

Grant Award Summary

2018 WI DOT BOTS Milwaukee University Area Seatbelt Enforcement Taskforce Grant

Grant Type: New Grant

Grantor: Bureau of Transportation Safety (BOTS)

Grant Period: October 1, 2017 to September 30, 2018

Award Amount: \$55,000 (\$40,000 MPD, \$7,500 UWM-PD, \$7,500 MU-PD)

Match Required: 25% local match (\$13,750).

Fiscal Agent: Milwaukee Police Department (MPD)

MPD Sub-Awardee: N/A

Allocation Purpose: Increase seatbelt enforcement in areas with low seatbelt usage through police High Visibility Enforcement (HVE).

Partners: University of Wisconsin-Milwaukee Police Department (UWM-PD) and Marquette University Police Department (MU-PD).

Research & Evaluation: Through the monitoring of citations, warnings, and citizen contacts, along with quarterly auditing of the crash database.

Program Goals

The intention of the seatbelt enforcement grant is to encourage extraordinary seatbelt enforcement in areas of the state with low seatbelt usage.

Programmatic Summary

Grant will allow implementation of at least one HVE deployment each month, and if using funding for overtime enforcement, must participate in deployments during the national mobilization periods: Drive Sober—Winter, Click It or Ticket National Mobilization, and Drive Sober—Labor Day.

MPD agrees to implement 39 HVE deployments for a total of 1,000 enforcement hours. During the course of the grant campaign, a minimum of 50% of the hours of enforcement will be scheduled at night (6:00 pm to 6:00 am).

A zero-tolerance approach will be applied to the following violations: Restraint violations will be the primary focus, along with an additional focus deterring persons from operating while under the influence of alcohol or drugs.

Data

In 2016, for the state of Wisconsin 47% of fatalities and 26% of persons sustaining incapacitating injuries were reported as a result of occupants not restrained by seatbelts. Many of these incidents involved persons being ejected from a vehicle. In 2016, 88% of Wisconsin seatbelt use remains about three 3% lower than the national average. It has been estimated that seat belt use by motor vehicle occupants in Wisconsin prevents more than 200 traffic related fatalities and more than 8,000 serious injuries annually. In 2016, the City of Milwaukee had 14,576 traffic crashes that resulted in 57 fatalities. In 2017 YTD (October 2nd) there have been 10,506 crashes resulting in 47 fatalities.