2	ILLUMINATI, LLC	BREMEN CAFE	DAVID A KOPP, Agt	901 E CLARKE ST	Class B Tavern License	80	12/9/2022, 6:00 PM	1
3	KISMAYO, LLC	CLUB TIMBUKTU	YOUSOUF KOMARA, Agt	520 E CENTER ST	Class B Tavern License	160	12/19/2022, 6:00 PM	1
4	Center Street Liquor Store Inc	Center Street Liquor Store	Charanjit Kaur, Agt	513 E Center ST	Class A Malt & Class A Liquor License		12/15/2022, 6:00 PM	1
5	Tittu Rehmat Food Inc	Tittu Rehmat Food	Parminder Kaur, Agt	418 E CENTER ST	Class A Fermented Malt Beverage Retailer's License		2/15/2023, 6:00 PM	1
6	THE GIG	THE GIG	BARRY LEWIS, SP	1132 E WRIGHT ST	Class B Tavern License	100	2/4/2023, 6:00 PM	1
7	Lux2 LLC	Lux	THOMAS J HOLMES, Agt	2712 N MARTIN L KING JR DR	Class B Tavern License		2/9/2023, 6:00 PM	1
8	Club 99	Club 99	GEORGE L ORTIZ, SP	2579 N Pierce ST	Class B Tavern License	54	3/1/2023, 6:00 PM	1
9	AM Holton Corp	Corner Liquor II	Mandeep K Bhullar, Agt	3079 N Holton ST	Class A Malt & Class A Liquor License		2/15/2023, 6:00 PM	1
10	UPTOWNER	UPTOWNER	STEPHEN A JOHNSON, SP	1032 E CENTER ST	Class B Tavern License	99	2/28/2023, 6:00 PM	1
11	BP Liquor Inc	Holton Food & Liquor	Gurcharan Singh, Agt	2301 N Holton ST	Class A Malt & Class A Liquor License		3/16/2023, 7:00 PM	1
12	Riverwest Pizza LLC	Riverwest Pizza	Andrea F Haas, Agt	932 E WRIGHT ST	Class B Tavern License	49	3/21/2023, 7:00 PM	1
13	Star Grocery, LLC	Star Grocery	Mohamad M Dahir, Agt	2500 N Booth ST	Class A Fermented Malt Beverage Retailer's License		4/21/2023, 7:00 PM	1
14	Mann Family, LLC	Palmer Center Foods	Jatinder K Mann, Agt	200 E Center ST	Class A Fermented Malt Beverage Retailer's License		4/11/2023, 7:00 PM	1
15	Star Grocery, LLC	Star Grocery	Mohamad M Dahir, Agt	2500 N Booth ST	Class A Retailer's Intoxicating Liquor License		4/21/2023, 7:00 PM	1
16	Sunrise Food & Liquor, LLC	Sunrise Food	Bharat Bansal, Agt	2879 N Weil ST	Class A Malt & Class A Liquor License		3/22/2023, 7:00 PM	1
17	Company Brewing LLC	Company Brewing	George D Bregar, Agt	735 E Center ST	Class B Tavern License	150	4/11/2023, 7:00 PM	1

