

**BIOGRAPHY**  
**Jeffrey Kruesel, Leasing Manager – Towne Investments**

Jeff has been employed at Towne Investments for 21 years in commercial leasing. Towne Investments is a major property owner within Milwaukee's central business district – owning about 1 million square feet of office and retail space in the downtown area. For Towne Investments, Jeff is responsible for as much as 4.5 million square feet of office, retail and industrial space in Southeastern Wisconsin.

Jeff has been an active member of the Westown Association during his career. The Westown Association is the neighborhood association that promotes the area directly west of the Milwaukee River in downtown Milwaukee. Jeff has been a member of the association's Community Economic Development and Marketing Committees for twenty years. While serving on the committees, Jeff helped start and organize the organization's schedule of successful special events such as the St. Patrick's Parade, Farmer's Market and River Rhythms – that help attract thousands of people to downtown Milwaukee each year. He has also held a board position with the organization for fifteen years, serving one term as the organization's president. Jeff is also a member and former board member of Building Owners and Managers Association (BOMA). Jeff is a member of International Council of Shopping Centers (ICSC) and International Real Estate Management (IREM).

Jeff lives in Grafton with his wife and three children. Jeff coaches summer basketball at Whitefish Bay Dominican High School.