



## Milwaukee Historic Preservation Commission Staff Report

### LIVING WITH HISTORY

**HPC meeting date: 10/10/2022**

**District: 3**

**Staff reviewer: Carlen Hatala**

**PTS #115328 CCFile # 220726**

**Property** 1233 E. BRADY ST.

**Owner/Applicant** 1231 BRADY LLC Brandon Hawthorne  
1229 E BRADY ST  
MILWAUKEE WI 53202 Phone: (419) 496-591

**Proposal** Applicant wants to install two signs at 1233 E. Brady Street.  
  
The cabinet/box sign has a backlit panel and is of a type not approved by the HPC.  
  
The second sign will be a metal hanging sign with cutout for the business name. It is proposed to hang above and just to the right of the entry.

**Staff comments** Staff needs to see the bracket by which the hanging sign will be attached to the building.  
  
The HPC has been consistent in denying internally illuminated box signs.

**Recommendation** Approve hanging LLC sign. Deny the cabinet/box sign and work with staff to redesign.

**Conditions** .

**Previous HPC action**

**Previous Council action**