18	Chamber East Food Market LLC	Chamber East Food	Davinderjit Kaur, Agt	200 E Chambers ST	Class A Fermented Malt Beverage Retailer's License		4/20/2023, 7:00 PM	1
19	FOUNDATION BAR, INC	THE FOUNDATION	CHARLES JORDAN, Agt	2718 N BREMEN ST	Class B Tavern License	80	5/7/2023, 7:00 PM	1
20	Gee Willickers LLC	Gee Willickers	Susan A Strege, Agt	2578 N DOUSMAN ST	Class B Tavern License	25	2/6/2023, 6:00 PM	1
21	Veggas Pub	Veggas Pub	Craig A Pape, SP	2479 N FRATNEY ST	Class B Tavern License		4/17/2023, 7:00 PM	1
22	Two P's in a Pod Inc	Bar Centro	MARGARET M KARPFINGER, Agt	804 E Center ST	Class B Tavern License	49	5/23/2023, 7:00 PM	1
23	MLK QUE, LLC	Q	Darnell D Ashley, Agt	2730 N Martin L King Jr DR	Class B Tavern License		5/8/2023, 7:00 PM	1
24	TRACK'S OF MILWAUKEE, INC	THE TRACKS	Michael D Rebers, Agt	1020 E LOCUST ST	Class B Tavern License	99	6/29/2023, 7:00 PM	1
25	Balanced, LLC	Balanced	Kimberly J Carver-Wilder, Agt	832 E Locust ST	Class B Tavern License	49	5/30/2023, 7:00 PM	1
26	METRO ENTERPRISE S, INC	QUARTERS	DANIEL FISCHER, Agt	900 E CENTER ST	Class B Tavern License	80	6/29/2023, 7:00 PM	1
27	Falcon Bowl	Falcon Bowl	R Lynn Okopinski, SP	801 E Clarke ST	Class B Tavern License	220	6/29/2023, 7:00 PM	1
28	Mad Planet 2, LLC	The Mad Planet	ROSEMARY S SILAGY, Agt	533 E Center ST	Class B Tavern License		7/14/2023, 7:00 PM	1
29	Sutrick Family LLC	Nessun Dorma	Emily E Sutrick, Agt	2778 N Weil ST	Class B Tavern License	47	6/19/2023, 7:00 PM	1
30	Ludhiana Inc	Li'l General	KENNETH R HALSELL, Agt	233 W Center ST	Class A Fermented Malt Beverage Retailer's License		8/1/2023, 7:00 PM	1
31	Ludhiana Inc	Li'l General	KENNETH R HALSELL, Agt	233 W Center ST	Class A Retailer's Intoxicating Liquor License		8/1/2023, 7:00 PM	1
32	Fly By Night LLC	High Dive	JASON R MC BRADY, Agt	701 E Center ST	Class B Tavern License	67	7/26/2023, 7:00 PM	1
33	CIRCLE A	CIRCLE A	JENNIFER A MUELLER, SP	932 E CHAMBERS ST	Class B Tavern License	49	10/11/2023, 7:00 PM	1
34	TWO PS IN A POD, INC	CENTRO CAFE	MARGARET M KARPFINGER, Agt	808 E CENTER ST	Class B Tavern License	40	10/11/2023, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, February 02, 2023



Notice of Public Hearing

Blank Notice

HEINRICH, Cole R, Agent
The Brick House at 504 E CENTER St
Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands and 8 Theatrical Performances per Year

Tuesday, February 14, 2023 at 11:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/14/2023 at 11:15 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2656 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2657 N BOOTH ST	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2657 N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2657A N BOOTH ST	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2658 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2662 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2663 N BOOTH ST	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2663A N BOOTH ST	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2663A N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2664 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2665 N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2668 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2668A N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2669 N BOOTH ST	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2669A N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2669B N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2672 N HOLTON ST# A	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2674 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2675 N BOOTH ST# 1	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N BOOTH ST# 2	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N BOOTH ST# 3	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N BOOTH ST# 4	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N BOOTH ST# 5	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2676 N HOLTON ST# A	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2678 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2705 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2707 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2707A N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2709 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2710B N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2716 N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2716A N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2717 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2717A N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2723 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2723A N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2723B N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2725 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2731 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2731 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2731A N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2733 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2737 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2737 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2737A N HOLTON ST	MILWAUKEE, WI 53212-2519

CURRENT OCCUPANT	2739 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2740 N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2740A N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2741 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2741 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2741A N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2741A N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2744 N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2744A N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2745 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2745 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2745A N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	427 E CENTER ST	MILWAUKEE, WI 53212-2916
CURRENT OCCUPANT	430 E CENTER ST	MILWAUKEE, WI 53212-2917
CURRENT OCCUPANT	504 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	505 E CENTER ST	MILWAUKEE, WI 53212-2956
CURRENT OCCUPANT	506 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	510 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	512 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	514A E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	518 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	524 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	524A E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	524B E CENTER ST	MILWAUKEE, WI 53212-2957

Blank Notice

Total Records: 70

Radius 250.0 feet and Center of Circle: 504 E Center St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
- Self Service Laundry Massage Establishment Filling Station
- Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

An event hall focused on providing space for performance arts and private events.

Do you have any experience operating this type of business? No Yes If yes, explain: I managed a theater space for 12 years.

2. Business Operations

- a. Proposed Opening Date: 12/8/22
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: A PA system for music & spoken word

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 3 Locations: Restroom, bar, main room
Outside: 2 Locations: Front sidewalk
- c. Is a crowd control barrier used? No Yes If yes, describe: We will have fencing around the patio in back
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 3 and list locations: Front door,
back door + door to apartment
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>60</u> %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Holton

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Amanda J Hull Phone Number: 414-534-3686

Building Owner Address: 2624 E Capitol Dr. Shorewood, WI 53211

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10:00 AM	10:00 PM	50	18-80	None
Monday	↓	↓	↓	↓	↓
Tuesday	↓	↓	↓	↓	↓
Wednesday	↓	↓	↓	↓	↓
Thursday	↓	↓	↓	↓	↓
Friday	↓	12:00 AM	↓	↓	↓
Saturday	↓	↓	↓	↓	↓

