



# CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.  
Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)  
GOLDMAN'S DEPARTMENT STORE (FORMERLY)  
**ADDRESS OF PROPERTY:**  
930 W. HISTORIC MITCHELL STREET
  
2. **NAME AND ADDRESS OF OWNER:**  
Name(s): PHOENIX MITCHELL, LLC ATTN: RANDY ROTH  
Address: 731 N. JACKSON ST, SUITE 502  
City: MILWAUKEE State: WI ZIP: 53202  
Email: randy@end-corp.com  
Telephone number (area code & number) Daytime: 414.331.1939 Evening: same
  
3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)  
Name(s): DENK AND COMPANY, LLC ATTN: KELLY DENK  
Address: 1212 E. BURLEIGH ST.  
City: MILWAUKEE State: WI ZIP Code: 53212  
Email: kelly@denkandco.com  
Telephone number (area code & number) Daytime: 414.759.7887 Evening: same
  
4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)
  - A. **REQUIRED FOR MAJOR PROJECTS:**
    - Photographs of affected areas & all sides of the building (annotated photos recommended)
    - Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")  
A digital copy of the photos and drawings is also requested.
    - Material and Design Specifications (see next page)
  
  - B. **NEW CONSTRUCTION ALSO REQUIRES:**
    - Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")
    - Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

A NEW EXIT STAIR HEADING DIRECTLY TO THE EXTERIOR OF THE BUILDING IS REQUIRED FOR BUILDING OUT THE LOWER LEVEL OFFICE SPACE. A NEW 3'-0" X 7'-0" FLUSH INSULATED STEEL DOOR WILL BE INSTALLED AS SHOWN IN THE PHOTO'S AND WILL BE PAINTED TO MATCH THE ADJACENT METAL SIDING.

6. SIGNATURE OF APPLICANT:

  
\_\_\_\_\_  
Signature

KELLY DENK  
Please print or type name

12.14.2022  
Date

This form and all supporting documentation MUST arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Mail or Email Form to:  
Historic Preservation Commission  
City Clerk's Office  
841 N. Broadway, Rm. B1  
Milwaukee, WI 53202

PHONE: (414) 286-5712 or 286-5722

[hpc@milwaukee.gov](mailto:hpc@milwaukee.gov)

[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

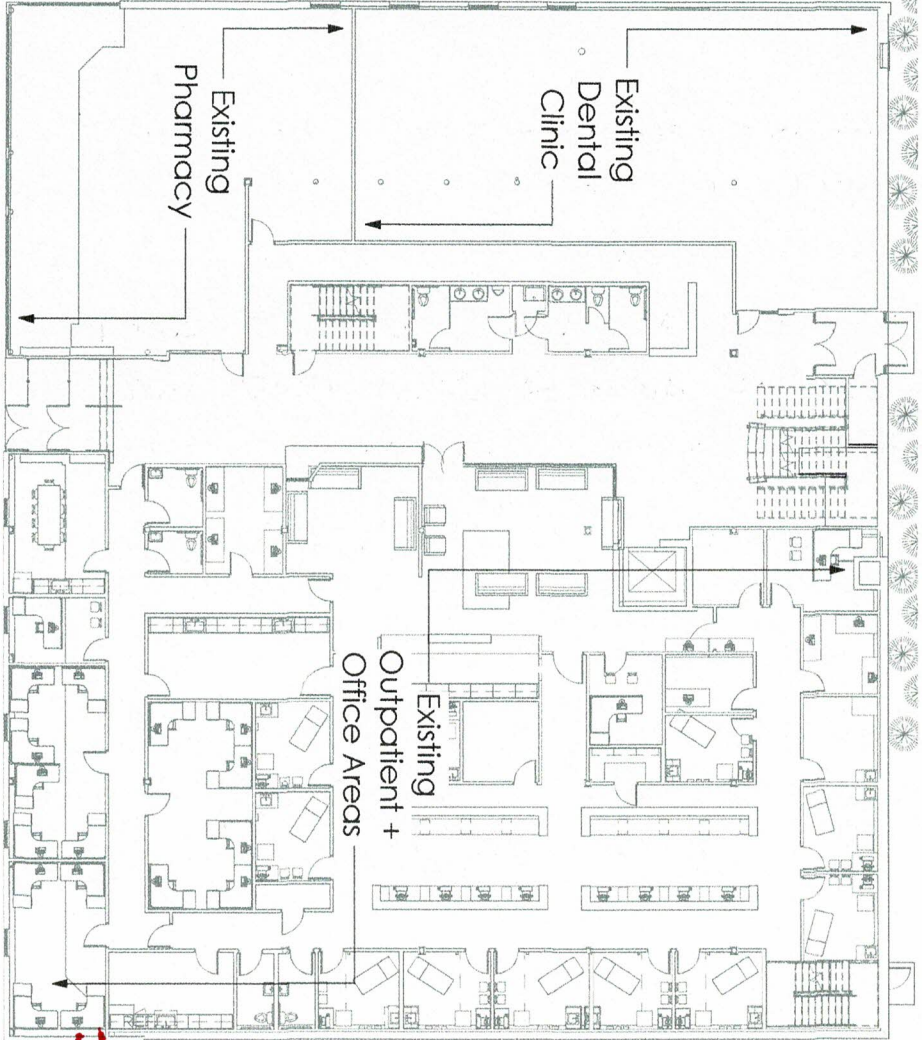
Or click the SUBMIT button to automatically email this form for submission.

**SUBMIT**



10th STREET

PARKING



MITCHELL STREET

1  
Ground  
Floor Plan

1/16" = 1'-0"



NEW EXIT  
DOOR

ALLEY

