

1. Describe the proposed ordinance or resolution. File number: 210475

*Resolution relative to acceptance and funding of a Wisconsin Coastal Management Program grant for a study that will lead to the development of replicable outreach plans to address stormwater pollution in three diverse neighborhoods in collaboration with the Southeastern Wisconsin Watersheds Trust, Inc.*

2. Identify the anticipated equity impacts, if any, of this proposal.

*The project is designed to make stormwater management and outreach more equitable, and identify strategic ways to do outreach in neighborhoods not historically prioritized for stormwater education due to a variety of barriers*

3. Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

*Groups are still to be identified, but potentially affected minority groups include*

- ESL or non-English speaking communities*
- Predominantly Black communities and neighborhoods*

*It is the aim of this project that all impacted groups will be positively affected*



4. Describe any engagement efforts with minority communities potentially impacted by the proposal.

*Direct conversations with business owners, neighborhood associations, and others located in underrepresented communities.*

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

*The results of these conversations will be put into a report that will ultimately lead to a strategic communications guide to direct future educational efforts.*

6. Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

*We will work with neighborhood organizations to understand current neighborhood initiatives and needs*

Name: *KURT SPRANGERS*

Signature: *[Handwritten Signature]*

Date: *7/15/21*