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Amanda J Hull

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer—print name/title and sign)

Greg [Signature]

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: 504 E. Center St. LLC

Premise Address: 504 E. Center St. Milwaukee, WI 53212

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? 504 E Center St. LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 15,000

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins _____ Ends _____

b) Monthly rental \$ _____

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

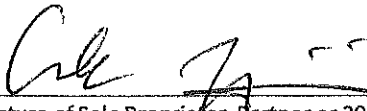
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
 If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 504 E Center St. Milwaukee, WI 53212

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input checked="" type="checkbox"/> Theatrical Performances Approx. # per year? <u>8</u>
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe: to hear the performers better

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

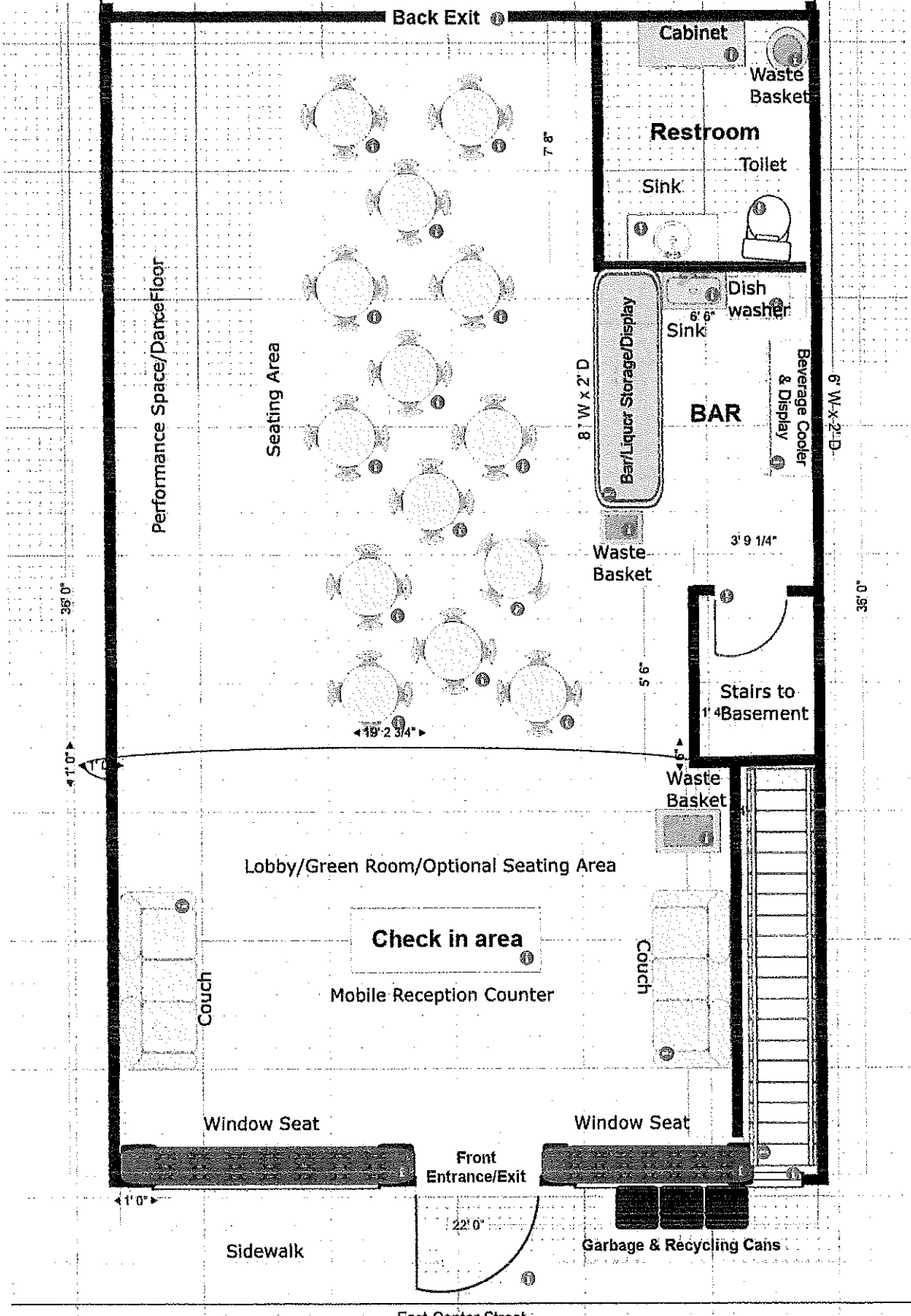
Col Z...
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:
 Initials: _____ Filed: _____ App: _____
 Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

