

MEMORANDUM

TO: Ald. Michael Murphy
Ald. Terry Witkowski

FROM: Martha Brown
Deputy Commissioner

DATE: March 14, 2016

SUBJECT: LBAT update – Dept. of City Development

The Department of City Development was responsible for the implementation of five recommendations contained in the LBAT final report. This email provides a status update regarding those recommendations.

- 1) **Develop a single online survey tool to allow businesses to the performance of City departments in service delivery.** The survey has been developed in English and Spanish, and is posted on the City’s web site at mkecityservice.questionpro.com/. DCD is now working to get the word out to various parties that the survey is available. Ken Gales of DCD will attend the Thursday Steering and Rules Committee meeting to answer questions on this effort.
- 2) **Revise certain provisions of the zoning ordinance to make them more business-friendly.** In addition to the zoning changes that had been adopted prior to the adoption of the LBAT report by the Common Council, a new zoning district that is a “hybrid” between more traditional business and industrial zoning has been adopted. Ed Richardson of DCD will be present at the S&R meeting to answer questions on this matter.
- 3) **Establish an interactive “Milwaukee Business 211” website that has comprehensive information about local and state business regulations, programs and assistance.** This project is underway as a collaboration involving multiple City departments, including DCD and the office of the City Clerk. Jason Schunk of the City Clerk’s license bureau will be able to provide a progress report at the S&R meeting.
- 4) **Streamline the process for selling most City-owned commercial properties by using the traditional listing approach, rather than Requests for Proposal (RFP).** This recommendation has been implemented. The RFP process is now used only for high-value commercial properties, or properties in areas with particularly sensitive development requirements or goals. Matt Haessly of DCD’s real estate section will be able to respond to your questions on this item.
- 5) **Develop a “landscape pattern book” that shows landscaping techniques that are acceptable to the City.** This recommendation has not yet been implemented.

C: Rocky Marcoux