



**City
of
Milwaukee**

**LICENSE DIVISION
Interdepartmental Correspondence**

M E M O

TO: Public Safety Committee Members
FROM: Richard Pfaff, License Division Assistant Manager
DATE: February 16, 2005
RE: Ordinance relating to Luxury Limousine Definition

Ordinance CCFN 05141, a substitute ordinance relating to the definition of luxury limousine and establishing certain appeal hearing procedures under public passenger vehicle regulation, amends the current definition of luxury limousine, which provides that a luxury limousine is, in part, a "top-of-the-line production or custom vehicle designated by its manufacturer as a limousine." The ordinance amends the definition to exclude the aforementioned phrase due to the following reasons:

1. Concerns have been raised that this specific part of the definition can be interpreted to mean either:
 - (a) The vehicle must be both (1) a top-of-the-line production vehicle or top-of-the-line custom vehicle, and (2) be designated by its manufacturer as a limousine; or
 - (b) The vehicle must be either (1) a top-of-the-line production vehicle, or (2) a custom vehicle designated by its manufacturer as a limousine.
2. Concerns have been raised that the phrase "top-of-the-line...vehicle" can be interpreted to mean either:
 - (a) The top model within a particular make, i.e. the Impala is the top model of Chevrolet, the Crown Victoria is the top model of Ford, etc.; or
 - (b) The top makes of all makes of vehicles manufactured, i.e. Cadillac, Lincoln, Mercedes-Benz, etc.

In addition, please find attached the following information related to CCFN 051411:

1. List of Vehicles Licensed as Luxury Limousines, February 7, 2006.
2. Form ccl-267zz: List of Approved Vehicles.

The attached list of vehicles indicates the license number, vehicle identification number, year, make, model and body style of the 119 vehicles licensed as luxury limousines as of February 7, 2006.

Table 1 below provides the distribution of the vehicles by make, model and body style type. The table indicates the following:

1. 50 of the 119 vehicles (42%) have limousine body styles.
2. 68 of the 119 vehicles (57%) have sedan 4-door body styles.
3. Only 1 of the 119 vehicles has a sport utility body style.
4. The make of 113 of the 119 vehicles (95%) is either Cadillac or Lincoln.

Table 1. Distribution of Luxury Limousine Vehicles by Make, Model and Body Style Type.

Make	Model	Body Style			Total
		Limousine	Sedan 4 Dr	Sport Utility	
Cadillac	Commercial Chasis	1			1
Cadillac	Deville/DTS		7		7
Cadillac	Fleetwood/Brougham		3		3
Chrysler	300		1		1
Ford	Excursion XLT	3			3
Hummer	H2			1	1
Lincoln	Continental		1		1
Lincoln	Town Car	46	55		101
Mercedes-Benz	S-Class		1		1
Total		50	68	1	119

The establishment of the attached list of approved vehicles, form ccl-199zz, is comprised of those makes and models of vehicles with either sedan 4-door or sport utility body styles currently licensed as luxury limousines.

The list of approved vehicles would be applicable to applicants seeking approval to operate under the executive sedan classification of luxury limousine. The list would be updated as additional makes and models are approved by the Common Council.