

BY ALDS. BAUMAN, HAMILTON, COGGS, BOHL, STAMPER, BORKOWSKI, WITKOWSKI,
PEREZ, LEWIS, RAINEY, JOHNSON

Resolution congratulating Summerfest on its 50th anniversary.

WHEREAS,

SUMMERFEST THE WORLD'S LARGEST MUSIC FESTIVAL

began to celebrate its 50th anniversary with its opening day on June 28, 2017; and

WHEREAS, *In 2017, Summerfest celebrates 50 years of music, fun and sun from June 28th to July 2nd, and from July 4th to July 9th, and what has evolved into the world's largest music festival will again attract the music industry's hottest stars, along with emerging talent and local favorites; and*

WHEREAS, *Milwaukee's late Mayor Henry Maier had a vision of creating a music festival that would revitalize the downtown area and bring the community together, and his vision became a reality in 1968 when 35 separate locations participated in the celebration known as Summerfest, and within two years the event settled in at its current location on the downtown lakefront, now known as Henry Maier Festival Park; and*

WHEREAS, *Over the years, the permanent festival site has seen tremendous growth and enhancements, with the renovated American Family Insurance Amphitheater, 11 permanent stage areas, a children's theater, sports court, diverse food and beverage vendors and a number of unique marketplaces, all set against the backdrops of downtown and beautiful Lake Michigan; and*

WHEREAS, *Mayor Maier's vision has evolved into a world-class event, bringing entertainers, artists and approximately 900,000 people from Milwaukee and around the world together for 11 days each year, and patrons are immersed in a virtual smorgasbord of music, fun and festivities that only Summerfest can deliver; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee herewith congratulates Milwaukee World Festival, Inc. on the 50th anniversary of Summerfest, recognizes the unique festival for its positive impact and contributions to the City of Milwaukee, and extends its sincere wishes for continued success; and, be it*

FURTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to Milwaukee World Festival, Inc.*

Introduced by Common Council members Robert J. Bauman, Ashanti Hamilton, Milele A. Coggs, Jim Bohl, Russell W. Stamper, II, Mark A. Borkowski, Terry L. Witkowski, José G. Pérez, Chantia Lewis, Khalif J. Rainey and Cavalier Johnson and approved by all members of the Milwaukee Common Council on July 11, 2017.