Patio ↑
22' x 36'

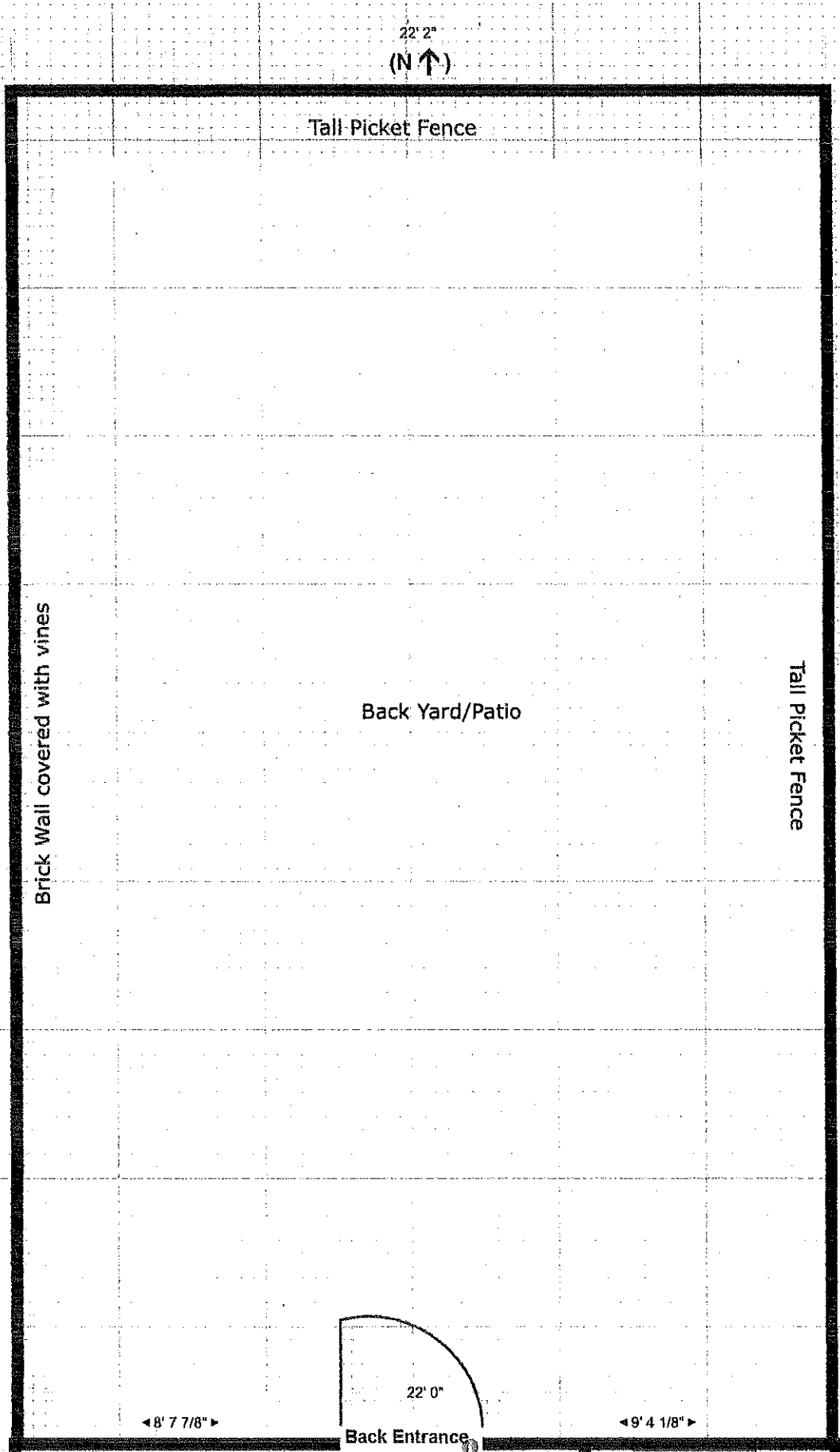
(N ↑)

Total Square Footage = 792



Amanda J Hull & Cole Heinrich Members for 504 E Center St. LLC
 "The Brick House" (Agent) ↑
 504 E Center St. Milwaukee, WI 53212
 Date: November 8th, 2022

Total Square Footage = 792'



Amanda J Hull & Cole Heinrich Members for 504 E Center St. LLC
"The Brick House"
504 E Center St. Milwaukee, WI 53212
Date: November 8th, 2022

Total
Square
Footage =
792'